adfalcon
by Noqoush

the first mobile advertising network in the Middle East

MENA media kit

mobile advertising

is a rapidly growing industry that has so many advantages compared to the rest of the traditional advertising channels

key advantages of mobile advertising

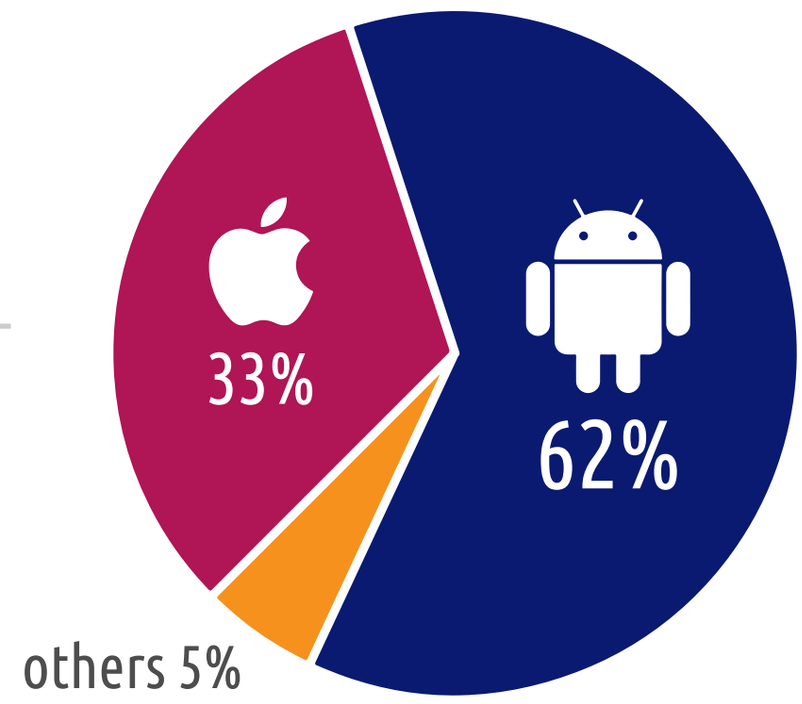
- targeting the right audience
- unique and innovative dynamic rich media ads
- maximum exposure

53 million
unique users

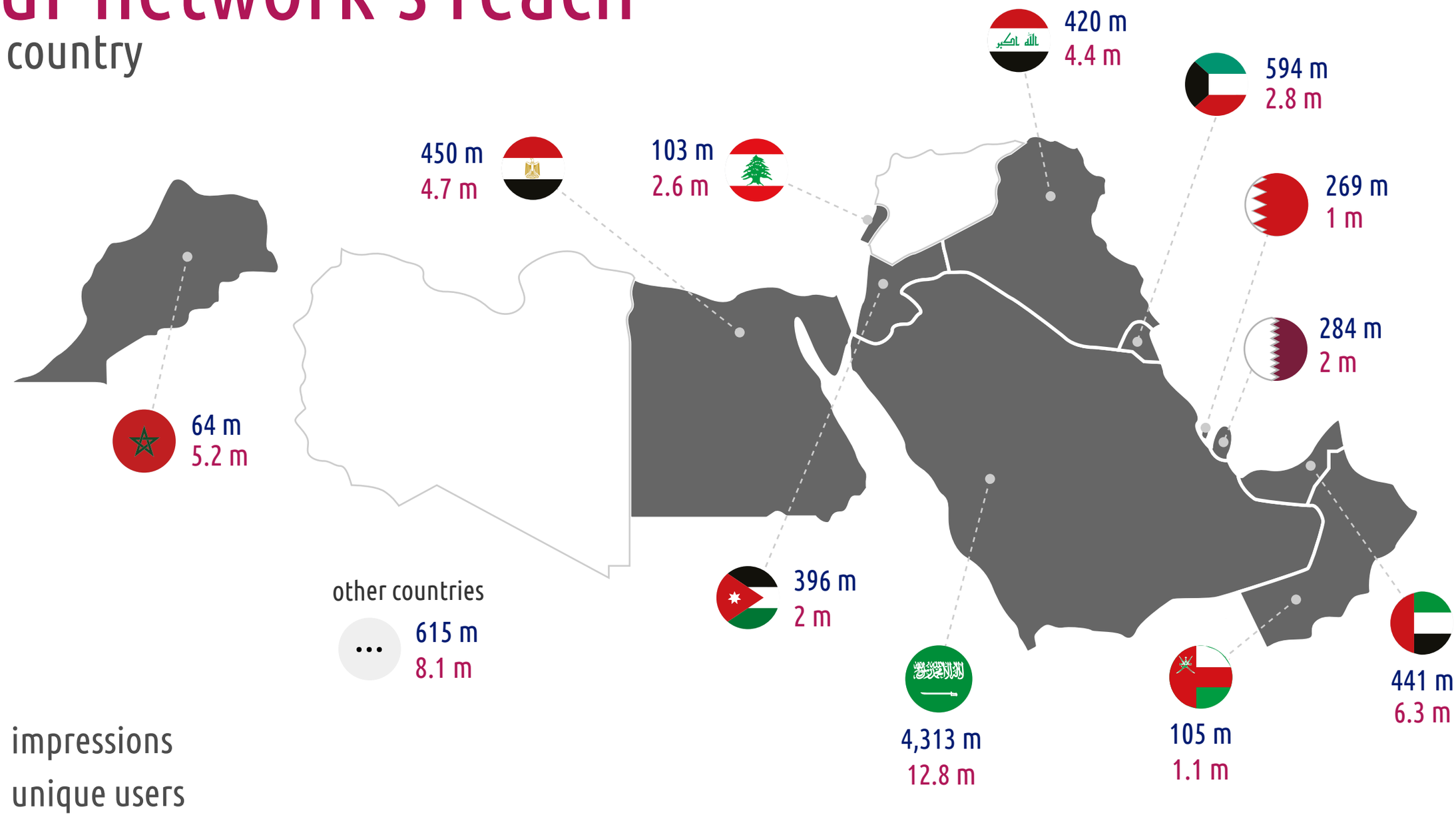
♂ 33 million
males

♀ 20 million
females

8.7 billion
impressions



our network's reach
by country



intelligent and multi-level targeting options

demographic

behavioral & interest

geo location

operator

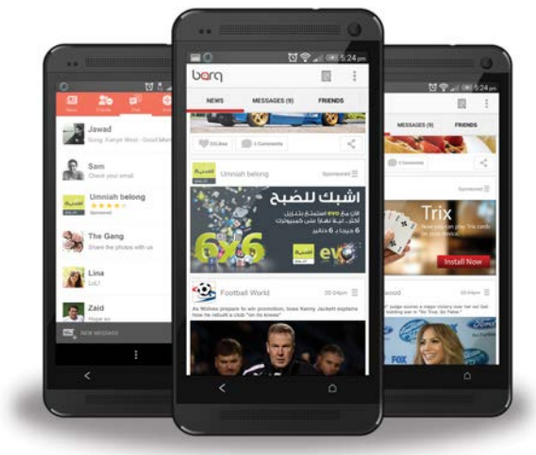
device type

day parting

audience segments

the wheel of innovation doesn't stop at AdFalcon

AdFalcon offers a comprehensive selection of advertising formats across the MENA region.
With a diversified portfolio of solutions to choose from that is supported by a fully-fledged state of the art advertising technology.



native ads

in-stream video

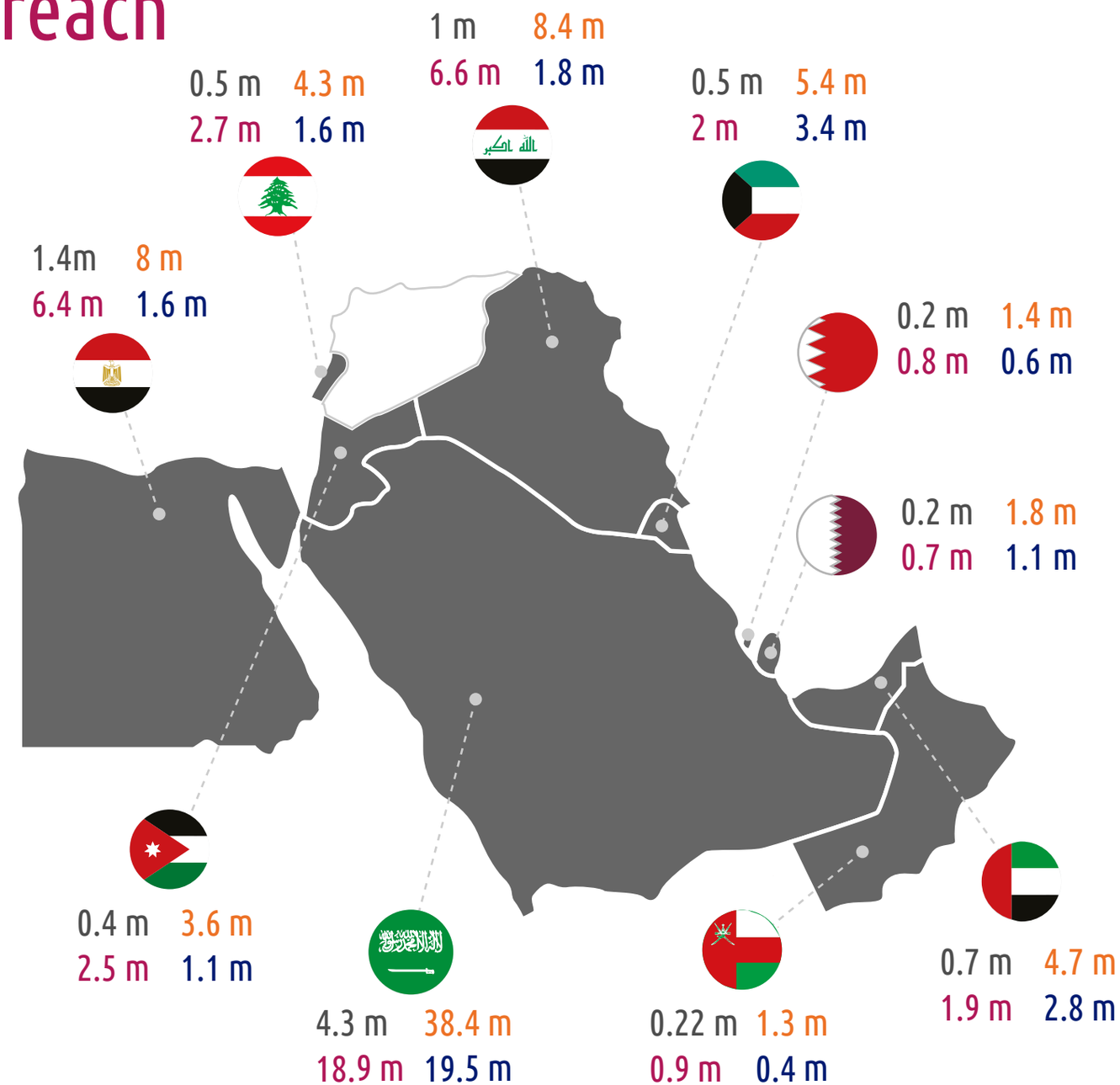
app booster

geo targeting

interactive video ads

AdFalcon's in-stream video reach
by country

Drive major awareness by maximizing video views through:
- Full screen high quality video ads with length of up to 30 seconds, advertised in-app on iOS & Android.
- The ability to run more than one video at the same time to appear in line with your TVC showing times.
- Incorporating a call to action at the end of the video to drive traffic to your preferred product page.



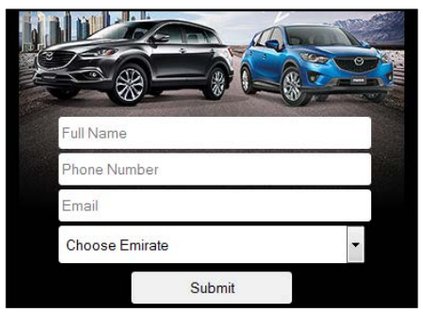
- unique devices
- total views
- Android video views
- iOS video views

video

bring your product or service to life with video. ranging from product presentations, instructional videos to commercials.

image gallery

use any number of images to beautifully showcase a product or a service.



web forms

collect various types of data from users that interact with the creative.

store locator

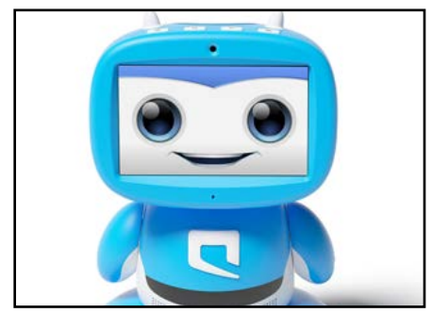
a locator solution that allows for the search and management of a list of locations in rich media mobile creatives.

360º view

showcase 360-degree products that benefit from showing the design of all sides of an object, such as cars, electronics, or furniture.

social media

integrate Twitter feeds, Facebook like boxes, Instagram galleries and more into your creatives.



puzzles and games

a powerful way to engage your audience through simple and well known game mechanics.

rich media banners

stunning animated banners in various formats, tap, shake, or swipe them to expand.

our clients

zain
موبايلي
mobily
orange
اتصالات
etisalat
STC
الاتصالات السعودية
امنية
إنتهى
du
add life to life
كيوتل
Qtel
vodafone
hp
BlackBerry
htc
quietly brilliant
NOKIA
CONNECTING PEOPLE
intel
PS4
LG
BRAUN
SAMSUNG
BMW
JAGUAR
NISSAN
Mercedes-Benz
TOYOTA
Ford
GMC
Cadillac
أبوظبي الإمارات
DUBAI one
ALJAZEERA
MasterCard
VISA
HSBC
EMAAR
TOTAL
QATAR AIRWAYS القطرية
الملكية الأردنية
ROYAL JORDANIAN
PHILIPS
Johnson & Johnson
Persil
Carefree
NIKE
BVLGARI
SWAROVSKI
GIORGIO ARMANI
MARKA VIP
YASMALL
dubizzle
SUBWAY
ماكدونالدز
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