

CS 145 Discussion 2

Reminders

- HW1 out, due 10/19/2017 (Thursday)
- Group formations for course project due today (1 pt)
- Join Piazza (email: juwood03@ucla.edu)

Overview

- Linear Regression
- Z Score Normalization
- Multidimensional Newton's Method
- Decision Tree
- Twitter Crawler
- Likelihood

Linear Regression

- Linear model to predict value of a variable y using features x

$$y = \mathbf{x}^T \boldsymbol{\beta} = \beta_0 + x_1 \beta_1 + x_2 \beta_2 + \cdots + x_p \beta_p$$

- Least Square Estimation

$$J(\boldsymbol{\beta}) = \frac{1}{2} (\mathbf{X}\boldsymbol{\beta} - \mathbf{y})^T (\mathbf{X}\boldsymbol{\beta} - \mathbf{y})$$

- Closed form solution

$$\hat{\boldsymbol{\beta}} = (\mathbf{X}^T \mathbf{X})^{-1} \mathbf{X}^T \mathbf{y}$$

A ball is rolled down a hallway and its position is recorded at five different times. Use the table shown below to calculate

- Weights
- Predicted position at each given time and at time 12 seconds

Time (seconds)	Position (meters)
1	9
2	12
4	17
6	21
8	26

Step 1: Calculate Weights

- What are X and Y variables?
- What are the parameters for our problem?
- Calculating parameters

Time (seconds)	Position (meters)
1	9
2	12
4	17
6	21
8	26

Step 1: Calculate Weights

- What are X and Y variables?
 - Time (X_1) and Position(Y)
- What are the parameters for our problem?
 - $\hat{\beta}_1$ for time and $\hat{\beta}_0$ for intercept
- Calculating parameters

$$\hat{\beta} = (X^T X)^{-1} X^T y$$

Time (seconds)	Position (meters)
1	9
2	12
4	17
6	21
8	26

$$X = \begin{bmatrix} 1 & 1 \\ 1 & 2 \\ 1 & 4 \\ 1 & 6 \\ 1 & 8 \end{bmatrix}$$

$$y = \begin{bmatrix} 9 \\ 12 \\ 17 \\ 21 \\ 26 \end{bmatrix}$$

$$X^T X = ?$$

$$(X^T X)^{-1} = ?$$

$$X^T y = ?$$

$$\hat{\beta} = (X^T X)^{-1} X^T y$$

$$= ?$$

$$\hat{\beta}_0 = ?$$

$$\hat{\beta}_1 = ?$$

Time (seconds)	Position (meters)
1	9
2	12
4	17
6	21
8	26

$$X = \begin{bmatrix} 1 & 1 \\ 1 & 2 \\ 1 & 4 \\ 1 & 6 \\ 1 & 8 \end{bmatrix}$$

$$y = \begin{bmatrix} 9 \\ 12 \\ 17 \\ 21 \\ 26 \end{bmatrix}$$

$$X^T X = \begin{bmatrix} 1 & 1 & 1 & 1 & 1 \\ 1 & 2 & 4 & 6 & 8 \end{bmatrix} \begin{bmatrix} 1 & 1 \\ 1 & 2 \\ 1 & 4 \\ 1 & 6 \\ 1 & 8 \end{bmatrix} = \begin{bmatrix} 5 & 21 \\ 21 & 121 \end{bmatrix}$$

$$(X^T X)^{-1} = ?$$

$$\begin{bmatrix} a & b \\ c & d \end{bmatrix}^{-1} = \frac{1}{ad-bc} \begin{bmatrix} d & -b \\ -c & a \end{bmatrix}$$

↑
determinant

$$X^T y = ?$$

$$\hat{\beta} = (X^T X)^{-1} X^T y$$

$$= ?$$

$$\hat{\beta}_0 = ?$$

$$\hat{\beta}_1 = ?$$

$$X = \begin{bmatrix} 1 & 1 \\ 1 & 2 \\ 1 & 4 \\ 1 & 6 \\ 1 & 8 \end{bmatrix} \quad y = \begin{bmatrix} 9 \\ 12 \\ 17 \\ 21 \\ 26 \end{bmatrix}$$

$$X^T X = \begin{bmatrix} 1 & 1 & 1 & 1 & 1 \\ 1 & 2 & 4 & 6 & 8 \end{bmatrix} \begin{bmatrix} 1 & 1 \\ 1 & 2 \\ 1 & 4 \\ 1 & 6 \\ 1 & 8 \end{bmatrix} = \begin{bmatrix} 5 & 21 \\ 21 & 121 \end{bmatrix}$$

$$(X^T X)^{-1} = \frac{1}{164} \begin{bmatrix} 121 & -21 \\ -21 & 5 \end{bmatrix}$$

$$X^T y = ?$$

$$\hat{\beta} = (X^T X)^{-1} X^T y$$

$$= ?$$

$$\hat{\beta}_0 = ?$$

$$\hat{\beta}_1 = ?$$

$$X = \begin{bmatrix} 1 & 1 \\ 1 & 2 \\ 1 & 4 \\ 1 & 6 \\ 1 & 8 \end{bmatrix} \quad y = \begin{bmatrix} 9 \\ 12 \\ 17 \\ 21 \\ 26 \end{bmatrix}$$

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$$(X^T X)^{-1} = \frac{1}{164} \begin{bmatrix} 121 & -21 \\ -21 & 5 \end{bmatrix}$$

$$X^T y = \begin{bmatrix} 1 & 1 & 1 & 1 & 1 \\ 1 & 2 & 4 & 6 & 8 \end{bmatrix} \begin{bmatrix} 9 \\ 12 \\ 17 \\ 21 \\ 26 \end{bmatrix} = \begin{bmatrix} 85 \\ 435 \end{bmatrix}$$

$$\hat{\beta} = (X^T X)^{-1} X^T y$$

$$= ?$$

$$\hat{\beta}_0 = ?$$

$$\hat{\beta}_1 = ?$$

$$X = \begin{bmatrix} 1 & 1 \\ 1 & 2 \\ 1 & 4 \\ 1 & 6 \\ 1 & 8 \end{bmatrix} \quad y = \begin{bmatrix} 9 \\ 12 \\ 17 \\ 21 \\ 26 \end{bmatrix}$$

$$X^T X = \begin{bmatrix} 1 & 1 & 1 & 1 & 1 \\ 1 & 2 & 4 & 6 & 8 \end{bmatrix} \begin{bmatrix} 1 & 1 \\ 1 & 2 \\ 1 & 4 \\ 1 & 6 \\ 1 & 8 \end{bmatrix} = \begin{bmatrix} 5 & 21 \\ 21 & 121 \end{bmatrix}$$

$$(X^T X)^{-1} = \frac{1}{164} \begin{bmatrix} 121 & -21 \\ -21 & 5 \end{bmatrix}$$

$$X^T y = \begin{bmatrix} 1 & 1 & 1 & 1 & 1 \\ 1 & 2 & 4 & 6 & 8 \end{bmatrix} \begin{bmatrix} 9 \\ 12 \\ 17 \\ 21 \\ 26 \end{bmatrix} = \begin{bmatrix} 85 \\ 435 \end{bmatrix}$$

$$\begin{aligned} \hat{\beta} &= (X^T X)^{-1} X^T y \\ &= \frac{1}{164} \begin{bmatrix} 121 & -21 \\ -21 & 5 \end{bmatrix} \begin{bmatrix} 85 \\ 435 \end{bmatrix} \\ &= \begin{bmatrix} 7.012 \\ 2.378 \end{bmatrix} \end{aligned}$$

$$\begin{aligned} \hat{\beta}_0 &= 7.012 \\ \hat{\beta}_1 &= 2.378 \end{aligned}$$

Step 2: Predict positions

- Plug time values into linear regression equation

$$(Position) = 2.378 (Time) + 7.012$$

- Predicted value at time = 12 secs

$$Position = 2.378 * 12 + 7.012 = 35.548$$

- Matrix form to predict all other positions

$$\hat{y} = X\hat{\beta}$$

Step 2: Predict positions

- Plug time values into linear regression equation

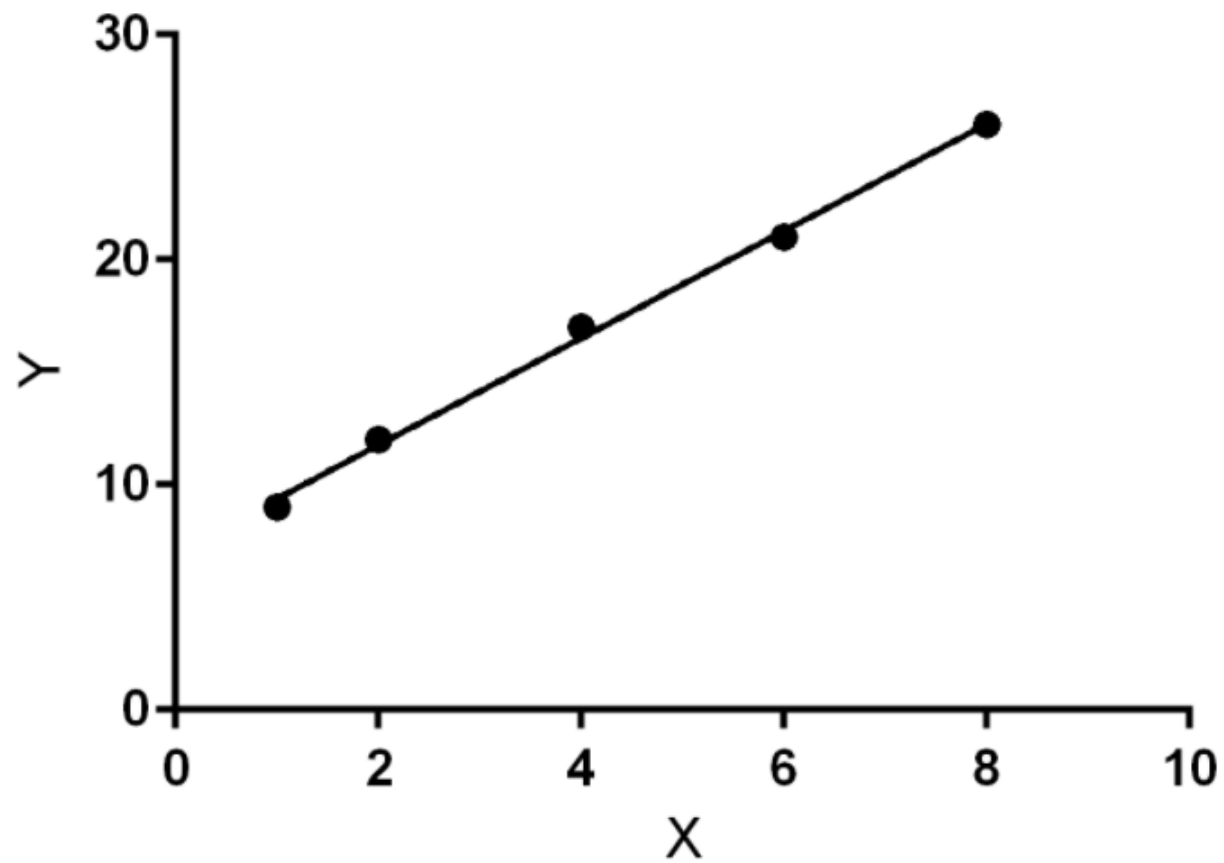
$$(Position) = 2.378 (Time) + 7.012$$

- Matrix form to predict all other positions

$$\hat{y} = X\hat{\beta}$$

$$\hat{y} = \begin{bmatrix} 1 & 1 \\ 1 & 2 \\ 1 & 4 \\ 1 & 6 \\ 1 & 8 \end{bmatrix} \begin{bmatrix} 7.012 \\ 2.378 \end{bmatrix} = \begin{bmatrix} 9.39 \\ 11.768 \\ 16.524 \\ 21.28 \\ 26.036 \end{bmatrix}$$

Plot



Z Score Normalization

- Why normalize features?
 - Different feature ranges such as $[-1, 1]$ and $[-100, 100]$ may negatively affect algorithm performance
 - Small change in bigger range can affect more than huge change in smaller range
- Z Score (Standard Score)

$$z_{ij} = \frac{x_{ij} - \mu_j}{\sigma_j}$$

- z_{ij} is the standard score for feature j of data point i
- x_{ij} is the value of feature j of data point i
- μ_j and σ_j are mean and standard deviation of feature j

<u>Galaxy</u>	Distance (Mpc)	<u>Velocity</u> (km/sec)
Virgo	15	1600
Ursa Minor	200	15,000
Corona Borealis	290	24,000
Bootes	520	40,000

- Normalize feature 'Distance'

- Compute Mean

- $\mu_{dist} = \frac{1}{N} \sum_{i=1}^N x_{i.dist} = ?$

- Computer Standard Deviation

- $\sigma_{dist} = \sqrt{\frac{\sum_{i=1}^N (x_{i.dist} - \mu_{dist})^2}{N-1}} = ?$

Galaxy	Distance (Mpc)	Velocity (km/sec)
Virgo	15	1600
Ursa Minor	200	15,000
Corona Borealis	290	24,000
Bootes	520	40,000

- Normalize feature 'Distance'

- Compute Mean

$$\bullet \mu_{dist} = \frac{1}{N} \sum_{i=1}^N x_{i.dist} = \frac{15+200+290+520}{4} = 256.25$$

- Computer Standard Deviation

$$\bullet \sigma_{dist} = \sqrt{\frac{\sum_{i=1}^N (x_{i.dist} - \mu_{dist})^2}{N-1}} = ?$$

Galaxy	Distance (Mpc)	Velocity (km/sec)
Virgo	15	1600
Ursa Minor	200	15,000
Corona Borealis	290	24,000
Bootes	520	40,000

- Normalize feature 'Distance'

- Compute Mean

$$\bullet \mu_{dist} = \frac{1}{N} \sum_{i=1}^N x_{i.dist} = \frac{15+200+290+520}{4} = 256.25$$

- Computer Standard Deviation

$$\bullet \sigma_{dist} = \sqrt{\frac{\sum_{i=1}^N (x_{i.dist} - \mu_{dist})^2}{N}} = \sqrt{\frac{(15-256.25)^2 + (200-256.25)^2 + (290-256.25)^2 + (520-256.25)^2}{4}} = 181.7063221$$

<u>Galaxy</u>	Distance (Mpc)	<u>Velocity</u> (km/sec)
Virgo	15	1600
Ursa Minor	200	15,000
Corona Borealis	290	24,000
Bootes	520	40,000

- $\mu_{dist} = 256.25$
- $\sigma_{dist} = 181.7063221$
- Compute standard scores
 - $Z_{virgo.dist} = \frac{x_{virgo.dist} - \mu_{dist}}{\sigma_{dist}} = ?$
 - $Z_{ursa.dist} = \frac{x_{ursa.dist} - \mu_{dist}}{\sigma_{dist}} = ?$
 - $Z_{corona.dist} = \frac{x_{corona.dist} - \mu_{dist}}{\sigma_{dist}} = ?$
 - $Z_{bootes.dist} = \frac{x_{bootes.dist} - \mu_{dist}}{\sigma_{dist}} = ?$
- Similarly, other features like velocity can be standardized

Galaxy	Distance (Mpc)	Velocity (km/sec)
Virgo	15	1600
Ursa Minor	200	15,000
Corona Borealis	290	24,000
Bootes	520	40,000

- $\mu_{dist} = 256.25$
- $\sigma_{dist} = 181.7063221$
- Compute standard scores
 - $Z_{virgo.dist} = \frac{x_{virgo.dist} - \mu_{dist}}{\sigma_{dist}} = \frac{15 - 256.25}{181.706} = -1.328$
 - $Z_{ursa.dist} = \frac{x_{ursa.dist} - \mu_{dist}}{\sigma_{dist}} = \frac{200 - 256.25}{181.706} = -0.3096$
 - $Z_{corona.dist} = \frac{x_{corona.dist} - \mu_{dist}}{\sigma_{dist}} = \frac{290 - 256.25}{181.706} = 0.186$
 - $Z_{bootes.dist} = \frac{x_{bootes.dist} - \mu_{dist}}{\sigma_{dist}} = \frac{520 - 256.25}{181.706} = 1.452$
- Similarly, other features like velocity can be standardized

Multidimensional Newton's Method

$$\beta^{new} = \beta^{old} - \left(\frac{\partial^2 L(\beta)}{\partial \beta \partial \beta^T} \right)^{-1} \frac{\partial L(\beta)}{\partial \beta}$$

- $x^{(0)} = [3, -1, 0]$
- $f(x_1, x_2, x_3) = (x_1 + 10x_2)^2 + 5(x_1 - x_3)^2 + (x_2 - 2x_3)^4$
- What is $f(x^{(0)})$?

Multidimensional Newton's Method

- $x^{(0)} = [3, -1, 0]$
- $f(x_1, x_2, x_3) = (x_1 + 10x_2)^2 + 5(x_1 - x_3)^2 + (x_2 - 2x_3)^4$
- What is $f(x^{(0)})$?
 - $(3 + 10 \cdot -1)^2 + 5 \cdot (3 - 0)^2 + (-1 - 2 \cdot 0)^4 = 95$

Multidimensional Newton's Method

- $x^{(0)} = [3, -1, 0]$
- $f(x_1, x_2, x_3) = (x_1 + 10x_2)^2 + 5(x_1 - x_3)^2 + (x_2 - 2x_3)^4$
- What is $f(x^{(0)})$?
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- What is $\nabla f(x)$?

Multidimensional Newton's Method

- $x^{(0)} = [3, -1, 0]$
- $f(x_1, x_2, x_3) = (x_1 + 10x_2)^2 + 5(x_1 - x_3)^2 + (x_2 - 2x_3)^4$
- What is $f(x^{(0)})$?
 - $(3 + 10 \cdot -1)^2 + 5 \cdot (3 - 0)^2 + (-1 - 2 \cdot 0)^4 = 95$
- What is $\nabla f(x)$?
 - $\nabla f(x_1) = 2 \cdot (x_1 + 10 \cdot x_2) + 10 \cdot (x_1 - x_3)$
 - $\nabla f(x_2) = 20 \cdot (x_1 + 10 \cdot x_2) + 4 \cdot (x_2 - 2 \cdot x_3)^3$
 - $\nabla f(x_3) = -10 \cdot (x_1 - x_3) + -8 \cdot (x_2 - 2 \cdot x_3)^3$

Multidimensional Newton's Method

- What is $\nabla f(x)$?
 - $\nabla f(x_1) = 2 \cdot (x_1 + 10 \cdot x_2) + 10 \cdot (x_1 - x_3)$
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 - $\nabla f(x_2) = -10 \cdot (x_1 - x_3) + -8 \cdot (x_2 - 2 \cdot x_3)^3$
- What is $F(x)$?

Multidimensional Newton's Method

- What is $\nabla f(x)$?

- $\nabla f(x_1) = 2 \cdot (x_1 + 10 \cdot x_2) + 10 \cdot (x_1 - x_3)$
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 - $\nabla f(x_2) = -10 \cdot (x_1 - x_3) + -8 \cdot (x_2 - 2 \cdot x_3)^3$

- What is $F(x)$?

- $$\begin{bmatrix} 12 & 20 & -10 \\ 20 & 10 + 12 \cdot (x_2 - 2 \cdot x_3)^2 & -24 \cdot (x_2 - 2 \cdot x_3)^2 \\ -10 & -24 \cdot (x_2 - 2 \cdot x_3)^2 & 48 \cdot (x_2 - 2 \cdot x_3)^2 \end{bmatrix}$$

Multidimensional Newton's Method

- What is $F(x)$?

- $$\begin{bmatrix} 12 & 20 & -10 \\ 20 & 10 + 12 \cdot (x_2 - 2 \cdot x_3)^2 & -24 \cdot (x_2 - 2 \cdot x_3)^2 \\ -10 & -24 \cdot (x_2 - 2 \cdot x_3)^2 & 48 \cdot (x_2 - 2 \cdot x_3)^2 \end{bmatrix}$$

- What is $\nabla f(x^{(0)})$?

Multidimensional Newton's Method

- $x^{(0)} = [3, -1, 0]$
- What is $\nabla f(x)$?
 - $\nabla f(x_1) = 2 \cdot (x_1 + 10 \cdot x_2) + 10 \cdot (x_1 - x_3)$
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Multidimensional Newton's Method

- $x^{(0)} = [3, -1, 0]$
- What is $\nabla f(x)$?
 - $\nabla f(x_1) = 2 \cdot (x_1 + 10 \cdot x_2) + 10 \cdot (x_1 - x_3)$
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 - $\nabla f(x_3) = -10 \cdot (x_1 - x_3) + -8 \cdot (x_2 - 2 \cdot x_3)^3$
- What is $\nabla f(x^{(0)})$?
 - $[16, -144, -22]$

Multidimensional Newton's Method

- What is $\nabla f(x^{(0)})$?
 - $[16, -144, -22]$
- What is $F(x^{(0)})$?

Multidimensional Newton's Method

- $x^{(0)} = [3, -1, 0]$
- What is $F(x)$?
 - $$\begin{bmatrix} 12 & 20 & -10 \\ 20 & 10 + 12 \cdot (x_2 - 2 \cdot x_3)^2 & -24 \cdot (x_2 - 2 \cdot x_3)^2 \\ -10 & -24 \cdot (x_2 - 2 \cdot x_3)^2 & 48 \cdot (x_2 - 2 \cdot x_3)^2 \end{bmatrix}$$
- What is $F(x^{(0)})$?

Multidimensional Newton's Method

- $x^{(0)} = [3, -1, 0]$
- What is $F(x)$?
 - $$\begin{bmatrix} 12 & 20 & -10 \\ 20 & 10 + 12 \cdot (x_2 - 2 \cdot x_3)^2 & -24 \cdot (x_2 - 2 \cdot x_3)^2 \\ -10 & -24 \cdot (x_2 - 2 \cdot x_3)^2 & 48 \cdot (x_2 - 2 \cdot x_3)^2 \end{bmatrix}$$
- What is $F(x^{(0)})$?
 - $$\begin{bmatrix} 12 & 20 & -10 \\ 20 & 22 & -24 \\ -10 & -24 & 48 \end{bmatrix}$$

Multidimensional Newton's Method

- What is $F(x^{(0)})^{-1}$?
 - $\begin{bmatrix} -0.079 & 0.119 & 0.043 \\ 0.1192 & -0.0788 & -0.0145 \\ -0.043 & -0.0145 & 0.0225 \end{bmatrix}$
- What is $\nabla f(x^{(0)})$?
 - $[16, -144, -22]$
- What is $F(x^{(0)})^{-1} \cdot \nabla f(x^{(0)})$?

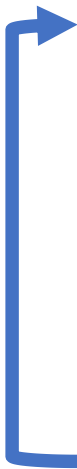
Multidimensional Newton's Method

- What is $F(x^{(0)})^{-1}$?
 - $\begin{bmatrix} -0.079 & 0.119 & 0.043 \\ 0.1192 & -0.0788 & -0.0145 \\ -0.043 & -0.0145 & 0.0225 \end{bmatrix}$
- What is $\nabla f(x^{(0)})$?
 - $[16, -144, -22]$
- What is $F(x^{(0)})^{-1} \cdot \nabla f(x^{(0)})$?
 - $[-19.384, 13.576, 2.291]$

Multidimensional Newton's Method

1. Guess $x^{(0)}$
2. Get $\nabla f(x)$
3. Get $F(x)$
4. $n = 0$
5. Calculate $\nabla f(x^{(n)})$
6. Calculate $F(x^{(n)})$
7. Calculate $F(x^{(n)})^{-1}$
8. $x^{(n+1)} = x^{(n)} - F(x^{(n)})^{-1} \cdot \nabla f(x^{(n)})$
9. $n = n + 1$

Multidimensional Newton's Method

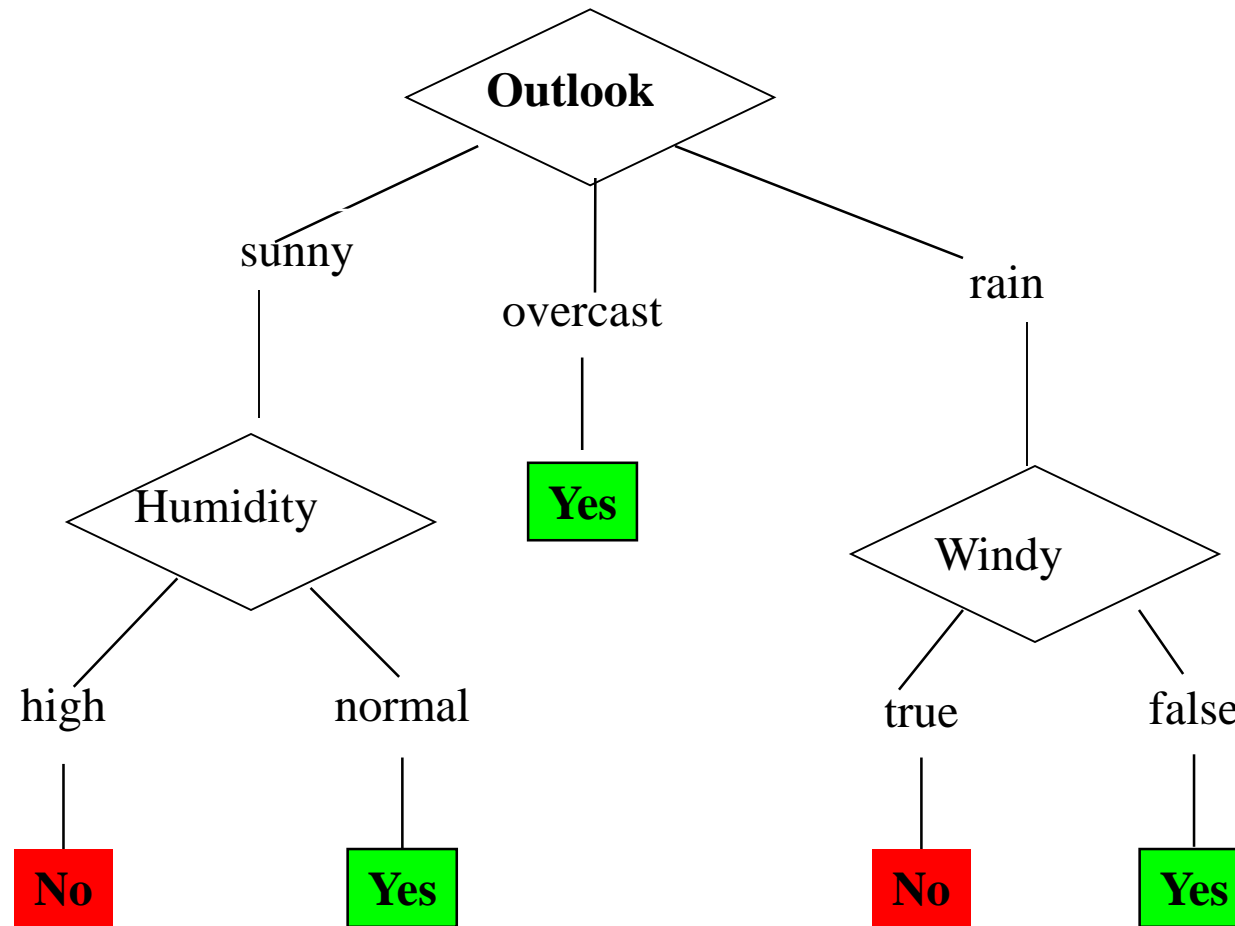
1. Guess $x^{(0)}$
 2. Get $\nabla f(x)$
 3. Get $F(x)$
 4. $n = 0$
 5. Calculate $\nabla f(x^{(n)})$
 6. Calculate $F(x^{(n)})$
 7. Calculate $F(x^{(n)})^{-1}$
 8. $x^{(n+1)} = x^{(n)} - F(x^{(n)})^{-1} \cdot \nabla f(x^{(n)})$
 9. $n = n + 1$
- 

Weather Data: Play or not Play?

Outlook	Temperature	Humidity	Windy	Play?
sunny	hot	high	false	No
sunny	hot	high	true	No
overcast	hot	high	false	Yes
rain	mild	high	false	Yes
rain	cool	normal	false	Yes
rain	cool	normal	true	No
overcast	cool	normal	true	Yes
sunny	mild	high	false	No
sunny	cool	normal	false	Yes
rain	mild	normal	false	Yes
sunny	mild	normal	true	Yes
overcast	mild	high	true	Yes
overcast	hot	normal	false	Yes
rain	mild	high	true	No

*Note:
Outlook is the
Forecast,
no relation to
Microsoft
email program*

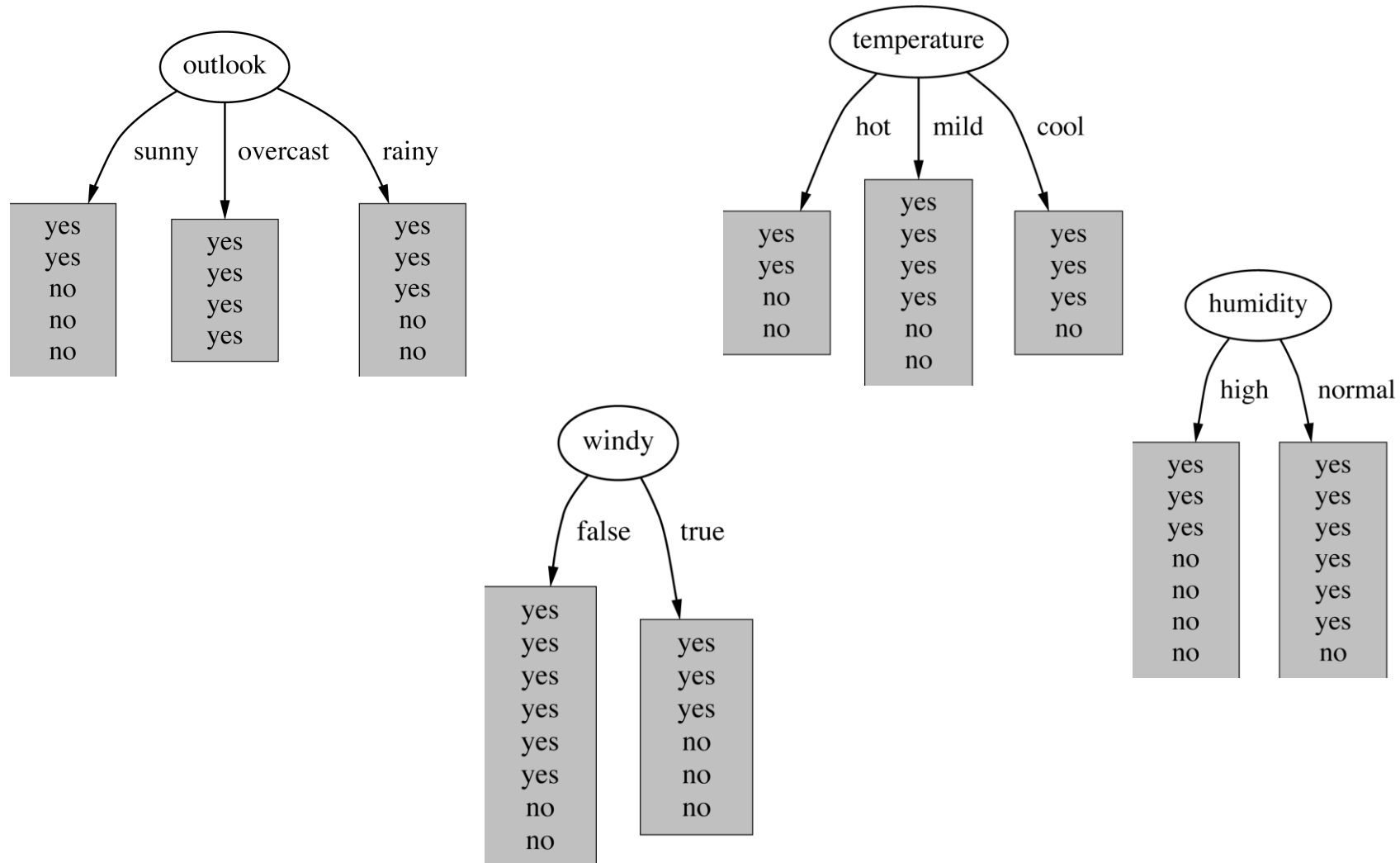
Example Tree for “Play?”



Choosing the Splitting Attribute

- At each node, available attributes are evaluated on the basis of separating the classes of the training examples. A Goodness function is used for this purpose.
- Typical goodness functions:
 - information gain (ID3/C4.5)
 - information gain ratio
 - gini index

Which attribute to select?



A criterion for attribute selection

- Which is the best attribute?
 - The one which will result in the smallest tree
 - Heuristic: choose the attribute that produces the “purest” nodes
- Popular *impurity criterion: information gain*
 - Information gain increases with the average purity of the subsets that an attribute produces
- Strategy: choose attribute that results in greatest information gain

Entropy of a split

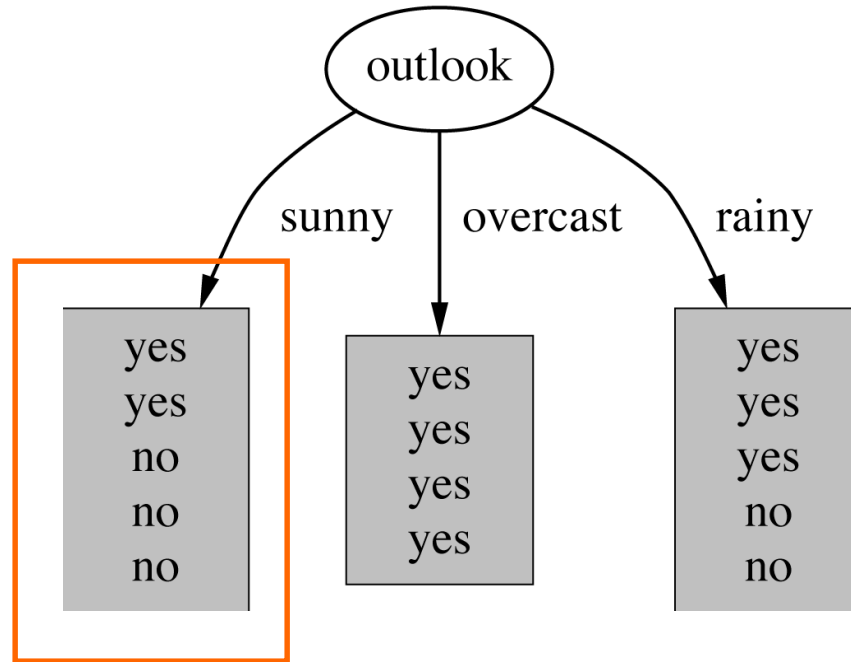
- Information in a split with x items of one class, y items of the second class

$$\begin{aligned}\text{info}([x, y]) &= \text{entropy}\left(\frac{x}{x+y}, \frac{y}{x+y}\right) \\ &= -\frac{x}{x+y} \log\left(\frac{x}{x+y}\right) - \frac{y}{x+y} \log\left(\frac{y}{x+y}\right)\end{aligned}$$

Example: attribute “Outlook”

- “Outlook” = “Sunny”: 2 and 3 split

$$\text{info}([2,3]) = \text{entropy}(2/5, 3/5) = -\frac{2}{5}\log\left(\frac{2}{5}\right) - \frac{3}{5}\log\left(\frac{3}{5}\right) = 0.971$$

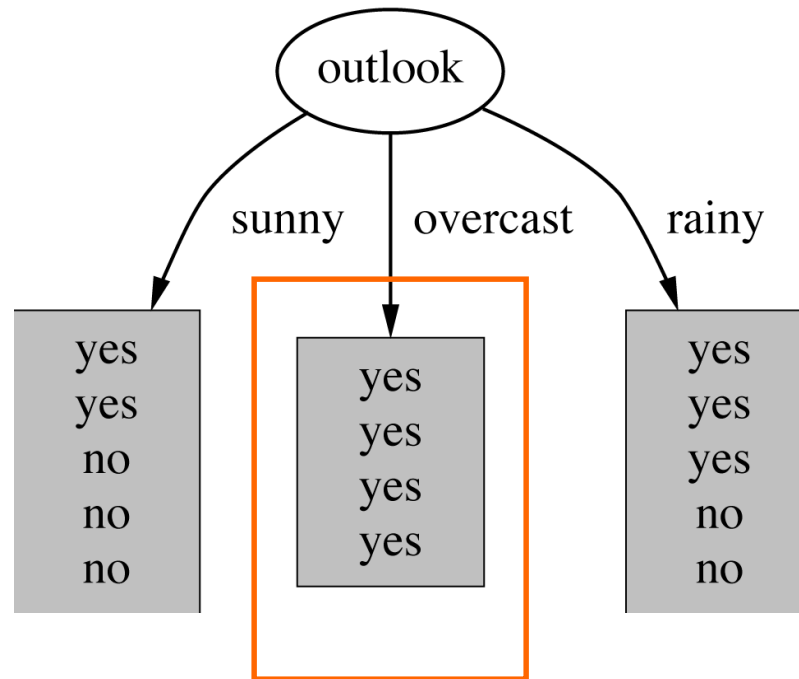


Outlook = Overcast

- “Outlook” = “Overcast”: 4/0 split

$$\text{info}([4,0]) = \text{entropy}(1,0) = -1\log(1) - 0\log(0) = 0$$

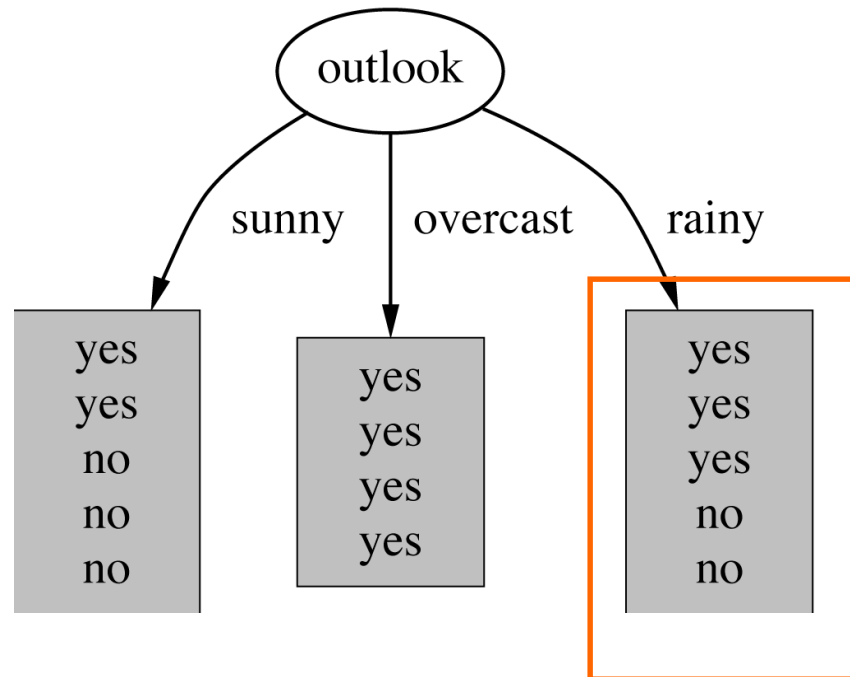
Note: $\log(0)$ is not defined, but we evaluate $0\log(0)$ as zero*



Outlook = Rainy

- “Outlook” = “Rainy”:

$$\text{info}([3,2]) = \text{entropy}(3/5, 2/5) = -\frac{3}{5}\log\left(\frac{3}{5}\right) - \frac{2}{5}\log\left(\frac{2}{5}\right) = 0.971$$



Expected Information

Expected information for attribute:

$$\text{info}([3,2],[4,0],[3,2]) = (5/14) \times 0.971 + (4/14) \times 0 + (5/14) \times 0.971$$

$$= 0.693$$

Computing the information gain

- Information gain:

(information before split) – (information after split)

$$\text{gain("Outlook")} = \text{info}([9,5]) - \text{info}([2,3],[4,0],[3,2]) = 0.940 - 0.693 \\ = 0.247$$

- Information gain for attributes from weather data:

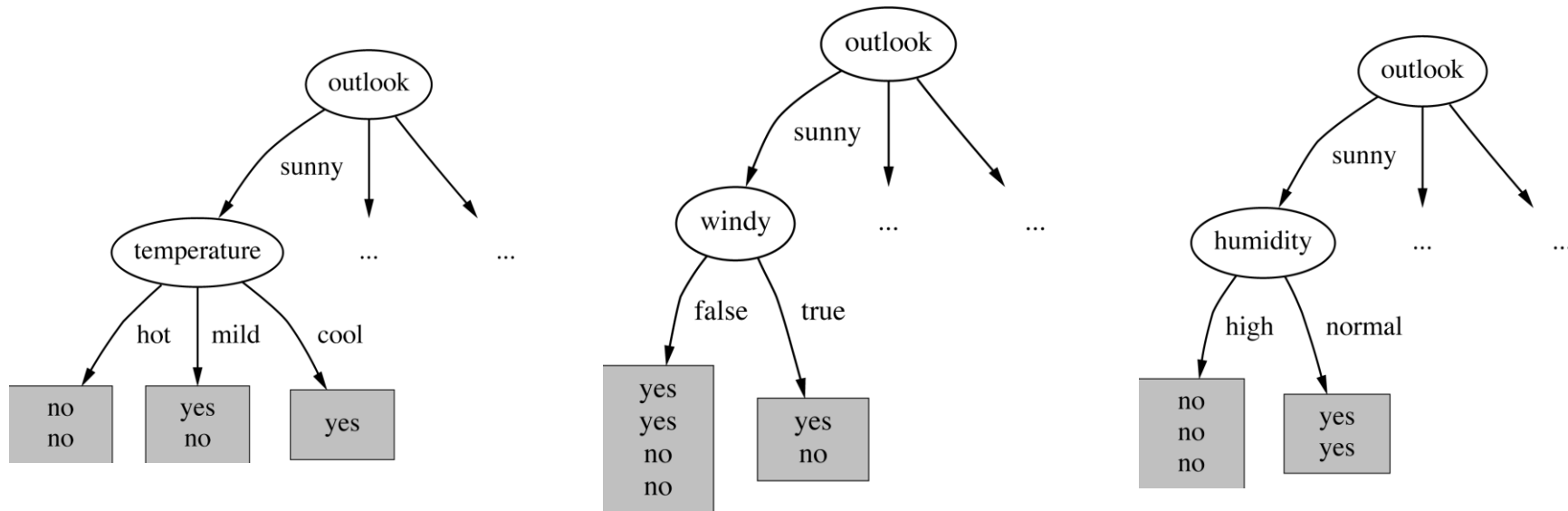
$$\text{gain("Outlook")} = 0.247$$

$$\text{gain("Temperature")} = 0.029$$

$$\text{gain("Humidity")} = 0.152$$

$$\text{gain("Windy")} = 0.048$$

Continuing to split

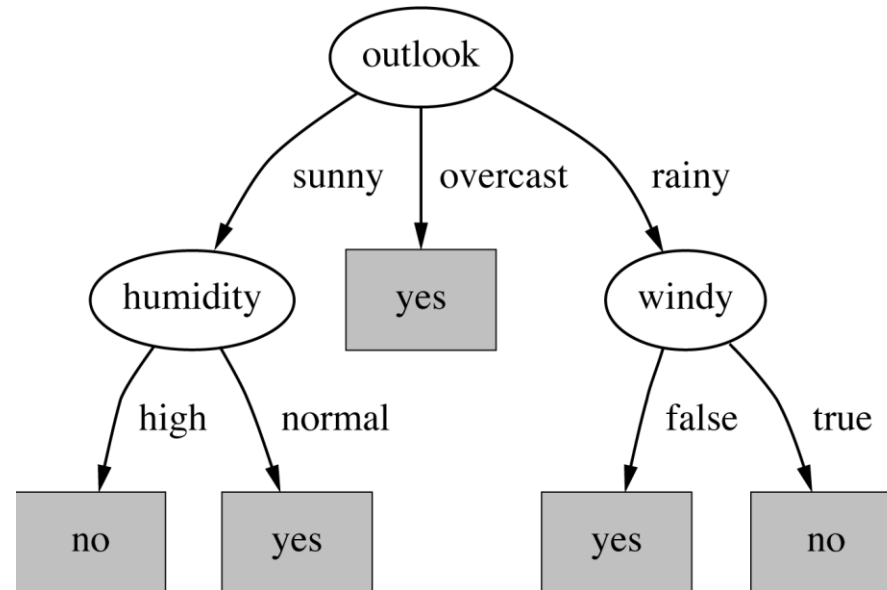


$\text{gain}(\text{"Temperature"}) = 0.571$

$\text{gain}(\text{"Humidity"}) = 0.971$

$\text{gain}(\text{"Windy"}) = 0.020$

The final decision tree

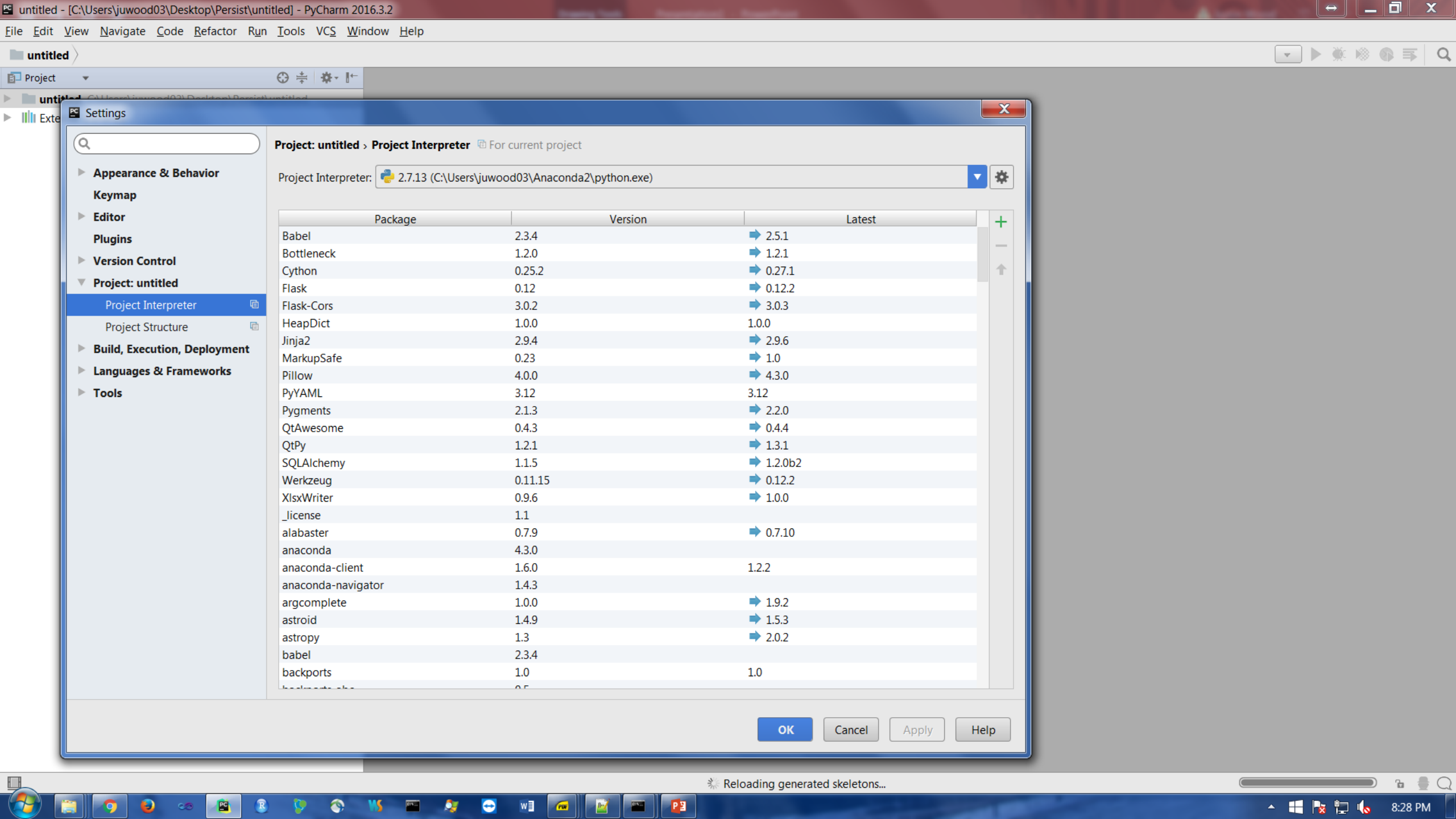
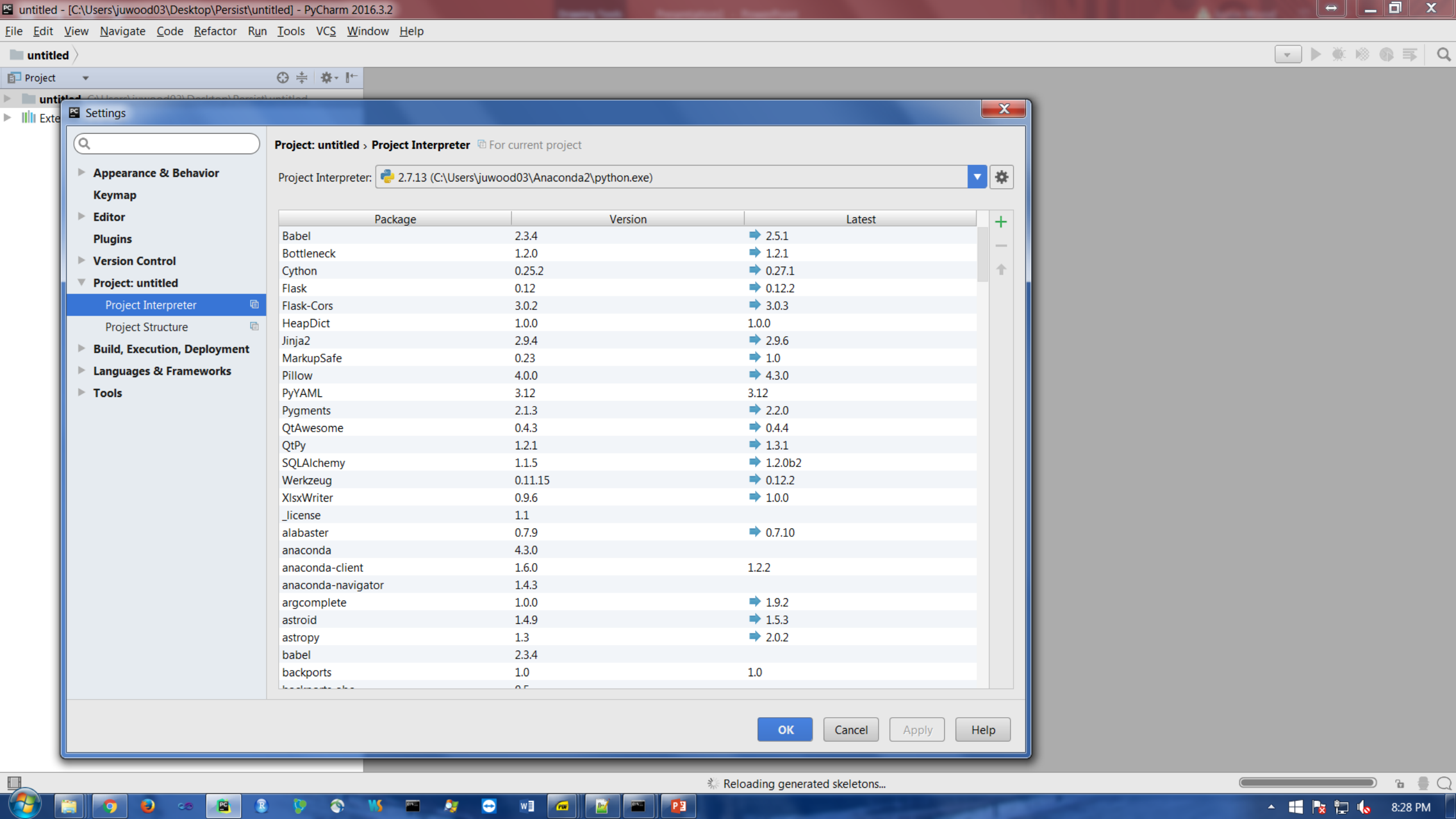


- Note: not all leaves need to be pure; sometimes identical instances have different classes
⇒ Splitting stops when data can't be split any further

Twitter API

python

- Get python (Anaconda recommended)
 - <https://www.anaconda.com/>
- Get an IDE (PyCharm)
 - <https://www.jetbrains.com/pycharm/>
- Set PyCharm interpreter to Anaconda
 - File → Settings → Project: <name> → Python Interpreter



python

- Get python (Anaconda recommended)
 - <https://www.anaconda.com/>
- Get an IDE (PyCharm)
 - <https://www.jetbrains.com/pycharm/>
- Set PyCharm interpreter to Anaconda
 - File → Settings → Project: <name> → Python Interpreter
- Make sure command line python and pip are pointing to Anaconda

Microsoft Windows [Version 6.1.7601]

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C:\Users\juwood03>where python

C:\Users\juwood03\Anaconda2\python.exe

C:\Users\juwood03>where pip

C:\Users\juwood03\Anaconda2\Scripts\pip.exe

C:\Users\juwood03>

python-twitter

- pip install tweepy

Twitter

- Sign-up
 - <https://twitter.com/signup> (must add phone number)
- Register an app
 - <https://apps.twitter.com/> → Create New App

Create an application

Application Details

Name *

Your application name. This is used to attribute the source of a tweet and in user-facing authorization screens. 32 characters max.

Description *

Your application description, which will be shown in user-facing authorization screens. Between 10 and 200 characters max.

Website *

Your application's publicly accessible home page, where users can go to download, make use of, or find out more information about your application. This fully-qualified URL is used in the source attribution for tweets created by your application and will be shown in user-facing authorization screens.

(If you don't have a URL yet, just put a placeholder here but remember to change it later.)

Callback URL

Where should we return after successfully authenticating? [OAuth 1.0a](#) applications should explicitly specify their `oauth_callback` URL on the request token step, regardless of the value given here. To restrict your application from using callbacks, leave this field blank.

Twitter

- Sign-up
 - <https://twitter.com/signup>
- Register an app
 - <https://apps.twitter.com/> → Create New App
- Get the keys and access tokens
 - Keys and Access Tokens tab → Create my access token

Consumer Key (API Key)

a8cP5hnhOsL74p0K3yWTW1Wtn

Consumer Secret (API Secret)

yhNYrOPHQ86XP0e7IG8e8kYbo8KCwSLveo6e68slxp2GXIsx1H

Access Level

Read and write (modify app permissions)

Owner

juwood04

Owner ID

917234971072270337

Application Actions

Regenerate Consumer Key and Secret

Change App Permissions

Your Access Token

This access token can be used to make API requests on your own account's behalf. Do not share your access token secret with anyone.

Access Token

917234971072270337-BdTFpIE5IPpLSpQQZJm3X1sQ6yIT8CT

Access Token Secret

S9yQCQrs2q06gSeikhGQZEaC4IKS1Vd4K8biYhKPCvhvj

Access Level

Read and write

Owner

juwood04

Owner ID

917234971072270337

Homework_2016.zip

Show all

streaming

streaming

```

1  from tweepy.streaming import StreamListener
2  from tweepy import OAuthHandler
3  from tweepy import Stream
4
5  consumer_key="a8cP5hihOsL74p0K3yWTW1Wtn"
6  consumer_secret="yhNYrOPHQ86XP0e7lG8e8kYbo8KCwSLveo6e68sIxp2GXIsx1H"
7  access_token="917234971072270337-BdTfPlE5lPpLSpQZJm3XlsQ6y1lT8CT"
8  access_token_secret="S9yQCQrs2q06gSeikhGQZEaC4lKS1Vd4K8biYhKPCvhwj"
9
10 class StdOutListener(StreamListener):
11     def on_data(self, data):
12         print(data)
13         return True
14
15     def on_error(self, status):
16         print(status)
17
18 if __name__ == '__main__':
19     l = StdOutListener()
20     auth = OAuthHandler(consumer_key, consumer_secret)
21     auth.set_access_token(access_token, access_token_secret)

```



```
C:\Users\juwood03\Anaconda2\python.exe C:/Users/juwood03/Desktop/Persist/untitled/streaming.py  
{"created_at": "Fri Oct 13 07:16:50 +0000 2017", "id": "918737277185953792", "id_str": "918737277185953792", "text": "RT @sinndarDerby: \u0300e\u030e9\u030a4\u030aa\u030f3\u030ba\u03067\u0306b\u0306e\u0306"}  
  
{"created_at": "Fri Oct 13 07:16:53 +0000 2017", "id": "918737286535221248", "id_str": "918737286535221248", "text": "@KNBSB bij @WBSC extraordinary congres. Belangrijkste punt de wijziging van"}  
  
Process finished with exit code 1
```

```
1 import tweepy
2
3 consumer_key="a8cP5hihOsL74p0K3yWTW1Wtn"
4 consumer_secret="yhNYrOPHQ86XP0e7lG8e8kYbo8KCwSLveo6e68sIxp2GXIsx1H"
5 access_token="917234971072270337-BdTFp1E5lPpLSpQZJm3X1sQ6y1lT8CT"
6 access_token_secret="S9yQCQrs2q06gSeikhGQZEaC4lKS1Vd4K8biYhKPCvhvj"
7
8 if __name__ == '__main__':
9     auth = tweepy.OAuthHandler(consumer_key, consumer_secret)
10    auth.set_access_token(access_token, access_token_secret)
11    api = tweepy.API(auth)
12    results = api.search(q="cubs")
13    for r in results:
14        print("-----")
15        print(r.text)
16    print("-----")
17
```

```
RT @Cubs: What a game.
-----
What a series. #FlyTheW https://t.co/xvo8IzpLpJ
-----
RT @mas_yusak: @JackOHara07 @Cubs No hair flip no bat flip and certainly no LA trip
-----
RT @Nationals: Congrats on a hard-fought series, @Cubs. https://t.co/YhZDkMI5v2
-----
RT @DodgersNation: What should the Cubbies expect in the Ravine this Weekend? https://t.co/1XQXiiuvMu cc: @Andre_CA7 https://t.co/rUCMoRCzGv
-----
RT @Cubs: In the face! #FlyTheW https://t.co/O54SWe6PT7
-----
Big's Updates: Did You See This? Cubs' challenge of overturned tag play pays off https://t.co/nSuzq2KcMF
-----
Process finished with exit code 0
```

```

1 import tweepy
2
3 consumer_key="a8cP5hihOsL74p0K3yWTWlWtn"
4 consumer_secret="yhNYrOPHQ86XP0e7lG8e8kYbo8KCwSLveo6e68sIxp2GXIsx1H"
5 access_token="917234971072270337-BdTFp1E5lPpLSpQZJm3X1sQ6y1lT8CT"
6 access_token_secret="S9yQCQrs2q06gSeikhGQZEaC4lKS1Vd4K8biYhKPCvhvj"
7
8 if __name__ == '__main__':
9     auth = tweepy.OAuthHandler(consumer_key, consumer_secret)
10    auth.set_access_token(access_token, access_token_secret)
11    api = tweepy.API(auth)
12    results = api.search(q="james", geocode="41.489381,-81.667486,10mi")
13    for r in results:
14        print("-----")
15        print(r.text)
16    print("-----")
17    results = api.search(q="james")
18    for r in results:
19        print("*****")
20        print(r.text)
21    print("*****")
22

```

```

*****
RT @Iennonmccartney: "Cause we are a family and they're just a team." - James McAvoy on x-men vs the avengers https://t.co/TTE6zPRiXB
*****
RT @alexanderdiz: Is there an echo in here? Mind your own business..again! & to the ppl wishing cancer on James, hope yall dont choke on...
*****
RT @meghan_raee: The cancer won in the last round. I'm sorry this happened to you momma. I'm so happy you're with the Lord. I love you w al...
*****
RT @jamesaiken09: Skewed Cubes Abstract - photograph by James Aiken
https://t.co/Z1jieYzkVi
@jamesaiken09 #urbanmyopia #minimalism #abstr...
*****
RT @Mafe_Navarro: El misterioso poder de una madre. - James VDC https://t.co/CvcKwibQJk
*****
RT @alexanderdiz: Is there an echo in here? Mind your own business..again! & to the ppl wishing cancer on James, hope yall dont choke on...
*****

Process finished with exit code 0

```

Twitter

- Rate limits
 - Searching
 - 24 hours x 4 15-minute increments x 450 requests per 15-minute increments = 43,200 requests per day
 - Streaming
 - $\approx 1\%$

Likelihood

- Is likelihood a density or probability?

Likelihood

- Is likelihood a density or probability?
 - No, it is the multiplication of densities

Likelihood

- Is likelihood a density or probability?
 - No, it is the multiplication of densities
- Densities often < 1
 - Multiplication approaches epsilon (smallest non-zero positive value any language can handle) exponentially
- Likelihood used in gradient ascent
 - if complex function partial derivative can get messy

Likelihood

- Solution?

Likelihood

- Solution?
 - Take the log

Likelihood

- Solution?
 - Take the log
- $\log(x \cdot y) = \log(x) + \log(y)$
 - Approaches $\pm\infty$ linearly
 - Easier to take derivative
- Density > 1
 - Log-likelihood > 1
- Density < 1
 - Log-likelihood < 0

