KCMI
Kano Commodity
Market Intelligence

KCMI

A DATA-DRIVEN APPROACH TO MARKET INSIGHTS

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ABOUT US

GET TO KNOW US BETTER

KCMI is a data-driven market intelligence platform dedicated to transforming Kano’s commodity market through real-time analytics, AI-powered forecasting, and actionable insights. Our mission is to empower traders, farmers, and policymakers with the tools they need to navigate market dynamics efficiently and make informed decisions.

PROBLEMS

WE WILL SOLVE THE PROBLEMS

01 The commodity market in Kano lacks real-time, data-driven analysis, leading to inefficiencies.

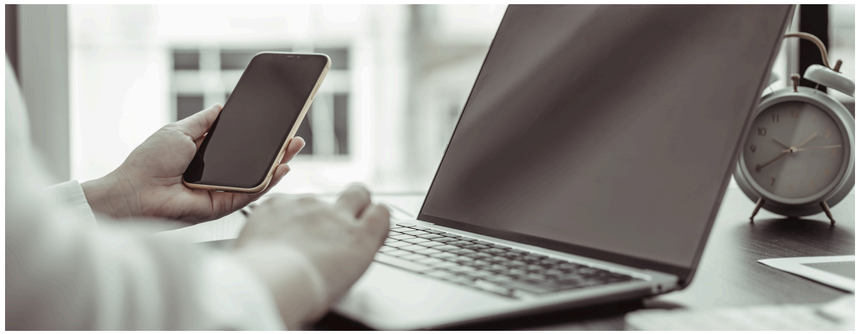
02 **Price volatility and supply chain disruptions make decision-making difficult for traders and policymakers.**

03 **Lack of accurate historical data**

Limited access to historical price trends results in poor forecasting and financial losses.

SOLUTIONS

SOLUTIONS OF THE PROBLEMS



KCMI

01 A comprehensive market analysis model leveraging data analytics and AI to track and predict commodity price trends.

02 Real-time monitoring of market fluctuations and demand-supply dynamics.

02 Actionable insights to help traders, farmers, and policymakers make informed decisions.

MARKET SIZE

OUR CLIENTS COME FROM EVERYWHERE

Total Available Market (TAM)

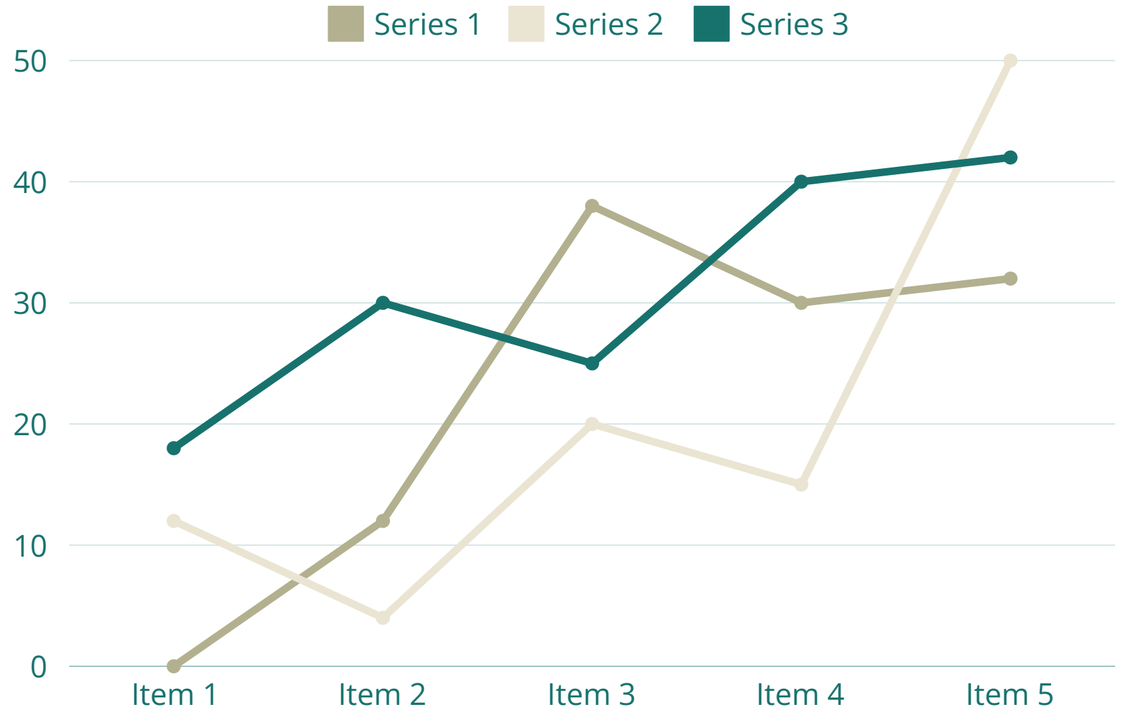
- Kano is a major commercial hub in Northern Nigeria, with a large agricultural and trading sector.
- Increasing adoption of digital solutions in the agricultural value chain.
- Growing demand for market intelligence in Africa’s commodity trading ecosystem.
- Private investors from around the world have the opportunity to trade commodities in the Nigerian market with valuable insights and real time data.

REVENUE STREAM

OUR BUSINESS MODEL

- Subscription-based model for access to premium market insights.
- Data licensing for government and research institutions.
- Consultancy services for businesses and policymakers.
- Advertising and sponsorship from agribusiness companies.

KEY FEATURES



- Real-time price tracking for major commodities.
- Historical data analysis and trend prediction.
- Customizable alerts for price changes and market shifts.
- AI-driven recommendations for optimal trading times.
- User-friendly dashboard for data visualization and reporting.

DEMO

STAY TUNED FOR A DEMO PRESENTATION

KCMI

THANK YOU

FOR YOUR NICE ATTENTION

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