Airbnb Price Regression Modeling

Barbara Flores

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Rows: 3,239
Columns: 75
$ id
$ listing_url
$ scrape_id
$ last_scraped
$ source
$ name
$ description
$ neighborhood overview
$ picture_url
$ host_id
$ host_url
$ host_name
$ host_since
$ host_location
$ host_about
$ host_response_time
$ host_response_rate
$ host_acceptance_rate
$ host_is_superhost
$ host_thumbnail_url
$ host_picture_url
$ host_neighbourhood
$ host listings count
$ host_total_listings_count
$ host verifications
$ host_has_profile_pic
$ host_identity_verified
$ neighbourhood
$ neighbourhood_cleansed
$ neighbourhood_group_cleansed
$ latitude
```

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<dbl> 108061, 4394761, 4448604,~
<chr> "https://www.airbnb.com/r~
<dbl> 2.023062e+13, 2.023062e+1~
<date> 2023-06-18, 2023-06-18, ~
<chr> "city scrape", "city scra~
<chr> "Rental unit in Asheville~
<chr> "Walk to town in ten minu~
<chr> "I love my neighborhood! ~
<chr> "https://a0.muscache.com/~
<dbl> 320564, 20447538, 5656896~
<chr> "https://www.airbnb.com/u~
<chr> "Lisa", "Brian", "Michael~
<date> 2010-12-16, 2014-08-23, ~
<chr> "Asheville, NC", "Ashevil~
<chr> "I am a long time residen~
<chr> "within an hour", "within~
<chr> "100%", "100%", "100%", "~
<chr> "82%", "100%", "99%", "10~
<lg>1> TRUE, TRUE, TRUE, FALSE, ~
<chr> "https://a0.muscache.com/~
<chr> "https://a0.muscache.com/~
<chr> NA, NA, NA, NA, NA, NA, N~
<dbl> 2, 2, 3, 2, 1, 2, 4, 2, 2~
<dbl> 3, 2, 3, 4, 3, 5, 7, 2, 2~
<chr> "['email', 'phone']", "['~
<lgl> TRUE, TRUE, TRUE, TRUE, T~
<lg>1> TRUE, TRUE, TRUE, TRUE, T~
<chr> "Asheville, North Carolin~
<dbl> 28801, 28801, 28804, 2880~
<lgl> NA, NA, NA, NA, NA, NA, N~
<dbl> 35.60670, 35.61244, 35.62~
```

```
$ longitude
                                                <dbl> -82.55563, -82.55724, -82~
$ property_type
                                                <chr> "Entire rental unit", "En~
                                                <chr> "Entire home/apt", "Entir~
$ room_type
$ accommodates
                                                <dbl> 2, 3, 4, 2, 2, 2, 2, 8, 4~
$ bathrooms
                                                <lg>1> NA, NA, NA, NA, NA, NA, NA, N~
$ bathrooms text
                                                <chr> "1 bath", "1 bath", "1 ba~
$ bedrooms
                                                <dbl> 1, 2, 1, 2, 1, 1, NA, 3, ~
$ beds
                                                <dbl> 1, 1, 2, 2, 1, 1, 1, 6, 2~
                                                <chr> "[\"Induction stove\", \"~
$ amenities
                                                <chr> "$100.00", "$114.00", "$4~
$ price
                                                <dbl> 30, 1, 1, 30, 90, 30, 30,~
$ minimum_nights
$ maximum_nights
                                                <dbl> 365, 1125, 60, 1125, 1125~
                                                <dbl> 30, 1, 1, 30, 90, 2, 30, ~
$ minimum_minimum_nights
$ maximum_minimum_nights
                                                <dbl> 30, 1, 1, 30, 90, 30, 30,~
$ minimum_maximum_nights
                                                <dbl> 1125, 1125, 1125, 1125, 1~
$ maximum_maximum_nights
                                                <dbl> 1125, 1125, 1125, 1125, 1~
$ minimum_nights_avg_ntm
                                                <dbl> 30.0, 1.0, 1.0, 30.0, 90.~
                                                <dbl> 1125.0, 1125.0, 1125.0, 1~
$ maximum_nights_avg_ntm
$ calendar_updated
                                                <lg>1> NA, NA, NA, NA, NA, NA, NA, N~
$ has availability
                                                <lgl> TRUE, TRUE, TRUE, TRUE, T~
$ availability_30
                                                <dbl> 1, 13, 7, 1, 30, 5, 8, 10~
                                                <dbl> 14, 28, 12, 31, 60, 5, 38~
$ availability 60
$ availability_90
                                                <dbl> 44, 58, 23, 33, 90, 5, 68~
$ availability_365
                                                <dbl> 319, 311, 261, 115, 243, ~
$ calendar_last_scraped
                                                <date> 2023-06-18, 2023-06-18, ~
$ number_of_reviews
                                                <dbl> 92, 312, 530, 76, 160, 50~
$ number_of_reviews_ltm
                                                <dbl> 2, 29, 90, 3, 2, 13, 0, 1~
$ number_of_reviews_130d
                                                <dbl> 0, 2, 7, 0, 0, 2, 0, 0, 0~
                                                <date> 2011-09-21, 2015-04-01, ~
$ first_review
$ last_review
                                                <date> 2022-12-11, 2023-05-31, ~
$ review_scores_rating
                                                <dbl> 4.51, 4.87, 4.77, 4.79, 4~
$ review_scores_accuracy
                                                <dbl> 4.56, 4.94, 4.87, 4.81, 4~
$ review_scores_cleanliness
                                                <dbl> 4.70, 4.91, 4.82, 4.96, 4~
$ review_scores_checkin
                                                <dbl> 4.85, 4.98, 4.94, 4.97, 4~
$ review scores communication
                                                <dbl> 4.80, 4.97, 4.94, 4.99, 5~
$ review_scores_location
                                                <dbl> 4.84, 4.88, 4.89, 4.62, 4~
$ review_scores_value
                                                <dbl> 4.49, 4.85, 4.89, 4.69, 4~
$ license
                                                <lg>\lambda NA, NA, NA, NA, NA, NA, N~
$ instant_bookable
                                                <lg>| <lg| FALSE, TRUE, FALSE, FALSE~</li>
$ calculated_host_listings_count
                                                <dbl> 2, 2, 2, 2, 1, 2, 4, 2, 2~
$ calculated_host_listings_count_entire_homes
                                                <dbl> 2, 2, 2, 2, 1, 2, 1, 2, 2~
$ calculated host_listings_count_private_rooms <dbl> 0, 0, 0, 0, 0, 0, 3, 0, 0~
                                                <dbl> 0, 0, 0, 0, 0, 0, 0, 0, 0~
$ calculated_host_listings_count_shared_rooms
```

```
$ reviews_per_month
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<dbl> 0.64, 3.12, 5.54, 0.73, 1~

Call:

lm(formula = bedrooms ~ accommodates + bedrooms, data = Airbnb)

Residuals:

Min 1Q Median 3Q Max -3.0516 -0.3853 -0.0264 0.2557 4.9736

Coefficients:

Estimate Std. Error t value Pr(>|t|)

(Intercept) 0.30847 0.02085 14.80 <2e-16 *** accommodates 0.35895 0.00366 98.07 <2e-16 ***

Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1

Residual standard error: 0.5571 on 2766 degrees of freedom

(471 observations deleted due to missingness)

Multiple R-squared: 0.7766, Adjusted R-squared: 0.7765 F-statistic: 9617 on 1 and 2766 DF, p-value: < 2.2e-16

[1] "/Users/barbaraflores/Desktop/MIDS/IDS702_ModelingAndRepresentationOfData/20231001_Airbn