

ANASTASIYA BASHKATOVA

3+ years of experience creating user-centered, holistic solutions that are functional and delightful for customers to work with.

I love to create clean and modern-looking designs, testing new ideas and pushing the envelope further in every project.

3D Room Space
Remote

UX/UI Designer

JUN 2020 - JUL 2021

A BLOCKCHAIN-BASED SOCIAL RENTAL PLATFORM THAT CONNECTS ROOMMATES, RENTERS AND LANDLORDS

- Redesigned a payment flow that allows renters to pay for their lease via the app. Weaved in improvements from gathered data insights and research findings. For example: created clear transaction list divided by payment categories
- Created easy to use documentation for front-end developers and coordinated timelines with web developers to hand off pixel-perfect design screens.
- Collaborated with the UX, marketing, project management, and development teams to create comprehensive end-to-end designs for hosting application. As a result of a tight communication, the team met the release deadline and launched on time.
- Created a pitch deck for investors which helped to secure funds for further app's development.

SKILLS

Design

Sketching
Wireframing
Prototyping
Data Analysis
Information Architecture
Usability Testing
User research and User Strategy
Responsive web design

Tools

Figma
Photoshop
Illustrator
Sketch
Miro
Invision

Freelance
Remote

UX/UI Designer

JAN 2019 - CURRENT

- Increased monthly user engagement and improved overall user experience at Goodviser App by 30% by studying user pain points in small business
- Created responsive user interface for faster adoption which included evaluation, wireframes, and prototype creation. As a result, adoption rate has risen by 25%, according to google analytics.
- Created responsive end-to-end NFT marketplace website design
- Designed screens for mobile and tablet platforms on iOS, using tools like Figma, Sketch and Adobe Illustrator.

EDUCATION

MS in Finance

Lincoln University
2016

User Experience Academy

DesignLab
2019

UX Design Certificate

Google
2022

PERSONALITY

Detail Oriented
Creative Problem-Solving Approach
Specializing in Analytical Thinking
Applying findings on micro and macro-levels to reach a full potential for the project outcome

USS Cal Builders
Berkeley, CA

Project Manager

SEP 2015 - NOV 2018

GENERAL CONTRACTING FIRMS SPECIALIZING IN NEW CONSTRUCTION AND CONSTRUCTION MANAGEMENT

- Prepared cost estimates, invoices, pay apps and change orders to subcontractors and owners for 5 projects
- Worked with key stakeholders to develop clear understanding of business goals and needs
- Prepared Schedule of Values for the project and participate in bidding process