

# **Data Communication**

Data Communications and Networking, 5th Edition

By

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# Overview

1. Data Communication
2. Components
3. Data Representation
4. Data Flow

# 1. Data Communication

- It is the **exchange of data between two devices via a transmission medium.**
- Communication system is a **combination of hardware and software.**



# Data Communication cont..

- Effectiveness of data communication system is depends on four fundamental characteristics:
  1. Delivery
  2. Accuracy
  3. Timeliness
  4. Jitter

# Data Communication cont..

## 1. Delivery

- System must deliver data to the correct destination.
- Data must be received only by the intended device or user.

## 2. Accuracy

- System must deliver the data accurately.
- Data that have been altered in transmission and left uncorrected are unusable.

# Data Communication cont..

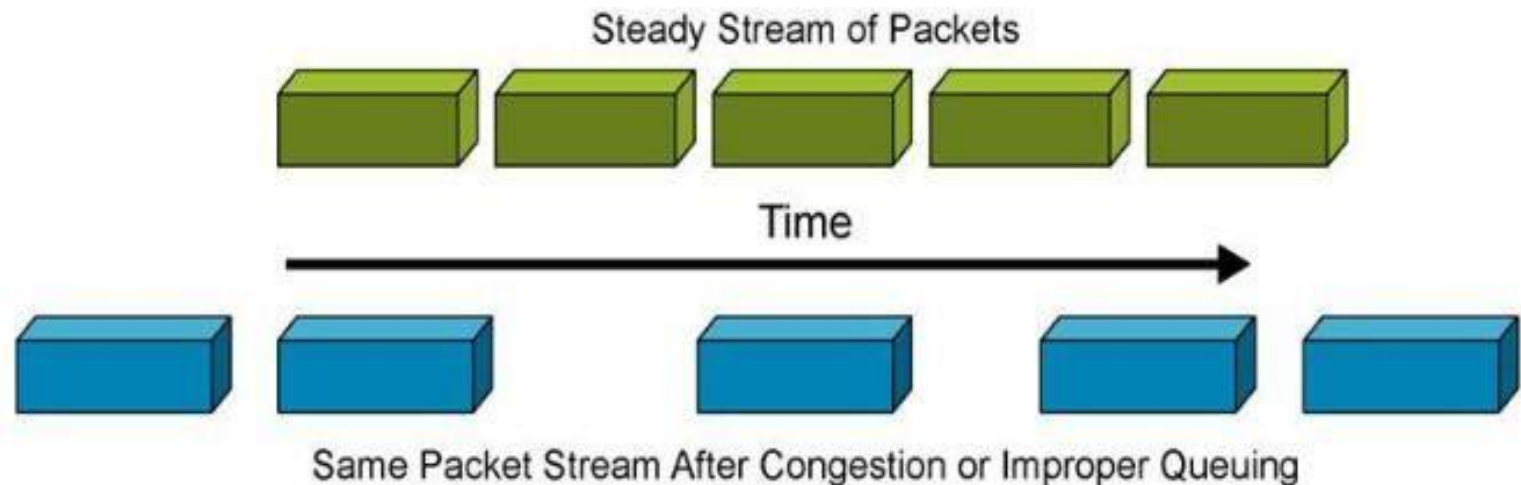
## 3. Timeliness

- System must deliver data in a timely manner.
- Data delivered late are useless.
- Ex: Real-time transmission
  - Video and audio – Deliver it in the same order that they are produced, and without significant delay.

# Data Communication cont..

## 4. Jitter

- It refers to the **variation in the packet arrival time**.
- It is the **uneven delay** in the **delivery of audio or video packets**.
- **Caused by network congestion and packet loss**.



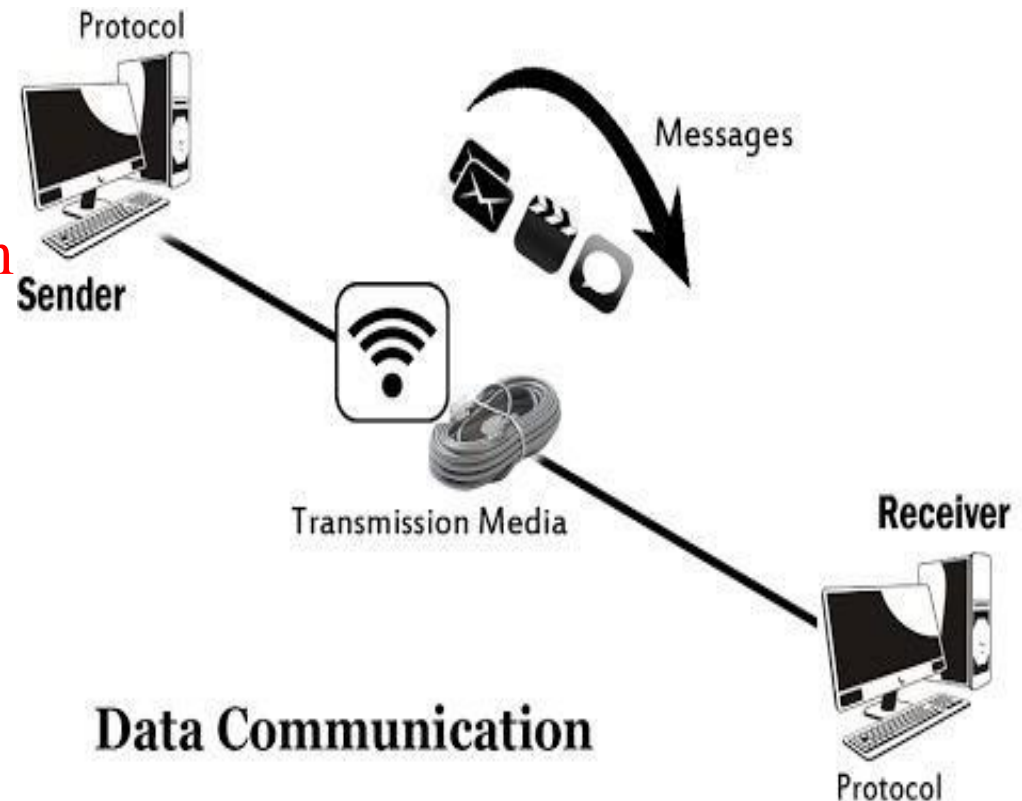
## **2. Components of Data Communication**



## 2. Components of Data Communication

- A data communication system is made up of **five components**.

1. Message
2. Sender
3. Receiver
4. Transmission medium
5. Protocol



# 2. Components of Data Communication

## 1. Message

- Information (data) to be communicated.
- Ex: text, numbers, pictures, audio and video.

## 2. Sender

- Device that sends the data message.
- Ex: computer, workstation, telephone handset, video camera and so on.

## 3. Receiver

- Device that receives the message.
- Ex: computer, workstation, telephone handset, television and so on.

## 2. Components of Data Communication

### 4. Transmission medium

- Physical path by which a message travels from sender to receiver.
- **Ex:** twisted-pair wire, coaxial cable, fiber-optic cable and radio waves.

### 5. Protocol

- It is a set of rules that govern data communications.
- It represents an agreement between the communicating devices.
- **Ex:** A person speaking French cannot be understood by a person who speaks only Japanese.

# **3. Data Representation**

# 3. Data Representation

- Information comes in different forms such as text, numbers, images, audio and video.

Text

Numbers

Images

Audio

Video

# 3. Data Representation cont..

## 1. Text

- Represented as a **bit pattern**, a **sequence of bits (0s or 1s)**.
- **Different sets of bit patterns** have been designed to represent text symbols.
- Each set is called a **code**.
- Process of representing symbols is called **coding**.
- **Unicode**
  - Common coding system.
  - It uses **32 bits** to represent a **symbol or character** in any language.
- **American Standard Code for Information Interchange (ASCII)**
  - Developed some decades ago in the **United States**.
  - Constitutes the **first 127 characters in Unicode**.
  - Also referred to as **Basic Latin**.

# 3. Data Representation cont..

## 2. Numbers

- Represented by **bit patterns**.
- It is directly converted to a **binary number**.

# 3. Data Representation cont..

## 3. Images

- Represented by **bit patterns**.
- Composed of a **matrix of pixels**.
- Each **pixel** is a **small dot**.
- **Size of the pixel** is depend on **resolution**.
- **Better representation (resolution):** **more memory** is needed.
- **Ex:** Image can be divided into 1000 pixels or 10,000 pixels.
- **Each pixel** is **assigned a bit pattern**.





# 3. Data Representation cont..

## 3. Images

- Size and value of the pattern depend on the image.
- 1-bit pattern for image made of only black and white dots.
  - Ex: Chessboard
- 2-bit pattern for image is not made of pure white and pure black pixels.
  - Ex: 4 levels of gray scale
    - A black pixel can be represented by 00
    - A dark gray pixel by 01
    - A light gray pixel by 10
    - A white pixel by 11.

# 3. Data Representation cont..

## 3. Images

- Several methods to represent color images.
  - **RGB method**
    - Each color is made of a combination of three primary colors: *red*, *green*, and *blue*.
  - **YCM method**
    - Each color is made of a combination of three other primary colors: *yellow*, *cyan*, and *magenta*.

# 3. Data Representation cont..

## 4. Audio

- Refers to recording or broadcasting of sound or music.
- It is continuous, not discrete.

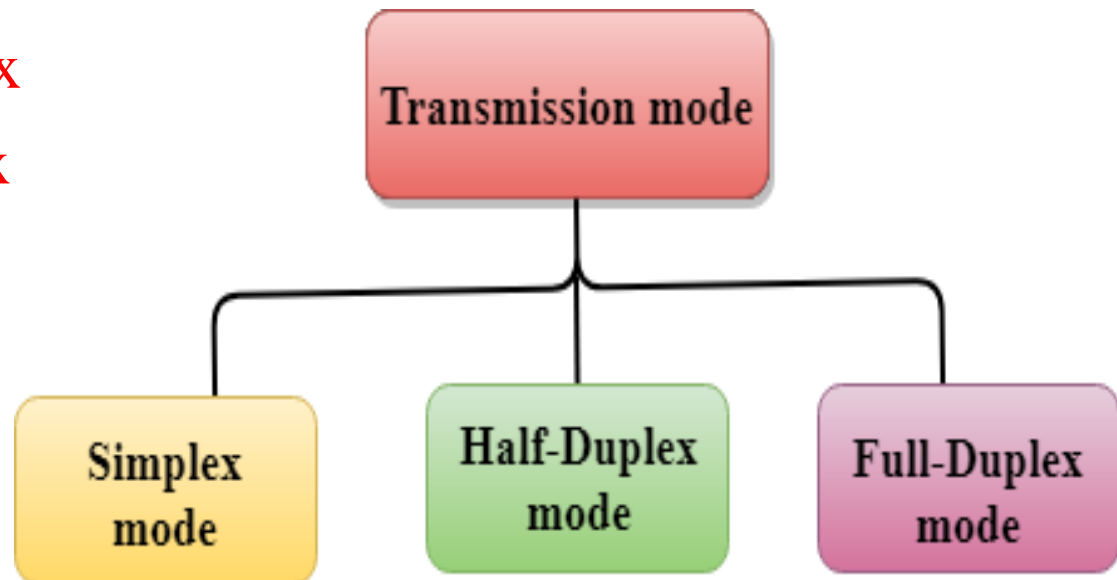
## 5. Video

- Refers to recording or broadcasting of a picture or movie.
- It can either be
  - Produced as a continuous entity (e.g., by a TV camera),
    - or it can be a
  - Combination of images, each a discrete entity, arranged to convey the idea of motion.

# **4. Data Flow or Transmission Mode**

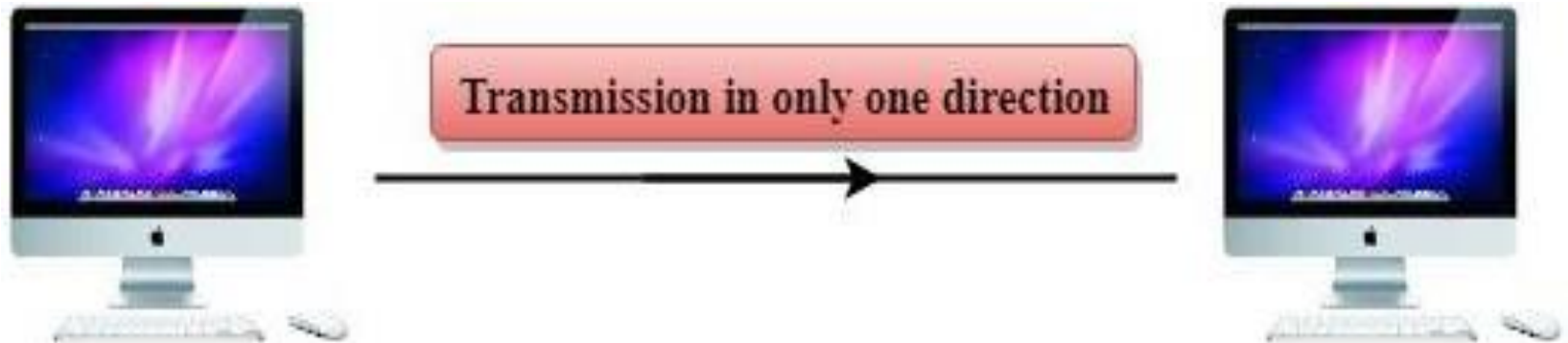
# 4. Data Flow or Transmission Mode

- Defines the **direction of signal flow** between two connected devices.
- There are **three modes of transmission**, namely:
  1. Simplex
  2. Half-duplex
  3. Full-duplex



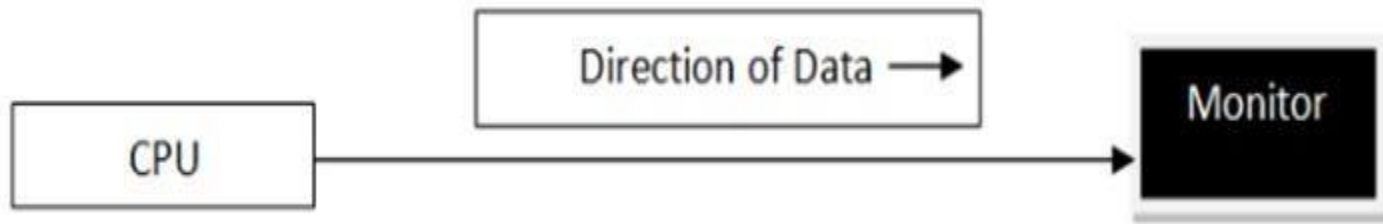
# 4.1 Simplex Mode

- Communication is **unidirectional**.
  - Communication between sender and receiver occurs in **only one direction**.
- Only **sender can send** the data and **receiver can receive** the data.
- **Receiver cannot reply** to the sender.
- Use the **entire capacity of the channel to send** data.



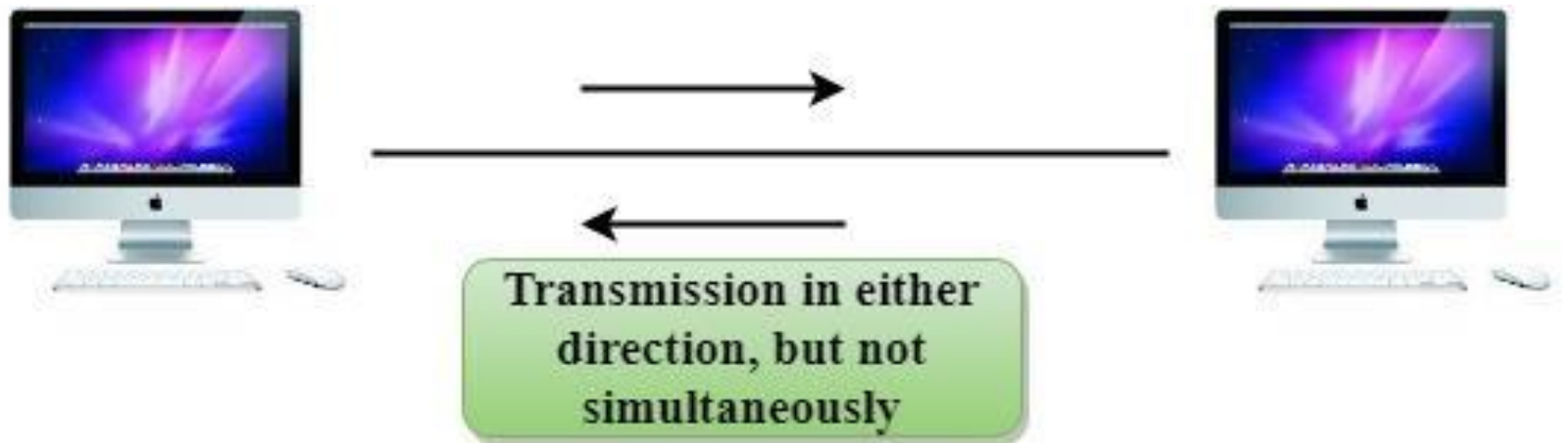
# 4.1 Simplex Mode cont..

- **Ex:** One-lane road
- **Ex:** Keyboards and Monitors
  - Only Keyboard can send input to monitor
  - Monitor can only receive the input and display it on the screen.
  - Monitor cannot reply to the keyboard.



## 4.2 Half-Duplex Mode

- Each station can **both transmit and receive**, but **not at the same time**.
- When **one device is sending**, the **other can only receive**, and vice versa.
- **Entire capacity of a channel is taken over by the transmitting device.**



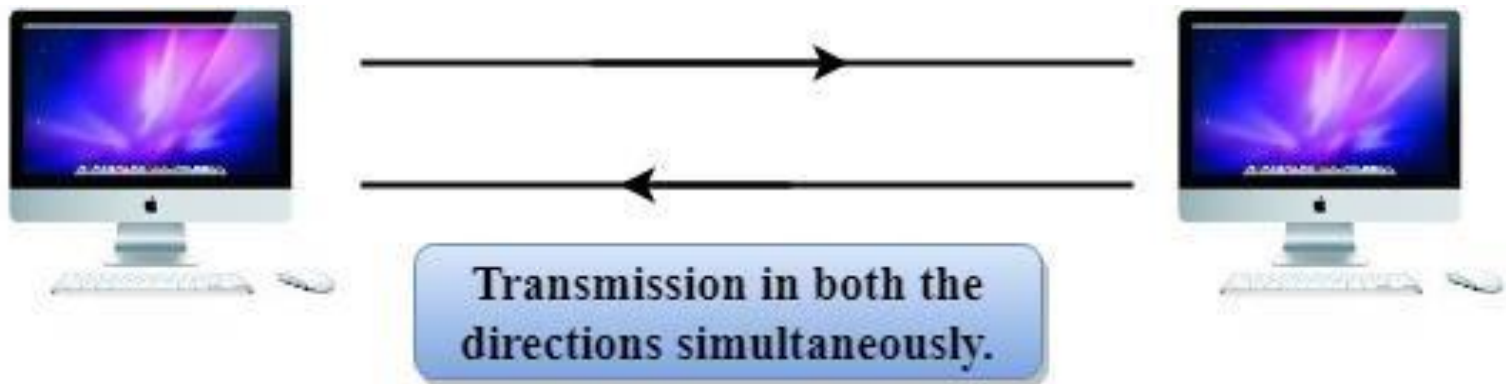


## 4.2 Half-Duplex Mode cont..

- **Ex:** Walkie-talkies
  - Speakers at both ends can speak, but they have to **speak one by one**.
  - They **cannot speak simultaneously**.

# 4.3 Full-Duplex Mode

- Also called *duplex*.
- Both stations can transmit and receive at same time.
- Signals going in either direction sharing the capacity of the link.
- Sharing can occur in two ways:
  - Link has two physically separate transmission paths
    - One for sending and other for receiving.
  - Capacity of the channel is divided between signals travelling in both directions.



## 4.3 Full-Duplex Mode cont..

- **Ex:** Two-way road
  - Traffic flowing in both directions at the same time.
- **Ex:** Telephone network
  - Two people communicate
  - Both are free to speak and listen at the same time.

# Comparison Chart

Basis for Comparison	Simplex	Half Duplex	Full Duplex
Direction of Communication	Unidirectional	Two-directional, one at a time	Two-directional, simultaneously
Send / Receive	Sender can only send data	Sender can send and receive data, but one at a time	Sender can send and receive data simultaneously
Performance	Worst performing mode of transmission	Better than Simplex	Best performing mode of transmission
Example	Keyboard and monitor	Walkie-talkie	Telephone