#### Text Classification and Neural Networks

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#### Overview

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- Meural Networks
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#### **Text Classification**

#### Task definition

- We are given a **training set**  $\{X, Y\}$  of data pairs (x, y), where x is a text document and y is the class the document belongs to.
- Each  $y \in \mathcal{Y}$ , where  $\mathcal{Y} = \{c_1, c_2, \dots, c_k\}$  are the distinct (finite and enumerable) classes we have. If  $|\mathcal{Y}| = k = 2$ , we have a binary classification task.
- Using a *learning method*, our goal is to learn a **classifier**, or a classification function  $\gamma$  that maps documents to classes:

$$\gamma: \mathcal{X} \to \mathcal{Y}$$

 The fact that we use annotated data to learn makes this a form of supervised learning. Note that a "document" can be anything really: words, text sequences, longer texts.

# **Examples**

task	х	y
language ID	text	{english, mandarin, greek,}
spam classification	email	{spam, not spam}
authorship attribution	text	{jk rowling, james joyce,}
genre classification	novel	{detective, romance, gothic,}
sentiment analysis	text	{postive, negative, neutral, mixed}

Credit: David Bamman (UC Berkeley).

#### Text representation

Our text documents X can be **represented** in many ways:

- Pre-computed features (e.g., the length of the document or the average length of the words it contains).
- A selection of words (e.g., only stopwords for language detection).
- Words in isolation (so called "bag of words", or unigram model).
- Conjunctions of words (e.g., bigrams).
- Higher-order features (e.g., PoS).
- Word embeddings.

### **Logistic Regression**

#### Logistic regression

• Our goal is, given a document represented with a feature vector x and classes  $c \in \mathcal{Y}$ , to learn a classifier discriminating the right class for x:

$$\hat{p}(y=c|\mathbf{x})$$

- ullet Let us start with a binary classifier and two classes, thus  $\mathcal{Y}=\{0,1\}.$
- We need to estimate  $\hat{p}(y=1|x)$ , and  $\hat{p}(y=0|x)=1-\hat{p}(y=1|x)$  will follow suit.
- Logistic regression uses two components for this: a linear model of the inputs and the Sigmoid (or logistic) function. So, it is like the perceptron but with a different classification function.

# Sigmoid (or logistic) function

• Let us consider the set of features  $x_1, x_2, \ldots, x_d$  we used to represent our input document x. We add  $x_0 = 1$  to model the intercept, and create a linear model with them:

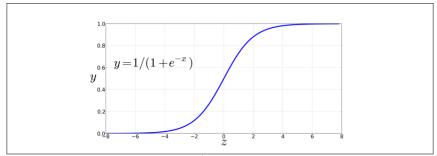
$$z = \sum_{j=0}^{d} w_j x_j = \boldsymbol{w} \cdot \boldsymbol{x}$$

• To create a probability distribution, we pass z through the Sigmoid  $\sigma(z)$ :

$$\sigma(z) = \frac{1}{1 + e^{-z}}$$

• The Sigmoid squeezes z within 0 and 1 and is always positive.

## Sigmoid (or logistic) function



**Figure 5.1** The sigmoid function  $y = \frac{1}{1+e^{-z}}$  takes a real value and maps it to the range [0,1]. Because it is nearly linear around 0 but has a sharp slope toward the ends, it tends to squash outlier values toward 0 or 1.

Credit: M&J, Ch. 5.

### Logistic regression

Applied to our binary classification task, we have that:

$$\hat{\rho}(y=1|\mathbf{x}) = \sigma(z_{\mathbf{x}}) = \frac{1}{1 + e^{-\mathbf{w} \cdot \mathbf{x}}}$$

$$\hat{\rho}(y=0|\mathbf{x}) = 1 - \sigma(z_{\mathbf{x}}) = \frac{e^{-\mathbf{w} \cdot \mathbf{x}}}{1 + e^{-\mathbf{w} \cdot \mathbf{x}}}$$

 Then, we just need to use a decision boundary to assign the class given the estimated probabilities:

$$\hat{y} = \begin{cases} 1 \text{ if } \hat{p}(y = 1 | \mathbf{x}) > 0.5 \\ 0 \text{ otherwise} \end{cases}$$

• So, we have defined out data and task, and have a model. What do we miss?

## Logistic regression: Cross-entropy

- We need a loss function. Let us use MLE to find one.
- We have that p(y|x) follows a Bernoulli distribution given that we only have two discrete outcomes (0,1), hence:

$$p(y|\mathbf{x}) = \hat{y}^{y}(1-\hat{y})^{1-y}$$

• As usual, let us move to log space and add a minus to switch to a minimization problem (note we work with a single data point (x, y) for now):

$$-logp(y|\mathbf{x}) = -log[\hat{y}^y(1-\hat{y})^{1-y}]$$
  
= 
$$-[ylog\hat{y} + (1-y)log(1-\hat{y})]$$

Let us now plug-in the Sigmoid and call it the loss:

$$\mathcal{L}_{\mathbf{x}}(\mathbf{w}) = -[ylog\sigma(\mathbf{wx}) + (1-y)log(1-\sigma(\mathbf{wx}))]$$

### Logistic regression: Cross-entropy

Let us now plug-in the Sigmoid and call it the loss:

$$\mathcal{L}_{\mathbf{x}}(\mathbf{w}) = -\big[ylog\,\sigma(\mathbf{w}\mathbf{x}) + (1-y)log(1-\sigma(\mathbf{w}\mathbf{x}))\big]$$

• The loss on the whole dataset is going to be (note we are already in log space thus we can sum):

$$\mathcal{L}(\mathbf{w}) = -\frac{1}{N} \sum_{i=1}^{N} \left[ y_i log \sigma(\mathbf{w} \mathbf{x}_i) + (1 - y_i) log (1 - \sigma(\mathbf{w} \mathbf{x}_i)) \right]$$

• To this we can, as usual, attach regularization:

$$\mathcal{L}_{L_2}(\mathbf{w}) = \mathcal{L}(\mathbf{w}) + \frac{\lambda}{2}||\mathbf{w}||^2$$

## Logistic regression: Optimization via SGD

- The last missing bit is how to find good parameters w: we can use SGD.
- It turns out that the derivative for one data point x is (w.o. regularization):

$$\frac{\partial \mathcal{L}_{\mathbf{x}}(\mathbf{w})}{\partial \mathbf{w}_{i}} = \left[\sigma(\mathbf{w}\mathbf{x}) - y\right]\mathbf{x}_{j}$$

• For multiple data points, we just sum (w.o. regularization), and with this we are good to go for SGD:

$$\frac{\partial \mathcal{L}(\mathbf{w})}{\partial \mathbf{w}_j} = \sum_{i=1}^{N} \left[ \sigma(\mathbf{w} \mathbf{x}_i) - y_i \right] \mathbf{x}_{ij}$$

• Full derivation as an extra, below.

#### Notes

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#### **Evaluation**

# Data splitting

	training	development	testing
size	80%	10%	10%
purpose	training models	model selection; hyperparameter tuning	evaluation; never look at it until the very end

Credit: David Bamman (UC Berkeley).

### Accuracy and baselines

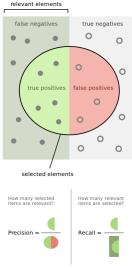
- Accuracy is the fraction of correctly predicted data points over the total. It can be calculated on any dataset split: train, development and test. Very good starting point.
- Baseline: important to have one. It can be a random classifier (i.e., flip a coin for a binary classifier), or a fast and reasonable model (e.g., logistic regression with TF-IDF features).

#### Precision and recall

#### Given a binary classifier:

- True positive: a data point correctly predicted to be 1.
- True negative: a data point correctly predicted to be 0.
- False positive: a data point incorrectly predicted to be 1.
- False negative: a data point incorrectly predicted to be 0.

#### Precision and recall



Credit: Wikipedia.

## F-measure and accuracy reloaded

• F-measure (harmonic mean of precision and recall):

$$F = 2 \cdot \frac{\text{precision} \cdot \text{recall}}{\text{precision} + \text{recall}}$$

Accuracy:

$$A = \frac{tp + tn}{tp + tn + fp + fn}$$

## Parameters and hyperparameters

Parameters whose values are *learned* 

Hyperparameters whose values are *chosen* 

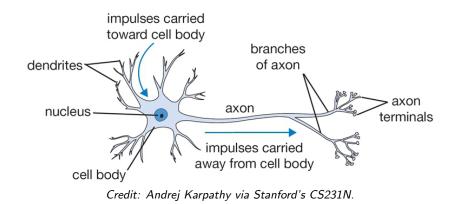
Feature	β
the	0.01
and	0.03
bravest	1.4
love	3.1
loved	1.2
genius	0.5
BIAS	-0.1

Hyperparameter	value
minimum word frequency	5
max vocab size	10000
lowercase	TRUE
regularization strength	1.0

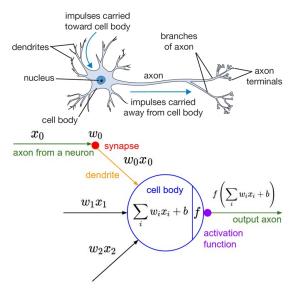
Credit: David Bamman (UC Berkeley).

#### **Neural Networks**

### A single neuron



#### A single neuron



Credit: Andrej Karpathy via Stanford's CS231N.

### Logistic regression as a neural network

Following the notation in the previous slide, we have:

- $\mathbf{x} = \langle x_0, x_1, x_2, \dots, x_d \rangle$  is our input representation.
- We aggregate the features x into a linear combination using weights
   w. We also include the bias term b into the matrix by adding an appropriate dimension fixed at 1 to x, so that we can use matrix notation:

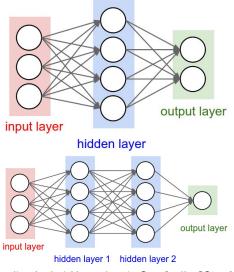
$$z = \sum_{i=0}^{d} w_i x_i = \mathbf{w} \cdot \mathbf{x}$$

• We pass z through an activation function, in this case the sigmoid:

$$f = \sigma(z) = \frac{1}{1 + e^{-z}}$$

• Linear models are a single neuron. Question: what is the activation function for linear regression?

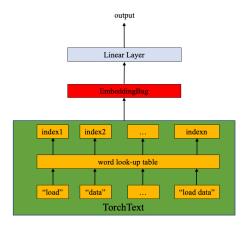
### From single layer to multi-layer



Credit: Andrej Karpathy via Stanford's CS231N.

### Using embeddings as features

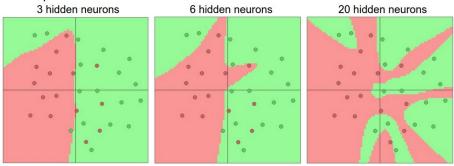
Neural networks are **modular**: we can piece them together into advanced architectures. For example, we can use embeddings to represent our input (either training them or using pre-trained ones). *More on this in the lab.* 



Credit: TorchText.

### Why do we need non-linearities?

Multiple layers and **non-linear functions** (such as the sigmoid) allow us to fit complex decision boundaries.



Credit: Andrej Karpathy via Stanford's CS231N.

#### How do we train neural networks?

- Key idea: use a smart way to apply SGD, called backpropagation.
- Backpropagation combines using the chain rule to calculate local derivatives (called gradients) with the re-use of pre-computed operations to speed the computation up.
- More on this in the external materials for the course.

### Neural networks practicalities

Training neural networks entails a lot more than stacking up layers. Several topics require practical and theoretical knowledge beyond this course:

- Weight initialization
- Regularization (e.g., via dropout)
- Which non-linearities to use
- Which loss functions to use
- How to monitor and adjust the learning process (e.g., optimizers and learning rates) to avoid dying neurons and overfitting

#### Notes

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#### **Extras**

# Full derivation for logistic regression

• First, we need some notable derivatives:

$$\begin{split} \frac{\partial log(x)}{\partial x} &= \frac{1}{x} \\ \frac{\partial \sigma(x)}{\partial x} &= \sigma(x)(1 - \sigma(x)) \\ \frac{\partial f(g(x))}{\partial x} &= \frac{\partial f}{\partial g} \cdot \frac{\partial g}{\partial x} \to \text{chain rule} \end{split}$$

# Full derivation for logistic regression

Then:

$$\begin{split} \frac{\partial \mathcal{L}_{\mathbf{x}}(\mathbf{w})}{\partial w_{j}} &= -\partial \big[ y log \sigma(\mathbf{w}\mathbf{x}) + (1-y) log (1-\sigma(\mathbf{w}\mathbf{x})) \big] \\ &= - \big[ \partial y log \sigma(\mathbf{w}\mathbf{x}) + \partial (1-y) log (1-\sigma(\mathbf{w}\mathbf{x})) \big] \\ &= -\frac{y}{\sigma(\mathbf{w}\mathbf{x})} \partial \sigma(\mathbf{w}\mathbf{x}) - \frac{1-y}{1-\sigma(\mathbf{w}\mathbf{x})} \partial (1-\sigma(\mathbf{w}\mathbf{x})) \to \text{chain rule} \\ &= - \Big[ \frac{y}{\sigma(\mathbf{w}\mathbf{x})} - \frac{1-y}{1-\sigma(\mathbf{w}\mathbf{x})} \Big] \partial \sigma(\mathbf{w}\mathbf{x}) \to \text{re-arrange} \end{split}$$

• Exercise: plug-in the derivative of the Sigmoid and re-arrange yourself to reach:

$$... = \left[\sigma(\mathbf{wx} - y)\right] x_j$$

# Full derivation for logistic regression

In case you were wondering:

$$\frac{\partial \sigma(x)}{\partial x} = \partial \frac{1}{1 + e^{-x}}$$

$$= \partial [1 + e^{-x}]^{-1}$$

$$= \frac{e^{-x}}{1 + e^{-x}} \frac{1}{1 + e^{-x}}$$

$$= \frac{(1 + e^{-x}) - 1}{1 + e^{-x}} \sigma(x)$$

$$= \sigma(x)(1 - \sigma(x))$$

• Exercise, derive:

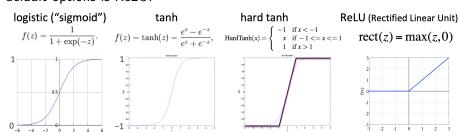
$$\frac{\partial \log \sigma(x)}{\partial x} = \sigma(-x)$$

## Why MSE and cross-entropy?

- It turns out that, given some standard assumptions on our models, using those two losses corresponds to doing Maximum Likelihood Estimation. See https: //www.expunctis.com/2019/01/27/Loss-functions.html.
- If you are curious about the information theory underpinning cross-entropy, read this: http: //colah.github.io/posts/2015-09-Visual-Information.

#### NN activation functions

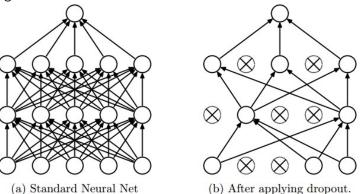
Several non-linear activation functions have been proposed. A good default options is ReLU.



Credit: Stanford CS224N.

### NN regularization via dropout

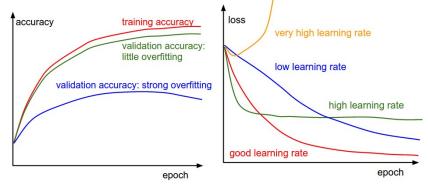
Dropout's idea is to mask a random set of neuron connections at training time, in order to compel the network to learn redundant paths and avoid overfitting.



Credit: Srivastava et al.
https://www.cs.toronto.edu/~hinton/absps/JMLRdropout.pdf.

## NN under/overfitting and learning rates

Two illustrations on how to spot correct learning behaviour.



Credit: Andrej Karpathy via Stanford's CS231N.