



## BRANDON SHRADER

Jack of All Trades  
UI/UX, 3D Modeling, Branding & More.

### ABOUT

An unconventional, self-taught 3D Generalist with 7+ years of experience in creative direction between a multitude of diverse mediums. Professionally played eSports for two world renowned gaming organizations, while leading multiple time-sensitive team projects. I'm a charismatic soul with passion for creativity and direction. I can work efficiently alone on multiple projects and/or work effectively with a group of other colleagues.



## EXPERIENCE

3YR  
2019-Now

### 3D GENERALIST

*Self Employed / Canton, OH*

- Attract 1,000+ unique customers in my personal marketplace for products ranging from 3D Models, Props, Ready-to-Use Unity 3D Assets, and PBR Materials & Textures.
- Coordinate with 150+ clients requesting Custom Modeling, Texturing, Rigging, Animation, and Unity 3D Game Logic.
- Conceptualized, Directed and Composed original Character Designs, Environments, and Props for personal projects.

1YR  
2019-2020

### TEAM LEAD & ESPORTS PLAYER

*100 Thieves / Los Angeles, CA*

- Lead and organize a team of professionals to a common goal, while solving real time problems along the way. Evaluate their performance and adjust accordingly.
- Plan, concept, and execute real time strategies to overcome obstacles, with myself and my team to obtain a common goal. Document, and professionally produce content around said goal.
- Utilize my abilities to, compete, overcome, and proceed through any obstacles while maintaining a professional brand outlook, and further push this through social media.

6MO  
2019-2019

### CONTENT CREATOR & ESPORTS PLAYER

*Team Liquid / Los Angeles, CA*

- Create interactive, entertaining, and engaging content around the brand. Work with other professionals in this aspect to engage an audience and further spread the brand's name and identity.
- Perform at my highest level possible, among other professionals to achieve a common goal. Practice, and refine my skills I have to obtain said goal.



## EDUCATION

3.5YR  
2016-2019

### ADVERTISING & GRAPHIC DESIGN

*Columbus College of Art & Design / Columbus, OH*

- Completed work towards Bachelor of Arts (B.A) Interactive & Graphic Art. Majored in Advertising & Graphic Design, Minored in Film & Studio Photography.



## SKILLS

Blender 3D  
Unity 3D  
Figma  
Rigging  
Animation  
Product Rendering  
Substance Painter  
Hardsurface / Organic Modeling  
Concept Art  
Game Design / Development  
Graphic Design  
Motion Graphic  
Studio & Film Photography  
Film Development

Branding & Logo Design  
UI / UX Design  
Advertising  
Marketing  
Team Management  
Team Direction  
Art Direction  
Project Management  
Entertainment  
Content Creation  
Videography / Video Editing  
Social Media Management



E-Mail me for my  
number



Canton, OH, USA



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