

# ANASTASIIA BASHKATOVA

## UX/UI DESIGNER

### CONTACT

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📍 San Diego, CA

### PROFILE

UX/UI Designer with 2+ years of experience creating user-centered, holistic solutions that are functional and research-driven. I love to create clean and modern-looking apps and websites designs, and I truly believe that good design is changing the world.

### EDUCATION

**Master of Science (MS) in Finance**  
Lincoln University, Oakland, CA  
2014 -2016

**UX Design Academy**  
DesignLab  
2019

**UX Design Certificate**  
Google Career  
exp. 2022

### SKILLS

Research  
Information Architecture  
Wireframing  
Interaction Design  
UI Design  
Prototyping  
Usability Testing  
Data Visualization  
Layout  
Typography  
Branding

### TOOLS

Figma / Sketch  
Adobe Creative Suite  
InVision / Marvel  
Miro

### WORK EXPERIENCE

**UX/UI Designer**  
3D Room Space Inc. Jun 2020 - July 2021

- Developed a new information architecture through research, competitive analysis and customer feedback
- Designed App screens for mobile and tablet using tools like Sketch, Illustrator, Photoshop
- Created investor pitch deck that helped to bring investors to the startup
- Collaborated effectively with the marketing and dev teams to increase conversion rate

**Graphic Designer | UI Designer**  
Freelance, Remote Nov 2019 - 2022

- Designed logos, brand identities and UI/UX of the websites and applications (Android/iOS) adhering to current standards and trends
- Collaborated with the marketing team to redesign the website's inefficient workflows to get a clear and user-centered interface, increasing traffic average by 20%
- Collaborated closely with cross-functional teams in an agile environment to ensure all designs meet both business and users' objectives

**Project Engineer**  
USS Cal Builders Sep 2015 - Nov 2018

- Determined project specifications by studying product design and submitting documents to project owner through construction management software (Procore)
- Prepare Schedule of Values for the project and monthly payment applications
- Prepared cost estimates, invoices, RFIs and change orders to subcontractors and owners based on negotiations