Quinlan's Confections

Introduction

My family and I enjoy a fun pastime of creating homemade gummies. We often bring them to events and share them with friends and family. The gummies struck great interest for custom requests, but it has been difficult to present all the options and manage the orders. We could really benefit from a web page that shows all the possible custom creations and allows a user to submit their requests. This would streamline production and improve order management.

MVP Feature Requirements

- Order Form
  - User controls to filter
  - Input control for requested quantity
  - Request by date
  - Shipping estimates
  - Total cost
  - Continue
    - Open pre populated email

The Order Form Page would present all possible options and allow the customer to submit their gummy order. The form will use a dropdown list to filter gummy shapes, color options, and flavors. A photo gallery will be presented on the side as the filters are selected. The input box will be used for the quantity requested and a date picker to select when the order will be needed. Shipping options and cost will also be presented. The form fields will use standard HTML validation to avoid bad submissions. When the customer selects the continue button, an email will be opened (addressed to the confectioner) with all their order information. The customer can then send the pre populated email initiating the order request.

Prioritized Additional Features

- Home
  - Logo
  - Contact information
  - Sign up for a newsletter

While a home page is not critical for taking orders, it does provide for a better user experience and would require the need for a navbar. The home page features could be implemented in the first phase with the navbar to link to the additional pages. The contact information and logo could be added to a homepage. The last stage would allow people to sign up for a newsletter

Market Survey

Some of the sites featured candy that was already made, but let them customize how to combine them. My site would allow the customer to create their own candy which would be

handmade to their preference. Something I could consider is to Include would be custom packaging.

https://sweet-usa.com/
https://www.sweetlolli.com/pages/how-to-order
https://www.landofthegummies.com/
https://lifeissweetcandystore.com/collections/gummy-galore
https://boomcandy.com/