



By Region/Country

All

By Customer

All

By Segment/Category/Pr...

All

2019

2020

2021

2022
Est

Q1

Q2

Q3

Q4

Bench Mark (BM)

vs LY

vs
Target

Filters

BUSINESS
INSIGHTS
360

Home



Finance



Sales



Marketing



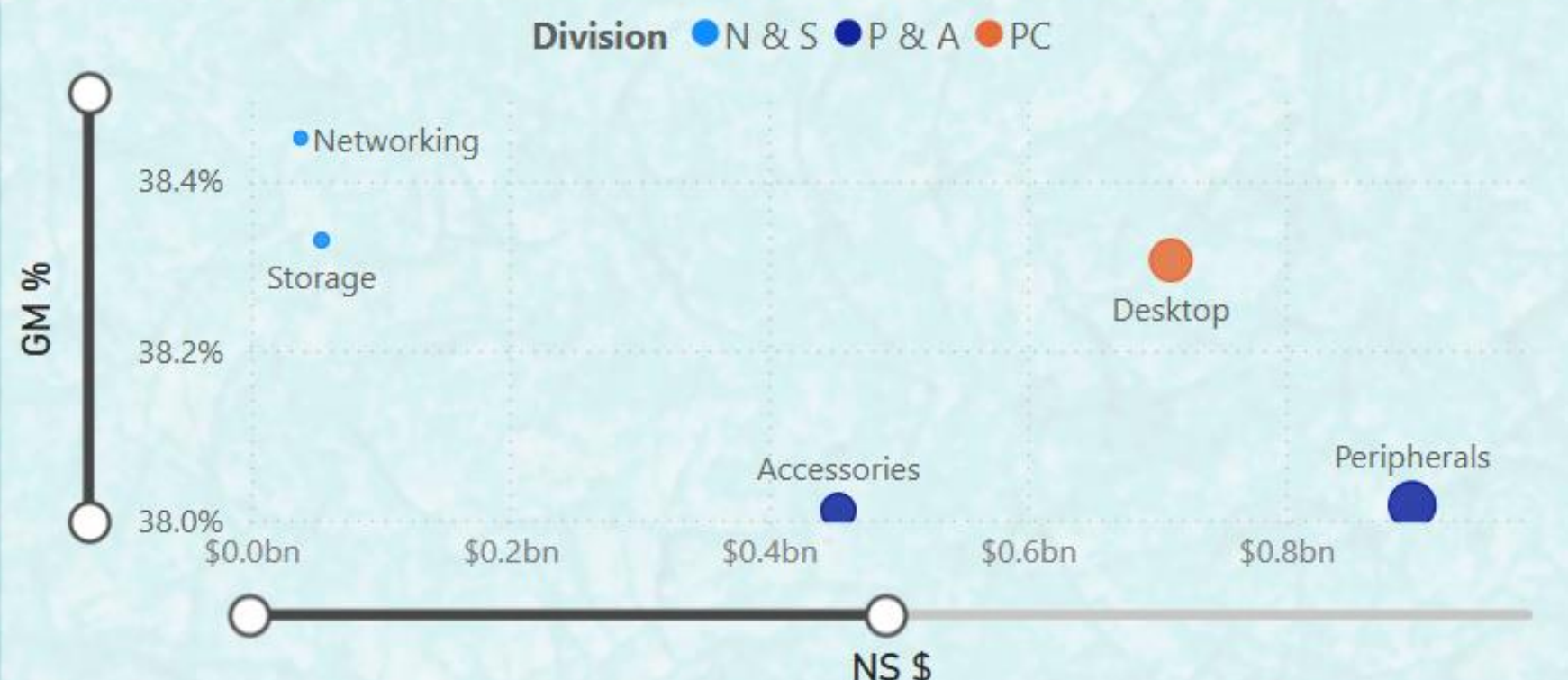
Supply Chain



Executive

Show NP %

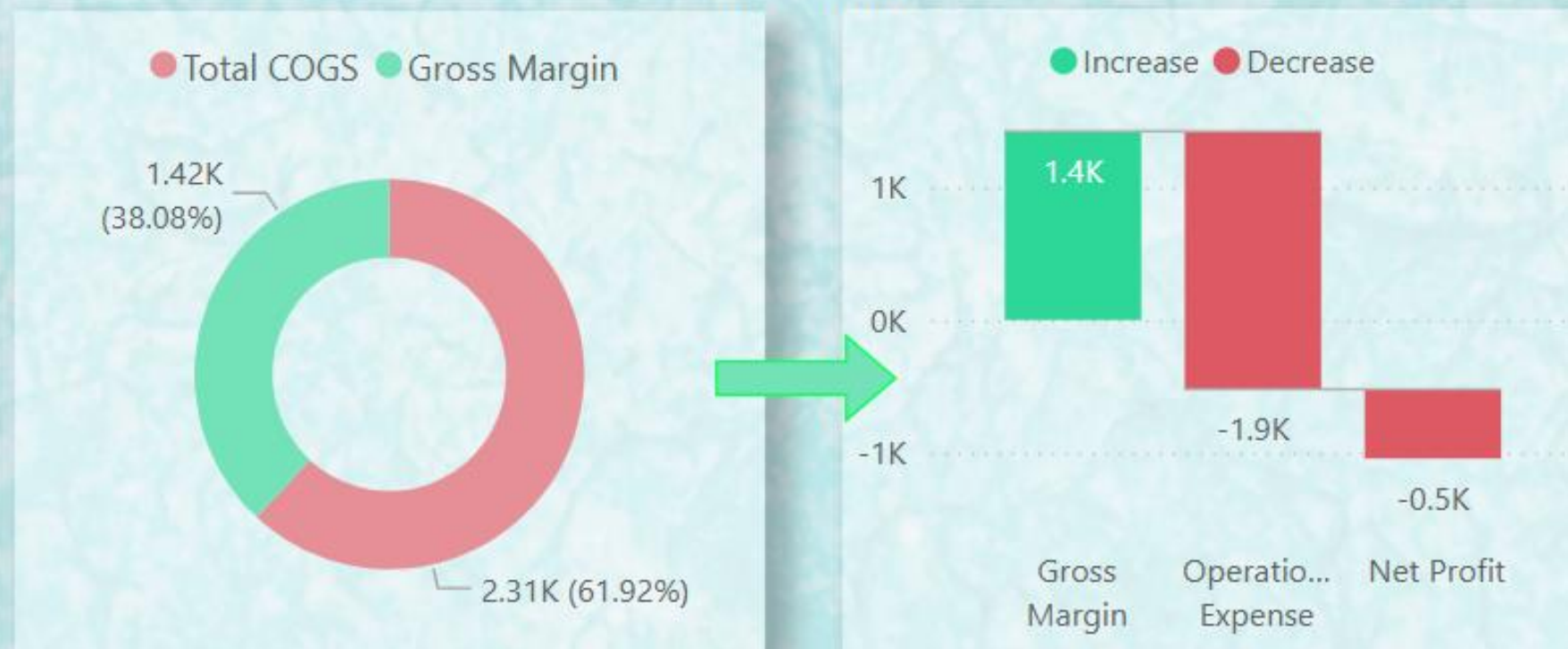
Performance Matrix



Product Performance

Segment	NS \$	GM \$	GM %	Net Profit \$	Net Profit %
⊕ Notebook	\$1,580.43M	600.96M	38.03%	-222.16M	-14.06%
⊕ Accessories	\$454.10M	172.61M	38.01%	-63.78M	-14.05%
⊕ Peripherals	\$897.54M	341.22M	38.02%	-125.91M	-14.03%
⊕ Storage	\$54.59M	20.93M	38.33%	-7.51M	-13.76%
⊕ Desktop	\$711.08M	272.39M	38.31%	-97.79M	-13.75%
⊕ Networking	\$38.43M	14.78M	38.45%	-5.27M	-13.72%
Total	\$3,736.17M	1,422.88M	38.08%	-522.42M	-13.98%

Unit Economics



Region/ Market/ Customer Performance

Region	NS \$	GM \$	GM %	Net Profit \$	Net Profit %
⊕ LATAM	\$14.82M	5.19M	35.02%	-0.44M	-2.95%
⊕ EU	\$775.48M	267.80M	34.53%	-95.52M	-12.32%
⊕ NA	\$1,022.09M	459.68M	44.97%	-145.31M	-14.22%
⊕ APAC	\$1,923.77M	690.21M	35.88%	-281.16M	-14.62%
Total	\$3,736.17M	1,422.88M	38.08%	-522.42M	-13.98%

YTD : Year To Date, YTG : Year To Go, LY : Last Year, BM : Bench Mark | NS : Net Sales | NP : Net Profit | GM : Gross Margin | COGS : Cost Of Goods Sold