



By Region/Country

All

By Customer

All

By Segment/Category/Pr...

All

2019

2020

2021

2022  
Est

Q1

Q2

Q3

Q4

Bench Mark (BM)

vs LY

vs  
Target

Filters

**BUSINESS  
INSIGHTS**  
360

Home



Finance



Sales



Marketing



Supply Chain



Executive

81.17%✓

LY: 80.21% (+1.2%)

Forecast Accuracy %

-3472.69K✓

LY: -751.71K (+361.97%)

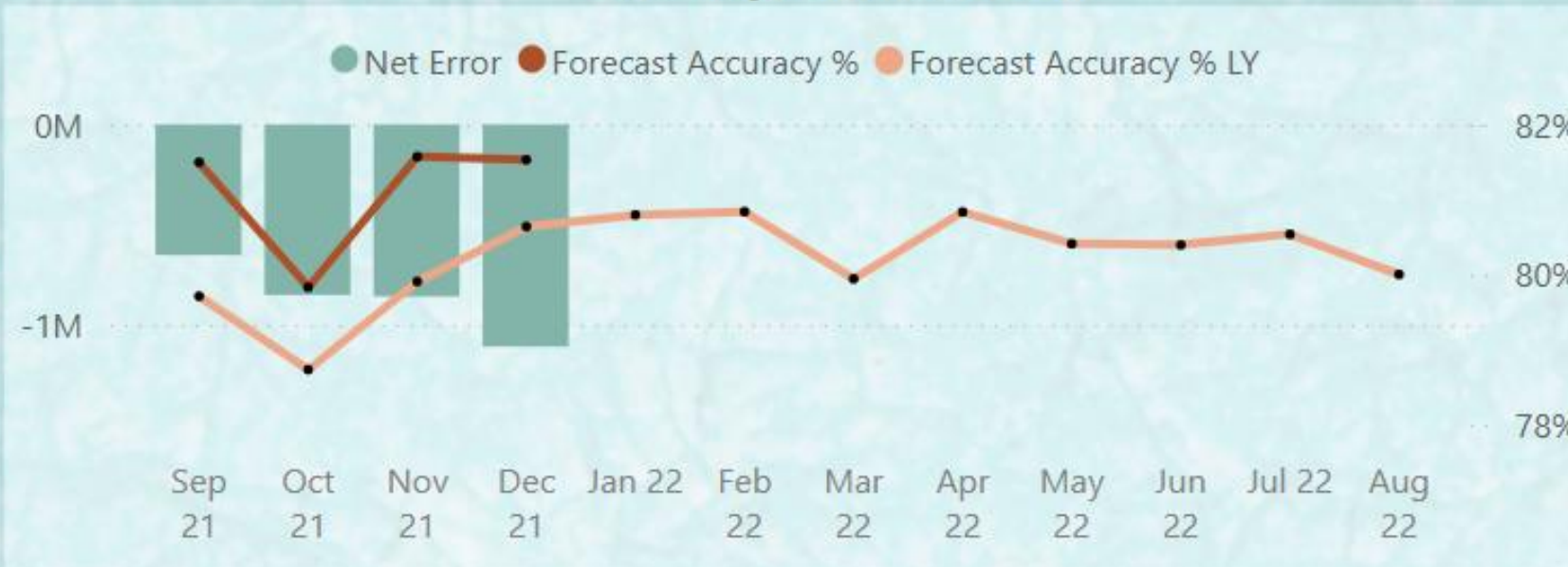
Net Error

6899044✓

LY: 9780738 (+29.46%)

Absolute Error

## Accuracy / Net Error Trend



## Key Metrics By Product

Segment	Forecast Accuracy %	Forecast Accuracy % LY	Net Error	Net Error %	Risk
⊕ Networking	93.06%	90.40%	-12967	-1.69%	OOS
⊕ Notebook	87.24%	79.99%	-47221	-1.69%	OOS
⊕ Peripherals	68.17%	83.23%	-3204280	-31.83%	OOS
⊕ Storage	71.50%	83.54%	-628266	-25.61%	OOS
⊕ Accessories	87.42%	77.66%	341468	1.72%	EI
⊕ Desktop	87.53%	84.37%	78576	10.24%	EI
Total	81.17%	80.21%	-3472690	-9.48%	OOS

## Key Metrics By Customer

Customer	Forecast Accuracy %	Forecast Accuracy % LY	Net Error	Net Error %	Risk
▲ Acclaimed Stores	57.74%	50.69%	83037	10.74%	EI
All-Out	43.96%	29.09%	-150	-0.32%	OOS
Amazon	73.79%	74.54%	-464694	-9.22%	OOS
Argos (Sainsbury's)	54.78%	56.08%	-23040	-17.60%	OOS
Atlas Stores	49.53%	48.16%	-4182	-2.31%	OOS
Atliq e Store	74.22%	74.59%	-294868	-9.65%	OOS
AtliQ Exclusive	70.35%	71.69%	-359242	-11.91%	OOS
BestBuy	46.60%	35.31%	81179	16.72%	EI
Billa	42.63%	18.29%	3704	3.91%	EI
Boulanger	52.69%	58.77%	-48802	-20.21%	OOS
Chip 7	34.56%	53.44%	-85293	-35.01%	OOS
Chiptec	50.49%	52.54%	-20102	-11.36%	OOS
Circuit City	46.17%	35.02%	85248	16.55%	EI
Control	52.06%	47.42%	64731	13.01%	EI
Coolblue	47.66%	52.95%	-34790	-15.34%	OOS
Costco	51.95%	49.42%	101913	15.79%	EI
Croma	36.58%	42.78%	-77649	-16.54%	OOS
Currys (Dixons Carphone)	54.29%	35.92%	8104	6.00%	EI
Digimarket	28.21%	40.79%	-95328	-46.59%	OOS
Ebay	52.27%	50.49%	-19127	-2.02%	OOS
Electricalsara Stores	48.62%	52.02%	-11256	-11.41%	OOS
Electricalsbea Stores	55.74%	51.56%	-6352	-9.56%	OOS
Total	81.17%	80.21%	-3472690	-9.48%	OOS

YTD : Year To Date | YTG : Year To Go | LY : Last Year | BM : Bench Mark | EI : Excess Inventory | OOS : Out Of Stock.