

CREATING A WEBSITE USING CANVA

1.INTRODUCTION:

BRAND NAME : THUNDERFORM

CATEGORY: ELECTRONIC ITEM

BRAND EMAIL : thunderformcan@gmail.com

CANVA WEBSITE : <https://thunder-form.my.canva.site/thunder-form-nm>

PROJECT VIDEO LINK :

https://drive.google.com/file/d/1KNd48vWjLpE3ZuK53M0cVY7ssr_aC7/view?usp=drivesdk

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TEAM MEMBER 3 : BHARAATH R(NM ID :

7B734324022A22894394E49CBAD781D3

2. OVERVIEW :

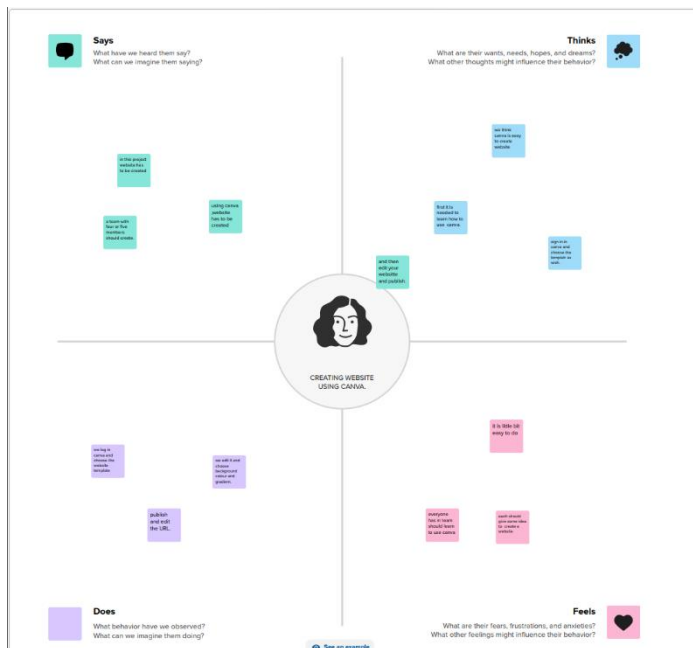
In this project we are going to be create a website using Canva. After publish it is going to be uploaded in Github.

3. PURPOSE:

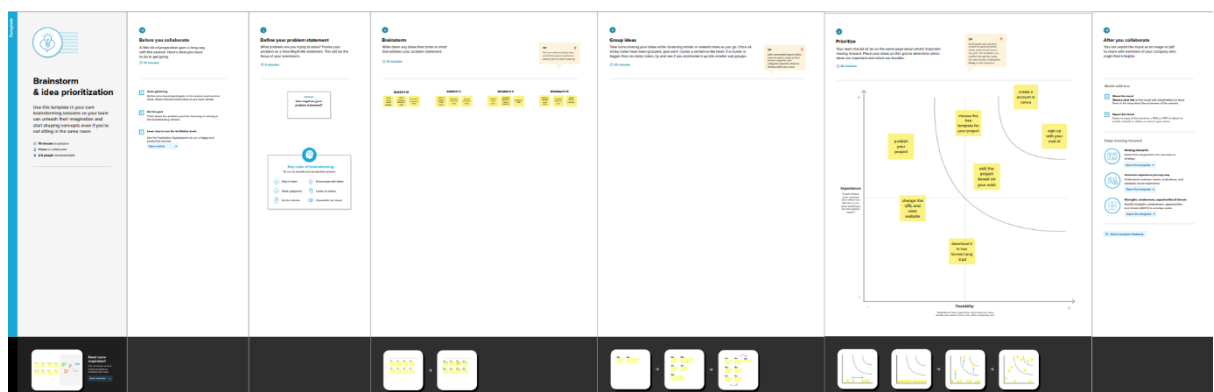
The purpose of the project is learn how to create a Website using Canva for digital marketing. Because Canva is a easy platform to create a website and edit it.

4. PROBLEM DEFINITION AND DESIGN THINKING

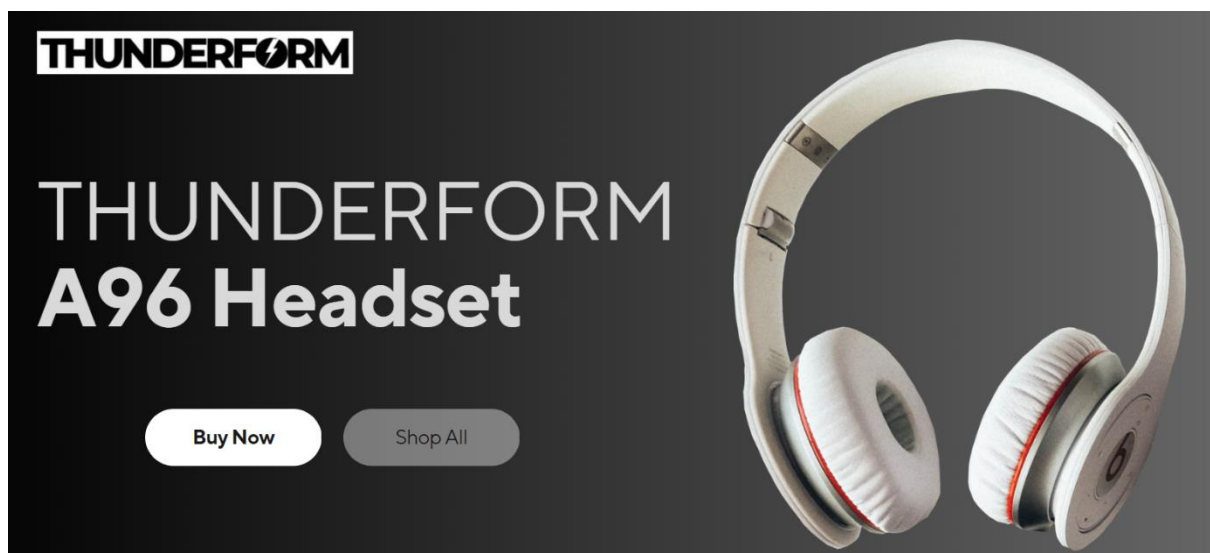
4.1:Empathy map



5.Ideation & Brainstorming :



6.RESULT



ADVANTAGES

- 1 Canva is budget-friendly.
- 2 Canva offers a professional look.
- 3 Canva is a customize template.
- 4 Canva is collaboration design projects.

DISADVANTAGES

- 1 Alignmnt concerns
- 2 Unique elements cannot be created.

- 3 Internet connection required.
- 4 Subscription cost.

7. APPLICATION

For digital marketing creating website will be more useful to promote their service and sale the products,etc.

8. CONCLUSION

In this we learnt to how to use canva tool to create website and publish the service and sale the product, it is a very easy and eco-friendly tool.