# Just Stores Financials Analysis Report

## **Key Performance Indicators**

Sales Current vs Last Year

92.31M~

Last Year: 26.42M (+249.46%) 2014

Profit Current vs Last Year

387.85M%<sup>1</sup>

Last Year: 13.02M (-70.2%)

Discount Current vs Last Year

387.85M%•

Last Year: 7.06M, 2.15M

Profit Margin Current vs Last Year

14%!

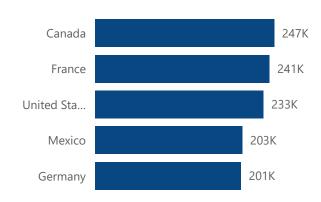
Last Year: 0.15 (-3.97%) 2014

Orders Current vs Last Year

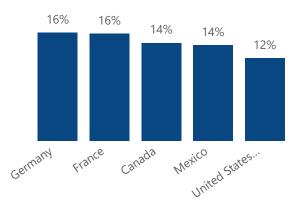
861132~

Last Year: 264674 (+225.36%) 2014

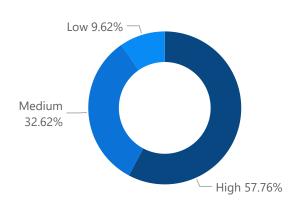
#### Orders by Country



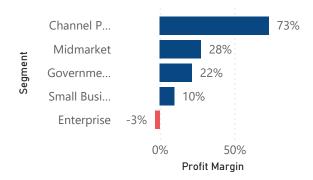
## Profit Margin by Country



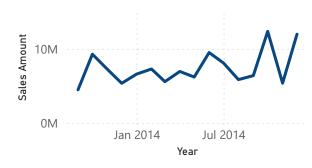
Discount offered by Discount Band



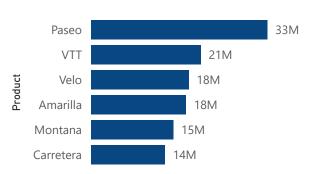
### **Profit Margin by Segment**



# Sales Amount by Year, Quarter, Month and Day



### Sales Amount by Product



Segment -	<b>Profit Margin</b>
<b>☐ Small Business</b>	10%
VTT	11%
Velo	7%
Paseo	11%
Montana	11%
Carretera	9%
Amarilla	9%
<b>☐ Midmarket</b>	28%
VTT	27%
Velo	26%
Paseo	29%
Montana	29%
Carretera	28%
Amarilla	26%
<b>⊟</b> Government	22%
VTT	22%
Velo	22%
Paseo	21%
Montana	20%
Carretera	23%
Amarilla <b>Total</b>	22% 14%