There seems to be a negative relationship between the number of rides and the average fare. This is more evident in the suburban and urban city classifications. This might be explained by the supply of drivers or the average distance a rider is travelling in these cities.

All three pie charts show that urban cities have a good percentage of total fare, total rides and total drivers.

From this analysis, this can be predicted that there are many new opportunities to expand the business in suburban and rural cities, in terms of hiring more drivers to operate in these cities.