

SCRAPING THE SYNTHETIC RISK AND REWARD INDICATOR FROM FUNDS' KEY INFORMATION DOCUMENTS

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INSERT ABSTRACT

1. Introduction. According to BGBl. II Nr. 265/2011, effective 2011, every undertaking for collective investment in transferable securities (UCITS), has to publish a key information document (KID)(FMA, 2011). Said document is supposed to inform potential and current investors about various characteristics of the investments at hand. Besides a short description of the investments as well as performance measured against a benchmark, this document also contains a synthetic risk- and reward indicator (SRRI). As the name suggests, the purpose of this indicator is to measure the risk associated with an investment in the respective fund. How the SRRI is derived depends on the class of investment fund and will be described in greater detail in a separate subsection. Independent of the exact procedure of derivation the underlying interpretation of risk is measured via the volatility of returns.

The aim of this thesis is to firstly, give a short and precise introduction into the calculation of the SRRI. Then the data is briefly presented and the approach to measuring extraction performance is discussed. The following sections focus shifts to extracting the SRRI which is displayed as a graph, usually on the first page of every KID. The description of the extraction is based on pseudo-code which aims to aid the reader in understanding the approach taken to obtain the SRRI. In order to keep the structure as simple as possible the process is split into a parent function which calls a variety of helper functions.

MSC 2010 subject classifications: Primary Key1, Key2; secondary Key3

Keywords and phrases: Scraping, L^AT_EX 2_ε

2. SRRI. The SRRI aims to measure risk via the volatility of weekly returns from the last 5 years, should weekly returns be unobtainable, the calculation may be executed using monthly returns. Accordingly, by ordinance the SRRI may be obtained as follows

$$\sigma_f = \sqrt{\frac{m}{T-1} \sum_{t=1}^T (r_{f,t} - \bar{r}_f)^2},$$

where $r_{f,t}$ is the fund's return and \bar{r}_f represents the mean of returns over T periods. Then scaling via m , the return frequency within a year, yields the standard deviation of yearly returns. For illustrative purposes, the calculation using weekly returns would result in $m = 52$, as there are 52 months in a year and $T = 5 \times 52 = 260$ the number of months in 5 years. To obtain the SRRI which is measured on a scale from 1 to 7 the regulating authority provides a table.

TABLE 1
SRRI Classification

SRRI	σ_f
1	$0\% \leq \sigma_f < 0.5\%$
2	$0.5\% \leq \sigma_f < 2\%$
3	$2\% \leq \sigma_f < 5\%$
4	$5\% \leq \sigma_f < 10\%$
5	$10\% \leq \sigma_f < 15\%$
6	$15\% \leq \sigma_f < 25\%$
7	$25\% \geq \sigma_f$

3. Measuring Scraping Performance. The SRRI is measured on an increasing ordinal scale, with 7 being associated with the highest risk and simultaneously also with the highest return. This would in theory allow for a measurement of predictive performance utilizing the absolute or squared difference between prediction and actual value. However, in this case we want to measure whether the read-out was successful or not. Hence the performance evaluation will be based on predicting correctly. Formally this means, we will use a discrete metric, i.e

$$Accuracy = \frac{1}{n} \sum_{i=1}^n \mathbb{1}_{\{pred_i = act_i\}}.$$

Put differently, the accuracy measure is equivalent to the relative amount of correctly predicted cases.

4. Data. As previously mentioned the KIDs are available to download from the respective fund managing firm's website. The sample used for measuring the extracting performance contains 110 Key Information Documents, and can be found [here](#). First ten Kapitalanlagegesellschaften (KAG) that manage funds registered in Austria were chosen. Then the sample was generated via randomly choosing funds on the respective websites of the fund managing firms. The distribution of the SRRI as well as the amount of KIDs per KAG within the sample are displayed below.

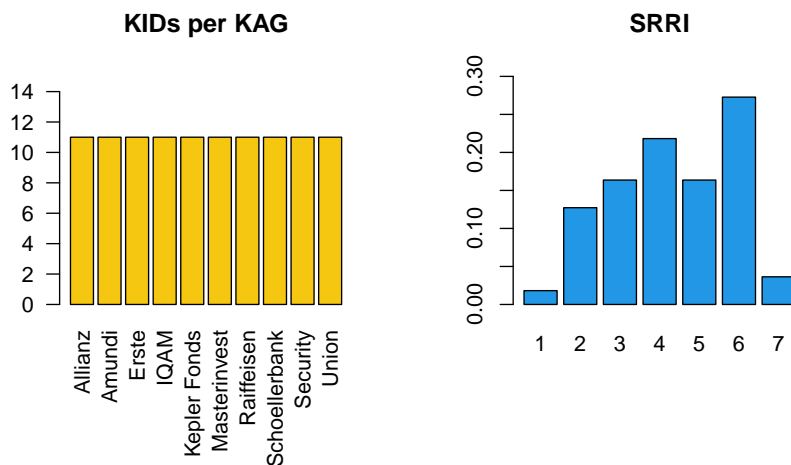


FIG 1. Number of KIDs per KAG and distribution of the SRRI

The two depicted plots give a good impression of the sample at hand. We can immediately observe that for all fund managing firms, 11 KIDs are available in the sample. Regarding the distribution of the SRRI, the graph depicted on the right enables us to notice that the sample seems to contain very little funds that are associated with an SRRI of 1 or 7. The low number of funds classified into the first class may be due to the way the standard deviation of returns is converted into the SRRI. The intervals which are used to determine the SRRI increase in length quite significantly. The first interval for which $0\% \leq \sigma_f < 0.5\%$ spans a range of half a percent, while the interval for the classification into the 6th class $15\% \leq \sigma_f < 25\%$ spans 10%. The other end, namely the SRRI of 7, could be underrepresented because of a lack in demand for such high risk products. Of course this is just mere speculation but interesting nonetheless.

In regards to the extraction, to ease illustration of the coming chapters, an example document from Erste can be found [here](#). Additionally, an example of the SRRI graph as it can be found in an Erste KID is provided below.

← Potenziell niedrigere Rendite ← Niedrigeres Risiko				Potenziell höhere Rendite → Höheres Risiko →		
1	2	3	4	5	6	7

FIG 2. Example of the SRRI graph from an Erste KID

5. Extraction.

5.1. Helper Functions. Before splitting into the two approaches taken to obtain the SRRI, the helper functions that are utilized in both cases have to be explained. Both the naive- and clustering approach rely on knowledge of the background color of the file at hand. In order to obtain this color, one can either assume that it is white, ie the color identification code being #ffffff or extract the most common color in the pdf. Both options are implemented, since obtaining the background color is a computationally intensive operation. The function called `bg_col()` first converts the input pdf file into a bitmap. A bitmap is an array of dimension $n \times m \times 4$, where n and m can be interpreted as the vertical and horizontal coordinates respectively while 4 signifies that each color entry is split into four substrings, the so called Hex Code of the color.Hex which stands for Hexadecimal would usually imply a string of six characters. However, in the case of inclusion of an alpha value the string includes 8 characters. The alpha value is used to alter the transparency of the color. An example for illustrative purposes, should we be interested in the color of the pixel that lies the furthest to the left on the top of the page we would subset with $m = 1$ and $n = 1$ to obtain the four substrings containing two characters each. Those 4 substrings then represent the color of the pixel. In order to obtain the background color, i.e., the most common color in the document we thus first flatten the array to an $n \times m$ matrix by pasting together the substrings of the Hex code to then find the color with the most entries in the matrix.

Besides the backgroundcolor, it is also important to localize the SRRI scale on the page, this task is designated to `coord_id()`, which calls two additional helper functions. As each document contains many numbers, to identify which of those make up the SRRI graph, `scale_cand_cord()` first identifies which single digit numbers could possibly be part of the SRRI. This is done by extracting all single digit numbers between 1 and 7 from the document, including the vertical and horizontal position on the page. Summarized in a matrix, this information is then passed to `coord_id()`, which first finds the absolute difference in vertical position of all candidates utilizing `abs_dis_vec()`, including some tolerance level, to then check if there exist 7 single digit entries with the same vertical position. If this is the case, the function has succesfully identified the position of the SRRI. Accordingly, the function then returns a matrix containing the vertical and horizontal position of each scale entry as well as a string specifying whether the SRRI is displayed vertically or horizontally.

Even though not a single occurrence of a vertical SRRI depiction is included in the random sample of KIDs, this feature was included for the sake of completeness.

5.2. Naive Approach. To establish a benchmark for the extraction performance, the naive approach, as the name might suggest, does not make use of any statistical methods. The function `SRRI_ext_rec()` first localizes each of the 7 SRRI entries on the page via `coord_id()`. Then the rectangles as displayed in blue in the figure below are built using vertical (yellow) and horizontal (red) tolerances measured from the location of each SRRI entry. Those tolerances are an argument of the function `SRRI_ext_rec()`, however, default values are implemented that achieve an accuracy of 100% on all sample documents that are not scanned. Once the rectangles are built, the bitmap containing all color entries is subset to obtain the colors within the rectangle. Subsequently, the percentage of non-background colored pixels is calculated. Finally the rectangle with the least amount of background-colored pixels is chosen as the predicted SRRI.

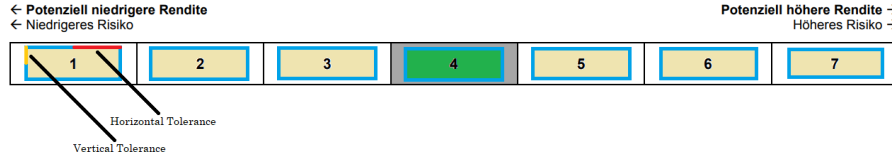


FIG 3. *Illustration of the Naive Approach*

5.3. Clustering Approach.

5.3.1. *Motivation.* The second approach is based on agglomerative hierarchical clustering. Before going into detail in regards to the technicalities of this clustering technique, firstly, the idea will be outlined using some graphical illustrations. Assume one knows the color that is used to shade the SRRI, in the case of figure 3 that would be grey (HEX: `#a6a6a6ff`). Then an intuitive approach would be to subset all pixels in the color of the SRRI shade to then produce some sort of representative value of the horizontal location of the SRRI shade.

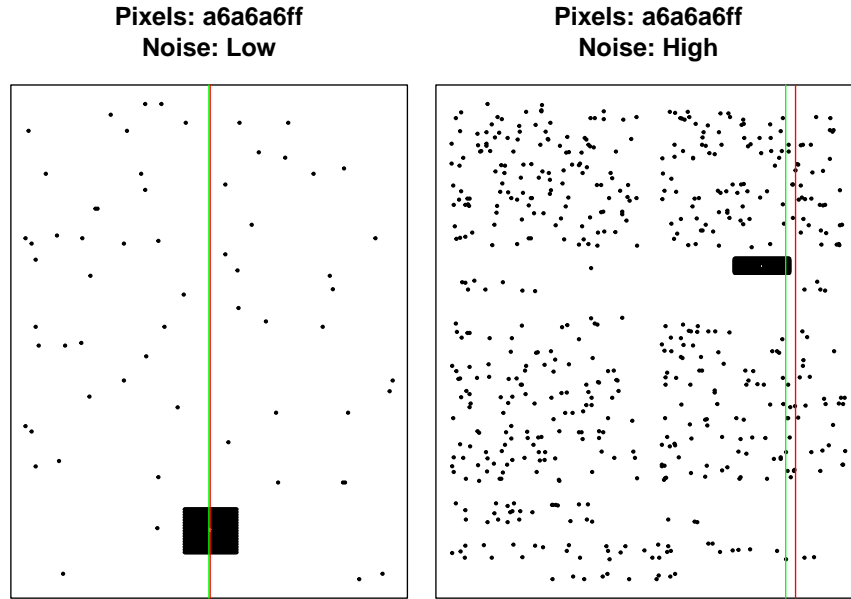


FIG 4. *Pixels in the color of the SRRI shade*

Above we observe the subset of pixels in the color of the SRRI shade for two different documents. Further the mean of the horizontal coordinates of the pixels is represented by the green line while the median is represented by the red line. Unfortunately, this makes it painfully obvious that neither the median nor the mean of the horizontal coordinates will suffice as a representative of the cloud of pixels in the color of the SRRI shade. To be precise, the median is not a good representative, in a high noise environment as displayed on the right. Thus if we manage to reduce said noise to obtain a situation somewhat similar to the one on the left, we may be able to successfully use the median as a good representative of the horizontal position of the SRRI pixel cloud. This noise reduction may be achieved via unsupervised classification into groups based on agglomerative hierarchical clustering.

5.3.2. *Agglomerative Hierarchical Clustering.*

6. Performance Comparison.

APPENDIX A: CODE

Appendix for code and additional illustrations

A.1. Functions.

REFERENCES

FMA. (2011). Ordinance of the financial market authority. *KID-V, BGBl II 265/2011*.