

BARATH MN

Product Manager

Professional Summary

Experienced Product Manager with 3.7 years of experience leading high-impact digital solutions across **B2B and B2C** domains. Strong track record in full-cycle product delivery, cross-regional platform rollouts, and integration of **AI and low-code platforms — including implementation of LLM-based summarization and automation flows**. Known for blending user research with data analytics to drive business transformation.

Product & Technical Experience

Technical Product Analyst

November 2023 – Present

Spacematrix Design Consultants Pvt Ltd, Bengaluru

- Designed and rolled out a **multi-region project management** platform (Singapore, China, Manila).
- Built dashboards: Project Overview, Timesheet Compliance, and Project Management.
- Delivered reports: Project Closure, Billing, NPS, DLP Status, and Resource Tagging.
- Integrated Zoho Analytics with BigQuery via API sync scripts.
- Led **UI/UX design** for Planned Cash Flow, Project Compliance, Internal Detail Design.
- Conducted UAT, stakeholder demos, and training sessions.
- Implemented Workplace DNA survey analysis with radar chart & **LLM-based summary generation**.
- Coordinated with Zoho on bugs, components, and rollout requirements.
- Managed **bi-weekly platform releases** and end-to-end **QA testing**.
- Initiated Blink setup in Airtable and implemented Plane.so for internal use.

Technical Project Analyst

Jun 2021 – Jun 2023

Pharmeasy / Aknamed Pvt Ltd, Bengaluru

- Managed contracts with suppliers, achieving a **7% average reduction in manufacturing costs**.
- Collaborated with engineering teams to incorporate sustainable materials, **reducing production waste by 50%**.
- Boosted annual sales by 15%** through development of user-centric product features based on customer feedback.
- Analyzed market trends and redesigned underperforming products, resulting in a **20% sales increase**.

Technical Business Analyst Intern

Nov 2019 – Feb 2020

Ghack Technology (E-War), Bengaluru

- Improved onboarding using Python & GA; **boosted user base by 45%**.
- Worked on engagement and acquisition via Google Ads/Facebook campaigns.

Technical Business Analyst Intern

Aug 2019 – Nov 2019

Swiggy (Bundle Technologies Pvt Ltd), Bengaluru

- Optimized food delivery efficiency, reaching **78% market penetration**.
- Used data analytics to **reduce delivery time by 30%**.
- Enhanced customer satisfaction via CRM and process optimization.

CONTACT

- +91-9902879832
- bnickam@gmail.com
- [Linked In](#)

EDUCATION

B.Tech – Electronics & Communication

CMR University, Bangalore
2020

CORE COMPETENCIES

- Product Strategy & Execution
- AI Prompt Engineering & Automation
- No-Code Platforms (Zoho Creator, n8n, Airtable)
- UI/UX Wireframing & Development
- Data Analysis & Visualization
- Agile / Scrum, Jira & Plane.so
- Stakeholder & Client Communication
- BigQuery Reporting & API Integration

TECHNICAL TOOLKIT

- Languages:** JavaScript, HTML/CSS, basic Python
- Product & Workflow Tools:** JIRA, Figma, Google Analytics, Notion, Trello, HubSpot, Airtable
- Automation & No-Code Platforms:** Zoho Creator, n8n, Zapier, Plane.so, Typeform, Balsamiq
- Payment & Integration Platforms:** Stripe, PayPal
- Data & Reporting:** BigQuery, Zoho Analytics
- Documentation Standards:** BRD, PRD, FRD, SAD