

# Logo Versions



Pet watchers



Primary

Wordmark Only

Icon

## Colours



### Primary

Hex #00C273 RGB rgb(0,194,115) CMYK 100 0 41 24

Pantone 15-6340



#### Secondary

Hex #00C273 RGB rgb(0,194,115) CMYK 100 0 41 24

Pantone 15-6340



#### Accent

Hex #00C273 RGB rgb(0,194,115)

CMYK 100 0 41 24

Pantone 15-6340

#### Background

Hex **#FFFFF**RGB rgb(255,255,255)

CMYK 0000

Pantone 11-0601

Typography

Primary

Anek Telugu

Aa Bb Cc