



## Finance View

**P & L statement** for customer / product / country or aggregation of the above over time period and more.



## Sales View

Customer(s) performance depicted by key metrics viz., Net Sales, Gross Margin. Visualization of **profitability/Growth matrix**.



## Marketing View

Product(s) performance depicted by key metrics viz., Net Sales, Gross Margin. Visualization of **profitability/Growth matrix**.



## Supply Chain View

**Forecast Accuracy**, Net Error and risk profile for product, segment, category, customer etc.



## Executive View

A **top level dashboard** for executives, consolidating top insights from all dimensions of business.