

STAR BRIGHT SATELLITE RADIO

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John Murphy
7901 Peach Street
El Dorado, AR 71731

October 1, 20XX

Dear Mr. Murphy,

Congratulations on the purchase of your new American Motors vehicle equipped with **Star Bright Satellite Radio**. We know you will enjoy it for many years.

Star Bright Satellite Radio is yours, free, for the next 3 months. We hope you have tuned in to discover all the programming options we have to offer. With more than 150 digital channels, we can offer you a wide variety of music, news, talk, traffic, and sports. Plus a whole lot more! *Star Bright also broadcasts* special sporting events, such as football games, and celebrity interviews! We have more than 8 million subscribers who love Star Bright. Listen in today to find out why.

Not only can you enjoy Star Bright in your new vehicle, but with your monthly subscription, you can also listen online. Through Star Bright Radio Online, you can listen at home or at work for no additional charge.

Star Bright is only \$10.95 a month. After your free 3-month trial ends, go to starbrightradio.com and click subscribe, or call 1-800-555-3545. **SUBSCRIBE** today! Join the millions of satisfied customers who make satellite radio a part of their day, every day.

Sincerely,

Paige Stellar
Vice President, Marketing