VIDEO GAMES SALES STORY
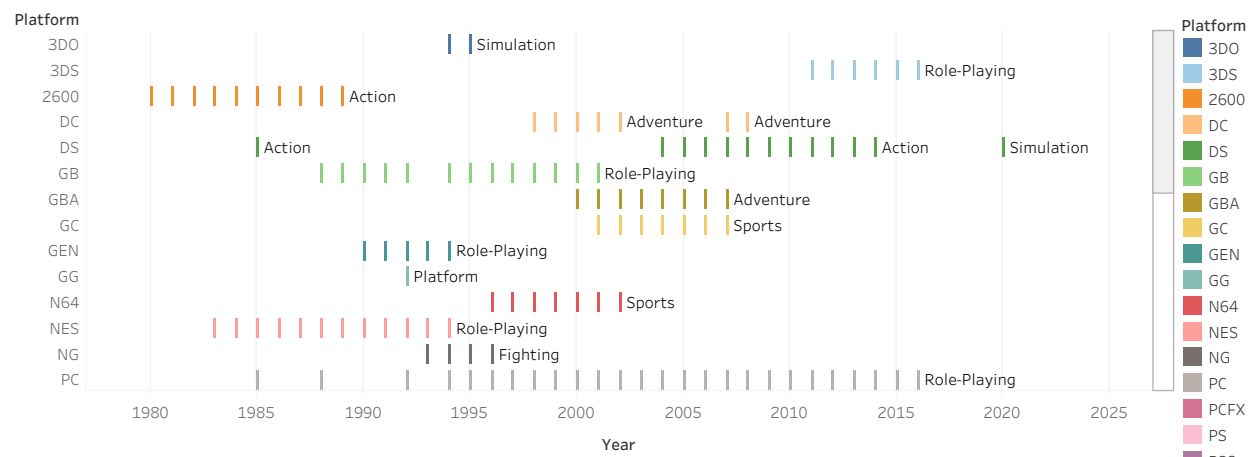
PUBLISHER VS PLATFROM. This is a Gantt chart which shows the games published on every platfroms sinc 1980.The highest games are being published on platforms likePS2,PS3,PS4,GB and PC.it is clearly shows that games in action genre are the highest sold and the most favorite ..

SALES BASED ON PLATFORMS.This tree map analysis is based on the games sold globally by the publiser over the years.Here Ninendo is the clear winner but also electronic arts,Activision and sony computer entertainment played a vital role in the games been sold.

SALES PER GENRE.This bubbles clearly shows us the sales count in each genre of games.Action being the top performer followed by sports and shooting games.Gamers are not very font of strategical games,that is what we can infer from the bubbles.
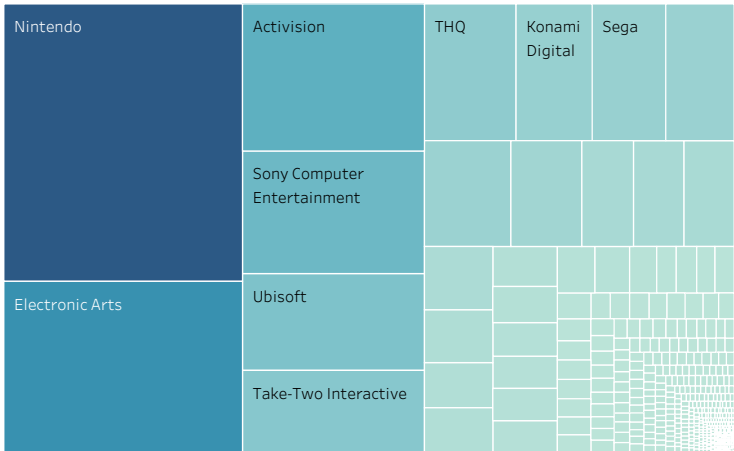
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Platform

3DO	Simulation
3DS	Role-Playing
2600	Action
DC	Adventure Adventure
DS	Action Action Simulation
GB	Role-Playing
GBA	Adventure
GC	Sports
GEN	Role-Playing
GG	Platform
N64	Sports
NES	Role-Playing
NG	Fighting
PC	Role-Playing

Year

Platform
- 3DO
- 3DS
- 2600
- DC
- DS
- GB
- GBA
- GC
- GEN
- GG
- N64
- NES
- NG
- PC
- PCFX
- PS
- PS2

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Global Sales

0 ———————— 1,784

Nintendo	Activision	THQ	Konami Digital	Sega	
	Sony Computer Entertainment				
Electronic Arts	Ubisoft				
	Take-Two Interactive				

VIDEO GAMES SALES STORY

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SALES REGIONALLY.These bar represent the number of units sold in different regions like North America,Japan ,Europe and other parts of the world.The most popular video games lovers are from North America as the units sold here are the highest and other parts of the world are..
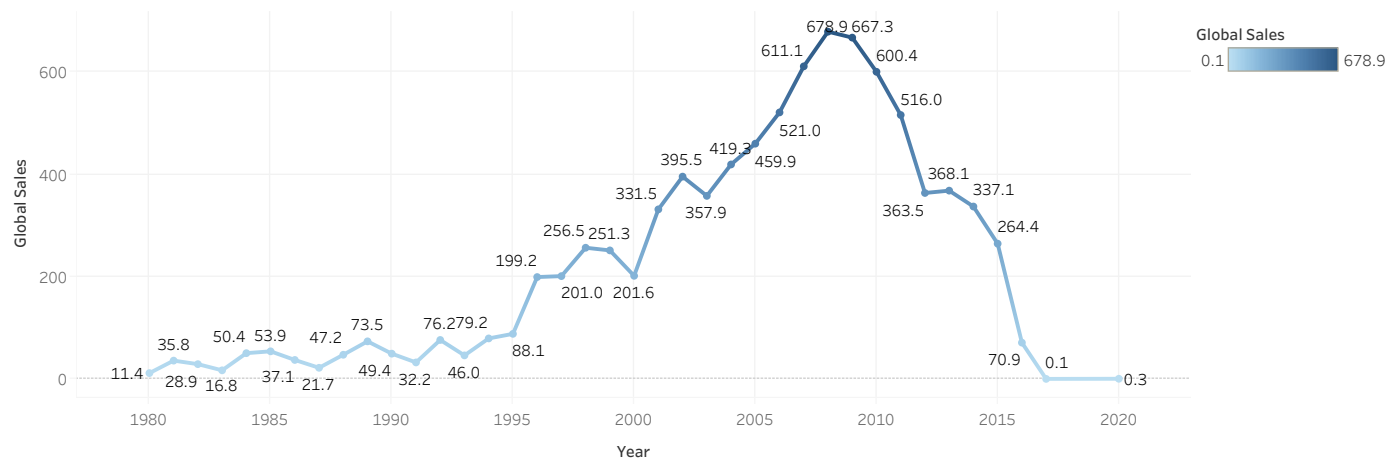
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Genre
- Action
- Adventure
- Fighting
- Misc
- Platform
- Puzzle
- Racing
- Role-Playing
- Shooter
- Simulation
- Sports
- Strategy

VIDEO GAMES SALES STORY

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TOTAL SALES.The line graph here represents the over all sales of video games over the years and the year 2008 seems to be the peak year where the sales was highest.we have a average line here and the value of average sales changing is shown by the graph indicating dark blue as th..

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Measure Names
- EU_Sales
- JP Sales
- NA Sales
- Other Sales

Region	Value
EU_Sales	2,409
JP Sales	1,284
NA Sales	4,333
Other Sales	789

VIDEO GAMES SALES STORY

Global Sales line chart by Year:

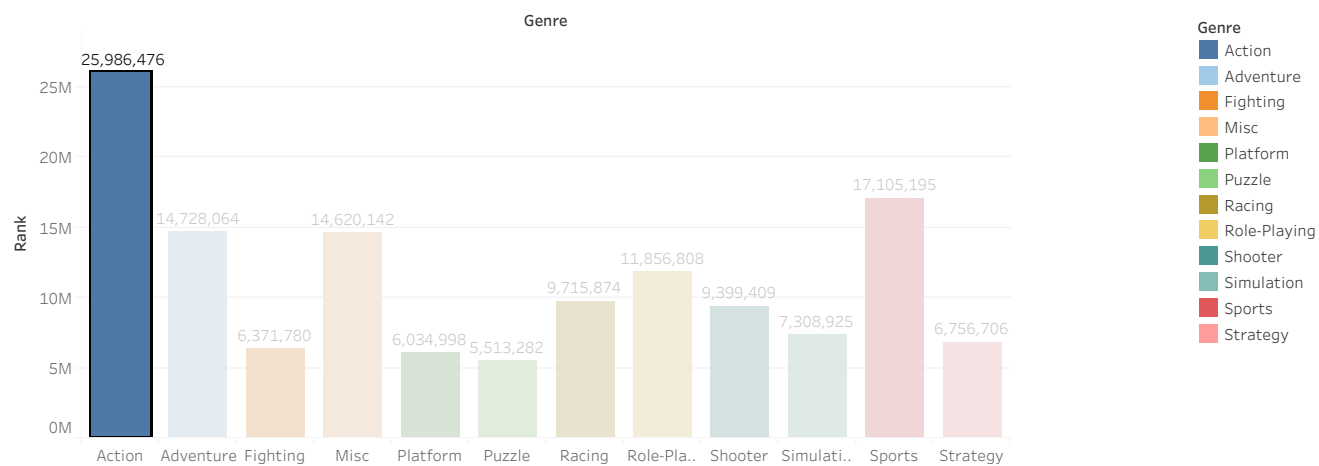| Year	Global Sales
1980	11.4
1981	35.8
1982	28.9
1983	16.8
1984	50.4
1985	53.9
1986	37.1
1987	21.7
1988	47.2
1989	73.5
1990	49.4
1991	32.2
1992	76.2
1993	79.2
1994	46.0
1995	88.1
1996	199.2
1997	201.0
1998	256.5
1999	251.3
2000	201.6
2001	331.5
2002	395.5
2003	357.9
2004	419.3
2005	459.9
2006	521.0
2007	611.1
2008	678.9
2009	667.3
2010	600.4
2011	516.0
2012	363.5
2013	368.1
2014	337.1
2015	264.4
2016	70.9
2017	0.1
2020	0.3

Legend: Global Sales 0.1 — 678.9

VIDEO GAMES SALES STORY

TOTAL SALES.The line graph here represents the over all sales of video games over the years and the year 2008 seems to be the peak year where the sales was highest.we have a average line here and the value of average sales changing is shown by the graph indicating dark blue as th..

SALES IN DIFFERENT REGION ANALYSIS.

GENRE WITH RANK ANALYSIS-
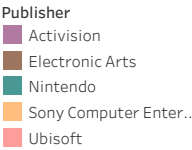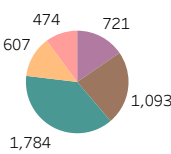The highest rank of Genre is ACTION.

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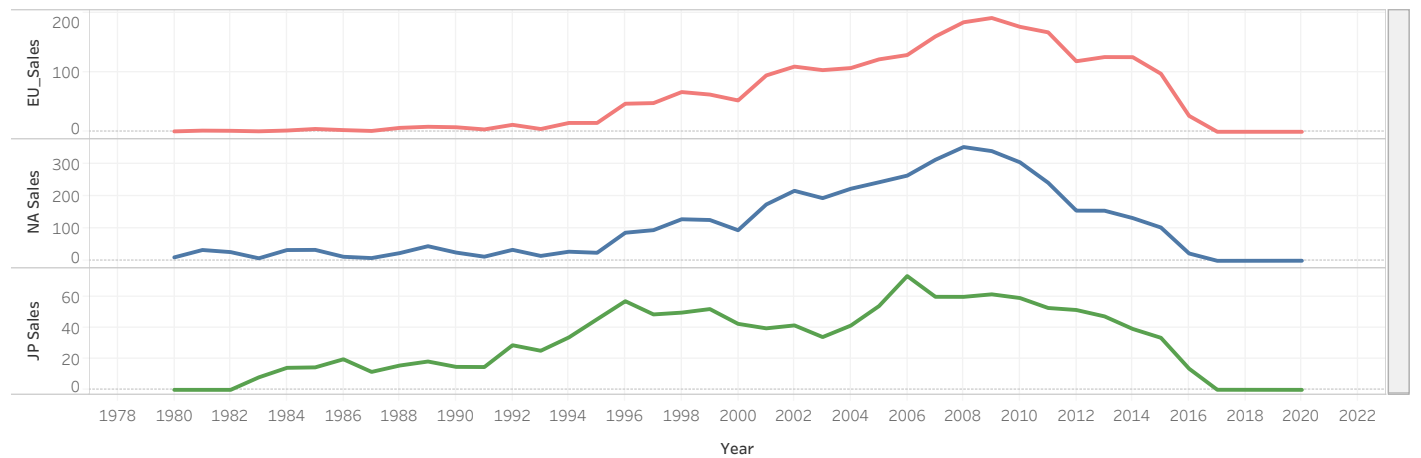
VIDEO GAMES SALES STORY

SALES IN DIFFERENT REGION ANALYSIS.

GENRE WITH RANK ANALYSIS-
The highest rank of Genre is ACTION.

TOP 5 PUBLISHER ANALYSIS-
The highest publisher is NINTENDO has an amount of 1784 in global sales.

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Genre

Genre
- Action
- Adventure
- Fighting
- Misc
- Platform
- Puzzle
- Racing
- Role-Playing
- Shooter
- Simulation
- Sports
- Strategy

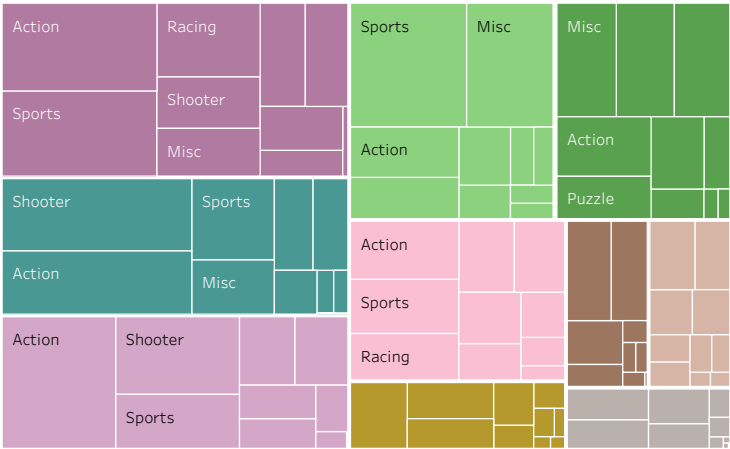| Genre	Rank
Action	25,986,476
Adventure	14,728,064
Fighting	6,371,780
Misc	14,620,142
Platform	6,034,998
Puzzle	5,513,282
Racing	9,715,874
Role-Playing	11,856,808
Shooter	9,399,409
Simulation	7,308,925
Sports	17,105,195
Strategy	6,756,706

VIDEO GAMES SALES STORY

GENRE WITH RANK ANALYSIS-
The highest rank of Genre is ACTION.

TOP 5 PUBLISHER ANALYSIS-
The highest publisher is NINTENDO has an amount of 1784 in global sales.

BEST 10 SELLING GENRES ON PLATFORM ANALYSIS-
In action genre of the platform PS3 the global sales is 304.0 is the HIGHEST sales.

TO
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EU
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474   721

607

1,093

1,784

Publisher
- Activision
- Electronic Arts
- Nintendo
- Sony Computer Enter..
- Ubisoft

VIDEO GAMES SALES STORY

TOP 5 PUBLISHER ANALYSIS-
The highest publisher is NINTENDO has an amount of 1784 in global sales.

BEST 10 SELLING GENRES ON PLATFORM ANALYSIS-
In action genre of the platform PS3 the global sales is 304.0 is the HIGHEST sales.

TOP 10 EU SELLING VIDEO GAMES ANALYSIS-
The highest EUROPEAN Sales is WII SPORTS.

TO
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JA
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Platform
✔ 3DO
✔ 3DS
Limit
Top 10 by SUM([Global Sales])

Genre
✔ Action
✔ Adventure
Limit
Top 10 by SUM([Global Sales])

Platform
🟩 DS
🟫 GBA
⬜ PC
🟪 PS
🟪 PS2

Action   Racing
Sports   Shooter
          Misc
Shooter   Sports
Action   Misc
Action   Shooter
          Sports

Sports   Misc   Misc
Action   Action
                    Puzzle
Action
Sports
Racing

VIDEO GAMES SALES STORY

BEST 10 SELLING GENRES ON PLATFORM ANALYSIS-
In action genre of the platform PS3 the global sales is
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TOP 10 EU SELLING VIDEO GAMES ANALYSIS-
The highest EUROPEAN Sales is WII SPORTS.

TOP 10 JAPAN SELLING VIDEO GAMES ANALYSIS-
The highest name in the JAPAN REGION Sales is POKEMON
RED/POKEMON BLUE.

TO
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Name

Limit

Name

- Call of Duty: Black Op..
- Call of Duty: Modern ..
- FIFA 14
- FIFA 15
- FIFA 16
- Grand Theft Auto V
- Mario Kart Wii
- Nintendogs
- Wii Sports
- Wii Sports Resort

VIDEO GAMES SALES STORY

BEST 10 S ELLI NG G EN..

TOP 10 EU SELLING VIDEO GAMES ANALYSIS-
The highest EUROPEAN Sales is WII SPORTS.

TOP 10 JAPAN SELLING VIDEO GAMES ANALYSIS-
The highest name in the JAPAN REGION Sales is POKEMON
RED/POKEMON BLUE.

TOP 10 NA SELLING VIDEO GAMES.

Name

Limit
Top 10 by SUM([JP Sales])

Name
- Animal Crossing: Wil..
- Dragon Quest VII: Wa..
- New Super Mario Bros.
- Pokemon Black/Poke..
- Pokemon Diamond/P..
- Pokemon Gold/Poke..
- Pokemon Red/Pokem..
- Pokemon Ruby/Poke..
- Super Mario Bros.
- Tetris

VIDEO GAMES SALES STORY

BEST
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TOP 10 EU SELLING VIDEO GAMES ANALYSIS-
The highest EUROPEAN Sales is WII SPORTS.

TOP 10 JAPAN SELLING VIDEO GAMES ANALYSIS-
The highest name in the JAPAN REGION Sales is POKEMON
RED/POKEMON BLUE.

TOP 10 NA SELLING VIDEO GAMES.

Name

Name
- Call of Duty: Black Ops
- Call of Duty: Modern ..
- Duck Hunt
- Grand Theft Auto V
- Mario Kart Wii
- Super Mario Bros.
- Super Mario World
- Tetris
- Wii Sports
- Wii Sports Resort

NA Sales

200

150

100

50

0