

# IDEATION

## PHASE 1:(CONCEPT)

- IDENTIFY NEED
- ESTABLISH FEASIBILITY
- LOOK FOR ALTERNATIVES
- PRESSURE THE PROPOSAL
- APPROVAL TO PROCEED

## PHASE 2:(DEVELOP)

- DEVELOP THE PLAN
- ASSESS THE RISK FACTORS
- ALLOCATE BUDGET
- PRESENT THE PROJECT BRIEF
- OBTAIN APPROVAL

## PHASE 3:(EXECUTE)

- DESIGN REVIEW
- QUALITY ASSURANCE
- CONTROL
- VERIFY THE PERFORMANCE RESULTS
- DO MODIFICATION
- PROGRESS MONITORING
- FORECASING AND REPORTING
- DELIVER THE PROJECT

## PHASE 4:(TRANSFER)

- REVIEWS & ACCEPTANCE
- ISSUES MANAGEMENT
- RE-ASSIGN REMAINING TASKS
- PROJECT CLOSING