



Brand Guidelines

Version 1.0



Table of Contents

Logo

Horizontal
Vertical
Clear Space

03 Illustrations & Icons

Illustrations
04
05
06

11

12

Colours & Typography 07

Primary & secondary colours
Gradient
Typography
08
09
10



Logo



Horizontal / Black



BARNBRIDGE

Horizontal / Red + Black



BARNBRIDGE

Horizontal / Red + White



BARNBRIDGE

Horizontal / White



BARNBRIDGE



Vertical / Black



BARNBRIDGE

Vertical / Red + Black



BARNBRIDGE

Vertical / Red + White



BARNBRIDGE

Vertical / White



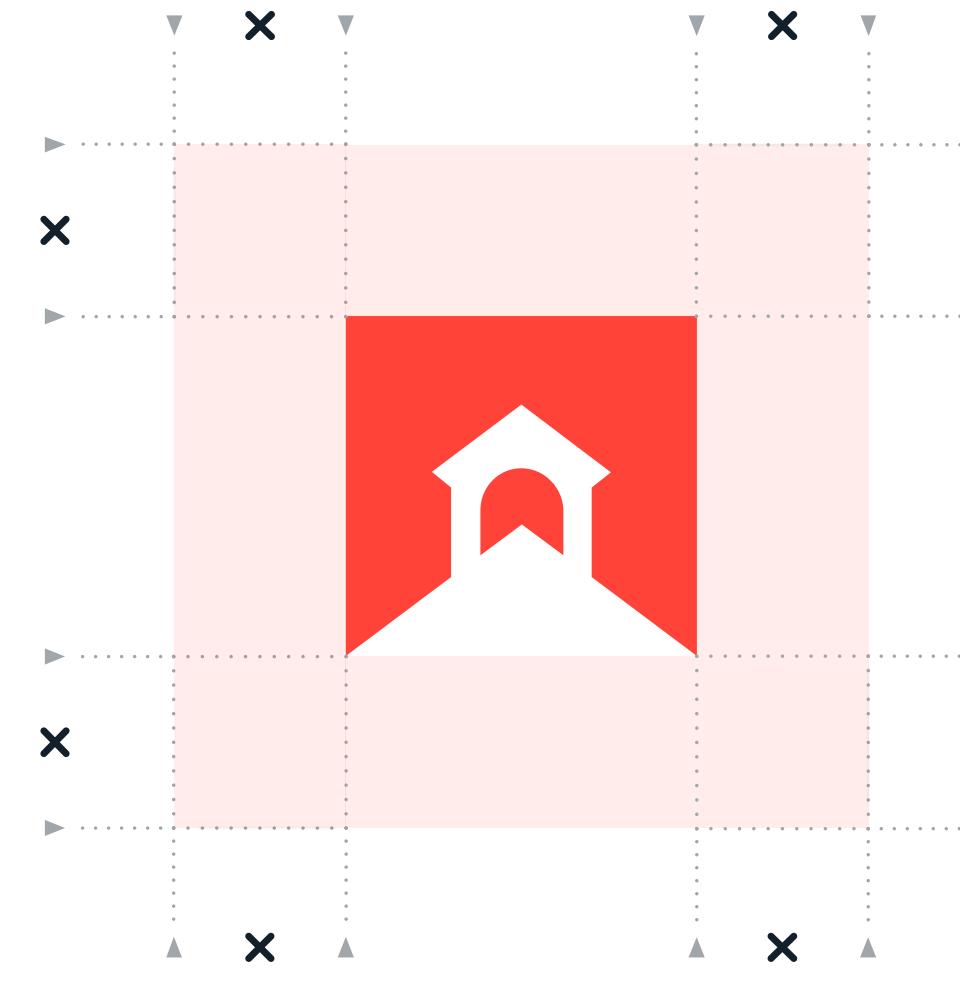
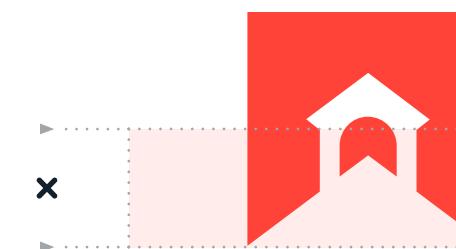
BARNBRIDGE



Clear Space

Having sufficient space around the wordmark and monogram maximizes its visibility and design impact, and gives the logos the appropriate visual hierarchy.

The logo and the monogram's exclusion zone is equal to half the height of the icon (marked as ✕ in the diagram).



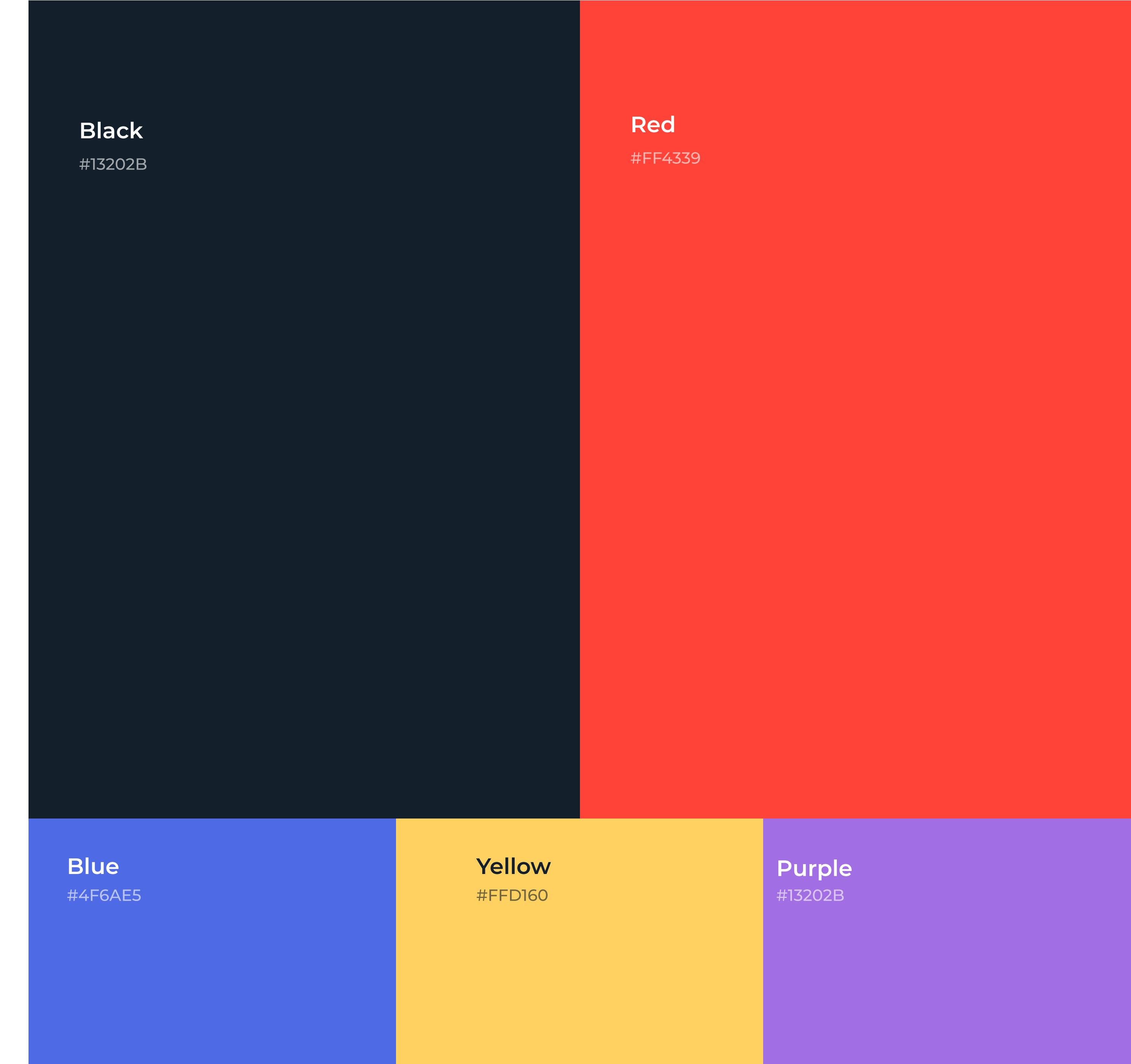


Colours & Typography



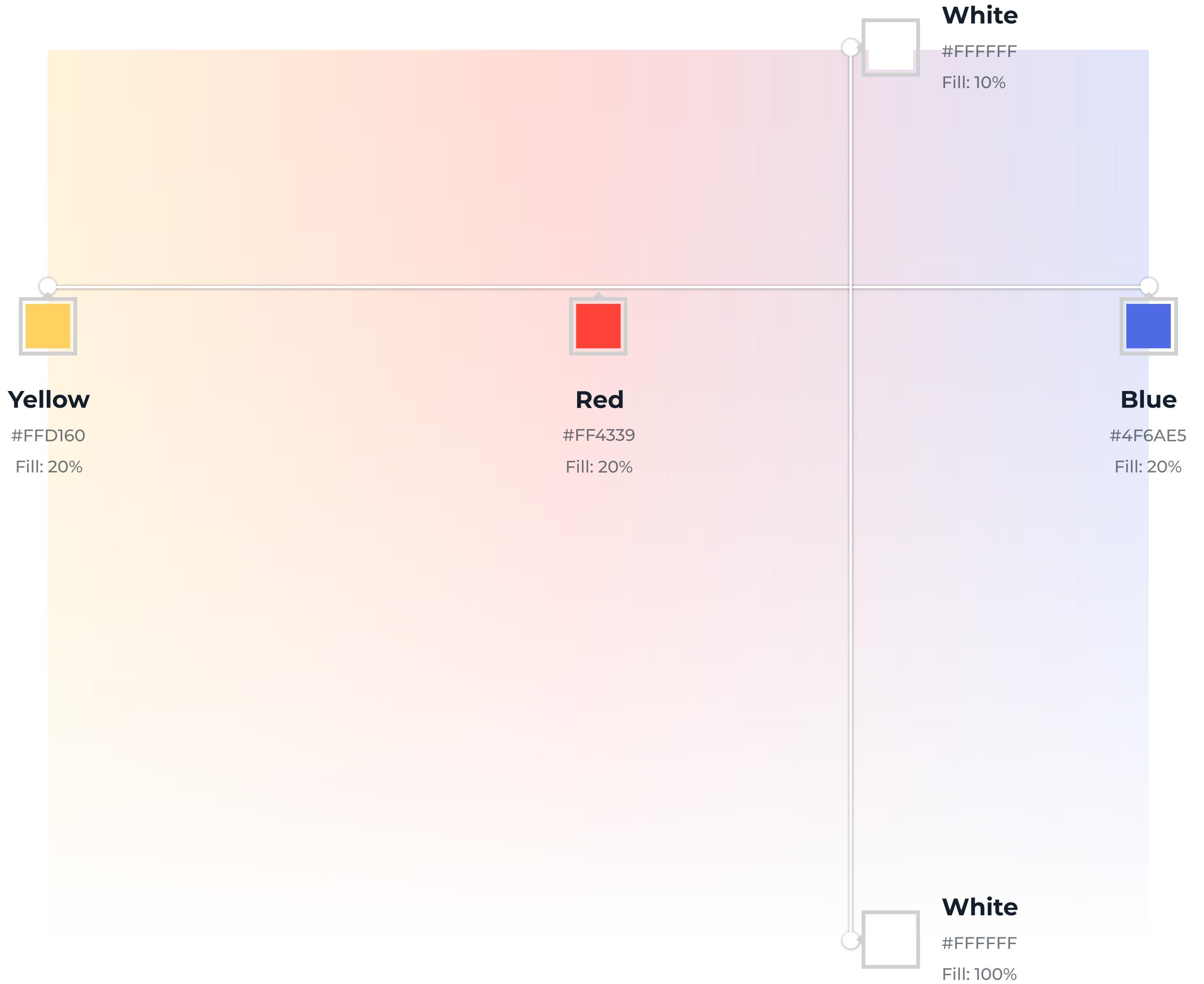
Secondary colours

Primary colours





Gradient





Typography

Montserrat Light

abcdefghijklmnoprstuvwxyz

ABCDEFGHIJKLMNPQRSTUVWXYZ

1234567890

Montserrat Regular

abcdefghijklmnoprstuvwxyz

ABCDEFGHIJKLMNPQRSTUVWXYZ

1234567890

Montserrat Regular

abcdefghijklmnoprstuvwxyz

ABCDEFGHIJKLMNPQRSTUVWXYZ

1234567890

Montserrat Regular

abcdefghijklmnoprstuvwxyz

ABCDEFGHIJKLMNPQRSTUVWXYZ

1234567890

Light
Regular
Semi-Bold
Bold



Illustrations & Icons



ILLUSTRATIONS

