

ChatGPT Prompts

Agata Gruszka, Dominik Fajferek



Örömmel mutatjuk be a WhitePress® szakértői csapata által a ChatGPT számára összeállított, egyedi felkéréseket tartalmazó összeállítást. Akár inspirációt keresel, akár a mesterséges intelligencia határait teszteled, vagy csupán kreatív támogatásra van szükséged a tartalomkészítéshez, felkéréseink segítenek abban, hogy teljes mértékben kiaknázd a ChatGPT-ben rejlő lehetőségeket. A promptok összeállítása angol nyelven készült, és inspirációként szolgálhat a ChatGPT-vel való interakciók során:

| Alapvető promptok | |
|---|---|
| Prompt ENG | Comment |
| Which language do you prefer? | For information only |
| Can you list the supported languages? | For information only |
| To what year did you collect data? | For information only |
| Where your data comes from? | For information only |
| Who is Albert Einstein? | Use of internet browsing plugin |
| What is the Apple Worldwide Developers Conference? | Using the internet browsing plugin |
| Where should I go for a longer weekend from June 7th to 11th in Italy? I'm looking for accommodations with a garden near the beach. | Using the KAYAK plug-in |
| Summarize the content: https://www.nytimes.com/xyz/example | Using the WebPilot plugin to bypass the paywall |

| | |
|--|---|
| Let's play chess | Using the Chess plug-in |
| Stílusok | |
| Write facebook ads text for SEO services. Style: Admiring | Possibilities of adapting the prompts to the recipient - see Styles tab |
| Write facebook ads text for SEO services in an ironic style. | For individual possibilities of adapting the prompts to the recipient, see Styles tab |
| Write facebook ads text for SEO services. Style: Stephen King | For opportunities to customize prompts according to the recipient, see the Authors tab. |
| Who is the average target audience for SEO services? | Possibility to ask about the target group :) |
| Adatformátum | |
| I want you act an SEO Expert. Create a list of keywords related to #keyword. #keyword = SEO | Ability to generate keyword data worth checking later of course |
| Create a table with previous keywords and divide them into thematic clusters | Creation of a table with consideration of additional data |
| Create a html table with previous keywords. | Data formatting - see Data format tab |
| Create a json with previous keywords. | Data formatting - see Data format tab |
| Create a TSV with previous keywords. | Data formatting - see Data format tab |
| Create a CSV with previous kreywords. | Data formatting - see Data format tab |
| Create a XMLwith previous kreywords | Data formatting - see Data format tab |
| Make the previous story uppercase. | Data formatting - see Data format tab |
| Make the previous story title case. | Data formatting - see Data format tab |
| Make the previous story tOGGLE. | Data formatting - see Data format tab |

E-mail válaszok

| | |
|---|--|
| <p>Make a #tone reply to #email. #what_to_do offer.</p> <p>#tone = academic #email = "Hi, I hope you are doing well and Great in your business! I'm an SEO "Link Builder"" specialist. My company provides (Paid Guest Post Service) with Permanent and Do-follow Backlinks related to all Categories and High DA & Traffic..." #what_to_do = ""decline""</p> | <p>Reply to email with appropriate tone.</p> |
| <p>Can you make it shorter?</p> | <p>A general prompt about shortening, you can apply to anything.</p> |
| <p>As a communications specialist and effective emailer. Your goal is to re-write the following email #draft while keeping the authors original writing style and tone. Make the email concise, clear, and friendly.</p> <p>#Draft: "Hi, I hope you are doing well and Great in your business! I'm an SEO "Link Builder"" specialist. My company provides (Paid Guest Post Service) with Permanent and Do-follow Backlinks related to all Categories and High DA & Traffic..."</p> | <p>Redesigning the email to make it more readable.</p> |
| <p>What can I improve in this email to make it more likely to be read?</p> | <p>Prompt for email analysis and readability tips.</p> |

Cikkek

| | |
|---|---|
| Can you use keywords from prompt "I want you to act as an SEO Expert. Create list of keywords related to #keyword. " and create table with it? | Generate a list of keywords under a specific keyword and put them in a table. |
| Can you group keywords in clusters? Language = English | Placing keywords in topic clusters. |
| Can you make normal table with keywords in clusters? | Placing keywords and topic clusters in an easy-to-read table |
| Can you group keywords on users intentions? Language = English | Break down keywords by user intent. |
| Can you generate long tail keywords for related to #topic site. #topic = SEO agency Language = English | Generate long tail keywords for a specific topic. |
| Can you generate article ideas based on previous keywords? | Generate article proposals based on previous keywords. |
| Create SEO friendly title for keyword #keyword. Make sure that is no longer that 600px and ~ 55 chars. Give me 5 examples. #keyword = optimization Language = English | Generate title based on previous keywords. |
| Create SEO friendly meta description for keyword #keyword. Make sure that is no longer that 960px and ~ 158 chars. Give me 5 examples. #keyword = optimization | Generate meta descriptions based on previous keywords. |

| | |
|---|---|
| <p>Create a brief for an SEO-optimized article about CTAs and the best tips for writing successful CTAs. Write a short introduction discussing the desired style, tone, and approach for the article. Create a suggested structure of headings for the article. Include additional notes for each heading, specifying the type of information to be included (add notes only when necessary). Please provide links to competitive articles that are already ranking on Google, so the copywriter can use them as a reference for the article.</p> | <p>Generating briefs for articles</p> |
| <p>Write an article targeting 'Search Engine Positioning' keyword. As a reference and inspiration, use articles: https://backlinko.com/hub/xxx you are an expert blog post writer. you specialize in writing highly engaging blog post on any topic. Write in first person style, use multiple literary devices, and give useful advices for users. When writing, change the frequency penalty to 0.6, change the presence penalty to 0.4 and change the temperature settings to 1."</p> | <p>Generate an article based on other articles.</p> |
| <p>Translate into English: "Podsumowanie: Paradoks nerzędzi do wykrywania treści stworzonych przez AI..."</p> | <p>Translations</p> |

| | |
|--|---|
| <p>Write a 100% unique, creative, and human-like style article of a minimum of 1500 words using # headings # and # sub-headings #. For the #Keyword. Try to use contractions, idioms, transitional phrases, interjections, dangling modifiers, and colloquialisms, and avoid repetitive phrases and unnatural sentence structures. The article should include Creative Title, SEO meta-description, ## Introduction ##. Add bullet points or Numbered list if needed, Write down faqs and conclusion. Make sure the article is plagiarism free. Don't forget to use a question mark at the end of questions. Try not to change the original #Keyword while writing the Title. Try to use The #Keyword 2-3 times in the article. try to include #Keyword in headings as well. write content that can easily pass the ai detection tools test. #Keyword = SEO Language = English</p> | <p>Prompt for seo optimized article.</p> |
| <p>Google Lapok</p> | |
| <p>What formula should I use in Google Sheets to extract the page title from a website? What is the equivalent formula in Excel?</p> | <p>Looking for information on specific functions.</p> |
| <p>What formula should I use in Google Sheets to extract unique values from a list and count their occurrences?</p> | <p>Looking for information on specific functions.</p> |
| <p>Write sript for Google Spreadsheets that creates a formula. The input the formlula should be a URL, and the output will be the final URL to which the first URL redirects.</p> | <p>Ready-made script for Google Sheets.</p> |

| | |
|--|---|
| Write script for Google Spreadsheets that creates a formula. The input the formlula should be a URL, and the output will be the status code of the website | Ready-made script for Google Sheets. |
| Közösségi média | |
| Suggest a 25 catchy caption for my instagram post about #topic with treding hashtags. #topic = SEO | Ready-made IG descriptions for specific keywords. |
| <p>Your task is to help me create #Days social media posts on #Social_Media for the following business. Follow the distinctive best practices that will generate maximum engagement for the specific social platform mentioned in the last sentence. Each post you give me should be at least 5 sentences long. The posts should not mention discounts or new products. Everything I said above is important and must be followed. Please put each of these posts in a nice looking table so it looks like a calendar. Also, please give a suggestion for what image they should use for each post. The only columns in the grid should be for the (1) post #, (2) post, (3) suggested image. The business to help me with is below.</p> <p>#Business</p> <p>#Days = 31</p> <p>#Social_Media = Facebook</p> <p>#Business = SEO & Content Marketing</p> | Ready-made IG descriptions under conrektne keywords, but with a search for them online. |

| Hirdetés | |
|---|--|
| Write a minute-long advertisement script about #smth. #smth = Whitepress | Short advertisement script. |
| Create an advertising campaign about #smth targeting #audience. Include key messages and slogans and choose the best media channels for promotions. #smth = WhitePress #audience = small businesses | An advertising campaign on a specific topic and to a specific target audience. |
| Generate an AIDA for #smth. #smth = WhitePress | AIDA |
| Write a promotional LinkedIn post about #smth. #smth = WhitePress | A promotional post for a specific platform. |
| Act like you are an experienced Google ads professional. I want to create responsive display ads for Google Ads. Suggest me some creative images, headlines, and descriptions for #goal. #goal = promote WhitePress platform | Prompt for advertising on Google Ads with the definition of the target. |



Stílusok

Néha nagyon különleges hangnemben kell megírni a tartalmat ahhoz, hogy a megfelelő módon tudj hatni a közönségedre. Ilyen helyzetekben a propmt-odba belefoglalhatsz egy bizonyos stílusra vonatkozó javaslatot, amelyet szeretnél kiemelni a szövegedben.

| Az írás hangneme | Célközönség |
|------------------|--------------------------|
| Academic | Scholars, researchers |
| Admiring | Fans, followers |
| Affectionate | Loved ones, family |
| Amused | General readers |
| Angry | Critics, opponents |
| Anxious | Concerned parties |
| Apologetic | Offended parties |
| Appreciative | Benefactors |
| Argumentative | Debaters |
| Authoritative | Employees, subordinates |
| Belligerent | Opposition |
| Bitter | Disappointed parties |
| Bold | Audience seeking change |
| Casual | Friends, online audience |
| Cautionary | Risk-takers |
| Celebratory | Event attendees |
| Ceremonial | Formal event attendees |
| Cheerful | General audience |
| Clinical | Medical professionals |

| | |
|----------------------|------------------------|
| Compassionate | Suffering parties |
| Condescending | Inferiors |
| Confessional | Trusting parties |
| Confident | General audience |
| Contemplative | Reflective audience |
| Critical | Review readers |
| Cynical | Skeptics |
| Defensive | Accused parties |
| Desperate | Helpers |
| Detached | Neutral parties |
| Diplomatic | Political audience |
| Direct | Busy readers |
| Discouraged | Struggling parties |
| Dramatic | Artistic audience |
| Earnest | Serious audience |
| Ecstatic | Celebratory audience |
| Educational | Students, learners |
| Eloquent | Intellectual audience |
| Empathetic | Emotional audience |
| Encouraging | Struggling individuals |
| Enthusiastic | Motivated audience |
| Explanatory | Inquisitive readers |
| Factual | Information seekers |
| Fearful | Warned parties |
| Flippant | Casual readers |
| Formal | Professional audience |

| | |
|----------------------|-----------------------|
| Frustrated | Dissatisfied parties |
| Gentle | Sensitive readers |
| Humble | Appreciative audience |
| Humorous | General audience |
| Impartial | Neutral audience |
| Informative | Learners |
| Inspirational | Aspiring individuals |
| Intimate | Close relationships |
| Ironic | Irony appreciators |
| Joyful | Happy audience |
| Judgmental | Wrong-doers |
| Lighthearted | Entertainment seekers |
| Loving | Loved ones |
| Melancholic | Reflective audience |
| Mocking | Opponents |
| Motivational | Goal seekers |
| Mournful | Grieving parties |
| Nostalgic | Reflective audience |
| Objective | Information seekers |
| Optimistic | General audience |
| Outraged | Aggrieved parties |
| Passionate | Enthusiastic readers |
| Patient | Learning audience |
| Patriotic | National audience |
| Pensive | Contemplative readers |
| Persuasive | Decision makers |

| | |
|------------------------|---------------------------|
| Pessimistic | Cautious readers |
| Playful | Casual readers |
| Poetic | Literature lovers |
| Pragmatic | Practical-minded |
| Provocative | Intellectual audience |
| Puzzled | Problem solvers |
| Reflective | Thoughtful audience |
| Regretful | Wrong-doers |
| Relaxed | Casual audience |
| Respectful | Dignified audience |
| Romantic | Loved ones |
| Sarcastic | Casual readers |
| Satirical | Critical thinkers |
| Scared | Concerned parties |
| Serious | Professional audience |
| Sincere | Trusting parties |
| Skeptical | Doubting audience |
| Solemn | Serious audience |
| Sorrowful | Grieving parties |
| Straightforward | Clear information seekers |
| Suspenseful | Entertainment seekers |
| Sympathetic | Suffering parties |
| Technical | Expert audience |
| Thankful | Benefactors |
| Thoughtful | Contemplative readers |
| Understanding | Inquiring audience |

| | |
|-----------|-------------------------|
| Urgent | Immediate action takers |
| Whimsical | Artistic audience |
| Worried | Concerned parties |

Szerző

A fenti részhez hasonlóan vannak olyan helyzetek, amikor kísértésbe eshetsz, hogy egy híres író által inspirált stílusban írd meg a tartalmat. A ChatGPT használható ilyen helyzetekben is, mivel képes felismerni a legkülönbözőbb szerzőket és egyedi stílusukat.

| Szerző | Írásmód | Célközönség |
|------------------|--|---------------------------|
| J.K. Rowling | Imaginative world-building, engaging language | Children and young adults |
| Stephen King | Descriptive, character-driven, dark themes | Adult |
| James Patterson | Fast-paced, action-oriented | Adult |
| Dan Brown | Historical facts, conspiracy theories, high-stakes suspense | Adult |
| Agatha Christie | Clever plotting, memorable characters, surprising twists | Adult |
| John Grisham | Fast pace, legal intrigue, moral complexity | Adult |
| J.D. Salinger | Conversational tone, exploration of complex emotional themes | Young adults and adults |
| Ernest Hemingway | Straightforward, unadorned sentences | Adult |
| J.R.R. Tolkien | Extensive world-building, complex languages, epic narratives | Young adults and adults |

| | | |
|---------------------------|---|---------------------------|
| George R.R. Martin | Complex characters, intricate plots | Adult |
| C.S. Lewis | Allegorical elements, imaginative world-building | Children and young adults |
| Dr. Seuss | Rhyming prose, whimsical characters, imaginative settings | Children |
| Danielle Steel | Emotional depth, strong character development, romantic themes | Adult |
| R.L. Stine | Accessible language, suspenseful plots, horror suitable for a younger audience | Children and young adults |
| E.L. James | Explicit erotic scenes, exploration of BDSM themes | Adult |
| Stephenie Meyer | Romantic themes, supernatural elements, emotional resonance | Young adults |
| Tom Clancy | Detailed exploration of technology and military strategy | Adult |
| Nicholas Sparks | Emotional depth, evocative settings, romantic themes | Adult |
| Roald Dahl | Dark humor, inventive language, subversive plotlines | Children |
| Khaled Hosseini | Emotional storytelling, rich cultural detail, complex social and political themes | Adult |
| Paulo Coelho | Philosophical tone, simple prose, spiritual themes | Young adults and adults |
| Ian Fleming | Fast-paced action, luxury details, charismatic characters | Adult |
| Harper Lee | Evocative depiction of racial injustice, childhood innocence, moral complexity | Young adults and adults |

| | | |
|---------------------------------|--|---------------------------|
| Stieg Larsson | Journalistic detail, complex female characters, gritty themes | Adult |
| J.D. Robb (Nora Roberts) | Strong female leads, romantic subplots, suspenseful elements | Adult |
| Jane Austen | Social critique, romantic themes, witty narration | Young adults and adults |
| Michael Crichton | Scientific detail, speculative ideas, suspenseful plots | Adult |
| Jojo Moyes | Emotional depth, engaging characters, heartrending plot twists | Adult |
| Jeff Kinney | Humor, simplicity, relatable depiction of childhood | Children |
| Rick Riordan | Modern take on mythology, fast-paced action, humor | Children and young adults |
| Margaret Atwood | Social commentary, complex female characters, dystopian themes | Adult |
| Gabriel García Márquez | Magical realism, lush prose, political and social themes | Adult |
| Mark Twain | Regional dialects, humor, social critique | Young adults and adults |
| Elie Wiesel | Stark portrayal of the Holocaust, philosophical introspection, exploration of faith and loss | Young adults and adults |
| Neil Gaiman | Blending of myth and reality, dark themes, imaginative storytelling | Young adults and adults |
| Jodi Picoult | Multiple perspectives, courtroom drama, exploration of controversial themes | Adult |
| Herman Melville | Intricate prose, philosophical themes, struggle against nature | Adult |

| | | |
|----------------------------|---|-------------------------|
| Fyodor Dostoevsky | Psychological depth, moral complexity, existential themes | Adult |
| George Orwell | Political commentary, dystopian themes, stark prose | Young adults and adults |
| Charles Dickens | Social critique, memorable characters, intricate plots | Young adults and adults |
| Ayn Rand | Philosophical dialogue, exploration of individualism, detailed description | Adult |
| Arthur Conan Doyle | Logical reasoning, memorable characters, atmospheric setting | Young adults and adults |
| William Shakespeare | Poetic dialogue, dramatic structure, range of human experiences | Young adults and adults |
| Louis L'Amour | Detailed depiction of the American frontier, action-packed plots, rugged characters | Adult |
| Leo Tolstoy | Philosophical introspection, social critique, 19th-century Russian society | Adult |
| Jackie Collins | Vivid characters, steamy scenes, exploration of the high life | Adult |
| Virginia Woolf | Stream-of-consciousness technique, lyrical prose, exploration of inner life | Adult |
| Edgar Allan Poe | Macabre themes, atmospheric detail, exploration of the human psyche | Young adults and adults |
| Ken Follett | Historical detail, complex characters, intertwining plotlines | Adult |
| Ray Bradbury | Poetic prose, science fiction themes, social critique | Young adults and adults |

Adatformátum

Példák a chatGPT által támogatott adatformátumokra

tOGGLE cASE: Toggling the case means changing the capitalization of each letter in a text string. For example, "tOGGLE cASE" would become "Toggle Case." This style swaps the uppercase letters to lowercase and vice versa.

Sentence Case: Sentence case is the capitalization style commonly used in sentences. It involves capitalizing the first letter of the first word in a sentence and leaving the rest of the text in lowercase, except for proper nouns and other words that require capitalization.

lower case: Lowercase refers to the style of writing where all letters are in their small or lowercase form. For example, "lower case" remains as "lower case."

UPPER CASE: Uppercase, also known as "capital letters," is the style of writing where all letters are in their large or uppercase form. For example, "UPPER CASE" remains as "UPPER CASE."

Capitalize Word: Capitalizing a word means making the first letter of the word uppercase while keeping the rest of the letters in lowercase. For instance, "Capitalize Word" remains as "Capitalize word."

aLtErNaTe cAsE: Alternating case, similar to toggle case, involves changing the capitalization of each letter in a text string. However, in alternating case, the capitalization alternates between uppercase and lowercase for each letter. For example, "aLtErNaTe cAsE" becomes "AlTeRnAtE CaSe."

Capitalization: Convert text to uppercase or lowercase.

Indentation: Add spaces or tabs to create hierarchical structures.

Alignment: Align text to the left, right, or center.

Line breaks: Insert line breaks or wrap text to fit within a specific width.

Decimal places: Specify the number of decimal places to display.

| |
|---|
| Currency formatting: Format numbers as currency with symbols and separators. |
| Percentage formatting: Convert numbers to percentages. |
| Scientific notation: Display large or small numbers in scientific notation. |
| |
| Date format: Specify the order and format of day, month, and year. |
| Time format: Specify the display format for hours, minutes, and seconds. |
| Timezone: Convert timestamps to different timezones. |
| |
| CSV (Comma-Separated Values): Use commas to separate values into columns. |
| TSV (Tab-Separated Values): Use tabs as separators. |
| JSON (JavaScript Object Notation): Organize data into key-value pairs or nested structures. |
| XML (Extensible Markup Language): Structure data using tags and attributes |
| |
| Plain text: Save data as a simple text file. |
| HTML (Hypertext Markup Language): Create web pages with structured content. |
| |
| Remove duplicates: Eliminate duplicate records or values. |
| Sort data: Arrange data in a specific order based on one or more columns. |
| Filter data: Extract specific rows or columns based on defined criteria. |
| Normalize data: Restructure data to eliminate redundancy and improve efficiency. |



Prompt adatbázis

<https://snackprompt.com/>

<https://www.aiprm.com/>

<https://prompts.chat/>

<https://flowgpt.com/>

<https://github.com/f/awesome-chatgpt-prompts>

<https://gist.github.com/coolaj86/6f4f7b30129b0251f61fa7baaa881516>

<https://pr0mpt1ng.com/>

A parancsok listája Excelben is elérhető - a letöltéshez kattints az alábbi linkre.

https://docs.google.com/spreadsheets/d/1SI7gcxmTISrKsKLBFn_LgAwmQ0keBs_HKoRey5xBj7k/edit?usp=sharing



Regisztrálj a platformra még ma!