

# Natural Language Processing and Word Embeddings

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# Document analysis

## Named Entities Extraction

Apple CEO TIM Cook introduces 2 new large iPhones, Smart Watch at Cupertino


Organization

Person

Location

## Summarization

WASHINGTON (CNN) -- President Obama's inaugural address was cooler, more measured and reassuring than that of other presidents making it, perhaps, the right speech for the times.



Some inaugural addresses are known for their soaring, inspirational language. Like John F. Kennedy's in 1961: "Ask not what your country can do for you. Ask what you can do for your country."

Obama's address was less stirring, perhaps, but it was also more candid and down-to-earth.

"Starting today," the new president said, "we must begin

**STORY HIGHLIGHTS**

- Obama's address less stirring than others but more candid, analyst says
- Schneider: At a time of crisis, president must be reassuring
- Country has chosen "hope over fear, unity of purpose over ... discord," Obama said
- Obama's speech was a cool speech, not a hot one, Schneider says

aid in

his first inaugural in 1933, "The only thing we have to fear is fear itself." Or Bill Clinton, who took office during the economic crisis of the early 1990s. "There is nothing wrong with America that cannot be fixed by what is right with America," Clinton declared at his first inaugural.

[Obama](#), too, offered reassurance.

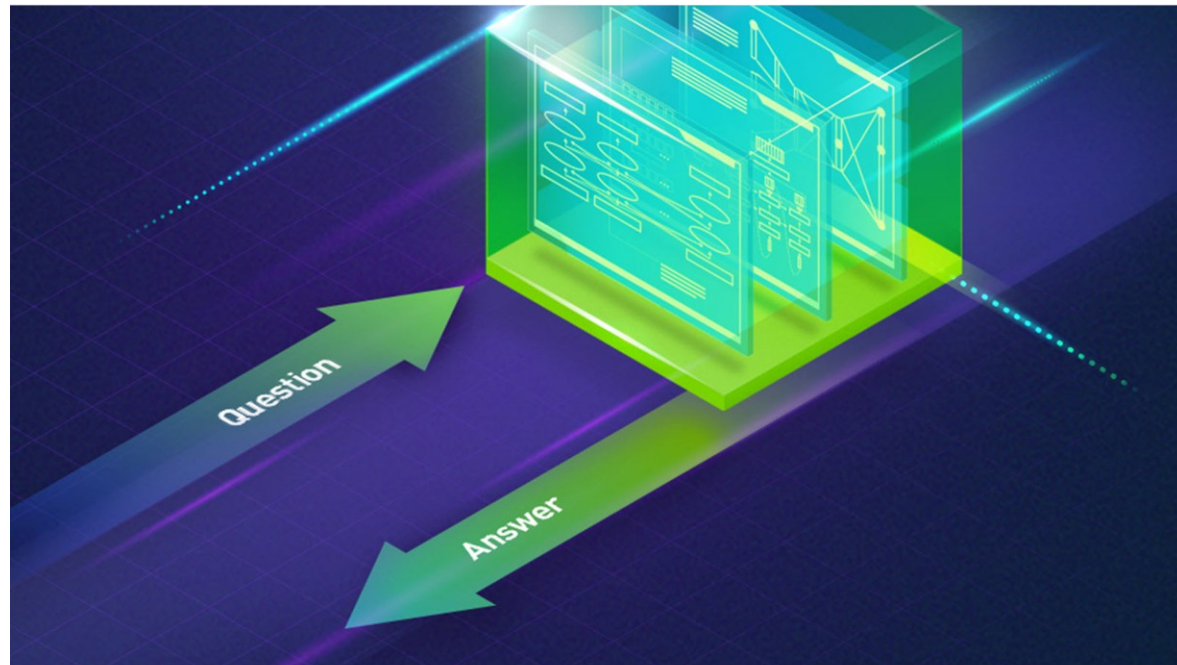
"We gather because we have chosen hope over fear, unity of purpose over conflict and discord," Obama said.

Obama's call to unity after decades of political division echoed Abraham Lincoln's first inaugural address in 1861. Even though he delivered it at the onset of a terrible civil war, Lincoln's speech was not a call to battle. It was a call to look beyond the war, toward reconciliation based on what he called "the better angels of our nature."

Some presidents used their [inaugural address](#) to set out a bold agenda.

[more photos »](#)

# Question Answering



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Whereas **weather** refers to short-term changes in the atmosphere, **climate** describes what the **weather** is like over a long period of time in a specific area. **Different** regions can have **different climates**. ... **Weather** tells you what to wear each day. **Climate** tells you what types of clothes to have in your closet. Mar 23, 2018

www.ncei.noaa.gov › news › weather-vs-climate

[What's the Difference Between Weather and Climate? | News ...](#)

# Social Media Intelligence


torbes.com



Chiara Ferragni, Instagram's It Girl

Since then, Ferragni and The Blonde Salad have gone from strength to strength: she's launched her own line of apparel and accessories, and employs 20 staffers for a fashion site that competes with traditional media platforms.

The 30-year-old lands at #1 on [Forbes' Top Influencers list](#) in the Fashion category, joining other impressive

 **chiaraFerragni** ✓  
Paris, France [Segui](#)

chiaraFerragni So proud for being nominated #1 fashion influencer in the world by @forbes 🏆 Read the full article on my story 🔥 #TheBlondeSaladNeverStops #NeverEver

Carica altri commenti

thobstore Nice post 👍 check my page out

laboccadichiara Ua



emsgrimes123 Congrats ❤️

phuongtrangnd Proud of the girl i've followed more than 5years ❤️

beatricinaa Vorrei capire cosa spinge le persone a seguirti


leiasemper Auguri! Sei in donna in gamba! Sembri simpaticissima 😊🌸

reneednoble Very impressive... congrats! 💖

Piace a 117.639 persone

1 GIORNO FA

Aggiungi un commento... 

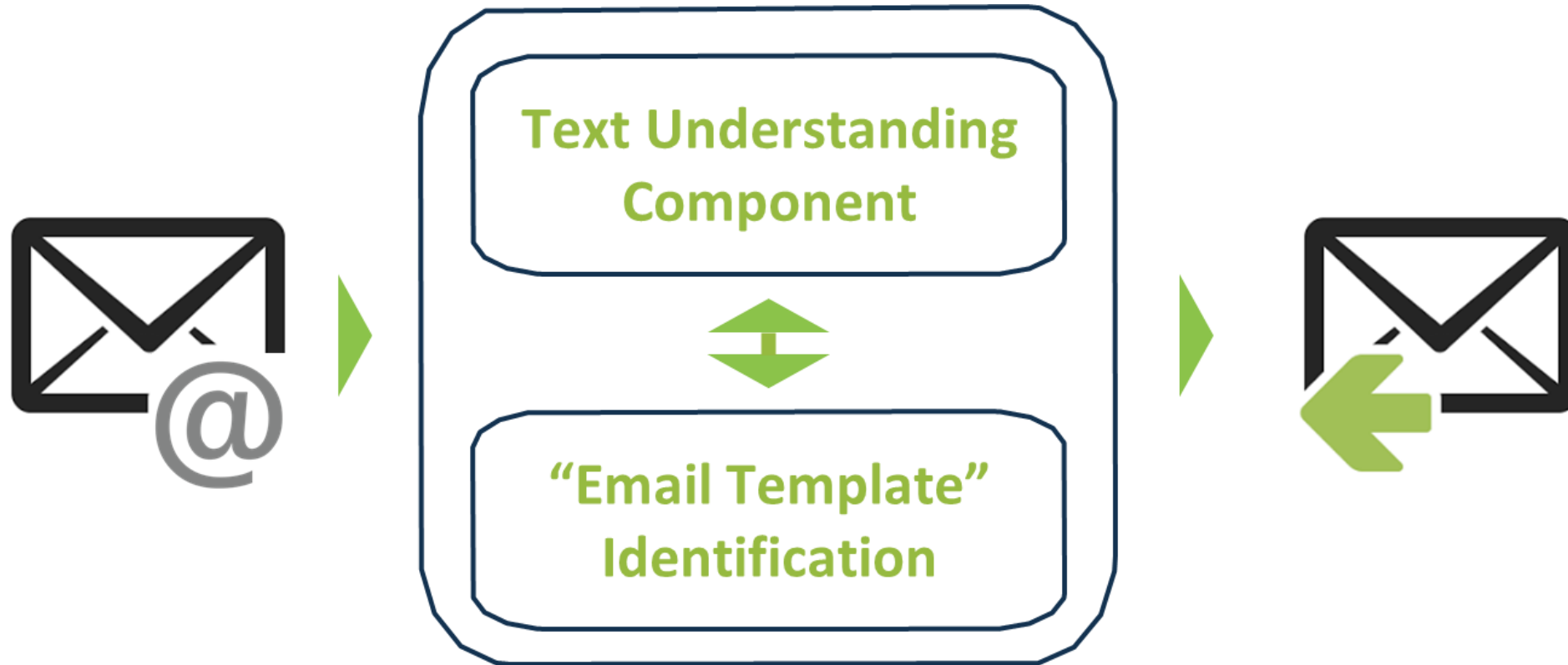


# Video Machine Translation

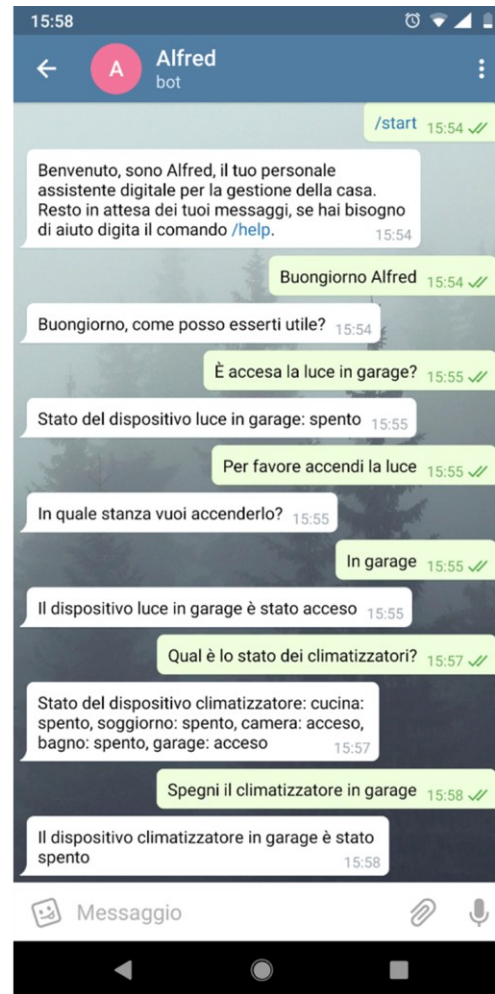


# Email Auto Responder (AILAB-Udine)

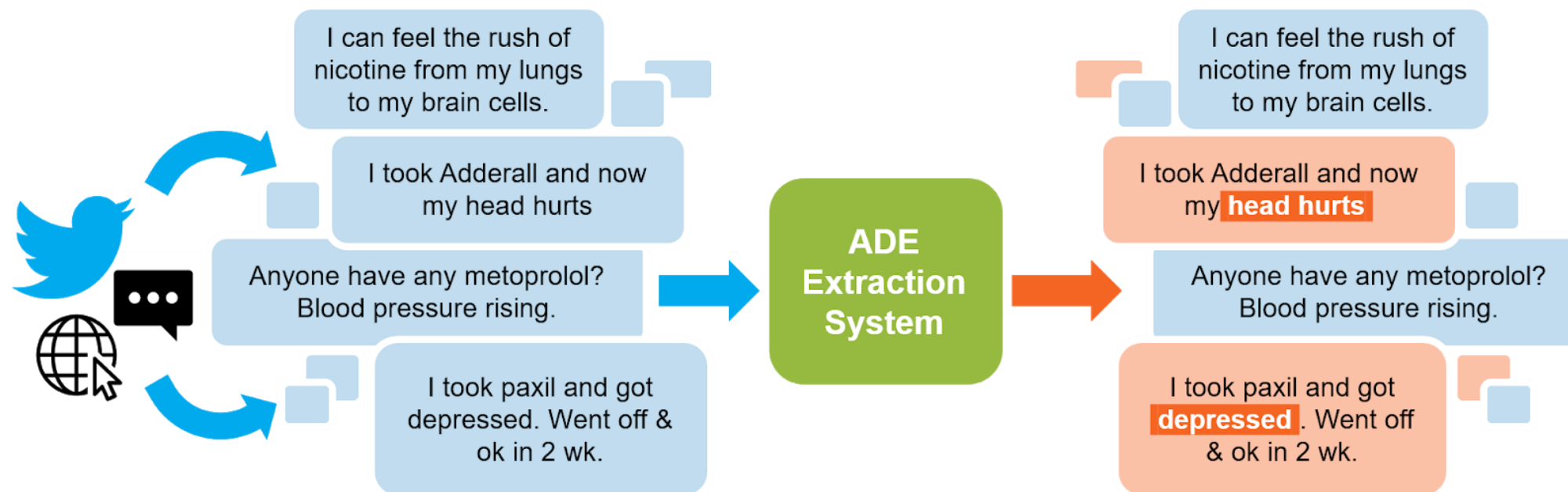
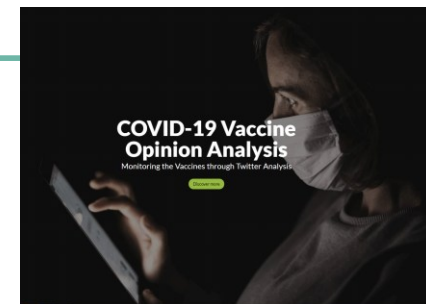
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# ChatBot



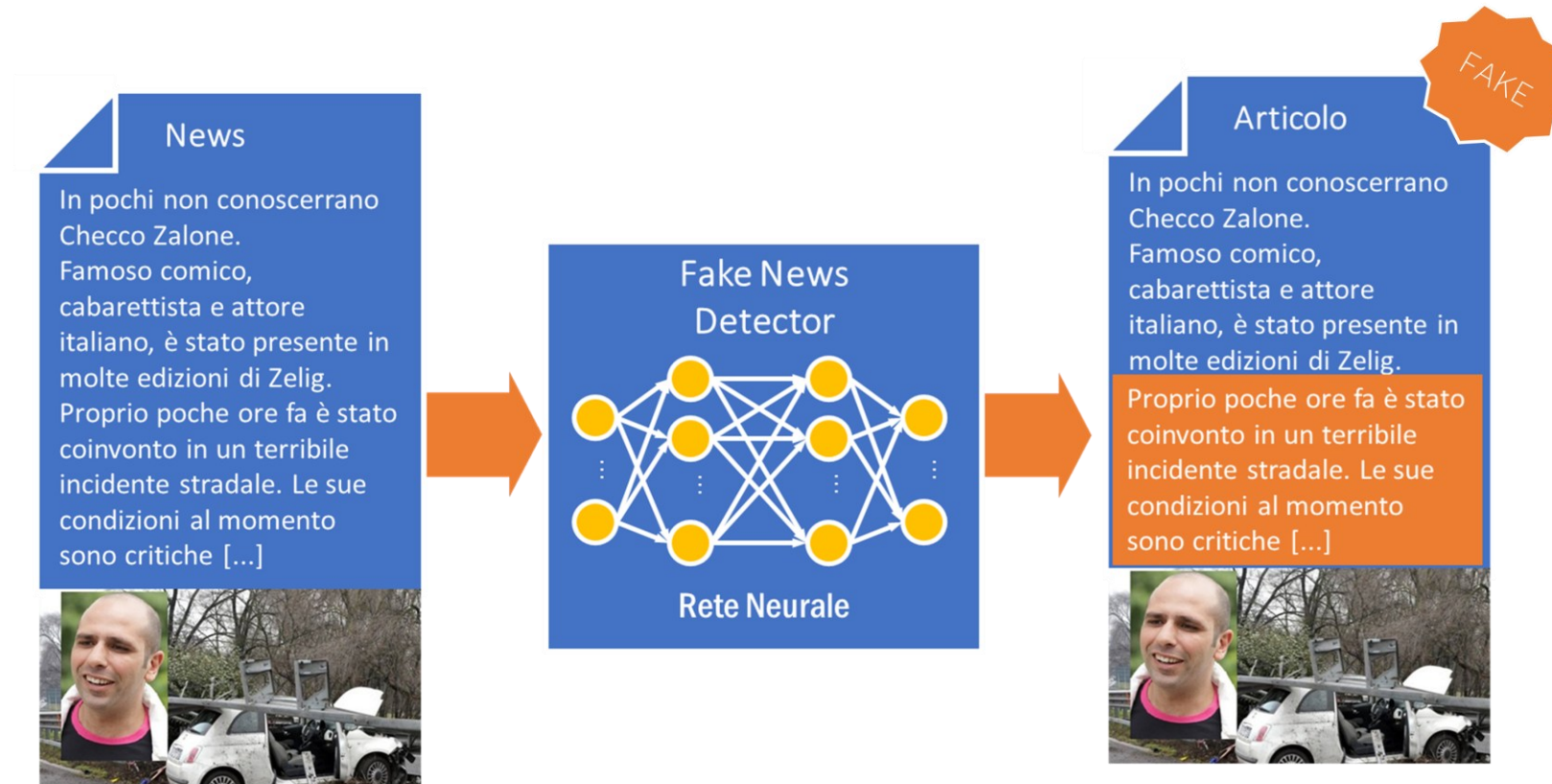
# COVID-19 Vaccine (AILAB-Udine)



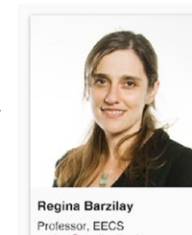
<http://ailab.uniud.it/covid-vaccines/>



# Fake News (AILAB-Udine)



Project in collaboration with Massachusetts Institute of Technology (MIT) – Boston USA



# Word Embedding

# Word Representation

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Word representation techniques represent words as feature vectors.



**Combined with Deep Learning these techniques are state of the art in NLP in almost all the tasks.**

In the following slides we will see basic and more advance techniques.

# Basic Word Representation - Integers

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The **simplest way to represent words as numbers** is for a given **vocabulary to assign a unique integer to each word**.

The **set of unique words used in the text corpus** is referred to as the **vocabulary**.

Word	Number
a	1
able	2
about	3
...	...
hand	615
...	...
happy	621
...	...
zebra	1000

# Basic Word Representation - Integers

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This numbering scheme is simple,

One of the problems is that the order of the words,

For instance, **alphabetical order doesn't make much sense from a semantic perspective.**

+ Simple

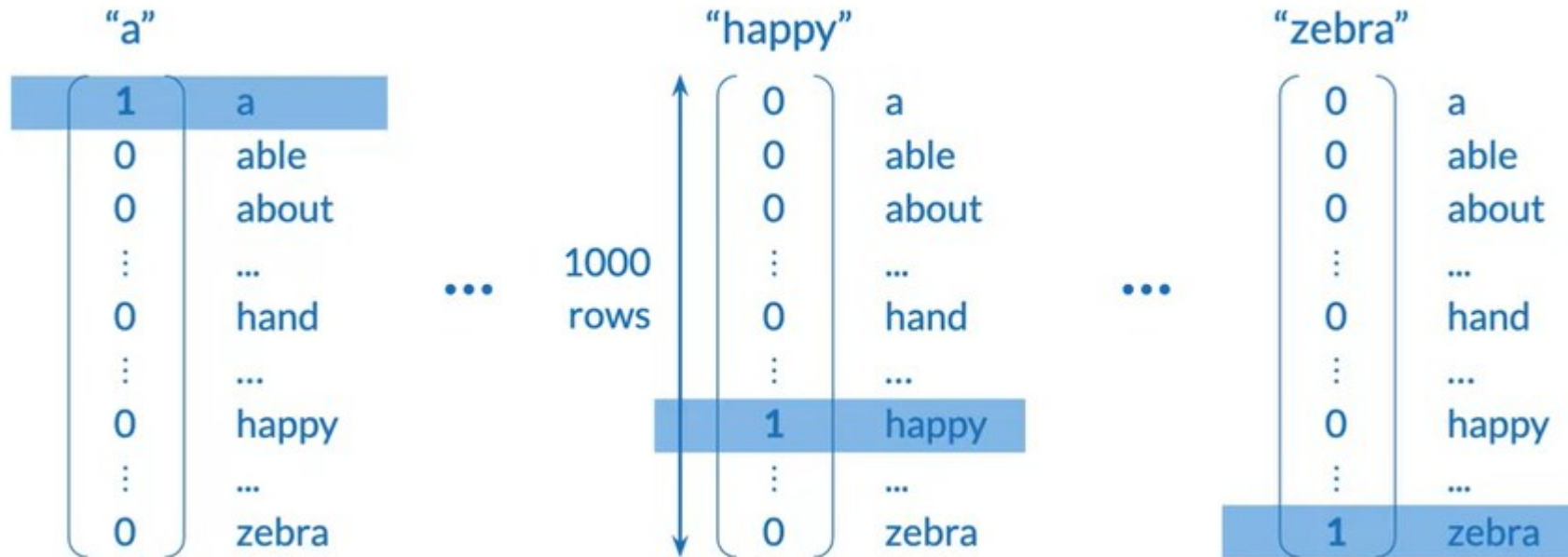
- Ordering: little semantic sense

hand	<	happy	<	zebra
615	?! .	621	?! .	1000



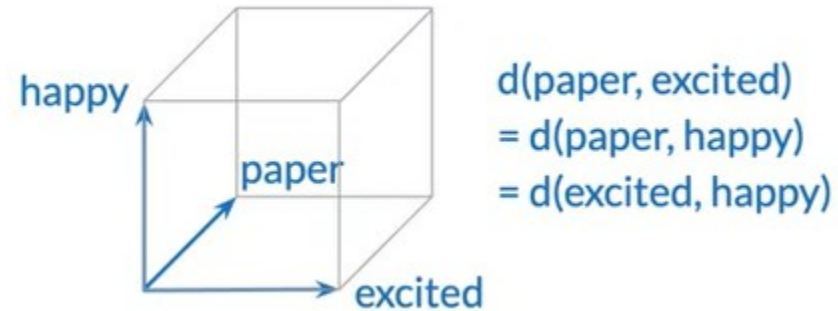
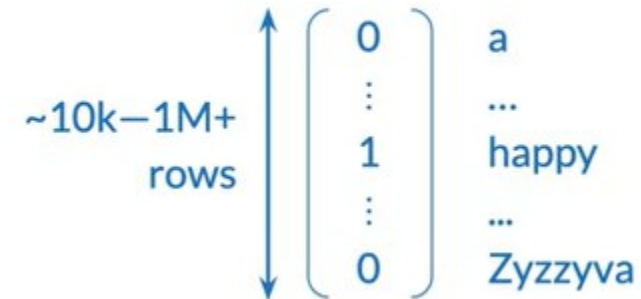
# Basic Word Representation – One-hot Vectors

One-hot Vectors represent the words using a column vector where each element corresponds to a word of the vocabulary.



# Basic Word Representation – One-hot Vectors

- + Simple
- + No implied ordering
- Huge vectors
- No embedded meaning

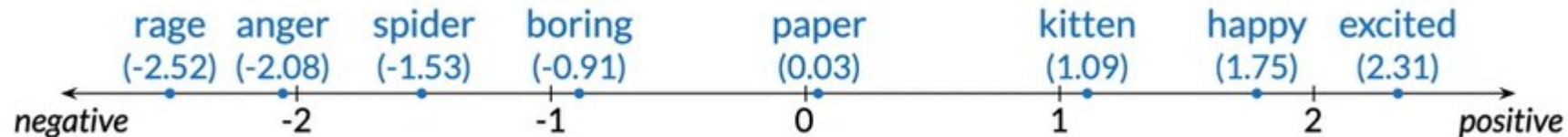


# Basic Word Representation – Word Embedding

**Word embeddings are vectors that are carrying meaning.**

Consider a horizontal number line like this. Words on the left are considered negative in some way and words on the right are considered positive in some.

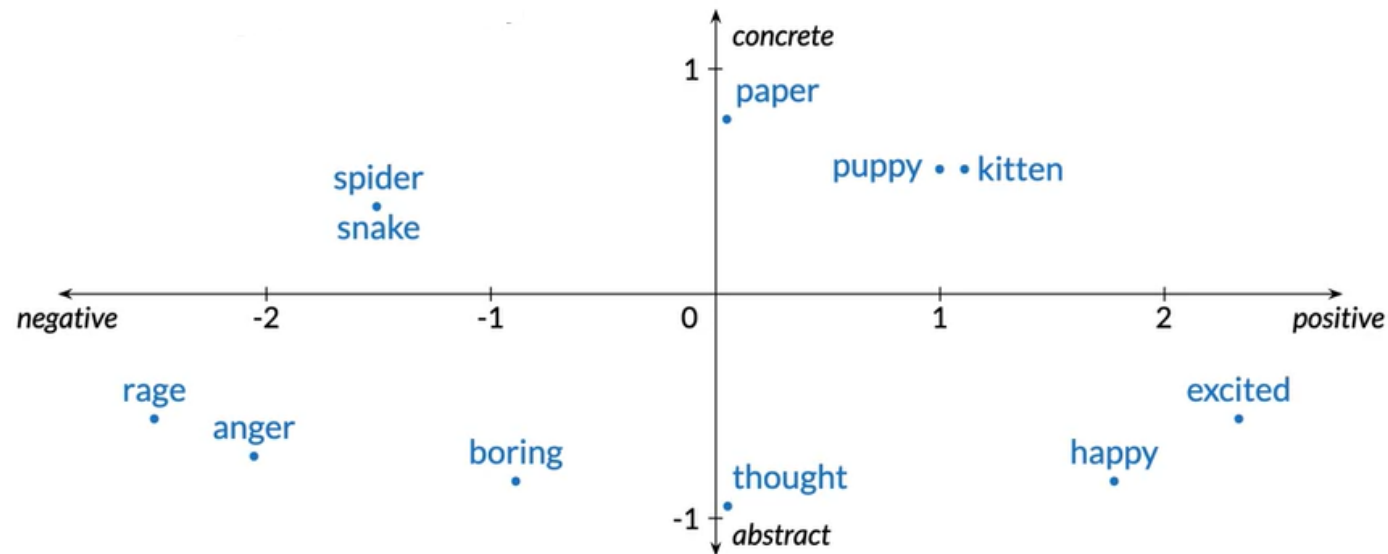
Now, you can say that's "happy" and "excited" are more similar to each other compared to with the word "paper"



# Basic Word Representation – Word Embedding

You can extend this by adding a vertical number line, words that are higher on this line are more concrete physical objects. Whereas words lower on this line are more abstract ideas.

What you've done here is to represent the vocabulary of words with a small vector of length 2.



# Basic Word Representation – Word Embedding

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- + Low dimension
- + Embed meaning
  - o e.g. semantic distance

forest  $\approx$  tree      forest  $\neq$  ticket



# Basic Word Representation – Word Embedding Process

