

OLUWAFEMI DADA-BASHUA

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[LinkedIn](#)

Profile Summary

I am a Data Analyst and Data Engineer with a passion for all things data. My ultimate goal is to identify data-driven insights and develop robust data pipelines that empower businesses to make the best decisions and achieve maximum growth. With a commitment to accuracy, efficiency, and automation, I ensure that your data is not only reliable but also accessible for analysis and reporting. Whether analyzing trends or building scalable data systems, I bring a comprehensive approach to managing and utilizing data. Let's work together to take your organization to the next level with cutting-edge and scalable data solutions.

SKILLS

- Data Analysis and reporting
- Microsoft Excel and Power BI
- SQL
- Tableau
- Python
- Apache Spark
- Prioritization and Time Management
- Data Wrangling and Cleaning
- Data Extraction, Manipulation and analysis
- Data quality assurance and control
- Tensor Flow
- Snowflake
- Azure

WORK EXPERIENCE

DATAINNO ANALYTICS,
Data Engineer Internship

SEPTEMBER 2024 – PRESENT,
REMOTE.

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- Designed, developed, and maintained scalable ETL Pipelines to ingest data from various retail sources, such as point-of-sale systems, e-commerce platforms, inventory systems, and customer databases.
 - Collaborated with business analysts, product managers, and retail specialists on the Team to understand data requirements and deliver solutions that support retail operations, inventory management, and marketing campaigns.
 - Implemented data quality checks and monitoring processes to ensure the integrity of retail data across the pipeline.

- Detected anomalies, inconsistencies, and missing data to prevent inaccurate retail analytics which consequently aided efficient and accurate analysis.
- Optimized data warehousing solutions like Amazon Redshift and Snowflake for real-time and batch processing.
- Standardized retail data formats, handled inconsistencies in product sales figures, customer information, and inventory statuses.
- Applied data security best practices to ensure the confidentiality and integrity of sensitive retail data, such as our customer purchase history and personal information.
- Designed and implemented data models optimized for retail analysis, including customer segmentation, sales trend analysis, inventory forecasting, and supply chain optimization.
- Collaborated with data analysts on the team to structure the data in a way that enables deep retail insights, as well as calculating customer lifetime value (CLV) and analyzing shopping basket trends.
- Continuously monitored and improved the performance of data pipelines and databases to handle the large volumes of transactional retail data efficiently.
- Maintained clear documentation for data engineering processes, including data pipelines, transformation rules, and data model designs, to ensure transparency and knowledge sharing.
- Provided technical support and guidance to teams who utilize the data for insights, reports, and dashboards.
- Continued professional development by staying up-to-date with the latest data engineering and analytics tools, technologies, and standardized practices.
- Participated in training and workshops to enhance data engineering and analysis skills.

QUEYLON ATELIER,
Data Analyst

APRIL 2023 – AUGUST 2024,
LAGOS, NIGERIA.

- Led data collection and integration efforts from diverse sources, including APIs and databases.
- Created data modelling standards and procedures.
- Created interactive and insightful data visualizations using Tableau and majorly Power BI, to communicate findings to stakeholders.
- Collected and integrated data from various internal and external sources, such as APIs, databases, and web scraping.
- Conducted in-depth data analysis to identify trends, anomalies, and insights, providing valuable recommendations to the management team.
- Designed and implemented ETL pipelines using Apache Spark, Python, and SQL.
- Wrote SQL queries to extract, transform, and load data from various databases.

OYO STATE MINISTRY OF FINANCE,
Financial Audit Intern

MARCH 2022 – FEBRUARY 2023,
OYO, NIGERIA.

- Assisted in the analysis of financial data to identify discrepancies or irregularities.
- Collected financial data, such as financial statements, ledgers, and records.
- Supported senior auditors in preparing audit plans and determining the scope of audits.
- Collaborated with cross-functional teams to define data requirements and drive data driven decision-making.
- Verified the accuracy of financial records and ensuring compliance with relevant regulations
- Assisted in preparing financial reports and presentations for senior management.

EDUCATION

University of Ilorin, Ilorin Nigeria 2022

BSc. Business Administration

Trainings and Certifications

- **Data Analytics using Excel and R**
IBM
- **Data Analytics using Excel, Power BI and SQL**
Plural Code Academy
- **Chartered Institute of Personnel Management**
In progress
- **Mastering Agile and Scrum**
Certification Edge