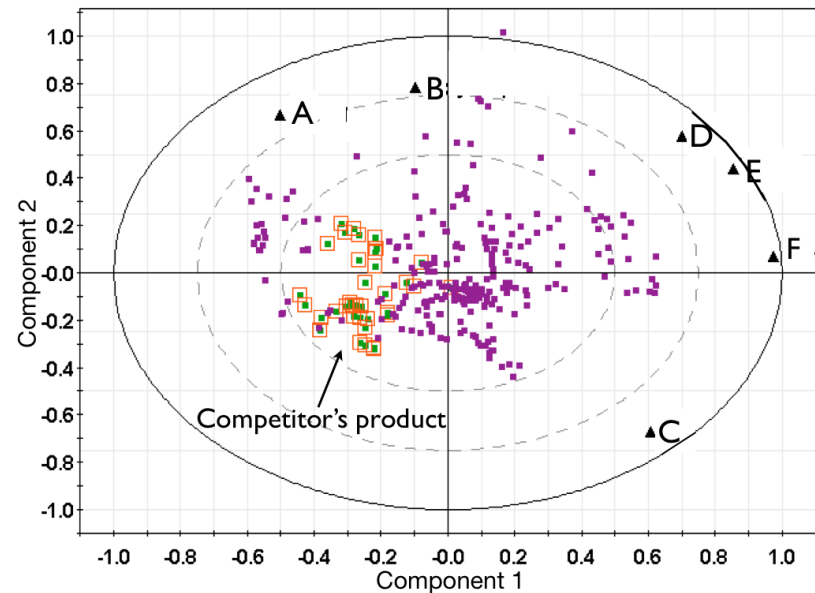


Chemical Engineering 4H03

Introduction Latent Variables

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McMaster University



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Objectives

- Latent variables can be powerful modeling tools
 - What are they?
 - What are they used for?
 - How do we interpret them?
- How are latent variables calculated?
 - Computing a LV score from a known model
 - Geometric interpretation
- How do we **train** models to identify latent variables?
 - We'll bust out the math in the next section



Warm-Up

- Turn to your neighbour and try to answer these:
 - What do **you** interpret to be a latent variable?
 - Can you think of any examples from industry/university?



Basics of Latent Variables

The truth is out there



Definition

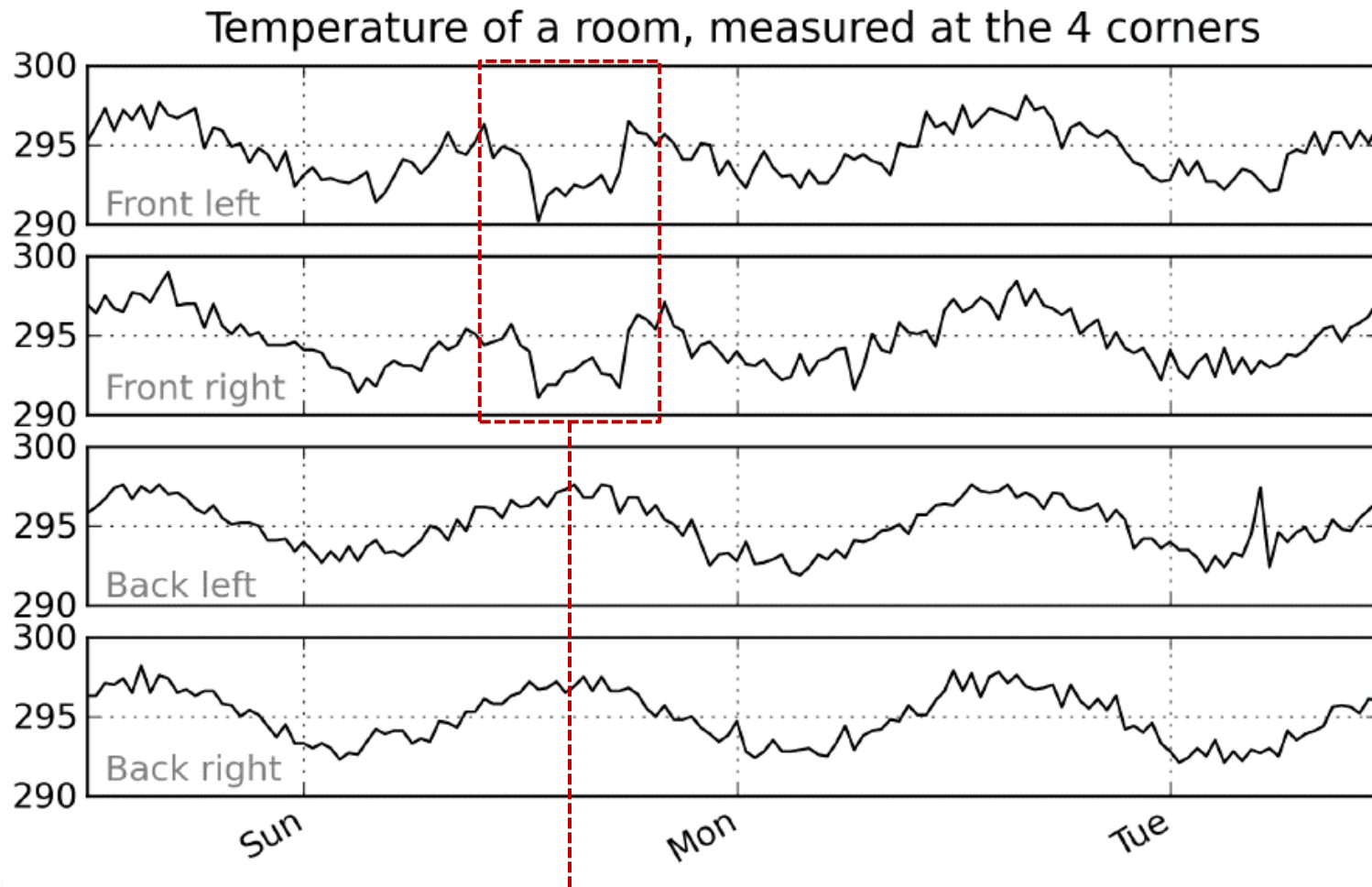
- A **LATENT VARIABLE (LV)** is defined as any variable that is not directly observed
 - Since it is not observed, it must be *constructed* based on measurements of other (often correlated) variables
- Example: your **health** is a latent variable
 - Blood pressure
 - Weight
 - Body proportions
 - Temperature
 - Bloodwork (cell counts *etc.*)
 - Living habits (drinking, exercise, smoking, sedentary...)
- Can we combine these measurements?
 - We sure can! A doctor does this mentally

Fun fact – women are healthier than men!
I have a story about that...



LV Example

- Temperature in the room, measured at several points

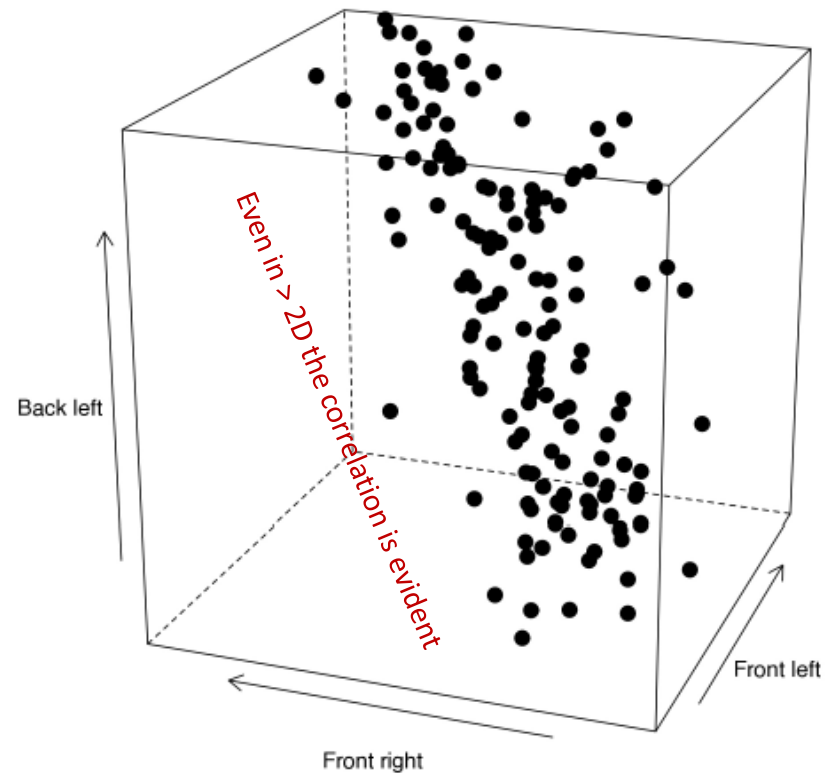
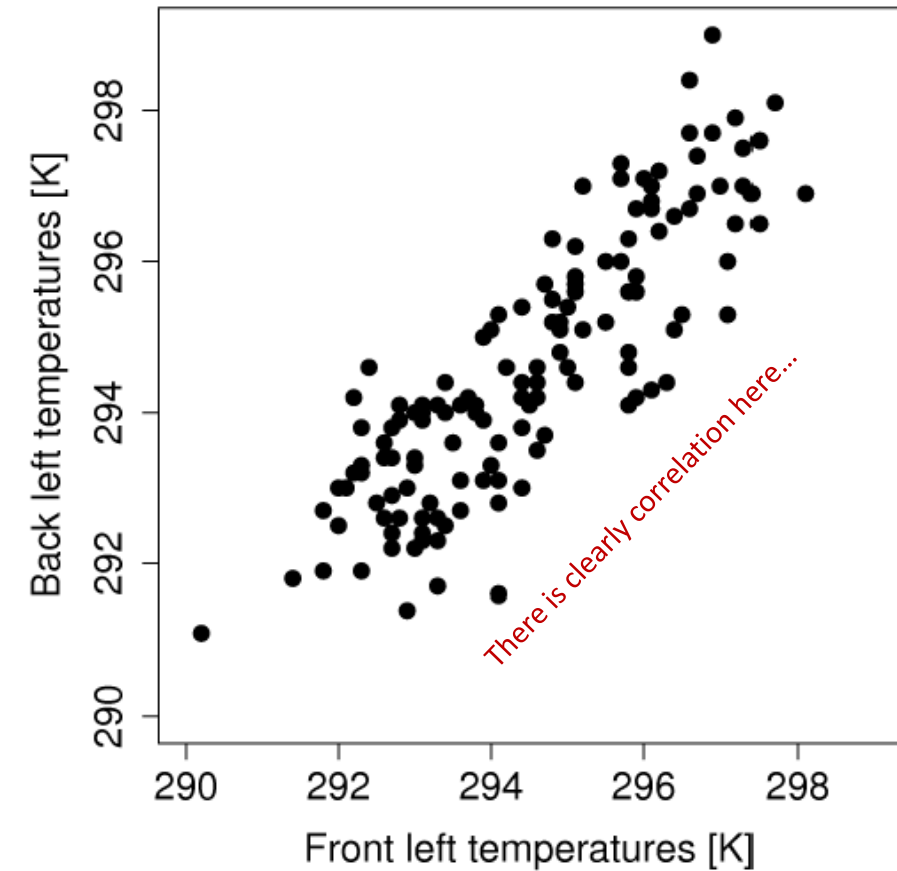


What's up with this? Use your visualization skills!



LV Example

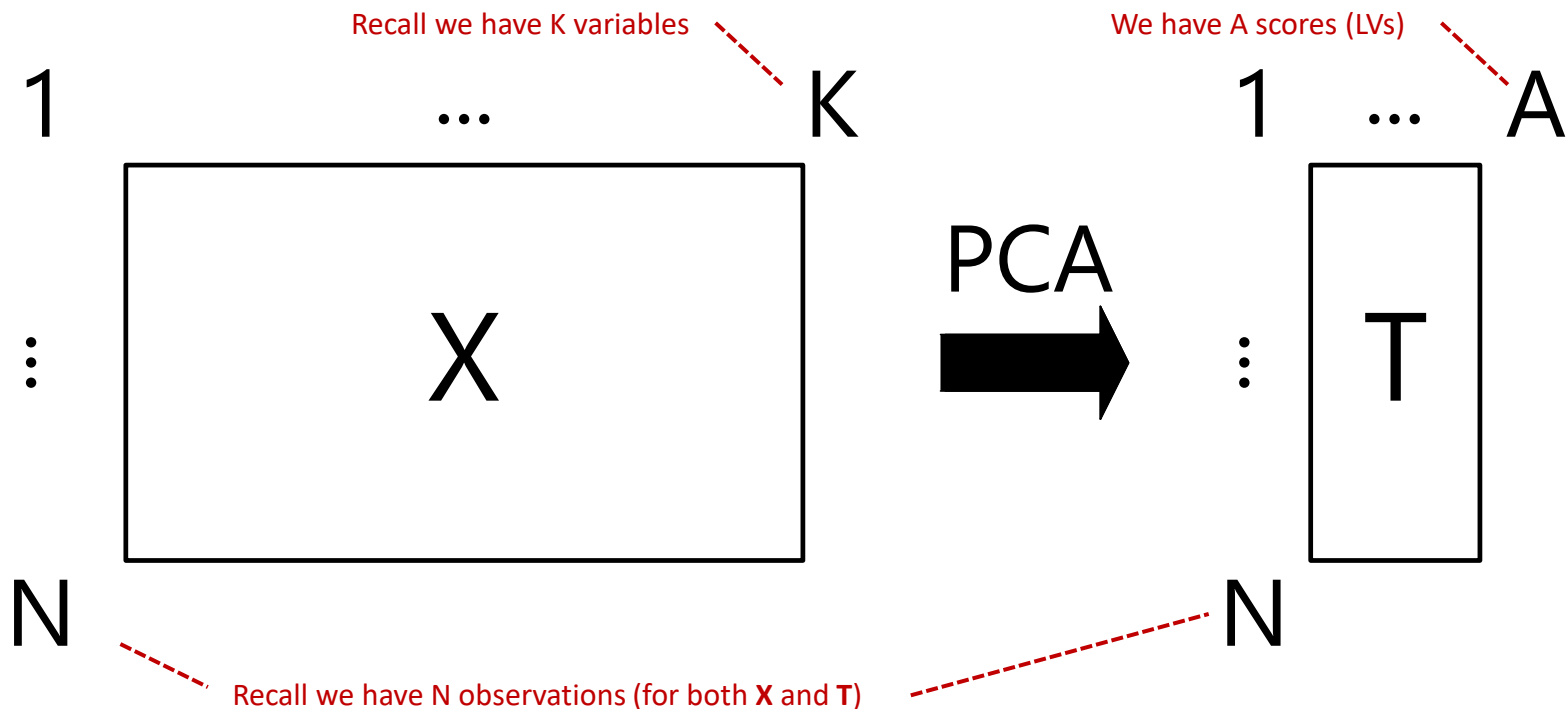
- Temperature in the room, measured at several points



Principal Component Analysis (PCA)

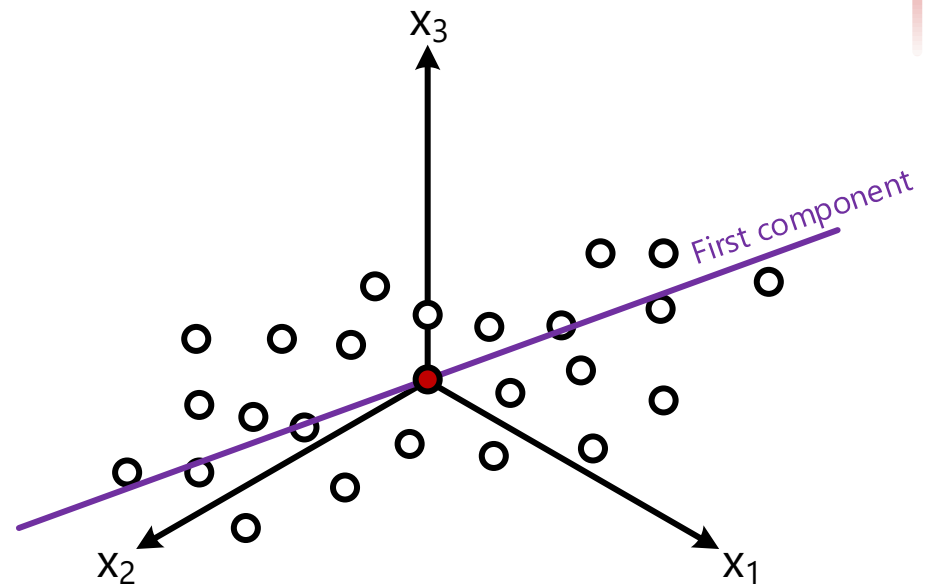
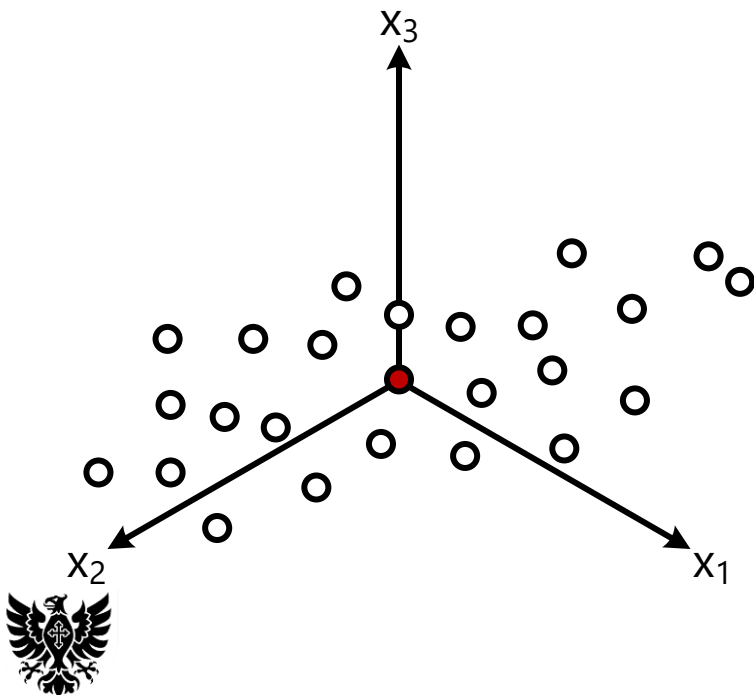
- **Mathematical Objective**

- Find the best summary of data **X** using the **fewest** number of "summary variables"
- These "summary variables" are known as the scores, **T**

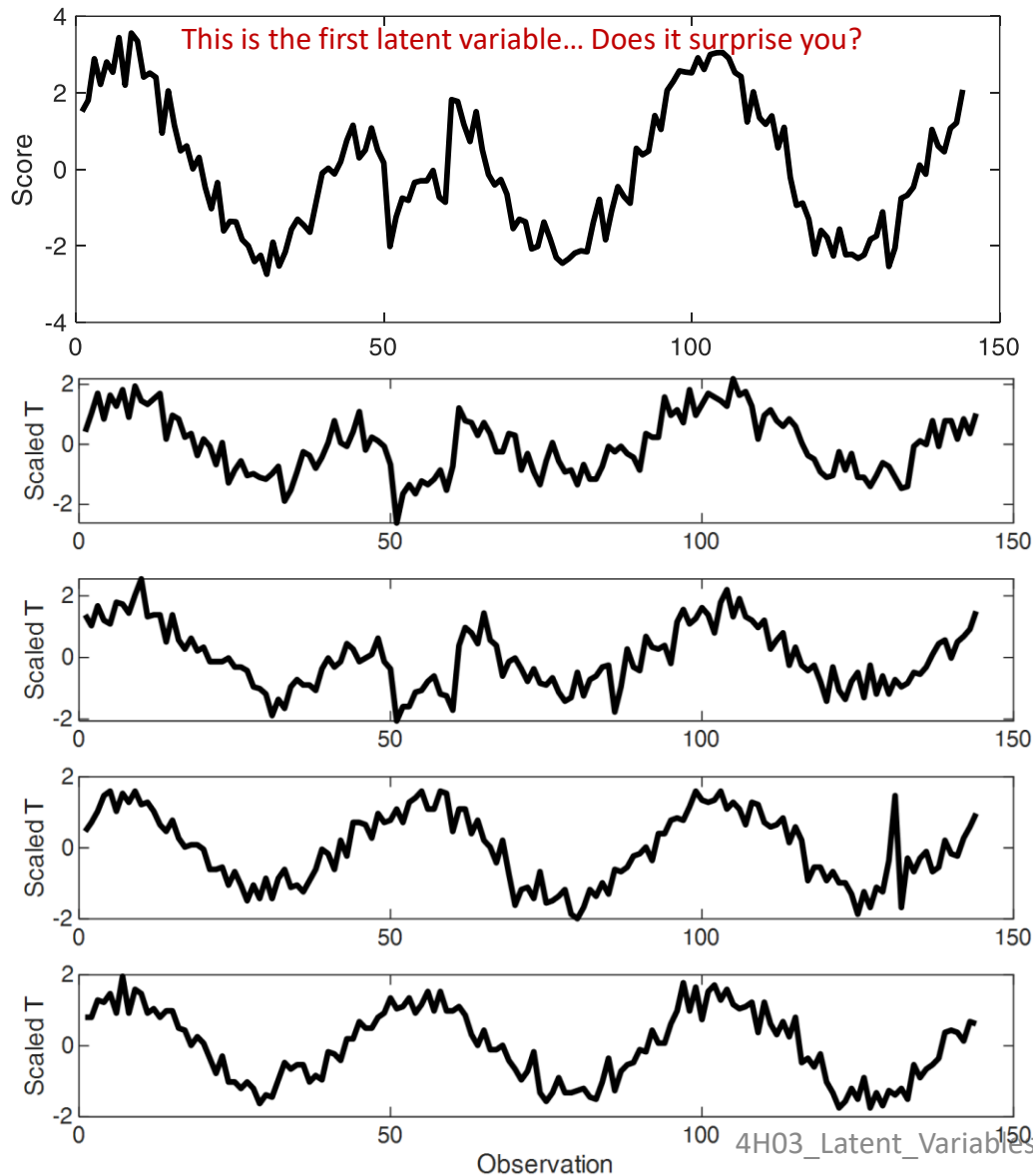


What Does PCA Do?

- It finds the directions that best **explain variance**
 - "Directions of greatest variance"
 - "Loadings → Scores"
 - "Components"
 - 'Latent Variables'
- Component (LV) 1 explains the most variance. Adding further components exhibits diminishing returns but still adds to fidelity



PCA on Temperature Data



These are the same temperatures after **centering** and **scaling** the data (more on this in the next lecture set)



Calculating Scores

- FAR More on this later...
- Generally, a **score** (t) is computed as the product of an **observation** (x) and its associated **loadings** (p) in the LV space
 - Effectively, the *loadings* are how much each measurement in x affect the result in t . In our example:

$$t_1 = 0.25x_1 + 0.25x_2 + 0.25x_3 + 0.25x_4$$

$$t_1 = [x_1 \quad x_2 \quad x_3 \quad x_4] \begin{bmatrix} 0.25 \\ 0.25 \\ 0.25 \\ 0.25 \end{bmatrix}$$

$$t_1 = [x_1 \quad x_2 \quad x_3 \quad x_4] \begin{bmatrix} p_{1,1} \\ p_{2,1} \\ p_{3,1} \\ p_{4,1} \end{bmatrix}$$

$$t_1 = x^T p_1$$

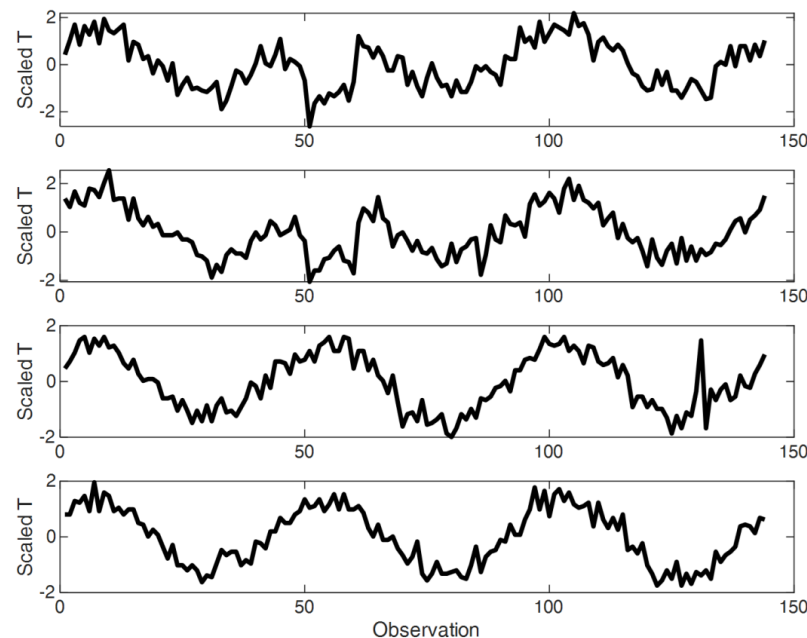
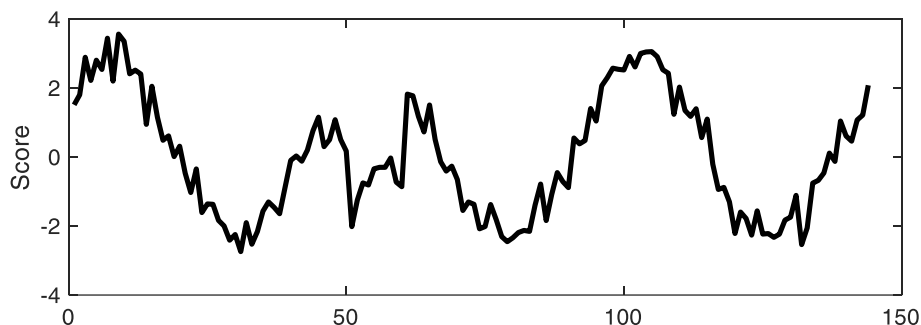
p_j is the **loading** vector of component j

$p_{i,j}$ is the loading (contribution) of x_i in the j^{th} component (latent variable)



Calculating Scores

- Workshop: Given the data and the first latent score, how do you think the **second** latent score will look?
 - Hint: recall that LVM tries to explain the greatest *variance*



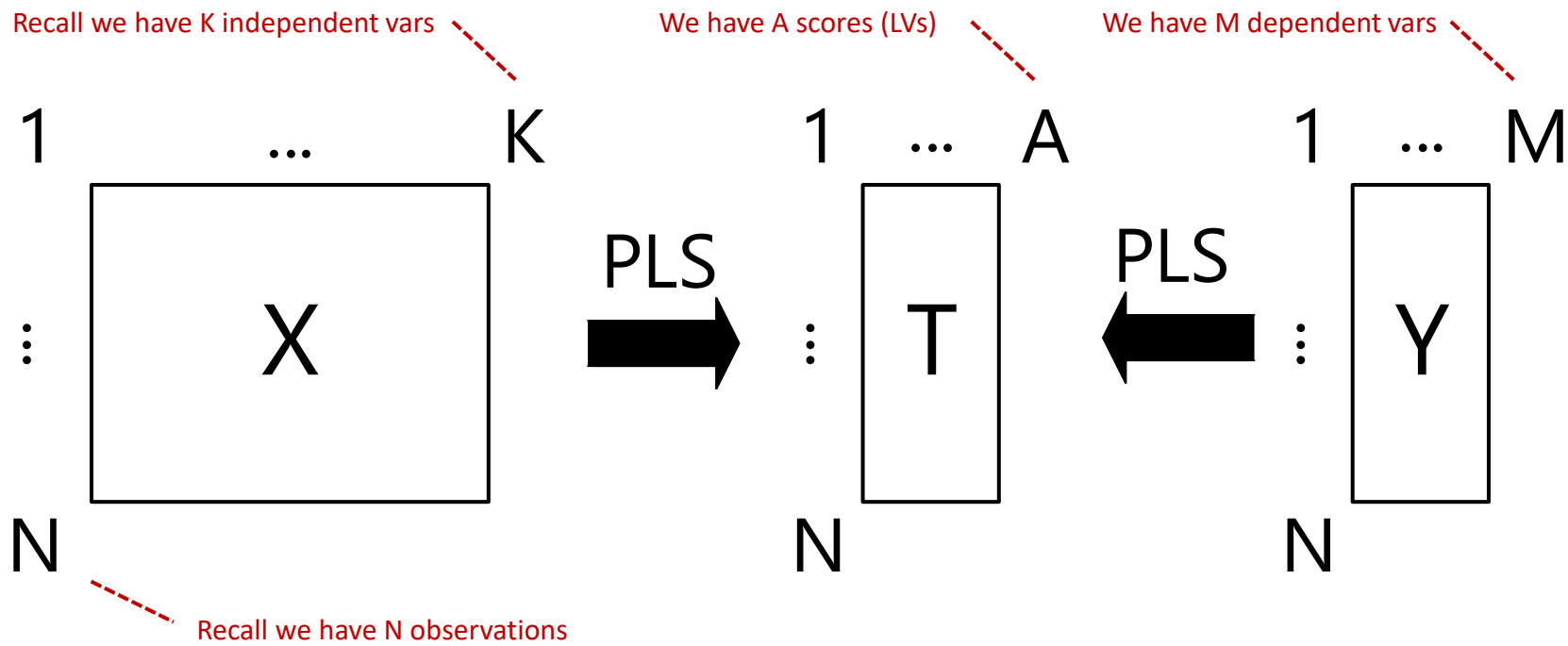
What is the next greatest source of variance in this data?



Projection of Latent Structures (PLS)

- **Mathematical Objective**

- Find the best summary of data **X** AND the best summary of my data **Y** using a set of summary variables, **T**, so that **T** can also be used to **predict Y** given some values of **X**



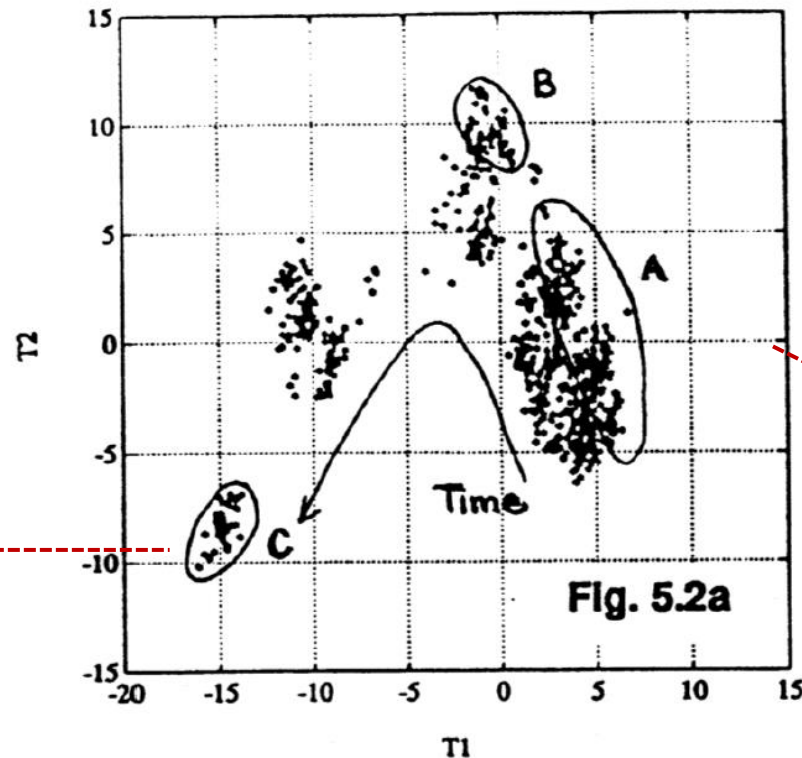
Applications of Latent Variables

Seeing is Believing

Learning from Data

- **Identifying process drift**

- Performance of MANY variables in a chemical (or other) process can be visualized in a score plot, with each observation throughout time encoded to show trends



The LV scores are clearly drifting with time

Could be useful for equipment monitoring, utility/resource consumption monitoring...

Also a terrific application of clustering (more on this later?)

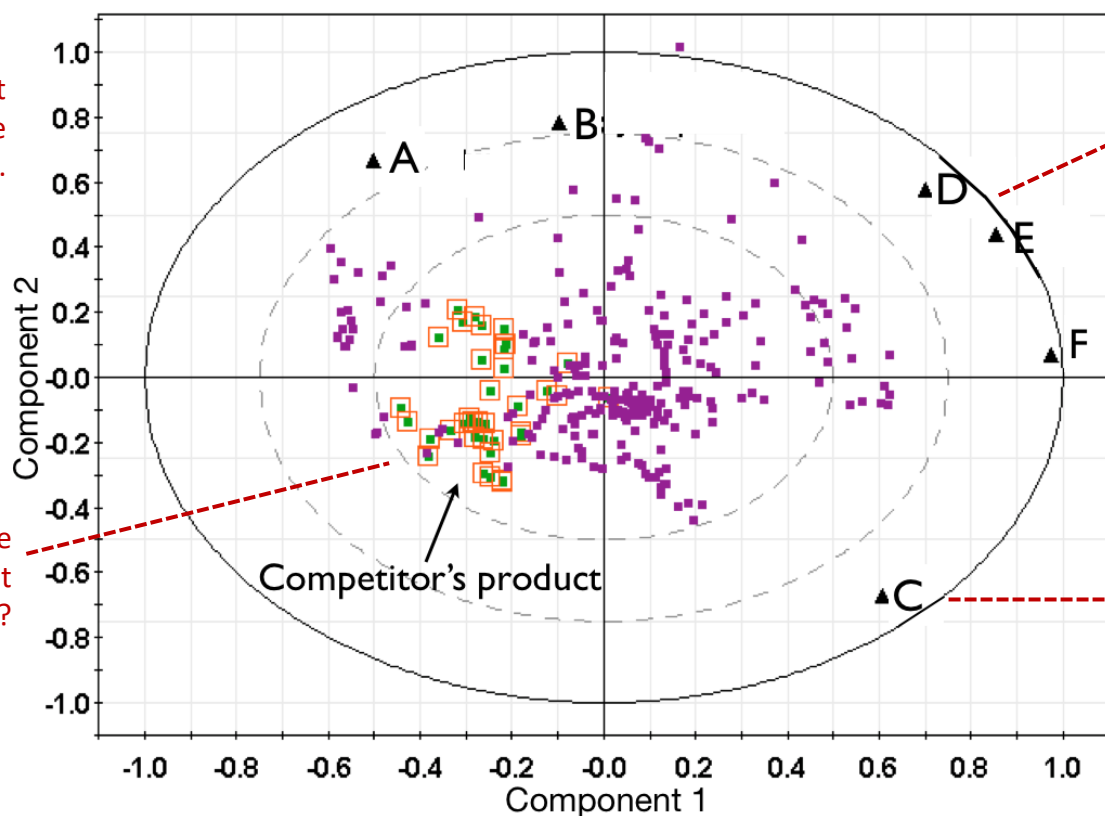


Learning from Data

- **Which variables are correlated?**

- Can visualize variability
- Can see variables that behave “together”
- My competitor has higher prices/market share. Why?

Let's take a moment to discuss what we are looking at here...



If I want to replicate my competitor, what can I do?

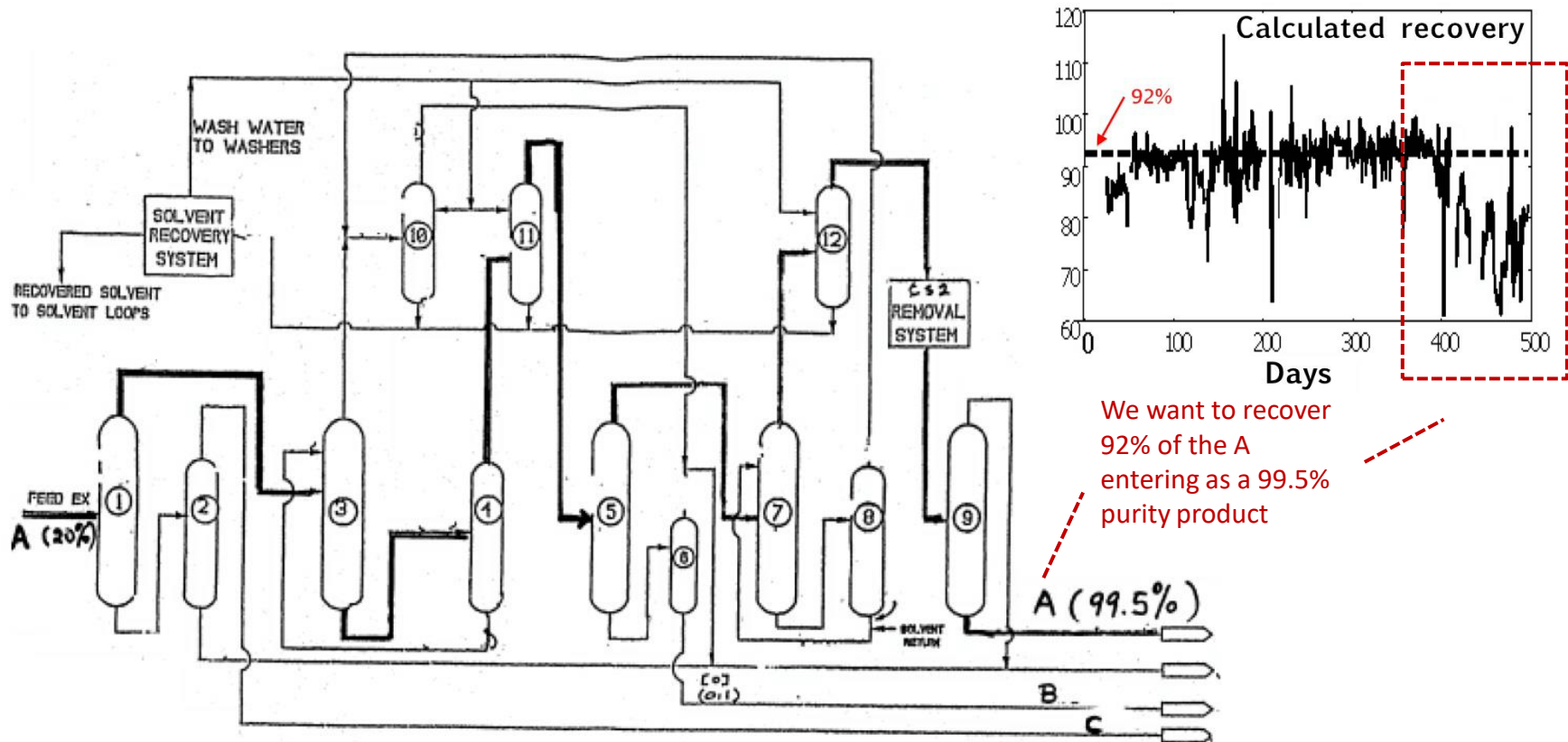
These Δ s are actually a visualization of the **loadings** as they contribute to the **scores**!!

How would you describe the relationship of variable C to the others?



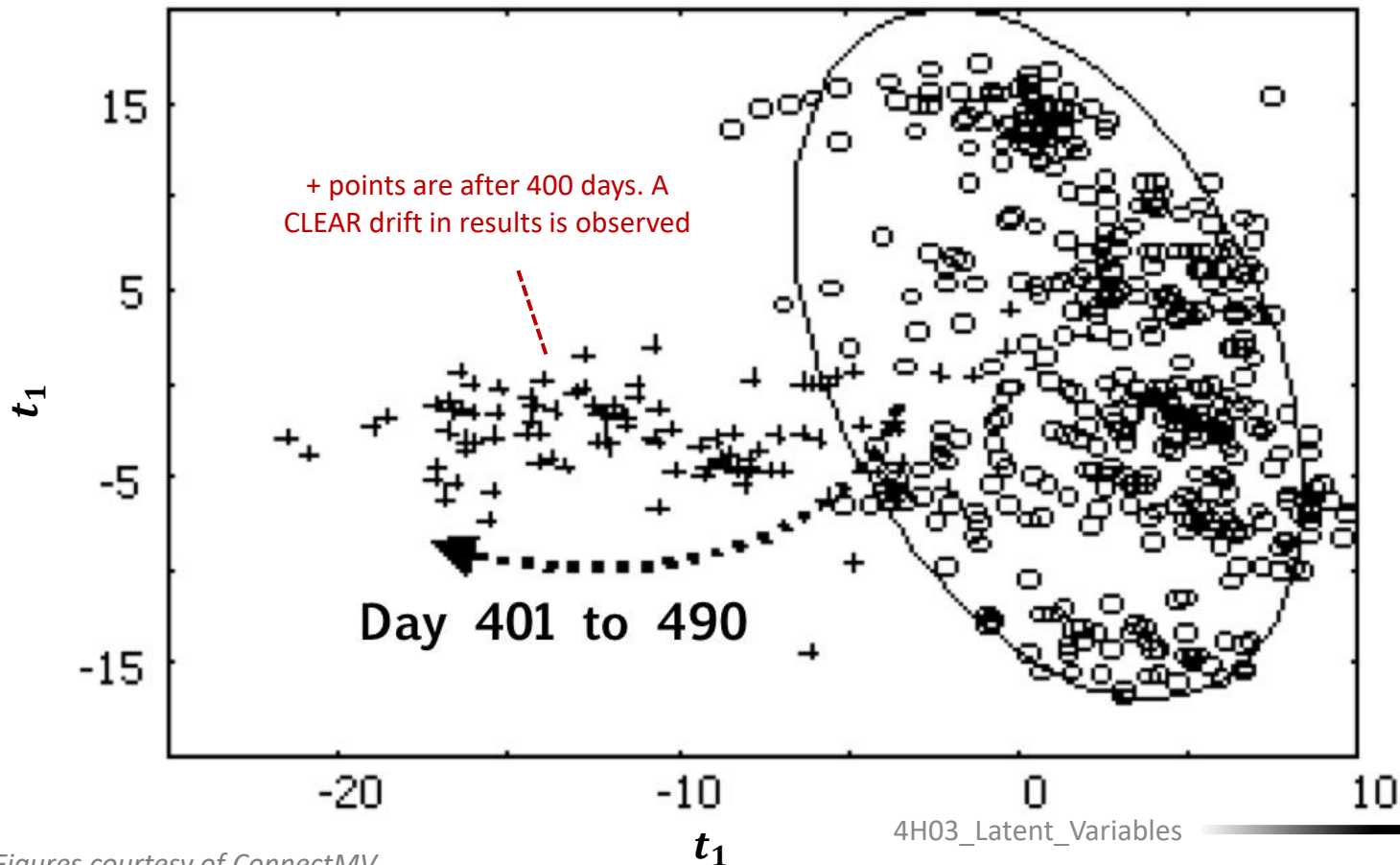
LVM for Troubleshooting

- **Why is my process not meeting recovery targets?**
 - ~ 450 tags measured for 500 days of operation
 - After ~ 400 days, recovery fell below targets



LVM for Troubleshooting

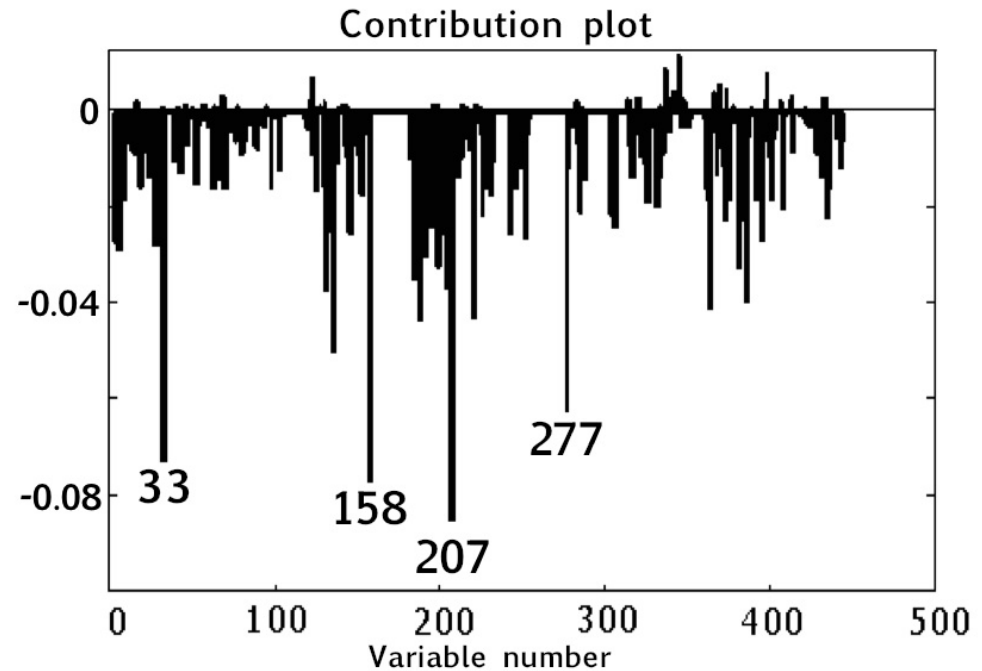
- Trained a LV model with two variables
 - Compressed ~450 variables to **two**
 - A lot of information was retained



LVM for Troubleshooting

- The question becomes... **What causes LOW t_1 scores?**
 - Examine the **loadings** (p) via a contribution plot
 - HIGH loadings might flag variables that are making t_1 drop!

- **207**: temperature on a tray near bottom of column 3
- **158**: another process measurement from column 3
- **33** and 277: related to feed concentration of component A targeted for recovery

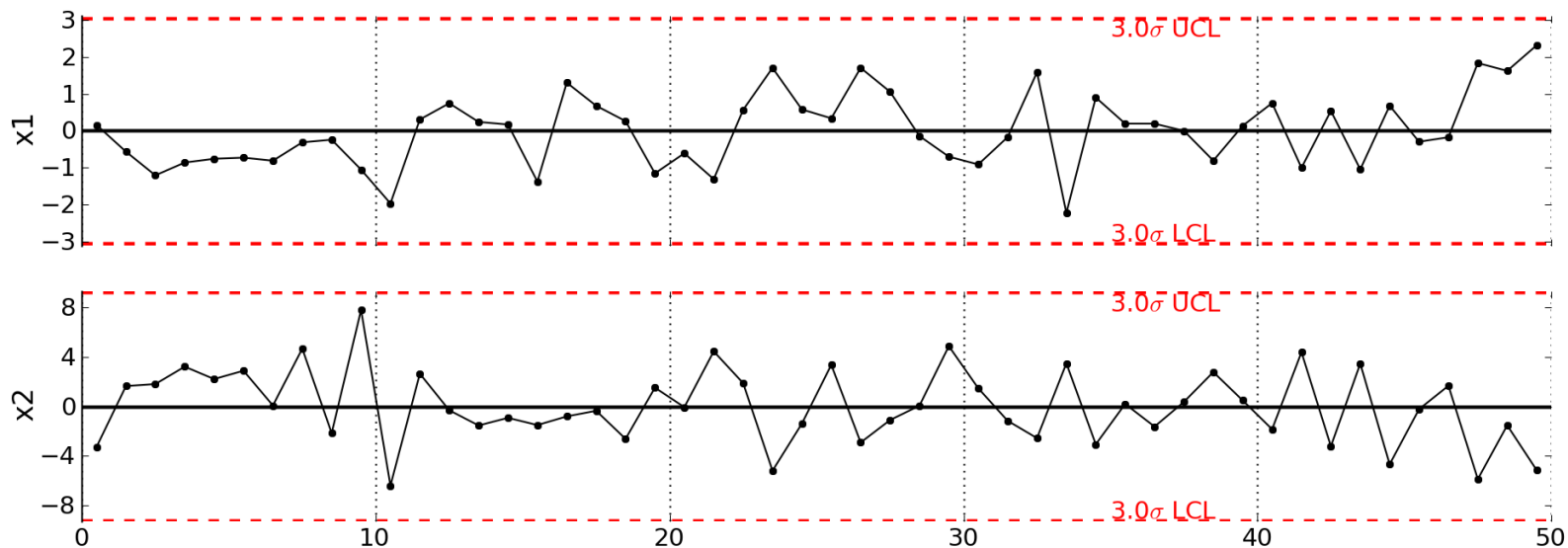


- Suggests bad temperature control in column 3 when feed concentration is high
 - Fixed controller (sensor drift), process returned to normal



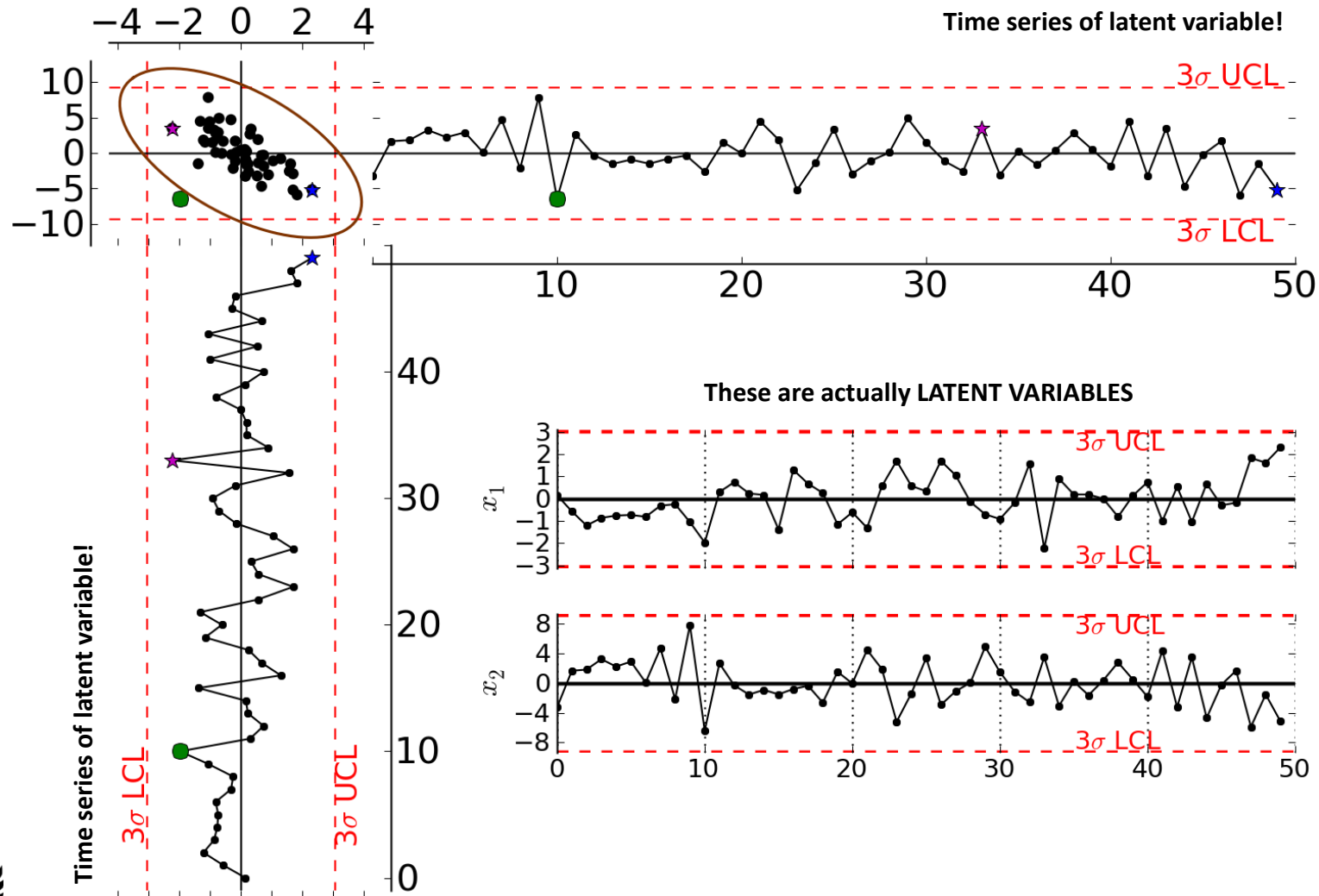
LVM for Process Monitoring

- Any variable can be monitored (T, P, vibration...)
 - Example for two variables:
 - Called "soft sensors"



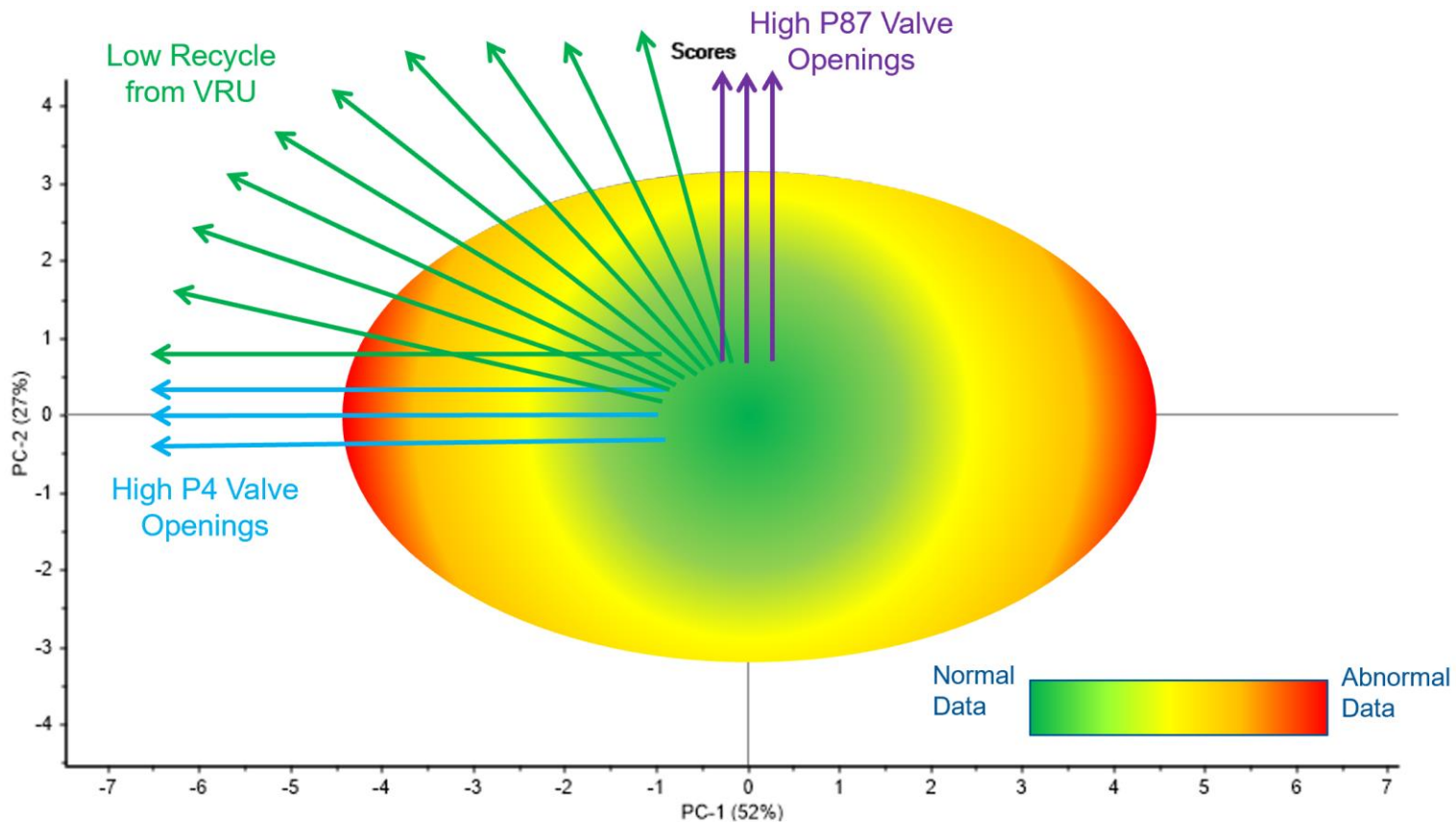
LVM for Process Monitoring

- Can visualize SCORES and search for deviations



LVM for Process Monitoring

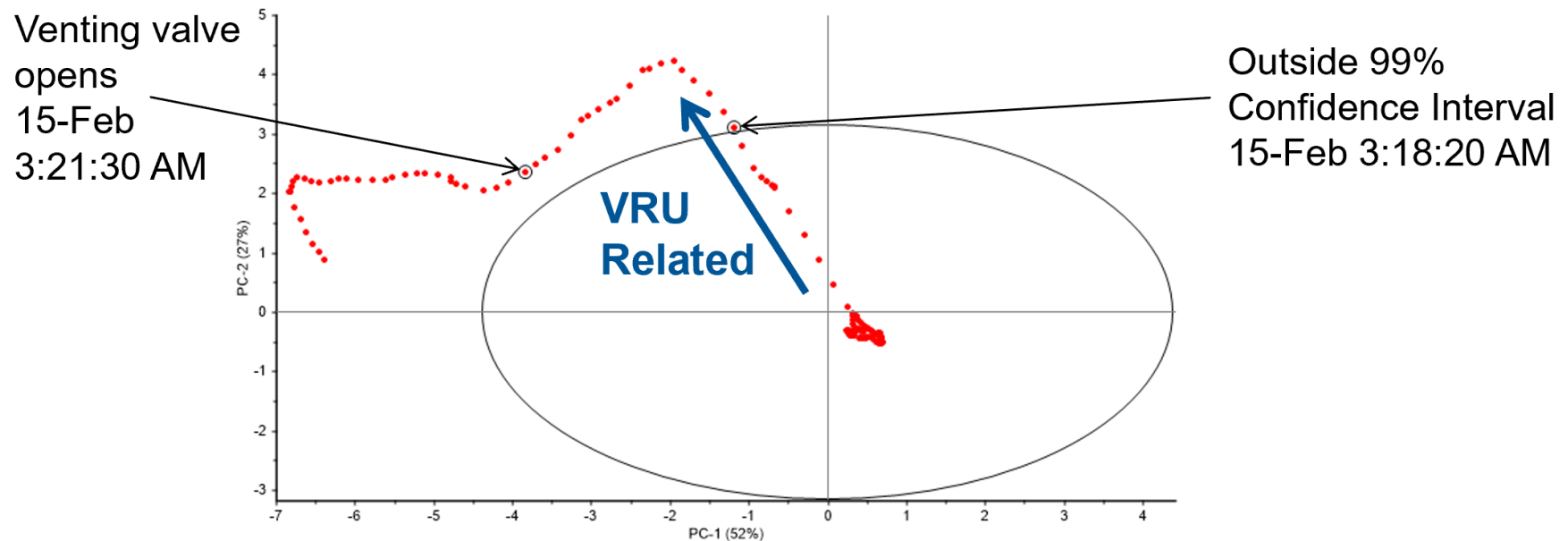
- Wonderful example from Sasha Korp!
 - McMaster ChE student on internship at Suncor
 - Monitoring process variables related to **venting incidents**



Figures courtesy of Sasha Korp

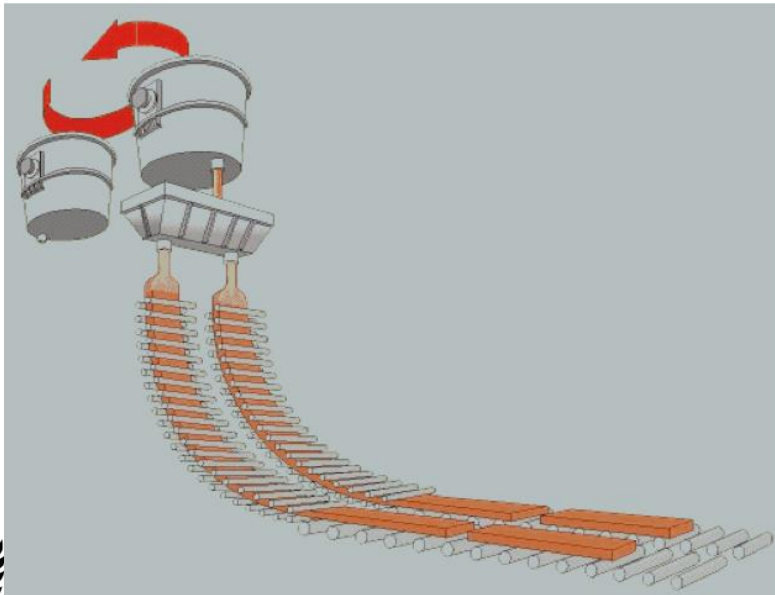
LVM for Process Monitoring

- Wonderful example from Sasha Korp!
 - Process variables monitored in 99% confidence interval
 - Process deviated from confidence interval
 - 3 minutes later, venting incident was experienced!



LVM for Process Monitoring

- ArcelorMittal Dofasco has used LVM process monitoring tools since the 90s
- Most well known is the casting monitoring application
 - Caster SOS (stability operation supervisor)
 - A multivariate monitoring system in disguise!



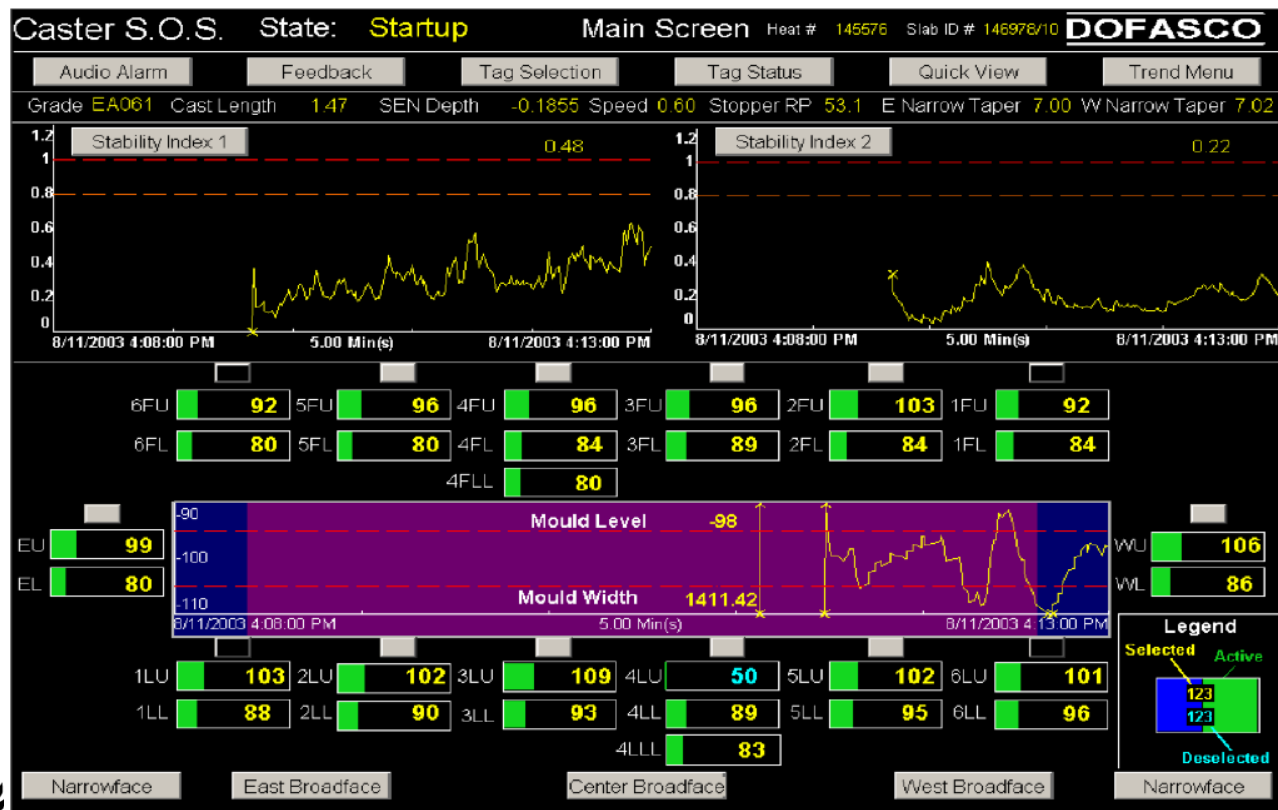
LVM for Process Monitoring

- Improper cooling times can cause **breakouts**
 - Outer shell ruptures, splashing liquid metal all over!
 - A huge safety and production concern (\$200,000+)



LVM for Process Monitoring

- Process monitoring software creates timeseries plots of so-called **stability indexes**
 - But really, these stability indexes are just LVs known to contribute strongly to a higher chance of breakout!



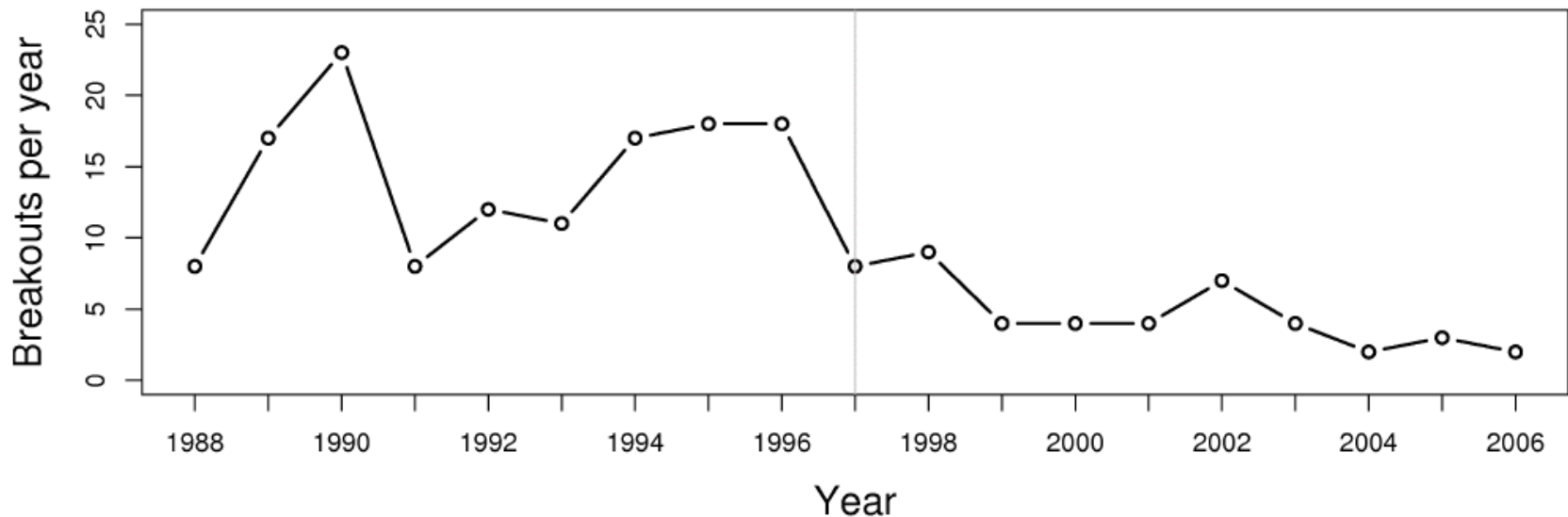
Tell your printer
I'm sorry...

Contains ALARM
limits! When alarms
sound, contributions
show to help operator
understand what to
change to reduce
breakout potential



LVM for Process Monitoring

- Implemented in 1997, data available to 2006
 - SIGNIFICANT reduction in breakouts due to better operator preparedness and much simpler monitoring system
 - Over \$1M saved in first year alone



Additional Applications

- Literature is FULL of great LVM applications
 - [Personality classifications](#)
 - [Snack food coatings](#)
 - [Sensors to predict food spoilage](#)
 - [Forecasting electricity demand](#)
- Lots of wonderful literature available
 - [Review of LVMs for process control](#)



Final Words

- There are many applications of LVMs in engineering
 - Improved understanding
 - Troubleshooting
 - Soft sensors/predictive modeling
 - Process monitoring
 - Reverse engineering

