

BARUN SAHOO

ASPIRING WEB DEVELOPER & TECH ENTHUSIAST

SMIT ,Gangtok , Sikkim | barunsahoo04@gmail.com | [barun-sahoo.vercel.app](#)

Engineering student passionate about web development, backend systems, and creative design. Skilled in building user-friendly digital experiences, backend solutions, and managing social media for organizations.

AREA OF EXPERTISE

- Web Development (HTML, CSS, JavaScript, React, MERN Stack)
- Backend Development & Database Management (Node.js, MongoDB, Express.js)
- UI/UX & Design (Canva, Photoshop, Premiere Pro)
- Project Management (Event Promotions, Marketing, PR & Media, Social Media Management)

KEY ACHIEVEMENTS

- CPL Social Media Internship (Since Oct 2024): Managing content strategy and branding for CPL.
- Marketing Intern – Cinkod Developer Community (Apr 2024 – Oct 2024): Assisted in digital marketing, branding, and developer outreach strategies.
- Automated Time Table Management System (In Progress): Developing a conflict-free scheduling system using JavaScript, MongoDB, HTML, and CSS.

PROFESSIONAL EXPERIENCE

Social Media Intern – Citizen for Public Leadership (CPL) Oct 2024 – Present

- Managing CPL's digital presence by curating, designing, and publishing content across social media platforms.
- Developing marketing strategies to enhance brand visibility and engagement.
- Creating short-form video content and promotional materials for events, workshops, and leadership series.
- Collaborating with teams to optimize social media outreach and engagement.

Marketing Intern – Cinkod Developer Community Apr 2024 – Oct 2024

- Assisted in executing digital marketing campaigns to increase developer engagement.
- Created promotional content, including posters and social media posts, for branding and outreach.
- Helped organize events, webinars, and community meetups to foster developer collaboration.
- Analyzed marketing data to optimize strategies for better reach and engagement.

EDUCATION

Sikkim Manipal Institute of Technology 2023 – 2027 2023 – 2027

- Pursuing a Bachelor's degree in Engineering.
- Engaging in web development projects and exploring AI integration.
- Active in college clubs, leading PR and media efforts for events and initiatives.

Tashi Namgyal Academy 2009 – 2023

- Participated in multiple extracurricular activities, including leadership roles in school events.
- Organized and managed media-related tasks for school clubs and activities.

ADDITIONAL INFORMATION

- **Languages:** English, Hindi ,Odia ,Nepali
- **Certifications:** Google Cloud Foundations (Infrastructure, AI, ML, Networking) || Level 3 GenAI: Prompt Engineering
- **Interests:** Web development, filmmaking, AI, creative design