VICTORIA BRYANT

EXPERIENCE DESIGNER

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WORK EXPERIENCE

Digital Experience Designer / Burial Beer Co.

JUNE 2021 - PRESENT (ASHEVILLE, NC)

I am leading the redesign of Burial's digital products by utilizing user research, rapid prototyping, and priority revisions to create data-backed products to encourage company growth and meet sales metrics. I create digital and print brand assets, assist with photoshoots and styling design, copywriting, and brand storytelling. I utilize my digital creation skills to help form a cohesive front across all of Burial's brands.

Behavior Specialist / Henderson & Buncombe Co. Schools

JULY 2017 — JUNE 2021 (ASHEVILLE, NC)

Increase intervention knowledge and efficacy throughout district by creating targeted and responsive professional development. Increase teacher satisfaction averaging a 95% satisfaction rate. Reduced negative student behaviors with personalized and high-interest intervention materials. Utilize districtwide discipline and engagement data to champion and promote equitable racial/gender/cultural practices for at-risk students.

Classroom Teacher / TLC School + Crossroads Academy

AUGUST 2013 — JUNE 2017 (KANSAS CITY / ASHEVILLE)

I implemented curriculum for all students with IEPs, conducted testing, managed data, conducted all special education meetings. and Increased student reading levels by an average of two grade levels utilizing Orton-Gillingham methods. I designed and implemented a brand-new Humanity Lab class focused on social justice, esteemed by staff, students, and parents. Deepened student understanding in arts education classes, as well as differentiated instruction for students with disabilities.

EDUCATION

Designlab

UX Academy 2021
UX/UI + Product Design

Missouri State University

B.S. Education, Minor in Art
Magna Cum Laude, GPA 3.8

SKILLS

User Research
Prototyping
Wireframing
User Flows
Branding
Copywriting
Iterative Testing
Visual Data
Illustration

TOOLS

Figma
Adobe Illustrator
Google Suite
Miro
inVision
Whimsical