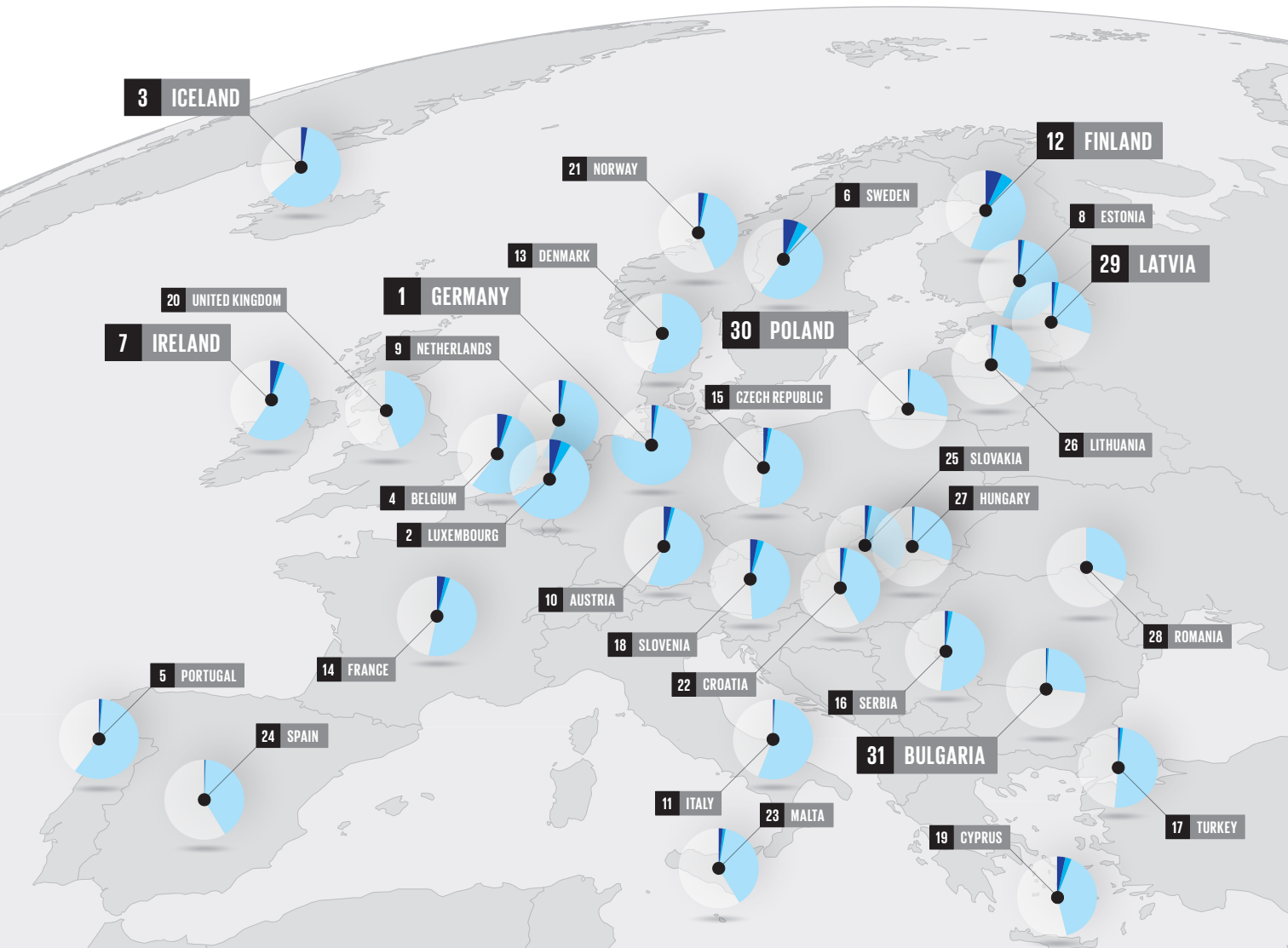


# INNOVATION EUROPE GERMAN BUSINESSES LEAD THE PACK

As the global financial crisis roiled Europe, who was still investing in the future? From 2008 through 2010, the European Union's EuroStat office conducted a survey to gauge commercial innovation. The numbers have now been crunched to create a continental leaderboard of business creativity (except for Greece, for which no data was available), with innovation defined as the creation of "new or significantly improved goods or services or the implementation of new or significantly improved processes, logistics, or distribution methods." The survey also captured the rate of collaboration on innovative activities with partners in the United States or China and India. —STEPHEN CASS



## KEY

	ENTERPRISES WITH INNOVATION ACTIVITY
	ENTERPRISES INNOVATING WITH A PARTNER IN INDIA OR CHINA*
	ENTERPRISES INNOVATING WITH A PARTNER IN THE UNITED STATES*

\*Some companies may be innovating with a partner in both the United States and India or China.

## Germany

A national economy that weathered the financial crisis better than most left German business in a good position to invest in research and development.

## Iceland, Ireland

Both countries were among the hardest hit by the financial crisis, but Icelandic and Irish enterprises still managed to achieve some of the highest rates of innovation.

## Finland

The Finns are the most active in reaching beyond Europe, with both the highest proportion of companies working with U.S. partners and the highest proportion working with Asian partners.

## Eastern Europe

The lowest rates of enterprises with innovation are to be found in the East, with the former communist countries of Bulgaria, Latvia, and Poland coming in at the bottom.

SOURCE: THE COMMUNITY INNOVATION SURVEY 2010, EUROSTAT