



## **.concat() 2018**

Sponsoring Opportunities

**We want this to be an awesome and inclusive event  
and we need your help to make it happen.**

Up to 400 web developers from all over the world will be coming to Salzburg, Austria for the .concat() conference. And you have the unique opportunity to create meaningful connections with this diverse group.

Do you ...

- want to hire highly motivated web developers,
- consider sending your team on a great tour,
- aim to become known in the community *or*
- want to say thank you to the Salzburg and international Web Development scene?

**Then .concat() is a perfect match.**

**We would love to welcome you aboard as one of our sponsors.**

## Sponsorship Packages

We highly appreciate if you bring in own ideas.

### Diversity Sponsor

On top of our regular sponsorship packages we offer diversity tickets. Would you like to support our efforts in making .concat() a diverse event? Diversity sponsorships do not only include the ticket, but a travel grant so we can make sure that members of marginalized groups will be able to attend the conference. If you got tickets through sponsorships that you don't need yourself we're happy to use them as diversity tickets as well.

250,- EUR  
per Ticket +VAT

### Track Sponsor

Sponsor a whole track and it will be named after you. It will be highlighted in moderation, printed material, signage and the schedule. We will put up roll up banners with your logo at the track location.

#### Main Track

- Your roll up banners will be on the track's stage.
- There are up to 400 people in the room and many more watching the video recordings.
- 5 Tickets for the conference

5.000,- EUR  
+VAT

#### Side Track

- Your roll up banners will be on the track's stage.
- There are up to 200 people in the room and many more watching the video recordings.

4.000,- EUR  
+VAT

#### Hallway Track

- Your roll up banner will be in the foyer and relaxation area.

3.000,- EUR  
+VAT

### Party Sponsor

Allow us to round off the conference with a party. It ain't no .concat() without an After-Party!

3.000,- EUR  
+VAT

## **Event Sponsor**

You'll get a logo everywhere.

1.000,- EUR  
+VAT

## **Coffee Sponsor**

Provide coffee for speakers and attendees.  
Have your logo placed on the to go coffee cups.

1.500,- EUR  
+VAT

## **Photobooth Sponsor**

Have your logo placed on the photobooth box and the photo prints.

800,- EUR  
+VAT

### **All packages include**

- Your logo on our website, slides and videos. Size depends on the package
- Tweets about you before and after the conference with the company name and a link
- The opportunity to buy additional tickets at Early Bird rate
- The attendees' goodie bags filled with your material
- A warm and fuzzy feeling <3

## About .concat() 2018



.concat() is a one-day-conference taking place at the [University of Applied Sciences Salzburg](#) on March 3, 2018. There will be [20 speakers](#) talking about a wide range of topics on two tracks. With Sara Soueidan, Max Stoiber, Ola Gasidlo and many more speaking we aim to attract 400 web developers from all around the world to come to Salzburg.

We founded the Förderverein Web Development in 2014, a legal entity to help us pull this off. The event will not be for profit. We will spend every single cent on making the conference awesome and inclusive. We will not pay out anything to the organizers.


We are well rooted in the community, not only in Salzburg, but in Vienna, Munich, and especially Berlin with awesome conferences like [CSSConf EU](#) and [JSConf EU](#). All these people and their events are a huge inspiration and of great help for us.

## About .concat() 2015

The first .concat() has been a huge success. We started with the idea of bringing a non-profit web development and UX conference to Austria. After several months of organization the day of the conference came and it was a great success.

Now we are able to look back at an outstanding and awesome event. We are very happy with the feedback we got from speakers and attendees as well as sponsors. For impressions of the last .concat() check out our [storify](#). Needless to say, we are still very proud that we were able to sell all tickets and offer our attendees a well-balanced lineup of speakers.

If you have been a sponsor of the last .concat(), we would like to say thank you again. We do not take it for granted to have received so much support for .concat()'s first time. Thank you!

 **Benny B**  
@b\_times\_b

The better parts talk by Douglas Crockford was truly interesting. Great start for #concat15

11:06 AM - 7 Mar 2015

🔄 1 ❤️ 4

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 **Max**  
@mxlje

I think I'm totally spoiled after @conc\_at. The bar has been raised. #concat15

11:24 PM - 8 Mar 2015 · Isarvorstadt-Ludwigsvorstadt, München

🔄 2 ❤️ 3

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 **Etienne Dalcol**  
@etiene\_d

Great day, great talks, great people, great drinks! I'll be sleeping like an angel! Thank you everyone from #concat15's staff!

2:05 AM - 8 Mar 2015

🔄 1 ❤️ 4

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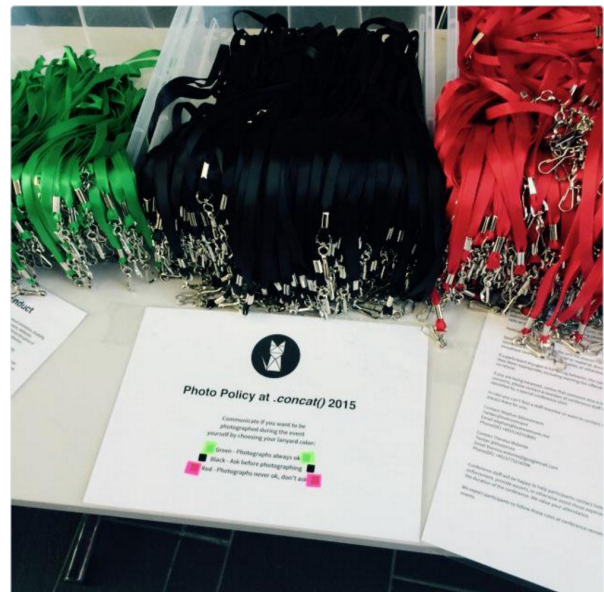
 **Richard Pretzelhands**  
@\_pretzelhands

Also it's really great to see all the happy diversity and general good mood going on everywhere! #concat15

12:31 PM - 7 Mar 2015

🔄 1 ❤️

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 **Jan Lehnardt**  
@janl

Also, great use of lanyard colour for photo policy choices #concat15

11:40 AM - 7 Mar 2015

🔄 138 ❤️ 165

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 **Lena Reinhard**  
@lrrrd

Thanks for being so wonderful, @conc\_at — it was a blast. 🌟  
You're a great, unforgettable star in my conference universe ❤️❤️

5:49 PM - 8 Mar 2015

🔄 1 ❤️ 10

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## The .concat() 2018 Code of Conduct



We care deeply for our attendees, so our goal is to have an awesome and inclusive community-driven conference where people meet, hang out together, chat, listen to talks, exchange ideas and make new friends. Any harmful or discriminating behaviour will not be tolerated and will result in the offending person being expelled from the conference.

We ask our sponsors to acknowledge and act according to the [Code of Conduct](#).

***Sponsors are also subject to the anti-harassment policy. In particular, sponsors should not use sexualized images, activities, or other material. Booth staff (including volunteers) should not use sexualized clothing/uniforms/costumes, or otherwise create a sexualized environment.***

Help us make this a great day by supporting us in these terms, too.



Thank you for considering a sponsorship package. We really appreciate your support.  
Please contact us if you have any questions or own ideas on how to support this event.

**We are looking forward to hearing from you.**