

2022/2023

# MBO

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Milliken  
Business  
Organization

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Let's Get Down to  
Business!



# CONTENTS

Section 1: MBO Statistics | PG 2

Section 2: What is MBO? | PG 3

Section 3: Past Initiatives | PG 5

Section 4: Future Initiatives | PG 6

Section 5: Why Sponsor Us? | PG 7

Section 6: How To Contribute | PG 9

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# MBO Statistics

MBO's accomplishments and contributions make us a prominent club at Milliken Mills High School:



**Biggest Club in School:**

- **131** members in 2021
- **144** members in 2022



**146** Provincial DECA Qualifiers  
**10** ICDC Qualifiers  
**10** JOT National Competitors



**2** Silver Medalists + **3**  
Bronze Medalists at the  
Waterloo FLC

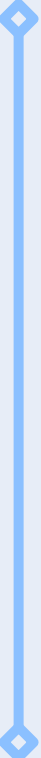


**Provides 60+ Hours of**  
Annual Student Led  
Training Sessions

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# What is MBO?

**Milliken Business Organization** is a student-led club at Milliken Mills High School. Founded in 2018, we are dedicated to bringing together like-minded business enthusiasts under the spirit of competition. We support our community through:

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- **Supporting** students through providing weekly student led training sessions.
  - **Providing** hundreds of practice case studies and tests
  - **Connecting** students to potential competitions, workshops and post-secondary opportunities.
  - **Introducing** our own case competitions in 2023 to reinforce leadership, case analysis and business skills in the local community

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# Mission Statement

These three cornerstones drive MBO's operations:



1

## **Improve business literacy for students**

We aim to bridge the business knowledge gap in a STEM dominated high school to prepare students for a potential future in business

2

## **Making more opportunities available for disenfranchised individuals and women**

We provide free resources to help disadvantaged students and women develop their business leadership skills and succeed in competitions such as DECA, JOT and the Waterloo Financial Literacy Contest.

3

## **Working to support SHSM students who are interested in business**

We cooperate to help SHSM students complete their diploma and connect them to various post-secondary opportunities in the business sector.



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# Past Initiatives



Hosted annual FUSE Society Workshops with more than 40 attendees.

Organized a Waterloo Financial Literacy workshop with more than 50 attendees.



Supported students through curated training sessions by experienced trainers every week.

These training sessions helped prepare students for competitions.

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# Initiatives for 2022-2023

We are working on the development of our MMHS MBO website and social media accounts to expand our outreach.













We plan to host an inter-school case competition (ISCC) with 5+ schools in the local community. The ISCC plans to help students develop critical thinking, leadership and creativity through cases that involve real world issues. We also plan to invite guest speakers to educate students on the business industry.

Due to the pandemic, many students do not have any experience with case competitions. With DECA returning to Ontario, we hope to better support students in the local community by hosting an inter-school business case competition.



# Why Sponsor MBO?

Benefits	Gold	Platinum	Diamond
<ul style="list-style-type: none"><li>• Your logo and link on the MBO website and on our social media</li></ul>			
<ul style="list-style-type: none"><li>• Advertisement on any promotional material distributed</li><li>• A case based on your company</li></ul>			
<ul style="list-style-type: none"><li>• Host events and workshops at the ISCC</li><li>• Free advertisement distribution for your workshop</li></ul>			
<ul style="list-style-type: none"><li>• Recognition during the speech at the opening/closing ceremony of our Inter-School Case Competition</li></ul>			
<ul style="list-style-type: none"><li>• Distribute surveys for your company, which helps collect marketing data</li></ul>			
Sponsorship Amount	\$200+ or Prizes for the ISCC	\$250+	\$500+



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# Benefits

By supporting us, you will be directly:



Contributing to the growth of future generations of business leaders, and the expansion of entrepreneurship in Canada.



Supporting women and disenfranchised students in business.

As additional benefits, you will be able to:



Spread your company with your logo on the MBO website and social media.



Receive opportunities to host a workshop. It'll allow you to relay your company values to the youth and share your competitive advantage.



Improve your understanding of the youth market. MBO will help you collect marketing data at our events.

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# How to contribute

## Monetary Donations

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- Development of more business resources for students in our local community
- Fund monthly website fees, competition fees and future club initiatives
- Help with fundraising events at MMHS

## Prizes for the ISCC

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- Gift cards and equipment for winners in our competitions.
- Honorarium for judges, case writers and guest speakers.

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# Thank you!

## **Thank you for your time and consideration.**

We appreciate your commitment to supporting the youth in experiencing the world of business.

We need organizations like yours to provide the necessary resources for hundreds of students to take their first steps towards a business oriented future.

We hope you consider joining MBO as a sponsor to support our mission to support future generations of passionate, promising, and competent entrepreneurs and business professionals!



@mmhs.mbo



milliken.mbo@gmail.com



Website link