USER PERSONA ASSIGNMENT

Interface Design Using CSS

Baransel Karadag

This is a screenshot of example persona for the website who provides users useful events and online or in person courses to develop their software programming skills better.

Persona: David Rogers

Age: 38

Gender: Male

Profession: Software Developer

Location: Union, Toronto

Education: Post Graduate, Georgian at Ilac

Status: Married

Bio:

David is a software developer working at tech startup in Toronto. He is analytical, ambitious, a problem-solver, and slightly extroverted. David is focused on advancing his career by developing expertise in machine learning and AI. To achieve this, he plans to take online or in-person courses and participate in industry events. Additionally, he aims to build a strong professional network through conferences, workshops, and meetups. David balances his career ambitions with a healthy work-life balance and social activities.

Goals:

- 1. Enhance his skills in machine learning and artificial intelligence.
- 2. Gain a promotion to a senior developer position within the next year.
- 3. Build a side project that could potentially be developed into a startup.

Interests:

- Coding
- Tech gadgets
- Continuous learning
- Outdoor activities
- Camping



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PERSONALITY TRAITS



SOFTWARE SKILLS

