



E-Commerce Website



Submitted by:

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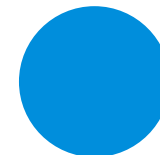
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Submitted to:
Suman Pekua



Welcome to E-Commerce Website[StyleEase Brand]:

In this presentation, I will take you on a journey through the initial wireframe design of our e-commerce platform on, highlighting the key features and user experience. We will delve into the details of the Login page, Signup page, Home page, product view page, Payment page, Feedback page, order status page, product Filtration page and check out page and showcasing how these elements work together to create a seamless shopping experience. By the end of this presentation, you will have a clear understanding of how StyleEase brand is redefining fashion and making shopping a delightful experience for our customers.

What is low-fidelity wireframe?

A **low-fidelity wireframe** is a basic, simplified sketch or blueprint of a website or app that focuses on layout and structure without including detailed design elements like colors, images, or typography. It is typically used in the early stages of the design process to visualize the basic arrangement of content and features on each screen or page



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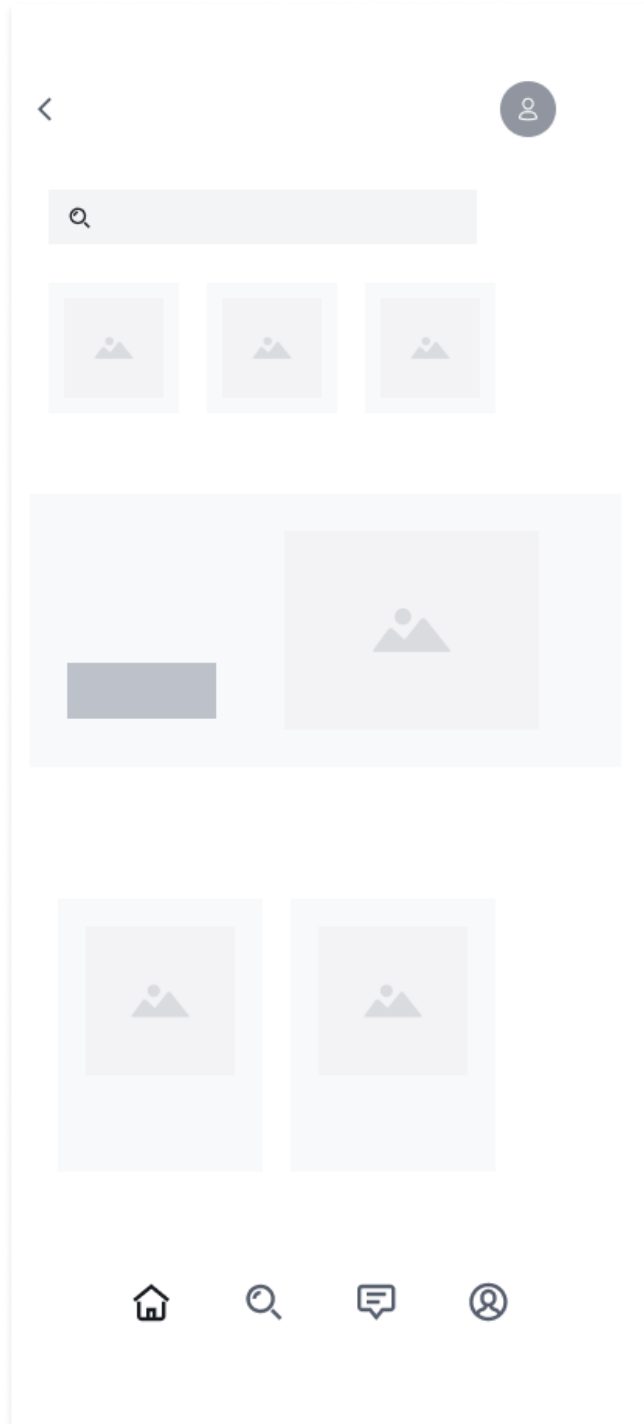
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1. SignUp with Google/Facebook

2.SignUp with Password & Confirm Password

3. Login

->Home Page



->Particular
product view



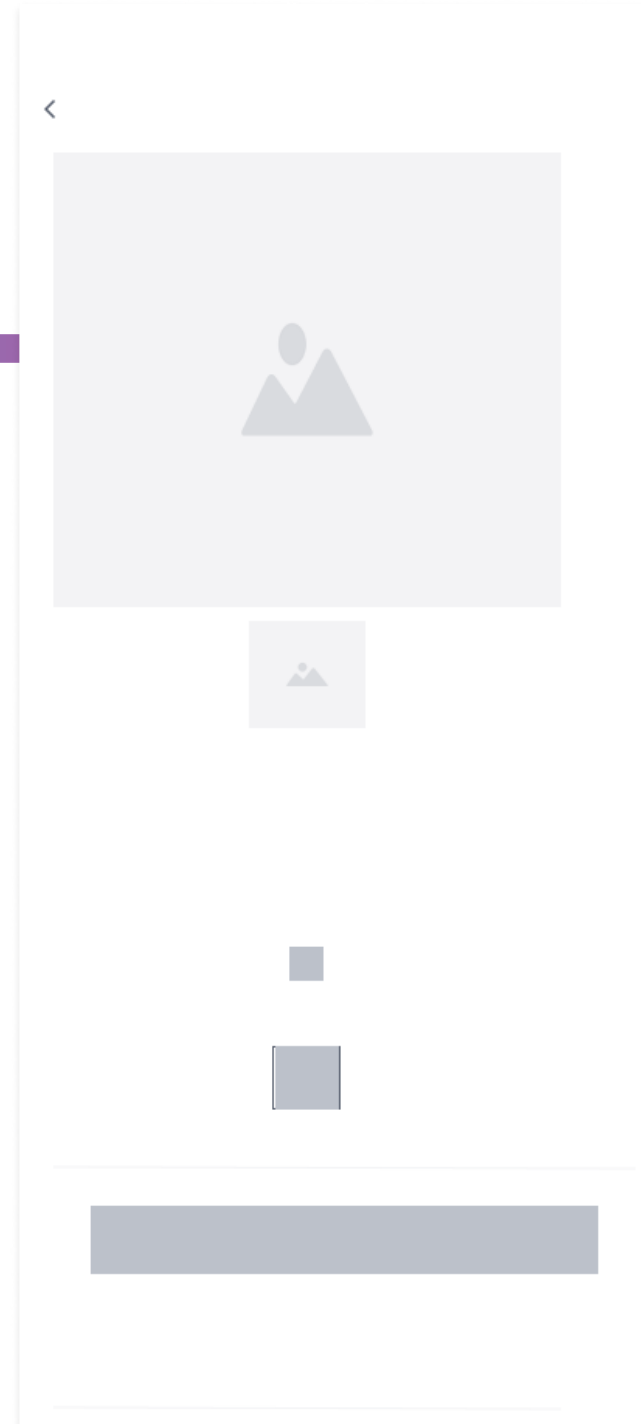
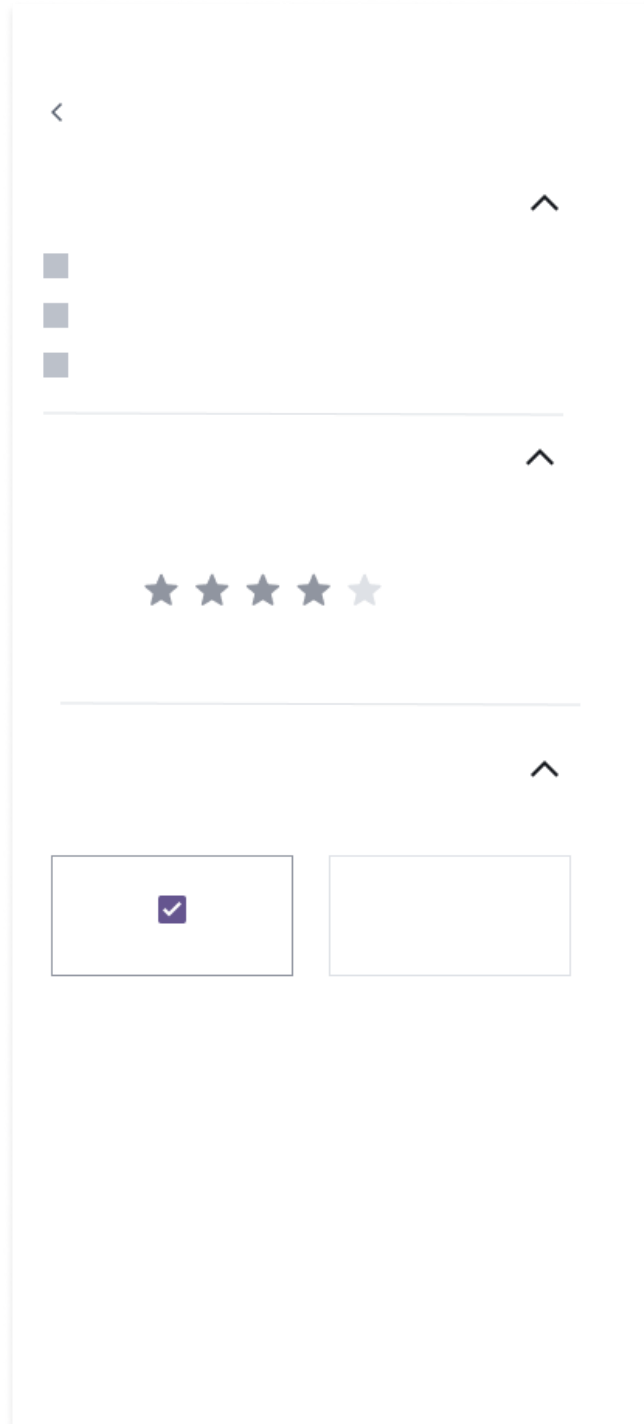
->Payment page



->Order Status page

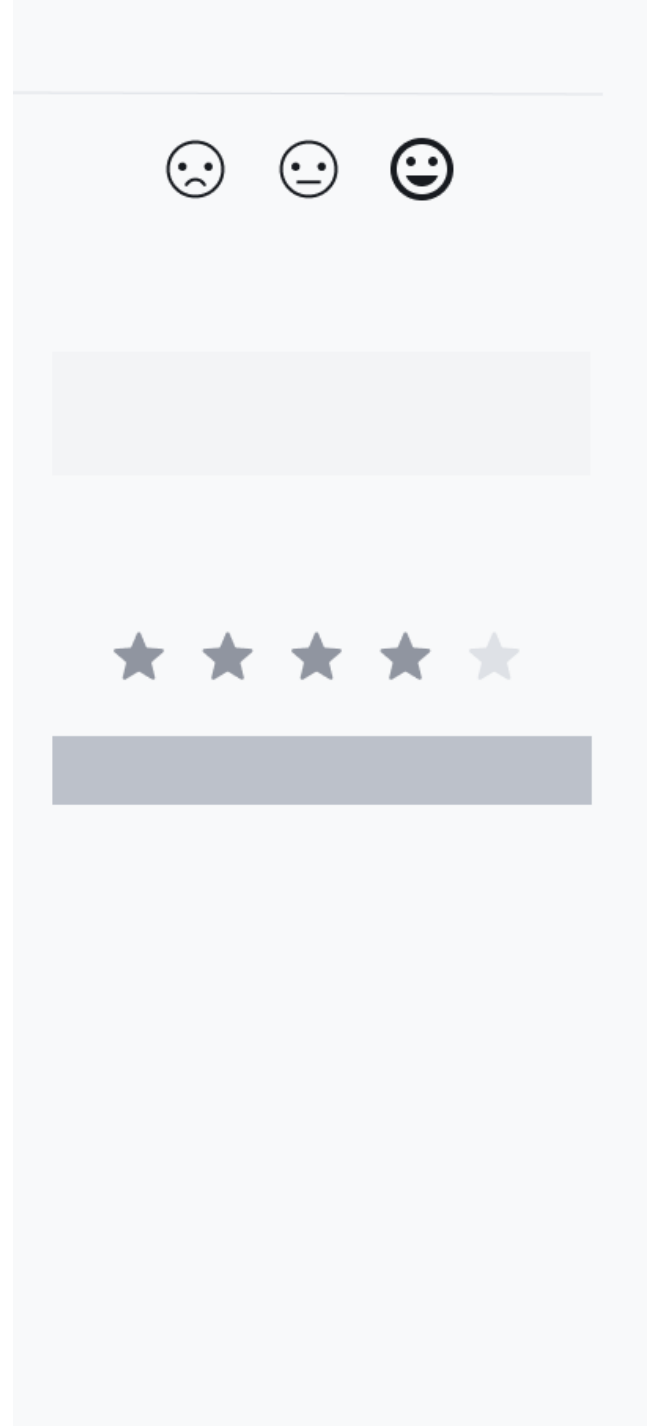


->Filtration on
particular product



->Products
Checkout page

->Feedback page



A vertical feedback form UI mockup on a light gray background. At the top, there are three circular icons: a sad face, a neutral face, and a happy face. Below these is a light gray rectangular text input field. Further down is a five-star rating system, with the first four stars filled and the fifth star outlined. Below the stars is a solid gray rectangular button. The bottom half of the form is a large, empty light gray rectangular area for additional comments.

Conclusion

In summary, low-fidelity wireframes are a crucial first step in the design process, providing a clear and functional blueprint of a website or app without the distraction of intricate visuals. They allow designers, developers, and stakeholders to concentrate on the core layout, user journey, and essential features before refining the design. Starting with a low-fidelity wireframe encourages easy collaboration, quick iterations, and ensures that the structure aligns with both user needs and business objectives. This approach paves the way for a smoother, more efficient design and development process, setting a solid foundation for future work.

THANK YOU!

[Link to wireframe](#)

