



# CELEBRATING A DECADE OF BARCAMP BANGALORE

[barcampbangalore.org](http://barcampbangalore.org)





# barcamp **BANGALORE** SPRING 2016

**30<sup>th</sup> April, 2016, CMRIT**

Sponsorship  
**Opportunities**

[barcampbangalore.org](http://barcampbangalore.org)



# #barcampblr

ONE TAG TO RULE THEM ALL

## who are we?

We are India's largest open source un-conference attended by diverse set of people.

[barcampbangalore.org](http://barcampbangalore.org)



# what is barcamp?

## An Un-conference

### Un-conventional

One-of-a-kind event!  
It's Unique, it's different,  
it's not your  
regular conference.

**It's an Un-conference!**

### Un-conference

It is a **peer-to-peer**  
un-conference. You pick the  
topics, share the agenda and  
share your interests and  
expertise. We believe the  
sum of wisdom of the room  
is more than that of any  
presenter.

### Un-rules

**Law of 2 feet:** Move to  
something that interests you  
anytime. Every speaker is a  
participant, every participant  
is a speaker.

**Impromptu sessions:**  
**Talk anywhere, anytime.**



# who are we?

- 100% Volunteer driven not for profit event.
- An International community of unstructured unconference organizers.
- On a mission of bring a platform for folks from different walks of life to come together and talk about their unconventional ideas.
- Close to a decade of running the event leading to many successful ideas and community of people.



# some barcamp stats

f **1700+** fans

t **1500+** followers

**500+** participants

**100+** registered sessions

▶ **150+** subscribers

| **6000+** registrations till today!

## *diversity*

Software Professionals,  
Entrepreneurs,  
Consultants, Students,  
Professors from  
eminent Institutions like  
IIM, IIT etc, Chartered  
Accountants, VC's and  
Angel investors,

Professional  
Photographers, Sports  
persons, Social Change  
Activists, NGO policy  
makers, bloggers,  
reporters and even  
more.



# highlights of bcb monsoon 2015

**500+** attendees | **36+** Independent sessions on a variety of topics  
**10K** visitors, **50K** page views

**Techlash: product demos & launch sessions**

**Excellent social media engagement**

# highlights of bcb monsoon 2015



**Siddharth Nair** - A first generation entrepreneur talked about understanding & planning the Business for a disciplined entrepreneurship.



**Eeshan Chatterje** - Building effective data science teams – He talked about how to build data science and how to keep them effective.



**Karthik Balakrishnan** – A volunteer for SaveInternet.in talked about how they ran the entire operation for free.



**Venu Gopal** – His session was about math. He named it Math is the new meth and I am cooking it. He talked about daily life and using maths as a life tool.



**Urmil Parikh** – His session was about the various aspects of transforming an IoT idea to an IoT product.



**Sathyajit** - Technology behind the scenes of Barcamp Bangalore. His session was how we can tune a database make it go humming smoothly.

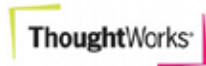


# why sponsor?

- Engage with the community of the most passionate folks of Bangalore from developers to social activists to entrepreneurs.
- Bring your brand to the attention of the most diverse and enthusiastic folks of Bangalore.
- Showcase your tech prowess to a dynamic generalist self motivated audience.
- Bring cross pollination of ideas to solve problems.

# previous sponsors

## event sponsors



## venue sponsors





# sponsorship tiers

PLATINUM

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GOLD

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SILVER

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FRIENDS OF  
BARCAMP

[barcampbangalore.org](http://barcampbangalore.org)



# platinum sponsor

**Platinum Sponsorship Cost**  
**₹2,00,000 ( INR Two Lakh Only )**

## What you get:

- Your logo as a integral part of event logo for all communications (website, banners, social media)
- Large stall – 9ft x 9ft – at a prominent location
- Brand mention in all press releases for Barcamp Bangalore for bloggers and tech writers
- A 10minute closing/opening talk by your VP or senior person.

## Digital media plan

- Website – clickable logo and a brief mention | Social media – Twitter, FB, Slack, Meetup, Youtube
- Blog – Your logo to be featured on our blog





# gold sponsor

**Gold Sponsorship Cost**  
**₹1,00,000 ( INR One Lakh Only )**

## What you get:

- Your logo as a integral part of event logo for all communications (website, banners)
- Large stall – 6ft x 6ft – at a prominent location
- A five minute talk by your VP or senior person at the closing of event

## Digital media plan

- Website – clickable logo and a brief mention | Social media – Twitter, FB, Slack, Meetup, Youtube
- Blog – Your logo to be featured on our blog



# silver sponsor

**Silver Sponsorship Cost**  
**₹50,000 ( INR Fifty Thousand Only )**

## What you get:

- Your logo as a integral part of event logo for communications (website, banners)
- A five minute talk by your VP or senior person at the closing of event

## Digital media plan

- Website – clickable logo and a brief mention | Social media – Twitter, FB, Slack, Meetup, Youtube
- Blog – Your logo to be featured on our blog



# friends of barcamp

## **Friends of barcamp Cost ₹20,000 ( INR Twenty Thousand Only)**

This tier is open for early and mid-stage startups or small businesses only

### What you get:

- Your logo as a integral part of event logo for communications (website, banners)

### Digital media plan

- Website – clickable logo and a brief mention | Social media – Twitter, FB, Slack, Meetup, Youtube
- Blog – Your logo to be featured on our blog

# promotional goodies

**Besides this, as sponsor, you are free to distribute any advertisement material with the prior consent of organizers.**

Some Goodies to promote your brand could be  
**T-shirts | Mugs | Badges | Pens etc.**





# interested in promoting your **Brand** to the barcamp community?

amit khare

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# thanks

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## **disclaimer**

This document is indicative of sponsorship deliverable.

bcb organizers reserve all the right to modify the content of this document at any me.

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