

AKINBAMI MAHMUD

CONTACT



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[portfolio](#)

CERTIFICATIONS

- Google's certificate of Foundations of User Experience Design
- Lighthall training Platform: Product Design
- Google's Certificate of Design to Build Wireframes and Low-Fidelity Prototypes.
- Future Learn Digital Skills: User Experience
- Google's Certificate of Design to start the UX Design Process: Empathize, Define, and Ideate

EDUCATION

- **MSc in Product Design Engineering** (University of Greenwich, United Kingdom, Sept 2023-2024)
- **BSc, Engineering** (University of Ibadan, Nigeria).

CORE COMPETENCES

- Ability to work with existing style-guide.
- Good organization & collaboration skills.

PROFESSIONAL SUMMARY

Experienced product design engineer with 5 years in UX and UI design, highly proficient in Figma, framer, Miro and Webflow. Demonstrated success in user-centered solutions and collaborative design. Supported by diverse fieldwork, Multiple UX, UI and digital marketing certifications, poised to drive innovation in future projects.

I am a student at University of Greenwich currently studying product design, expected to finish in September 2024, I am extremely passionate about design, and I hope you would give the opportunity to showcase my talent.

KEY PROJECTS

Mobile app for a self-driving electric car (group project):

Key Achievement: Created a self-driving mobile app for electric cars which helps in generating income while reducing the effect of global warming.

My contribution to the project were;

- Developed wireframes
- Created prototypes
- Created components and style guide
- User testing to evaluate the app's usability
- Made iterative design changes based on Users feedback.

Remodeling of a website (group project)

Key Achievement: Improved the user experience and increase user engagement of a free invoice generator, check the [website](#)

My contribution to the project were;

- Created the Logo.
- Designed the website's header using atomic design system.

Created a website for a Local based company to increase customers.

Key Achievement: Created a website to help put a local company on the digital map and increase customers to the company by 22% in the past year.

Designed a navigation app designed to enhance the mobility of wheelchair users in London.

Key Achievement: Utilized Figma, and Adobe to design an intuitive and user-friendly app.

- Great Wireframing and Prototyping skills.
- HTML/CSS programming skills.
- knowledge of Integrating SEO with UI design.

KEY ACHIVEMENTS

- Successfully created a website for a local business that has increased their customer by 22% in the past 8 months.
- A complete website remodel of an online invoice generator along with other designers and developers.

SKILLS

- **Design Tools:** Figma, Web flow, WordPress, Wix, Solid works, Framer, Miro
- **Software:** Microsoft Office, Adobe Creative Suite, Google Sheet,
- **Programming Languages:** HTML, CSS
- **Design:** User Research, UI/UX, Wireframing, Prototyping, Design Systems, Information architecture, Diversity and inclusivity design, Interaction design, Usability testing, Atomic Design, Visual design, Typography, Color theory, Design systems, Responsive design, Mobile app design, Web design, Persona creation, Customer journey mapping
- **Communication:** Collaborative Design, Design Sprints
- **Marketing:** SEO

HOBBIES

- Learning new design tools and techniques
- Reading design blogs and articles
- Football
- Volunteering for design projects.
- cricket
- Music

OTHER EXPERIENCES

Marks & Spenser, Kent, U.K

Supervisor

January 2024 - Ongoing

Supervised, motivated, and trained the team with the appropriate skills to ensure consistently high standards of customer service and retail sales.

To ensure the highest level of customer service is provided to clients and customers, whilst ensuring maximum sales are achieved through promotional activity, product knowledge and upselling at every opportunity.

Marks & Spenser, Kent, U.K

Customer Sales Assistant

October 2023 – December 2023

sold products and take payments and handled complaints or pass them to a supervisor.

Skaap Consult, Lagos, Nigeria

Field Technician

March 2022 to August 2023

Worked for an Integrity test engineering firm, testing structural members of buildings across Nigeria.

Ogayem Properties and investment limited, Lagos, Nigeria

Site Engineer

January 2018 to February 2018

Worked for a leading Estate development company constructing private houses for customers across Lagos.

MIKANO Construction, Lagos, Nigeria

Intern

May 2020 to July 2020

Overseeing a variety of engineering projects including casting and ensuring projects are completed to time, budget, and customer requirements.

Femcent Builders, Lagos, Nigeria

Intern

November 2019 to May 2020

Providing a full range of construction works on residential/commercial/industrial projects across Nigeria.

Lagos State University Teaching Hospital, Lagos, Nigeria

Data Entry Clerk

December 2018 to January 2019

Ensuring the efficient administration of the Hematology department including completing routine and ad hoc administrative duties.