

# INVESTMENT ANALYSIS

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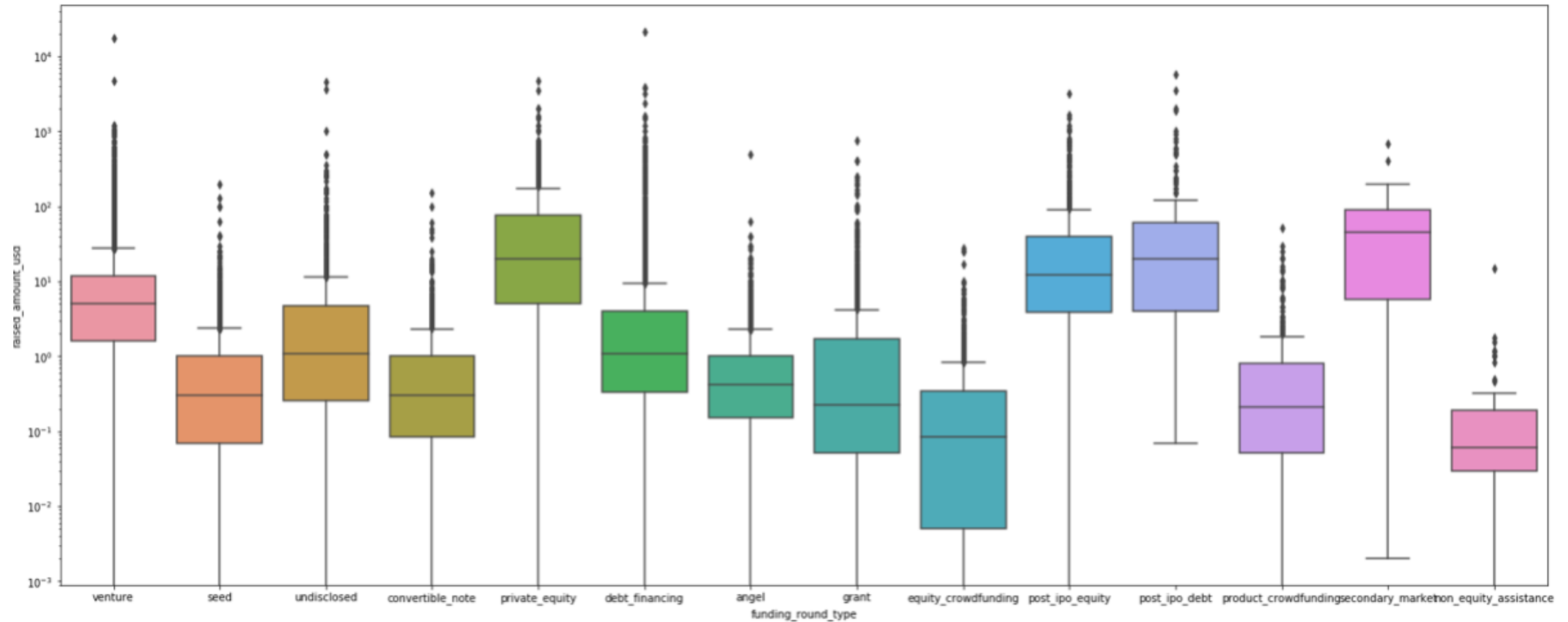
# Case Study Objectives

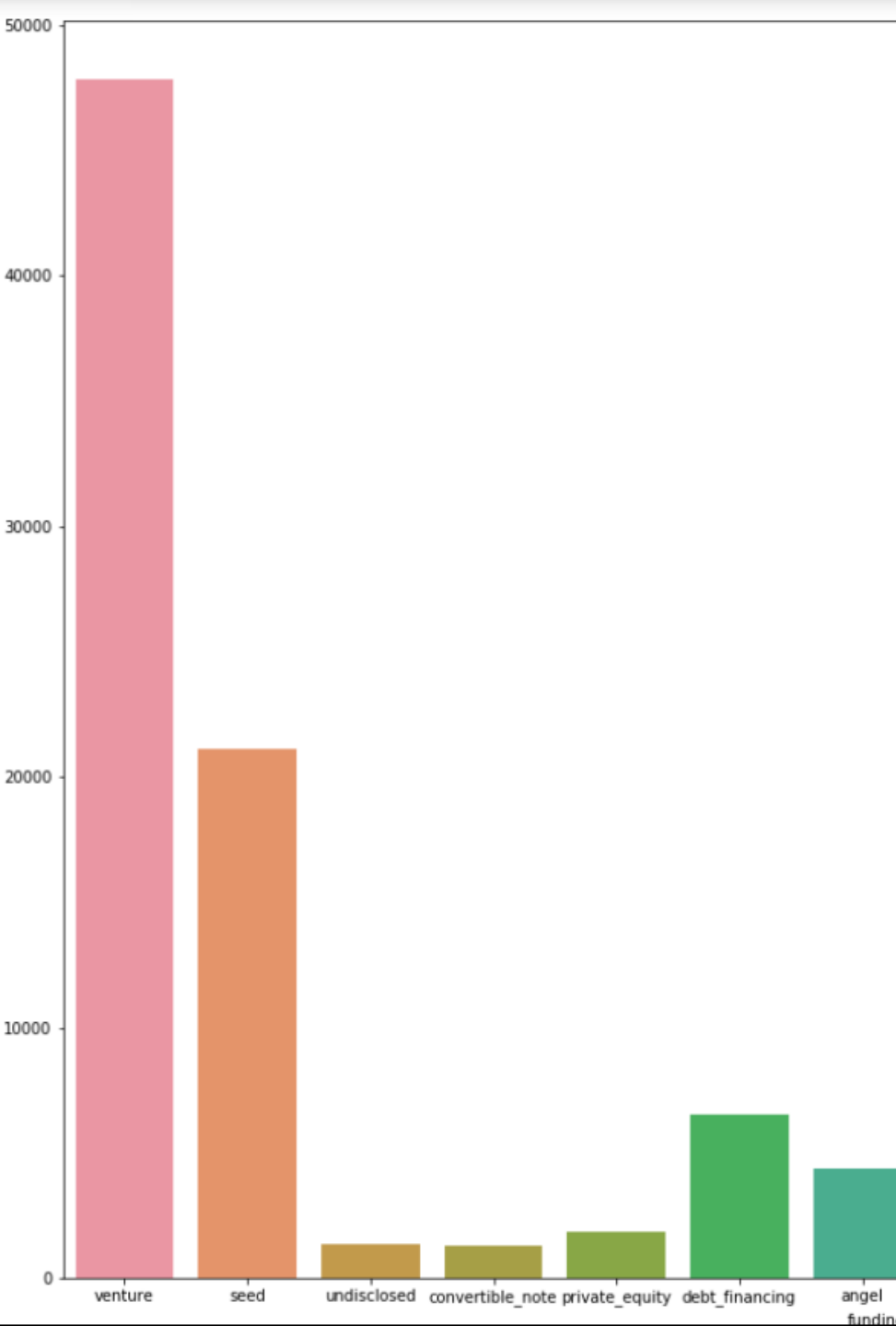
- Spark funds wants to make investments in a few companies
- Spark funds wants to understand the global trends in investments so that the CEO can take the investment decisions effectively.

## Constraints:

1. Spark Funds want to invest between 5 to 15 million USD
2. Spark Funds want to invest only in English speaking countries

# Investment Across All Fund Type



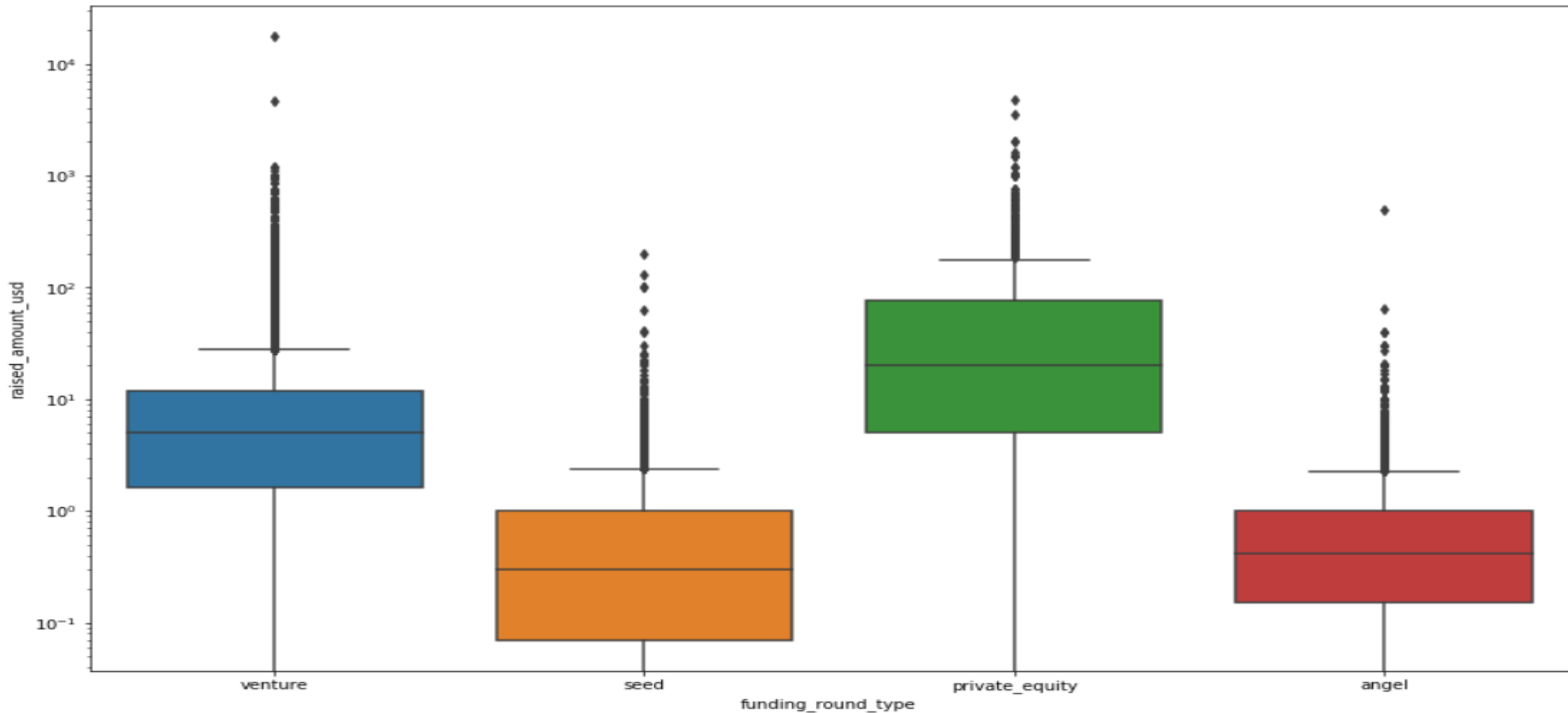


# Highest Number of Investments

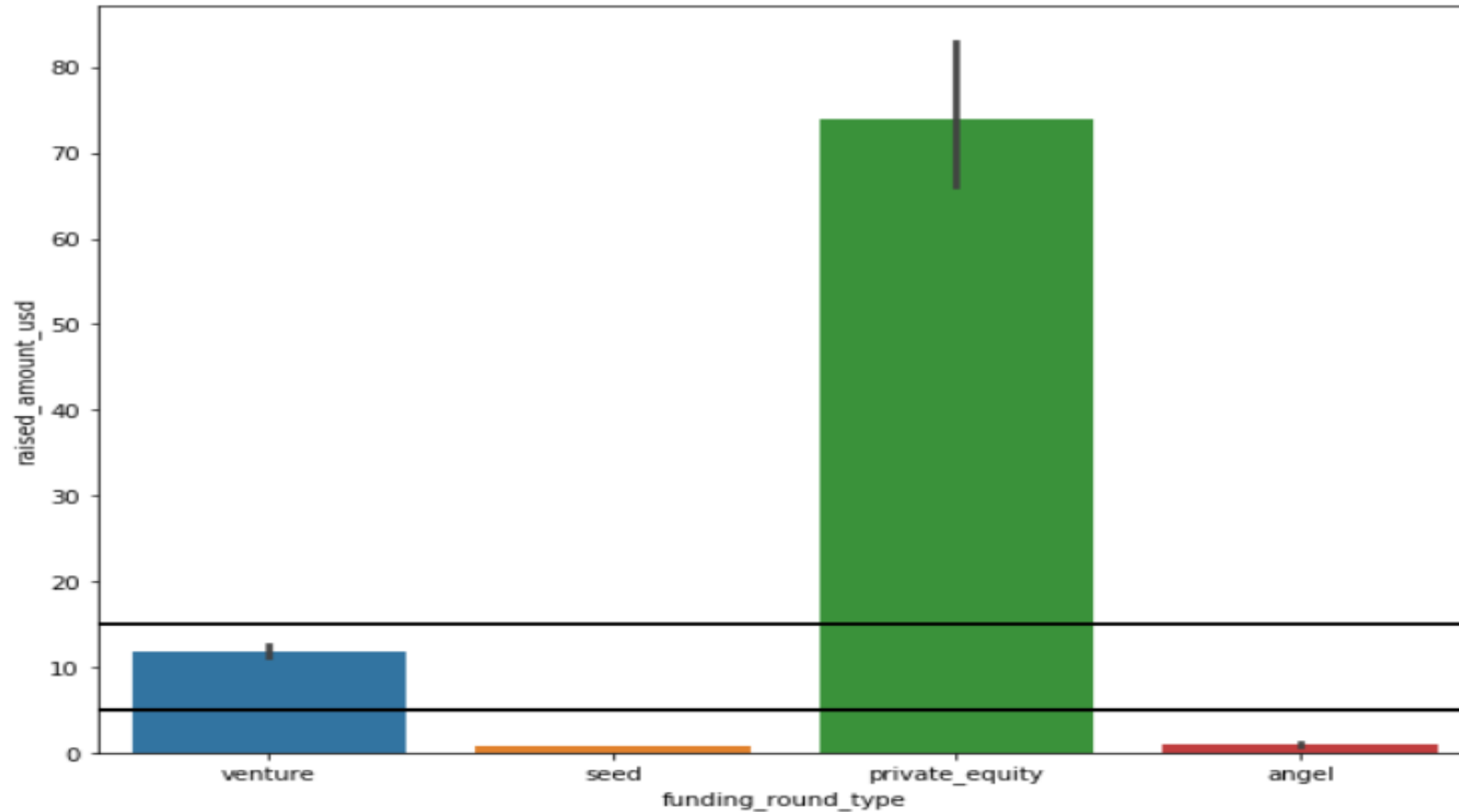
Conclusion:

- Investment trends showing highest number of Investors investing is Venture Capital

# Fraction of Total Investments (globally) in Angel, Venture, Seed and Private Equity



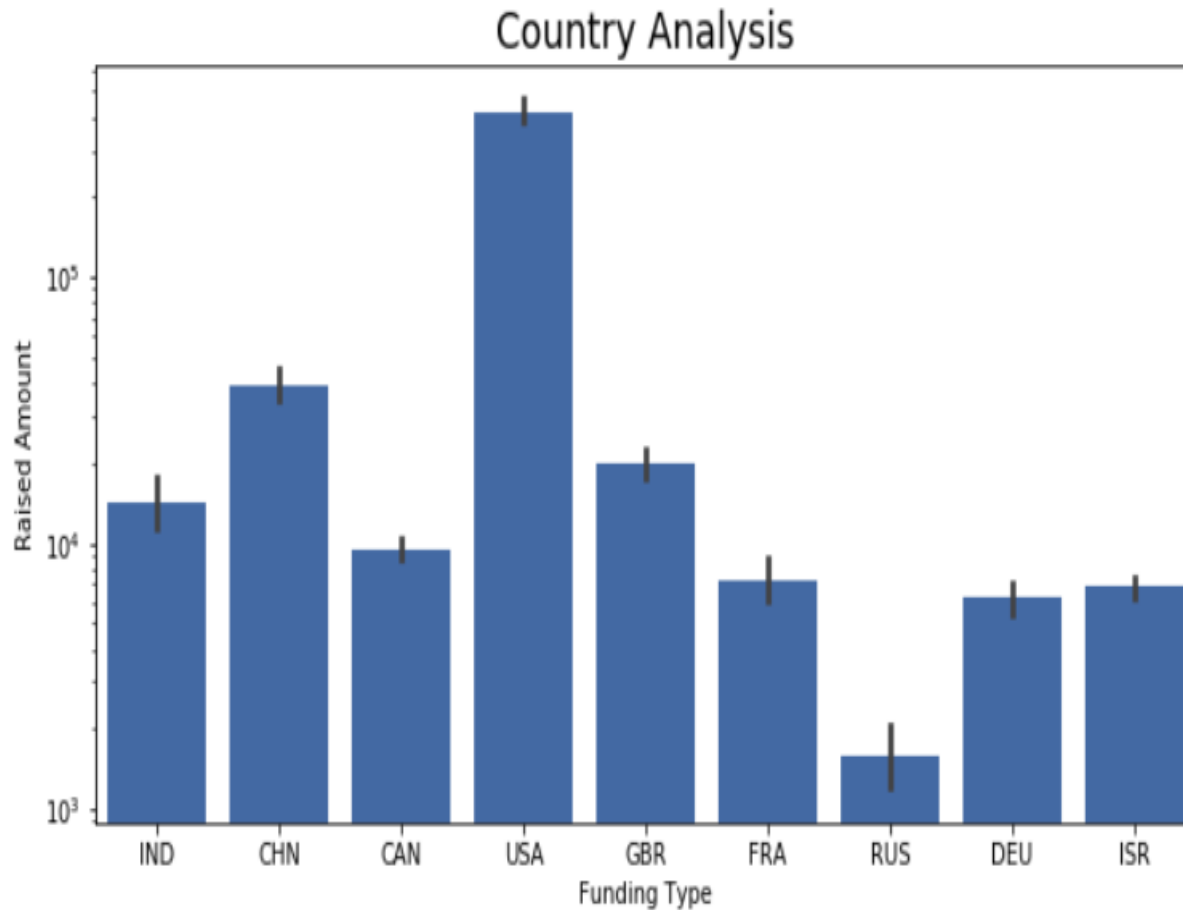
# Average Amount Of Investment in Each Funding Type



Conclusion:

- Private\_Equity is getting highest average amount of Investment
- Venture is falling in 5million to 15million investment range.

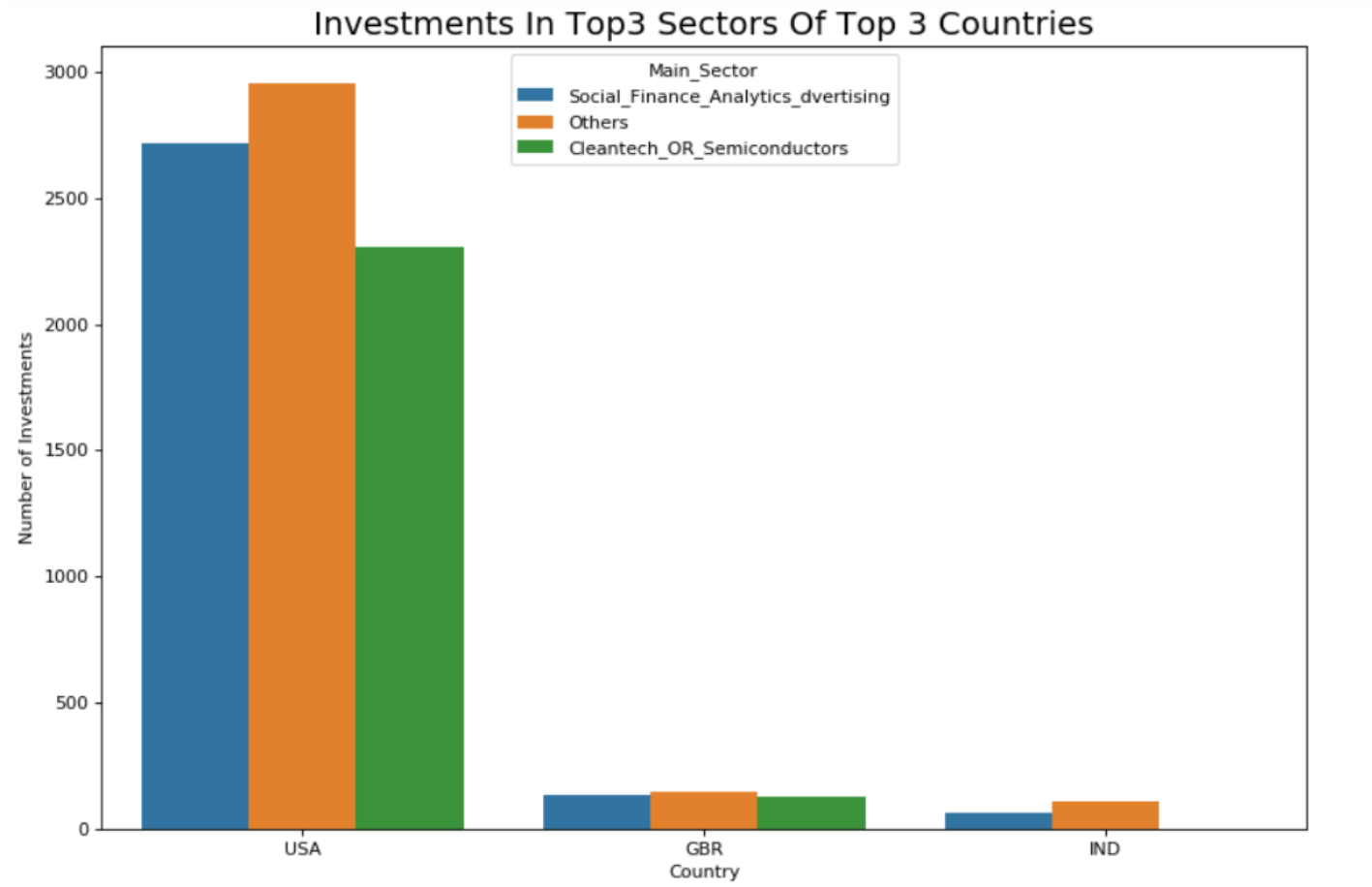
# Investment per English Speaking Countries



## Conclusion:

- USA, CHN, GBR and IND are top 4 countries getting total amount of investments.
- USA, GBR and IND getting total amount of investments which are English speaking countries.

# Investments In Top3 Sectors of Top3 Countries



Conclusion:

- Others is a main Sector which is getting highest number of
- USA, GBR and IND getting total amount of investments which are English speaking countries.