



BUSINESS INSIGHTS 360



Home



Finance



Sales



Marketing

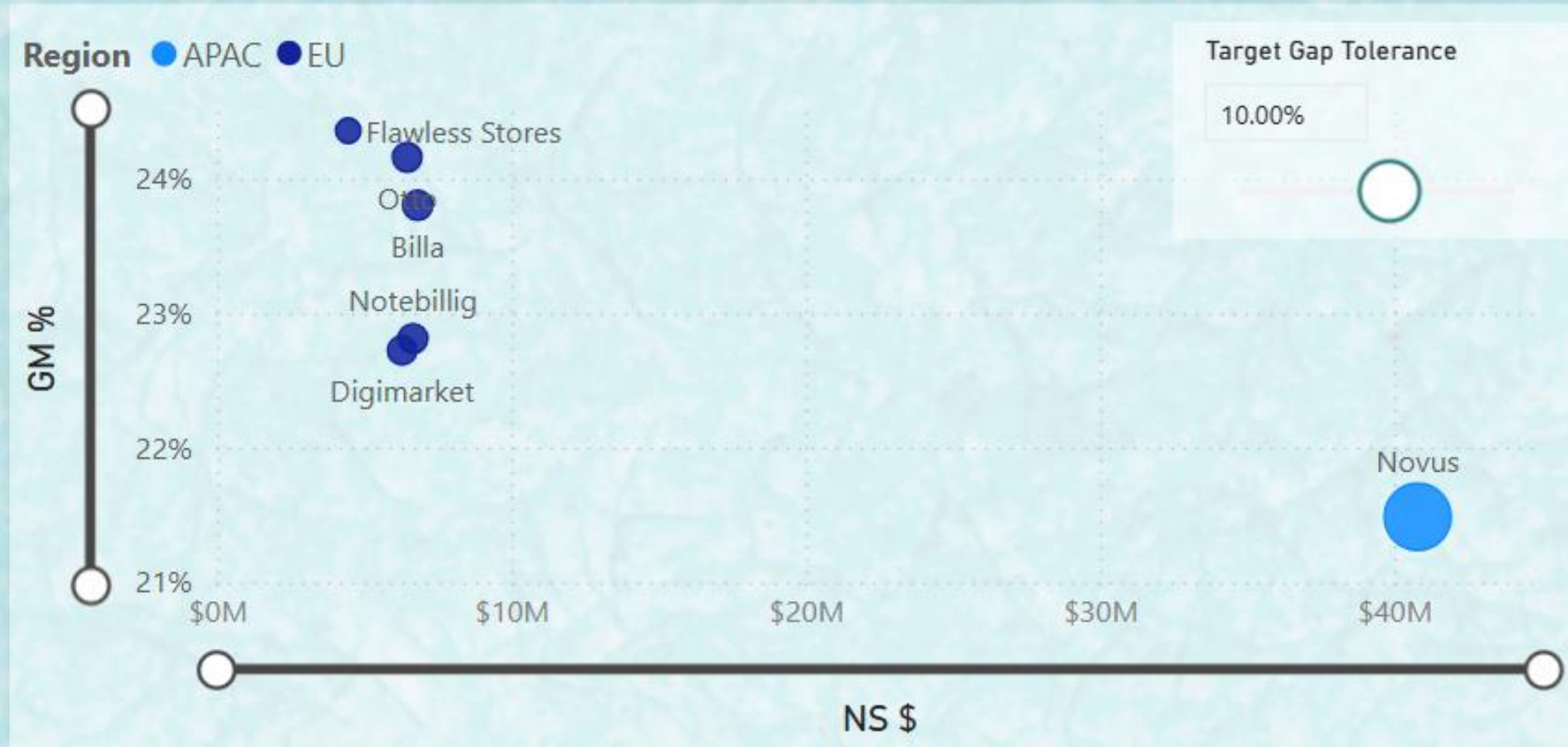


Supply Chain



Executive

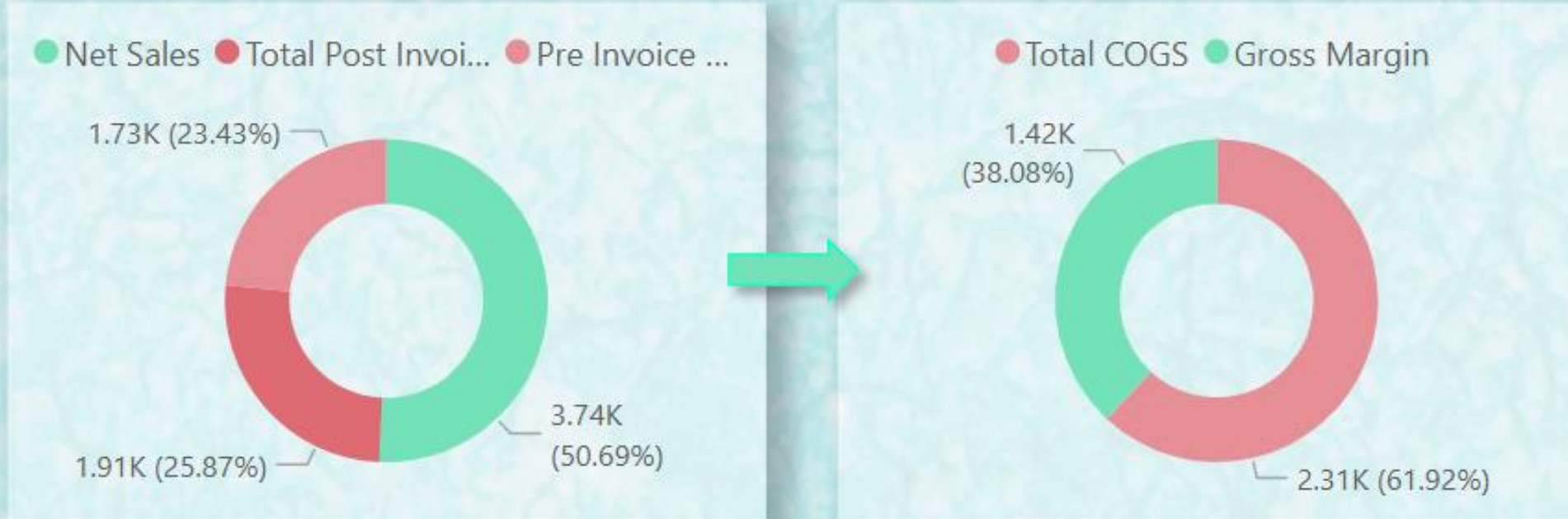
Performance Matrix



Customer Performance

Customer	NS \$	GM \$	GM %
Amazon	\$496.88M	182.77M	36.78%
AtliQ Exclusive	\$361.12M	166.15M	46.01%
Atliq e Store	\$304.10M	112.15M	36.88%
Flipkart	\$138.49M	58.37M	42.14%
Sage	\$127.86M	40.31M	31.53%
Leader	\$117.32M	36.02M	30.70%
Neptune	\$105.69M	49.36M	46.70%
Ebay	\$91.60M	33.06M	36.09%
Acclaimed Stores	\$73.36M	29.58M	40.32%
walmart	\$72.41M	33.06M	45.66%
Total	\$3,736.17M	1,422.88M	38.08%

Unit Economics



Product Performance

Segment	NS \$	GM \$	GM %
Accessories	\$454.10M	172.61M	38.01%
Batteries	\$71.37M	26.84M	37.61%
Keyboard	\$225.25M	85.98M	38.17%
Mouse	\$157.48M	59.79M	37.96%
Desktop	\$711.08M	272.39M	38.31%
Networking	\$38.43M	14.78M	38.45%
Total	\$3,736.17M	1,422.88M	38.08%