

management principle

✓ 1-35 slide + fig

35- মানেজমেন্ট সলিড.

function of management

Management - 9 slide + fig + draw

Efficiency 10 slide + fig + draw
diff & Effectivity
capacity, eff কোনোরণ্ড?

[Frederick Haynes / 14 জুন; Elton Mayo
3 বছর - 2 বছর]

financial ma — slide ফর্মার থেকে।

10 basic principle — প্রামাণীক প্রক্রিয়া

Total Quality Management (TQM) — chap 25, 26, 27

TQM def, of different stage product
characteristics of TQM

Tools of TQM — slide

control chart

P, C, U, R, X chart chap-10
160-177, 181-188

math.

process out of
Condition কুনি? কোনো চার্টের মাধ্যমে?

marketing kotler - chap 1,2

Slide 01(02) 27/1 experience → slide

details 03/01
9/06

8, 10, 11 example 27/1

18, 16-slide → X

19 slide - Fig 1.3 description Holistic - 27/2
brand

23 "

24 → 1.4 Fig 1.2-1

developing marketing - kotler

slide - 4 → description

core business, characteris. & 23/01/01

value chain

14 slide 15, 22, 23 (details), 28, 29 (it)
ex.

30 27/2, 33, matrix 27/2, 36*, 37, 31

4, 6, 7 (27/2), 14, 15, (descrip, ex)

part 3

Management info system

8, def, 10, 11*, 15

DSS (data for amro)

ME 4117

Slide 5/1 entrepreneur
diff.

18/09/18

1)

Principle of management (management)

22/09/1st
chapter
35 no. slide
11/10

→ 35 (21/10) last slide (21/10) 11/10 21/10

- function of management
- 3E theory (मानक विकास की सिद्धांत)
- Henry Ford's point system (पॉइंट सिस्टम)
- class lecture.
- 10 basic principle of financial management
- Some key terms

2)

TQM

- TQM for product development
- stages of product development (उत्पादन के चरणों का विवरण)
- characteristics (अवधारणा के लिए विशेषताएँ)

(slide)

- Tools of TQM (short description)

control chart (TQM 22/09/160 page to 177 chapter 10)

3)

Control chart

- P, C, U, X-R chart
- math

181 page to 188

- class lecture (उत्पादन के बाहरी विकास की सिद्धांत)
- (कार्यक्रम + प्रोसेस ऑफ कंट्रोल) question. 24?

chapter 4) Marketing 1st (Marketing management 10 chapter 1-2)

- marketing for?
- for whom (short description + example)
- Fig 1.1
- new in page 16, 17, 18 (WTO 27)
- holistic marketing for? fig + description
- Fig 1.4 (Imp) (with fig)
- class lecture.

2nd chapter (Development)

- 4 slide (description)
- 6 slide
- 7 slide (with pic)
- 14 slide
- 15 "
- 16 "
- 22 slide (with details + example)
- 23 " (Imp)
- 28 "

P, T.O

- 7
- 29 slide (এই ছাই প্রেমপুর)
 - 31 " "
 - 33 " ফি, short description + example
 - 34 "
 - 36 } gmp (description " must)
 - 37 }

6/ Management information system:

- Data versus information (8 slides)
- 2 slide
- 10 slide
- 11 " (কোর্স structure এ কি ধরণের information আছে?)
- 13 slide
- 15 - 17 Task based structure.
- DSS (ব্যক্তি গতিক প্রশ্ন প্রাপ্তি)
chapter-8 and chapter-2 এর টপিক
দিবকর

7)

ME 9117 (slide মেরা নথি ও টিপ্প)

→ slide 2

→ Entrepreneurship কি?

→ characteristics কোন কৃষক বাস্তব এই

→ class lecture.

1-4 → part A (marketing part A and B T03
নথি ও টিপ্প)

A - 7 → part B

Plan B → Entry

— X —

18 09 '18

- # Management Principles: (global principles)
- * Book → management

Till Slide 35 → Book

Others → slide

Page → (4 - ~~16~~ 16), 17, 28, 29.

slide 39 → 10 points

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Total Quality Management:

Chapter - 2 (25, 26, 27)

Book → Quality Management.

Characteristics of TQM.

Tools of TQM → slide

Control chart →

P, C, Q, \bar{X} -R chart

Book → chapters - 10

page (160 - 177)

page (181 - 188)

Book → Kotler

chapters → 1, 2

New marketing realities → No need

25, 16, 17, 18 → slide → No need.

Four P's of the Marketing Mix → (v.v.g)

Holistic marketing → (v.v.g)

chapter - 2

Three V's approach (v.v.g)

Slide → 5, 8, 9, 10, 11, 12, 13, 16,

(no need)

17, 18, 19, 20, 21, .

strategic planning map - (v.v.g)

The Business :

SWOT Analysis

moA

opportunities matrix

Threat

Porter's generic strategies (v.v.g)

Marketing Alliances

* management Information System:

Data vs Info. (v.v.g), Definition

Why organization need info. system?

slide → 11, 12, 13, 14, 15, 16, 17,

DSS → (v.v.v.g)

Part A → Management Principle, TQM, Kotler
(chapter-1)

Part B → others

ME - 4117 (slide) (v.v.J).

↙
All
— X —

Sub:

SAT SUN MON TUE WED THU FRI

DATE: / /

Book - management - global perspective. (libnabny).

Management principle → slide 35 page 1, 21.

35 page 170 slide 75 (m 200).

slide 93 (m 200).

39 → 20 point (m 200).

Total Quality Management.

IE Book → AME 1 Chap-2 → page - 25, 26, 27.

TQM definition -

Slide 3

Tools of TQM.

Slide only 93 (m 200).

Tools → short description.

Controlchart

Control chart p. ptx.

 $\leftarrow \text{R} \rightarrow \text{PC, U, X}$

(own)

Book \rightarrow 160 to 172 chapter 10.

X-Rchart 181 to 188

Lecture \rightarrow process \rightarrow out of control or process?Marketing Management Chap 1. D. slide.
pdf - hyperlinks

chap 5.

sob boitzen programm

(slide 10) \rightarrow flow chart(10) \rightarrow flow chart

example SIR

(15) \rightarrow 201(24) \rightarrow v. Import.

R 21.

Sub:

SAT SUN MON TUE WED THU FRI

DATE: / /

marketing chapter-2 kötlar

strategic Development mark ...

Slide - 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 16, 17, 18, 19

20, 21

~~14, 15~~ + 22, 23, 24, 25, 26, 27, 28, 29, 30, 31

no need.

Three V's approach (v.v.I)

strategic planning gap (v.v.I)

The Business

SWOT analysis

MoA

Opportunity matrix

Threats

Ponten's Generic Strategy (v.v.g)

Market Alliances

Sub:

(u) engine and SME
chap 1.

SAT SUN MON TUE WED THU FRI

DATE

slide Management info system.

slide - 8, 9, 10, 11, 12, 13, 14, 15, 16, 17

chapter 8

DSS → v. v. Important

(Re) last class → ME 4117

slide - 28

4 → 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17

chart - 28

Page (4-14), 27, 28, 29