



SPORTS ADMINISTRATION CERTIFICATE

Planning to use your degree at a sports related organization? Highlight your intent and prepare for the industry with the Sports Administration Certificate!

Program Requirements:

- 3 credits of internship from list A with a sports administration-related organization;
- 6 credits from two different discipline codes of 100- and/or 200-level courses from list B.
- and 6 credits from two different discipline codes of 300- and/or 400-level courses from list C.

List A:

- BA 495A
- MGMT 495 (Business Internship with a sports-related organization)

List B:

- ACCTG 211 (Financial and Managerial Accounting for Decision Making)
- CAS 203 (Interpersonal Communication)
- CAS 252 (Business and Professional Communication)
- COMM 100N (Mass Media and Society)
- COMM 170 (Introduction to the Sports Industry)
- ECON 102 (Introductory Microeconomic Analysis and Policy)
- FIN 301 (Corporation Finance)
- PHIL 103 (Ethics)
- STAT 200 (Elementary Statistics)

List C:

- COMM 370 (Public Relations)
- ECON 460 (Issues in Sports Economics)
- MKTG 443 (Sports Marketing)

*Course list shown here highlighting those courses at the Behrend campus; other courses may be available. For full details, review the program bulletin.



PennState
Behrend

Black School of Business