



Videogame

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- 1. The Game
- 2. Integrating the brand in the game
- 3. Integrating the game in the brand

# Features



What our game will do :

- Solo (Training)
- Online (Multiplayer)
- Easy import of new mini-Games
- Google Play integrated

# Interface



# Highlight : Customization



# Highlight : Sports



# Solo/Training

Hone your skills :

- Play on your own or against the computer
- Roam the world and create your own challenges

# Multiplayer



Test yourself against the greatest :

- Find other players in the street
- Join in on international tournaments
- Reach the top



# Google Play



## Google Play

- Share your best scores with your friends and challenge them to do better

# Brand items and advertising

Including the Exsports brand within the game :



- Find Exsports gear ingame to enhance your character
- Let partners advertise in the game

# Bringing Exsports closer to the players

Getting closer to Exsports from within the game :

- Win shopping coupons by reaching the top of the scoreboards
- Participate in real-time multiplayer events organized in-game
- More prizes to win (clothing, trips etc)

Questions ?