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## **Gross Margin % by Quarter**

All values in USD

G_M%	Quarte	rs				
sub_zone	Q1	Q2	Q3	Q4		<b>Grand Total</b>
ANZ		43.0%	42.2%	42.6%	42.5%	42.6%
India		42.5%	42.2%	42.0%	42.5%	42.4%
NA		35.1%	35.4%	35.4%	35.7%	35.4%
NE		36.6%	37.0%	36.5%	36.6%	36.7%
ROA		44.5%	44.3%	44.0%	44.5%	44.4%
SE		44.5%	44.1%	44.0%	44.2%	44.2%

#### Filter

### **Gross Margin % by Quarter**

All values in USD

G_M%	Quarters					
sub_zone	Q1	Q2	Q3	Q4		<b>Grand Total</b>
ANZ	4	3.3%	43.0%	42.8%	41.8%	42.8%
India	3	32.3%	32.1%	32.4%	32.0%	32.2%
NA	3	9.9%	40.1%	39.1%	39.7%	39.8%
NE	3	37.6%	37.8%	38.5%	37.7%	37.8%
ROA	3	88.4%	38.3%	38.8%	37.7%	38.2%
SE	3	88.5%	37.3%	38.2%	37.8%	37.9%

#### **Filter**

FY 2021
FY 2021

# **Gross Margin % by Quarter**

All values in USD

G_M%	Quarters				
sub_zone	Q1	Q2	Q3	Q4	<b>Grand Total</b>
ANZ	39.0%	37.8%	38.3%	38.0%	38.3%
India	32.3%	31.8%	31.9%	32.0%	32.0%
NA	37.1%	37.4%	37.5%	37.4%	37.3%
NE	37.9%	38.7%	38.2%	38.3%	38.3%
ROA	38.5%	38.4%	38.1%	38.1%	38.3%
SE	38.6%	38.3%	38.6%	38.5%	38.5%

 Although net sales and COGS have grown over the years, the gross margin percentage has decreased due to an increase in costs outpacing revenue growth.
Factor such as pricing competition to grow the market may have contributed to this trend. These challenges need to be addressed to improve gross margin profitability