

Define CS, fit into CC	1. CUSTOMER SEGMENT(S) CS Garbage collector Municipality officer	6. CUSTOMER CONSTRAINTS CC The bins can't be visited directly daily Overflowing bins can't be used The waste of time by visiting the bins that are not full.	5. AVAILABLE SOLUTIONS AS Checking the bin level Checking the bin location Notifying about the bin level.	Explore AS, differentiate
	2. JOBS-TO-BE-DONE / PROBLEMS J&P Overflowing of bins Location of overflowing bins can't be known Visiting every bins directly	9. PROBLEM ROOT CAUSE RC Due to overflowing bins, the environment pollution is case The location of overflowing bins is not known Direct visiting consumes manpower.	7. BEHAVIOUR BE Complaints from habitates around the overflowing bin.	
	3. TRIGGERS TR Paying daily visit to the bin area. Bin level can't be known without.	10. YOUR SOLUTION SL Automatically closing the bin once it filled. Notifying garbage collector to pick the bin along with location. The nearest bin to be picked is notified.	8. CHANNELS OF BEHAVIOUR Online – checking out bin level through website. Offline – directly visiting the bins.	

Identify strong TR & EM	<div>4. EMOTIONS: BEFORE / AFTER</div> <div>EM</div> <div>Before</div> <div>Tired, sometimes stressed.</div> <div>After</div> <div>Relaxed.</div>		Identify strong TR & EM
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