

BASHIR BUHARI

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PROFESSIONAL SUMMARY

I optimize business performance through the generation of insights from business data and the development of strategy. My professional experience spans quality data analysis as a Junior Data Analyst, Sales Analyst, and Senior Business Intelligence and Process Analyst where I optimize business performance and growth through evaluation of standard metrics and quality recommendations.

My career objective has always been to work in a capacity that utilizes my research and analytical skills in solving business problems. I am so passionate about utilizing data to optimize business processes and improve overall business performance.

WORK EXPERIENCE

Oct. 2021 till date

KPMG Nigeria

Associate, Emerging Technology, Data, and Analytics

- Documented business systems requirements.
- Proposed data and analytics tools that best meet client needs.
- Prepared PowerPoint presentation slides for client reporting.
- Researched leading practice for business process optimization.

Feb. 2021 – Sept. 2021

CARS45

Senior Business Intelligence and Process Analyst

- Business performance reporting across all SBUs.
- Working hands-on with a Data Engineer and Data Scientist to ensure our data and data sources are well managed.
- Charged with the responsibility of analyzing systems data to determine compliance to set business processes.

Sept. 2020 – Jan. 2021

CARS45

Business Intelligence Analyst

- Facilitated the integration of our data sources into a central data warehouse.
- Created working queries to enable access to raw data.
- Created dashboards to visualize performance across business units.
- Curated weekly and monthly reports for senior management to enable well-informed strategic decision-making.

Nov. 2019 – Aug. 2020

CARS45

Marketplace Analyst

- Created sales reports for marketplace operations using compelling charts and visuals to show growth across various metrics.
- Developed Power BI and Google Data Studio dashboards for easy data tracking, analysis, and weekly report presentation.
- Provided insights into how effective each of our sales channels is performing, for better-informed management decisions.

March 2020 – May 2020

HASHANALYTICS

Data Science Intern (Virtual)

- Built my first ML project (A Classifier System)
- Learnt Data Analysis with Python utilizing the various libraries (Numpy, Pandas, Matplotlib) on real-world data sets.
- Learnt Data Science fundamentals (Performing Regression, Decision Tree, Naïve Bayes, SVM, Cluster Analysis, and Evaluation of Model Performance).

June 2019 – Oct. 2019

CARS45

Sales Support Analyst

- Developed an Excel report on our sales activities.
- Supported with every sales activity in order to ensure sales targets are being met.
- Liaised with center managers, supervisors, territory managers, and area managers to ensure a seamless closing of sales.
- Provided insights on regional marketplace performance.

July 2018 – March 2019

weworkremotely.com

Freelance Analyst

- Performed excel analysis on certain data entry projects for clients.
- Managed the database systems for a startup retail firm.

Jan. 2018 – June 2018 **HEXAVIA! LIMITED (A Business, Brand, Strategy, and Project Management Firm)**

Strategy Analyst Intern

- Drafted performance reports on all our projects.
- Created a sales funnel analysis for an existing client, which helped with strategizing for better profit.

VOLUNTEER EXPERIENCE

Dec. 2020 till date **FINQUEST FINANCE**
Team Lead, Strategy and Compliance

- Ensure all activities are in accordance with the set and agreed processes.
- Formulate strategies for improving service offerings and ensuring strict implementation.

Aug. 2015 - Feb. 2016 **NIGERIAN ECONOMICS STUDENTS ASSOCIATION (NESA), OAU.**
Head, Constitution Review Committee

- Led a 12-man committee in the review and amendment of the association's constitution.
- Initiated a bottom-up approach to collate and integrate ideas of over 400 students. This had a great impact on wide acceptance and compliance.

EDUCATION

Feb. 2012 – Sept. 2016 **Obafemi Awolowo University, Ile-Ife, Osun State, Nigeria.**

B.sc Economics (4.03; Second Class Upper Division)

- Courses include *Business Economics, Project Evaluation, Mathematical Economics, Econometrics, Operational Research, Micro and Macro Economics.*

ONLINE COURSES AND CERTIFICATIONS

- edX: **Analyzing and Visualizing Data with Power BI**
- Google Analytics Academy: **Google Data Studio**
- Data Camp: **Fundamentals of SQL**
- Coursera: **Databases and SQL for Data Science**
- Coursera: **Machine Learning with Python**
- **Microsoft Data Analyst Associate Certification (DA-100 Certified)**
- Udemy: **BigQuery for Big Data Engineers**

OTHER INFORMATION

- **Advanced HSE certificate holder, 2016.**
- **Certified Associate in Project Management (CAPM), Hybrid Consulting Limited, 2017.**

SKILLS

Soft Skills

- Demonstrated leadership skills
- Excellent analytical & numerate skill
- Certified and experienced project manager
- Excellent Communication and Interpersonal skills
- Critical thinking skills

Technical Skills

- Microsoft Office Suite
- Microsoft Power BI
- Google Data Studio and Google Sheet
- SQL
- Project Management tools such as Jira, Trello and ClickUp.