| Criterion   | Exemplary<br>(Directly relevant)<br>5   | Accomplished (Somewhat relevant) 3-4   | Developing<br>(Remotely related)<br>2  | Beginning<br>(Totally unrelated)<br>0-1   | Total |
|---|---|--|--|---|-------|
| Assessed in a g   | roup:   |  | L  | 1   |       |
| Summary/<br>background<br>study of the<br>topic/company/<br>institution | Clear background study about the topic/ company/institution supported by relevant references.  The report is well structured.                   | Good/ acceptable background study about the topic/ company/institution supported by related references.  The report is well structured with some minor errors. | Limited interpretation on background study about the topic/ company/institution supported by related references.  The report is poorly structured with major errors. | Background study of the topic/company/institution is misleading/missing.  Related references are missing.  The report is poorly structured with major errors. | /5    |
| Assessed indivi   | dually:   | minor enois.   |  |   |       |
|   | The characteristics of big data in terms of the topic/company/institution are discussed well, supported by relevant references                  | Sufficient explanation on the characteristics of big data in terms of the topic/company/ institution, supported by related references.                         | Limited explanation on<br>the characteristics of big<br>data in terms of the<br>topic/company/<br>institution, supported by<br>related references.                   | The characteristics of big data in terms of the topic/company/institution are missing.  Related references are missing.                                       | /10   |
| Six phases of<br>big data   | The six phases of big data undergo by the identified topic/ company/institution is discussed well, supported by relevant references.            | Sufficient explanation on the six phases of big data undergo by the identified topic/ company/institution, supported by related references.                    | Limited explanation on<br>the six phases of big<br>data undergo by the<br>identified topic/<br>company/institution,<br>supported by related<br>references.           | The explanation of the six phases of big data undergo by the identified topic/company/institution is missing.  Related references are missing.                | /10   |
| The necessity<br>of big data<br>software                                | The necessities of big data software for the identified topic/ company/institution are discussed in detail, supported by relevant references.   | Discussions on the necessities of big data software for the identified topic/ company/institution are adequate, supported by related references.               | Discussions on the necessities of big data software for the identified topic/ company/institution are incomplete, but supported by related references.               | Discussions on the necessities of big data software for the identified topic/ company/institution are missing.  Related references are missing.               | /10   |
| Key obstacles<br>for big data<br>solution                               | The key obstacles of big data solution for the identified topic/ company/institution are discussed in detail, supported by relevant references. | Discussions on the key obstacles of big data solution for the identified topic/ company/institution are adequate, supported by related references.             | Discussions on the key obstacles of big data solution for the identified topic/company/institution are incomplete, but supported by related references.              | Discussions on the key obstacles of big data solution for the identified topic/company/institution are missing.  Related references are missing.              | /10   |
| Tota  |   |  |  |   | /15   |