



Art & Crafts

Electronics

Games

Sports & Outdoo...

Toys

# DASHBOARD MAVEN TOYS

Date

All

City and Store

All

Revenue

\$14,44M

Total Revenue Last Year

\$5,32M

Profit

\$4,01M

Profit Last Year

\$1,57M

Orders

829K

Order Last Year

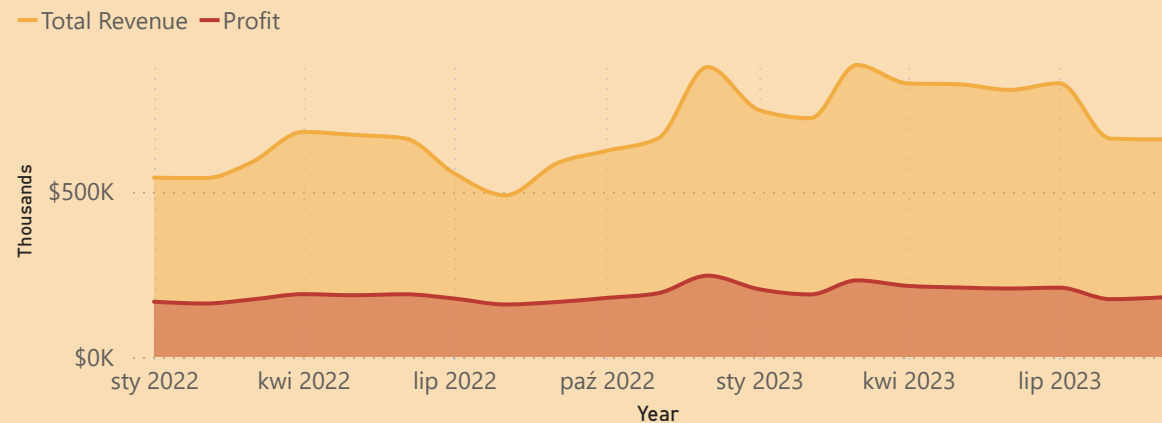
297K

## Top 5 Product

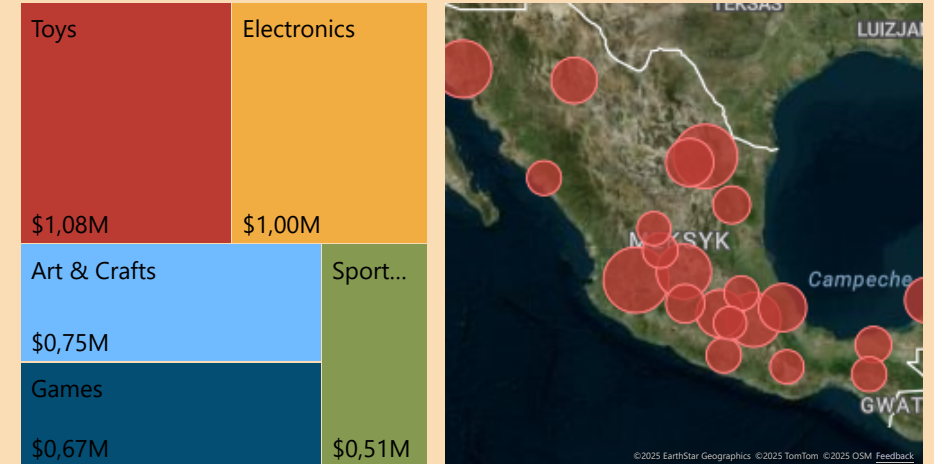
Product Name	Total Revenue	Profit	% Margin
Colorbuds	\$1 564 476	\$834 944	53,4%
Action Figure	\$926 748	\$347 748	37,5%
Lego Bricks	\$2 388 883	\$298 685	12,5%
Magic Sand	\$968 962	\$121 196	12,5%
Rubik's Cube	\$912 983	\$91 344	10,0%



## Total Revenue and Profit



## Profit by Product Category Profit by Store City



## Store Inventory

AVG daily sales

\$23K

Stock Value

\$300K

Days of Inventory

13

Store Name	Stock Value	AVG daily sales	Daily Sales vs Inventory %
Maven Toys Guanajuato 1	\$3 308	\$492	14,87%
Maven Toys Saltillo 1	\$4 270	\$518	12,13%
Maven Toys Guadalajara 3	\$5 912	\$704	11,91%
Maven Toys Ciudad de Mexico 1	\$5 883	\$680	11,55%
Maven Toys Xalapa 2	\$5 277	\$540	10,23%
Maven Toys Puebla 2	\$4 352	\$443	10,18%
Maven Toys Monterrey 2	\$5 960	\$585	9,81%
Maven Toys Ciudad de Mexico 2	\$8 918	\$860	9,75%
Total	\$300 210	\$22 640	7,54%