

Stand on the shoulders of fat-tailed giants riding cycles.

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May 15, 2012

Abstract

This small model experiences aggregate fluctuations from idiosyncratic shocks. An endogenous fat-tailed distribution of firms size arises because of selection of the best ideas *à la* Alvarez *et al.* (2007). An entrepreneur update its idea only if it improves its technology. This leads to growth and a fat-tailed distribution of firms sizes. From this, idiosyncratic shocks on ability to manage this ideas leads to aggregate fluctuations as in Gabaix (2011).

1 Selection of ideas

Following Alvarez *et al.* (2007) and Lucas (2008), the technology frontier evolves according a differential equation. This differential equation depends upon the way the flow of ideas is modeled. I will considered two cases.

Let us denote X the cost level (the technology average productivity level will be $1/X$) and $G(x, t)$ the counter cumulative distribution function, i.e.

$$\mathbb{P}_t\{X \geq x\} = G(x, t)$$

We will denote X by idea or by cost level.

1.1 Poisson arrivals with internal source of ideas

Each entrepreneurs at t has inherited cost level and receive a new idea drawn from the current distribution $G(x, t)$ at a Poisson arrival rate α . She keeps the new idea only if it is a better idea that is to say that the new cost is lower the current one.

For fixed x , I follow Alvarez *et al.* (2007) to motivate an ordinary differential equation:

$$G(x, t + h) = G(x, t) \mathbb{P}\{\text{no lower cost arrives in } (t, t + h)\}$$

Then

$$\begin{aligned} \mathbb{P}\{\text{no lower cost arrives in } (t, t + h)\} &= \mathbb{P}\{\text{no ideas arrives in } (t, t + h)\} \\ &\quad + \mathbb{P}\{\text{one idea } > x \text{ arrives from } G \text{ in } (t, t + h)\} \\ &\quad + \mathbb{P}\{\text{more than one idea } > x \text{ arrives in } (t, t + h)\} \\ &= 1 - \alpha h + \alpha h G(x, t) + o(h) \end{aligned}$$

which yields after some computation (rearranging and dividing through by h , and letting $h \rightarrow 0$):

$$\frac{\partial \log(G(x, t))}{\partial t} = -\alpha[1 - G(x, t)]$$

The solution of this equation is

$$G(x, t) = \frac{G(x, 0)}{G(x, 0) + e^{\alpha t}(1 - G(x, 0))}$$

We are focusing on a “balanced growth path” which is to say whether there is a function φ and a number ν such that

$$G(x, t) = \varphi(e^{\nu t} x)$$

which after choosing $\nu = \alpha$ and some computations leads to

$$\varphi'(x) = -\frac{1}{x} \varphi(x)(1 - \varphi(x))$$

which has a solution $\varphi : \mathbb{R}_+ \rightarrow [0, 1]$

$$\varphi(x) = \frac{1}{1 + \phi x} = \mathbb{P}\{X \geq x\}$$

where ϕ is a parameter.

Alvarez *et al.* (2007) shows that given an initial distribution $G(x, 0)$, $\lim_{t \rightarrow 0} G(e^{-\alpha t} x, t) = \varphi(x)$ and that $\phi = -G_x(0, 0)$.

Thus the distribution of cost X is characterized by the counter cumulative distribution function (CCDF) $\varphi(\cdot)$ and then the average TFP is defined by $Y = \frac{1}{X}$. The distribution of Y is characterized by a CCDF

$$\begin{aligned}
\mathbb{P}(Y \geq y) &= \mathbb{P}\left(\frac{1}{X} \geq y\right) = \mathbb{P}\left(\frac{1}{y} \geq X\right) \\
&= 1 - \mathbb{P}\left(X > \frac{1}{y}\right) \\
&= 1 - \frac{1}{1 + \phi \frac{1}{y}} \\
&= \frac{\phi \frac{1}{y}}{1 + \phi \frac{1}{y}} \\
\mathbb{P}(Y \geq y) &= \frac{1}{1 + \frac{y}{\phi}} := g(y)
\end{aligned}$$

1.2 Poisson arrivals with external source of ideas and growth in the arrival rate

Leads to an asymptotic exponential distribution with parameter $-\beta H'(0)$ of $G(x, t)$.

2 A simple model of aggregate fluctuation from idiosyncratic shock

2.1 Environment

This economy is populated by N entrepreneurs who draw a ideas φ from the stationary distribution of ideas characterized by $g(\cdot)$, they keep this ideas during the two periods of this economy.

They are endowed with a technology from which they produce zn^α unit of final good with n unit of input at cost w per unit. The TFP term z is at the first period $z_1 = \varphi^{1-\alpha}$ and at the second period $z_2 = f(\varphi, x)^{1-\alpha}$ where x is drawn from a given distribution characterized by a probability distribution $h(\cdot)$ ¹ and $f(\cdot, \cdot)$ will be defined later.

For a given productivity level z , each entrepreneur maximize its profit. Thus the program of the entrepreneur is:

$$\pi(z, w) = \max_{n \geq 0} \{zn^\alpha - wn\}$$

which leads to

$$\begin{aligned} \text{Input demand: } n^*(z, w) &= \left(\frac{z\alpha}{w}\right)^{\frac{1}{1-\alpha}} \\ \text{Supply of final good: } y^*(z, w) &= z^{\frac{1}{1-\alpha}} \left(\frac{\alpha}{w}\right)^{\frac{\alpha}{1-\alpha}} \\ \text{Profit: } \pi^*(z, w) &= z^{\frac{1}{1-\alpha}} \left(\frac{1}{w}\right)^{\frac{\alpha}{1-\alpha}} \alpha^{\frac{1}{1-\alpha}} \left(\frac{1}{\alpha} - 1\right) \end{aligned}$$

For a given ideas y and a given ability x the output at the first period is $y_1 = \varphi \left(\frac{1}{w}\right)^{\frac{\alpha}{1-\alpha}} \alpha^{\frac{1}{1-\alpha}} \left(\frac{1}{\alpha} - 1\right)$ and $y_2 = f(\varphi, x) \left(\frac{1}{w}\right)^{\frac{\alpha}{1-\alpha}} \alpha^{\frac{1}{1-\alpha}} \left(\frac{1}{\alpha} - 1\right)$.

At this point, an entrepreneur $i \in \{1..N\}$ is characterized by (φ_i, x_i) where φ_i stand for its idea and x_i the ability of managing this idea in the second period. She produce y_1^i and y_2^i in the first and the second period respectively.

2.2 Aggregate volatility

The total GDP of this economy is just the sum over the entrepreneurs of each production y_t^i :

$$Y_t = \sum_{i=1}^N y_t^i$$

¹ x could be interpreted as the ability of a given entrepreneur to manage the ideas y . Here we suppose that the draw of y and the draw of x are independant.

The GDP growth is defined by

$$\frac{\Delta Y_{t+1}}{Y_t} = \frac{1}{Y_t} \sum_{i=1}^N \Delta y_{t+1}^i$$

The absolute growth of a firm own by the entrepreneur i is

$$\Delta y_{t+1}^i = \left(\frac{\alpha}{w}\right)^{\frac{\alpha}{1-\alpha}} \left(f(\varphi_i, x_i) - \varphi_i\right)$$

Let us assume that $f(\varphi_i, x_i) = \varphi_i x_i$

$$\begin{aligned} \Delta y_{t+1}^i &= \left(\frac{\alpha}{w}\right)^{\frac{\alpha}{1-\alpha}} \varphi_i (x_i - 1) \\ &= y_{idea}^i (x_i - 1) \end{aligned}$$

where $y_{idea}^i := \left(\frac{\alpha}{w}\right)^{\frac{\alpha}{1-\alpha}} \varphi_i^2$. From this equation, one can see that the growth of firm follow a Gibrat's law - the growth of firm does not depend on its size³.

Finally, the GDP is thus

$$\frac{\Delta Y_{t+1}}{Y_t} = \frac{1}{Y_t} \sum_{i=1}^N y_{idea}^i (x_i - 1)$$

from which, I can derive the GDP volatility

$$\sigma_{GDP} = \sqrt{\mathbb{V}ar_t\left(\frac{\Delta Y_{t+1}}{Y_t}\right)} = \left(\sum_{i=1}^N \sigma^2 \left(\frac{y_{idea}^i}{Y_t}\right)^2\right)^{1/2}$$

where σ^2 is the variance of the ability shock $h(\cdot)$.

²Here $y_{idea}^i = y_t^i$

³This will be false as soon as in the first period a ability shock is drawn by the entrepreneur. In this last case $\Delta y_{t+1}^i = y_{idea}^i (x_{t+1}^i - x_t^i)$. in this last case all the following result are still true.

Let us compute the distribution from which y_{idea}^i are drawn.

$$\begin{aligned}
\mathbb{P}\{y_{idea} > y\} &= \mathbb{P}\left\{\left(\frac{\alpha}{w}\right)^{\frac{\alpha}{1-\alpha}} \varphi > y\right\} \\
&= \mathbb{P}\left\{\varphi > \frac{y}{\left(\frac{\alpha}{w}\right)^{\frac{\alpha}{1-\alpha}}}\right\} \\
&= g\left(\frac{y}{\left(\frac{\alpha}{w}\right)^{\frac{\alpha}{1-\alpha}}}\right) \\
&= \frac{1}{1 + \frac{y^{\frac{\alpha}{1-\alpha}}}{\phi\left(\frac{\alpha}{w}\right)^{\frac{\alpha}{1-\alpha}}}}
\end{aligned}$$

this distribution does not have a variance.

From this one can apply Proposition 2 from Gabaux (2011) and conclude that $\sigma_{GDP} \sim \frac{v}{\ln N} \sigma$, where v is a random variable following a distribution which does not depend on N or σ^4 .

⁴ v follow the square root of a stable lévy distribution with exponent 1/2.