

Position: [WIP] Wouessi Micro-Influencer Partner

Location: Canada/USA

Follower Requirement: 10,000+ Followers

Compensation: Complimentary Digital Marketing Services + Commission on Client Referrals +

Opportunities for Future Collaborations

#### **About Us:**

Wouessi Inc. is a pioneering digital solutions company committed to empowering businesses with innovative technology and strategic digital marketing. Headquartered in Toronto, we lead the way in revolutionizing the digital landscape, providing bespoke services to clients worldwide. Our core values—integrity, innovation, and inclusivity—guide everything we do.

### **Role Overview:**

We are seeking a passionate and entrepreneurial Lifestyle Influencer with a strong business focus to partner with us in showcasing the value of Wouessi's services. As a Micro-Influencer Partner, you will collaborate with us to promote our brand to your engaged and globally-reaching audience. This role is perfect for someone who blends lifestyle content with business insights and is dedicated to helping their audience grow and succeed.

## **Key Responsibilities:**

**Content Creation:** Share authentic and engaging content that highlights how Wouessi's digital solutions can enhance business operations, improve online presence, and drive growth.

**Brand Advocacy:** Act as a brand ambassador for Wouessi, integrating our services into your content in a way that resonates with your audience.

**Referral Promotion:** Promote Wouessi's services to your followers, driving new client referrals and earning a commission for each successful referral.

**Collaboration:** Work closely with our team to develop tailored campaigns that align with both your personal brand and Wouessi's objectives.

### **Qualifications:**

**Follower Base:** 10,000+ engaged followers across your social media platforms.

**Location:** Canada/USA

Global Reach: An audience that extends beyond North America, connecting with followers

worldwide.

**Content Focus:** A blend of lifestyle and business content, sharing your entrepreneurial journey,

work-life balance, productivity tips, and business advice.

## **Benefits:**

**Complimentary Services:** Receive Wouessi's premium digital marketing services at no cost, helping you optimize your business operations and expand your online presence.

**Commission Earnings:** Earn a commission for each client referred through your influence, providing a lucrative income stream as we grow together.

**Long-Term Partnership:** Be a part of future collaborations and opportunities to further enhance your influence and impact.

# **Application Process:**

If you are passionate about entrepreneurship, have a strong connection with your audience, and are excited about the opportunity to partner with a forward-thinking digital solutions company, we would love to hear from you!

Please respond with a brief introduction, your resume, and links to your social media profiles. You can send your application to our HR email: project@wouessi.com. For more information about us, please visit our website: https://wouessi.com/.

# **Message from the CEO:**

"We are thrilled to welcome you to join us at Wouessi Inc. As a company, we are dedicated to innovation and excellence, and we believe that by partnering with dynamic influencers like yourself, we can achieve even greater heights. Together, we can inspire and empower businesses worldwide to thrive in the digital age. I look forward to the possibilities our collaboration can bring."

Warm regards, **Rodrigue Fouafou** CEO, Wouessi Inc.