

# CREATING A WEBSITE USING CANVA

## 1.INTRODUCTION:

BRAND NAME : THUNDERFORM

CATEGORY: ELECTRONIC ITEM

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## 2. OVERVIEW :

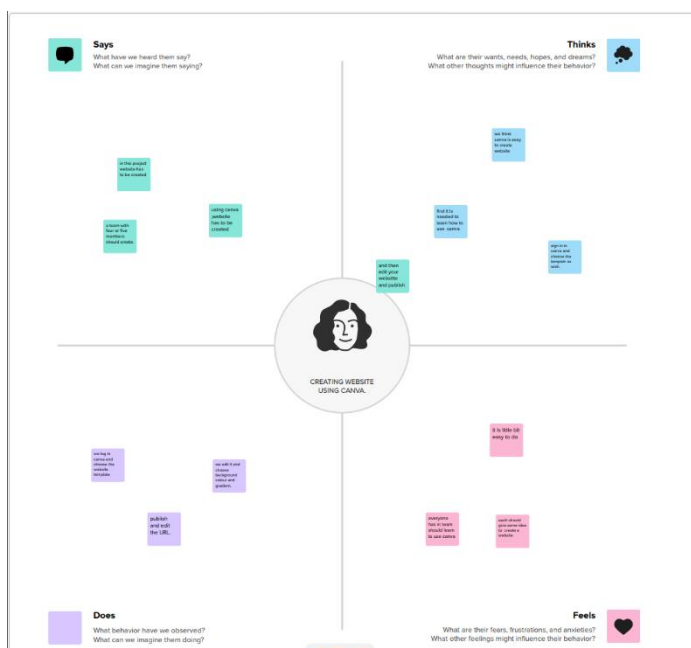
In this project we are going to be create a website using Canva. After publish it is going to be uploaded in Github.

## 3. PURPOSE:

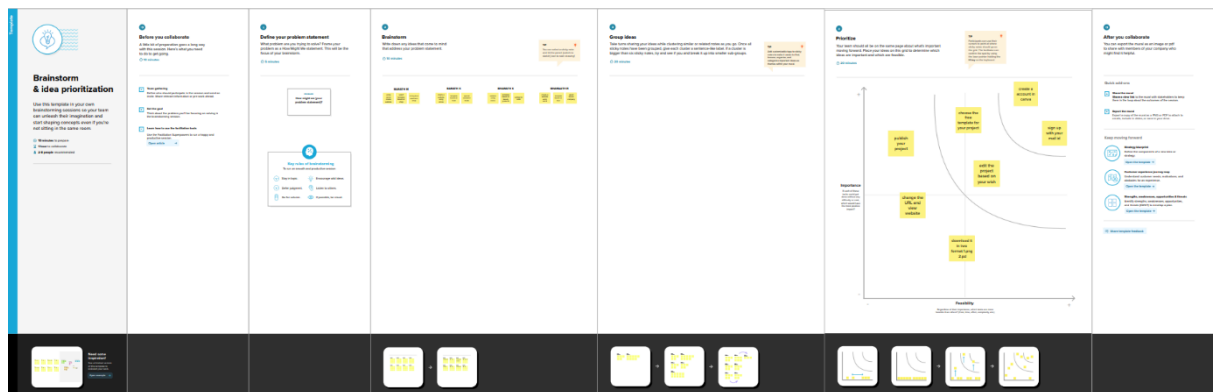
The purpose of the project is learn how to create a Website using Canva for digital marketing. Because Canva is a easy platform to create a website and edit it.

## 4. PROBLEM DEFINITION AND DESIGN THINKING

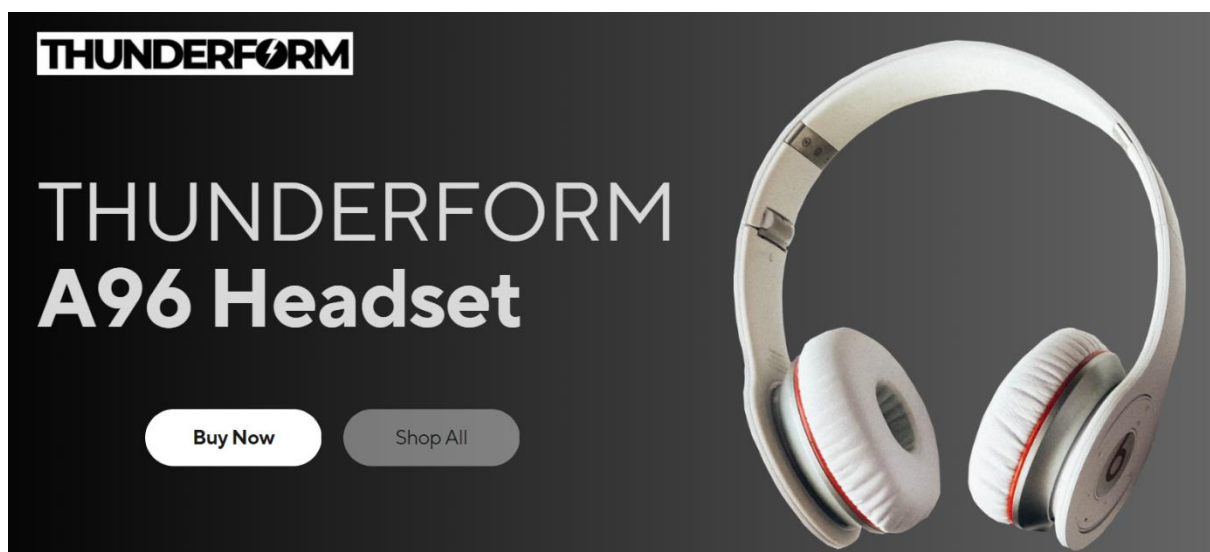
### 4.1:Empathy map



## 5. Ideation & Brainstorming :



## 6. RESULT



### ADVANTAGES

- 1 Canva is budget-friendly.
- 2 Canva offers a professional look.
- 3 Canva is a customize template.
- 4 Canva is collaboration design projects.

## **DISADVANTAGES**

- 1**    Alignmnt concerns
- 2**    Unique elements cannot be created.
- 3**    Internet connection required.
- 4**    Subscription cost.

## **7. APPLICATION**

For digital marketing creating website will be more useful to promote their service and sale the products,etc.

## **8. CONCLUSION**

In this we learnt to how to use canva tool to create website and publish the service and sale the product, it is a very easy and eco-friendly tool.