

Guled Bashe

Minneapolis, MN, US | guledabashe@gmail.com | +1 (612) 876-1169 | linkedin.com/in/basheguled

Frontend Software Engineer on Growth

Frontend Software Engineer with professional experience building scalable UI features in React and Typescript. Passionate about crafting high-quality user experiences. Adept at increasing key metrics by shipping features, analyzing user behavior, and continuously iterating on them.

Skills

Programming Languages: TypeScript, HTML, CSS, React.js, Node.js, Python, Java, C/C++

Tools and Technologies: Git / GitHub, Amazon Web Services, Jest, Segment, Apache Kafka, Atlassian Jira

Work Experience

Confluent, Remote | Senior Software Engineer | February 2022 – Present

Confluent, Remote | Software Engineer | February 2021 – February 2022

- Engineering lead for subteam focused on increasing customer conversion and user retention by shipping UI features using React, then tracking user behaviors and analyzing patterns using Segment and Amplitude
- Promoted to Senior Software Engineer after one year by demonstrating great technical skills in frontend development and ability to drive high-impact projects independently
- Introduced new payment flows in our UI to increase conversion to paid using Stripe
- Drove the implementation of the Learn Landing Page to increase user engagement with the product through videos and interactive materials with React and Contentful CMS
- Lead the creation of our application's home page with dynamic content based on user-reported objectives
- Rebuilt the company's user authentication flow to allow longer sessions times using Auth0's React SDK

Confluent, Remote | Software Engineering Intern | May 2020 – December 2020

- Built responsive web features in our Cloud and C3 applications with React
- Improved Cloud and C3 usability with the introduction of a navigation bar
- Remodeled Cloud's connector browsing experience to include self-managed options, improving one of our key metrics, connector creation
- Introduced shared components into our design system, StoryBook
- Wrote system tests across the app to prevent and troubleshoot broken/misused components with Jest and React Testing Library

PagerDuty, San Francisco, CA | Software Engineering Intern | May 2019 – August 2019

- Implemented global search functionality for our internal services using React
- Utilized Python and Jupyter Notebook to perform analysis on customer datasets

Hennepin County, Minneapolis, MN | IT Development Intern | May 2017 – April 2019

- Implemented new web pages using HTML, CSS and JavaScript to display on the county website
- Participated in scrum teams to stand up Adobe Experience Manager on the county network
- Created, migrated and tested countywide Adobe forms

Education

Computer Engineering B.S. | 2020

University of Minnesota – Twin Cities, College of Science & Engineering, Minneapolis, MN