## **KPI #1: NumberOfEnrollments**

Represents the number of all enrollments in a single year.

```
Associated measure group: Enrollment
Value expression:
([Measures].[Enrollment Count], [Enrollment Year].[Year].[2024])
Goal expression:
([Measures].[Enrollment Count], [Enrollment Year].[Year].[2019]) * 1.15
Status expression:
CASE
WHEN kpivalue("NumberOfEnrollments") < kpigoal("NumberOfEnrollments") THEN -1
WHEN kpivalue("NumberOfEnrollments") > kpigoal("NumberOfEnrollments") THEN 1
ELSE 0
END
Trend expression:
CASE
WHEN ([Measures].[Enrollment Count], [Enrollment Year].[Year].[2024]) >
       ([Measures].[Enrollment Count], [Enrollment Year].[Year].[2023]) THEN 1
WHEN ([Measures].[Enrollment Count], [Enrollment Year].[Year].[2024]) <
       ([Measures].[Enrollment Count], [Enrollment Year].[Year].[2023]) THEN -1
ELSE 0
END
```

## KPI #2: Revenue

Represents the revenue from a single year, based on final prices of enrollments from that year.

```
Associated measure group: Enrollment
Value expression:
SUM([Enrollment Year].[Year].[2024], [Measures].[Final Price])
Goal expression:
SUM([Enrollment Year].[Year].[2023], [Measures].[Final Price]) * 1.035
Status expression:
CASE
WHEN kpivalue("Revenue") < kpigoal("Revenue") THEN -1
WHEN kpivalue("Revenue") > kpigoal("Revenue") THEN 1
ELSE 0
END
Trend expression:
CASE
WHEN SUM([Enrollment Year].[Year].[2024], [Measures].[Final Price]) >
       SUM([Enrollment Year].[Year].[2023], [Measures].[Final Price]) THEN 1
WHEN SUM([Enrollment Year].[Year].[2024], [Measures].[Final Price]) <
       SUM([Enrollment Year].[Year].[2023], [Measures].[Final Price]) THEN -1
ELSE 0
END
```