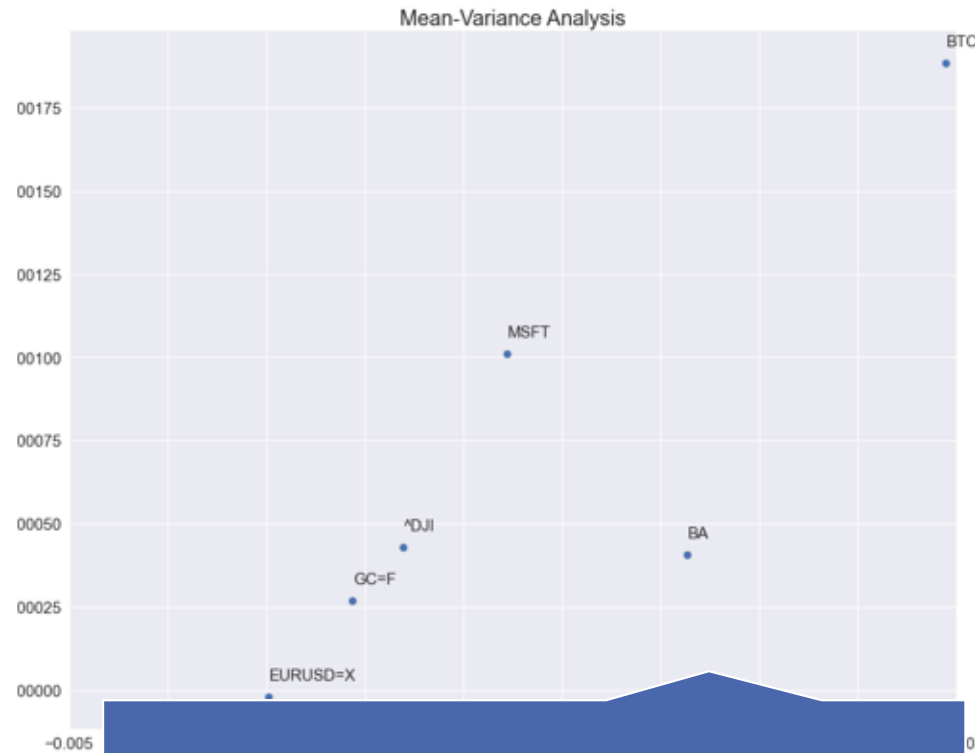


# Risk-adjusted Return – Sharpe Ratio

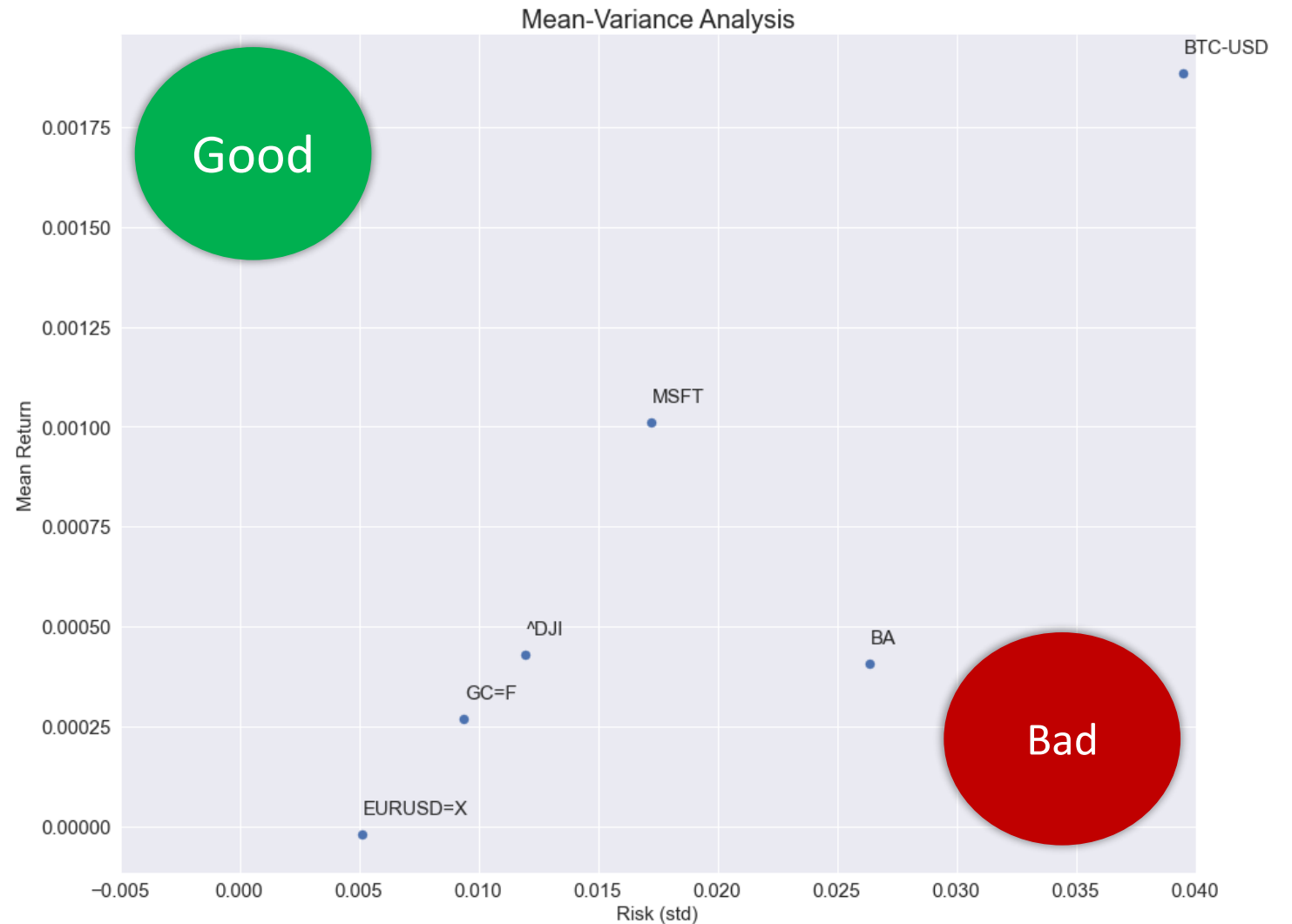


Trade-off between Reward and Risk – How to measure risk-adjusted Returns?

Mean-Variance Analysis  
and Sharpe Ratio

# Trade-off between Reward and Risk

Higher Return  
goes hand in hand  
with higher Risk.



# Risk-adjusted Return

Very Intuitive:

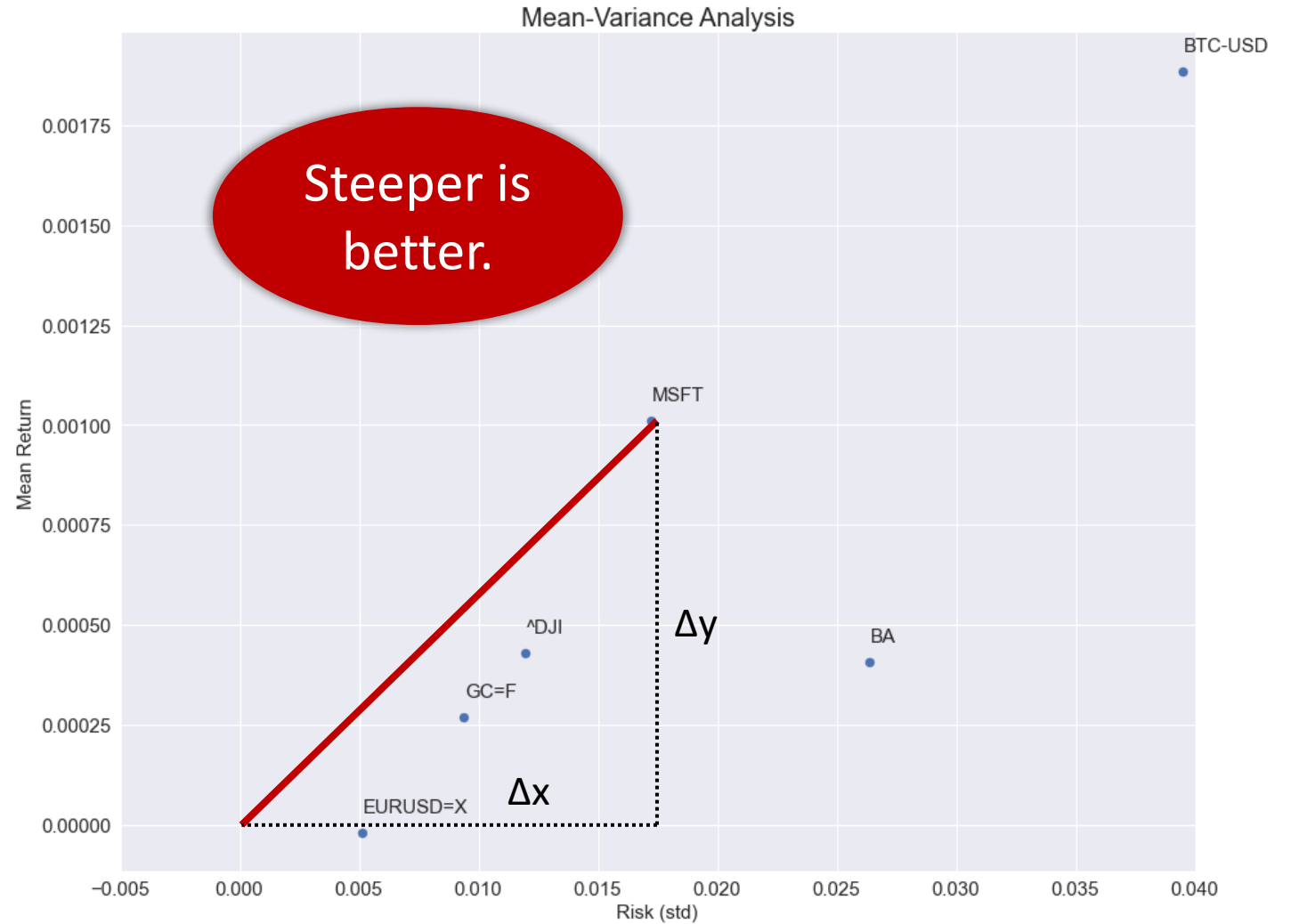
Reward per Unit of Risk

Higher is  
better.

$$\text{Risk-adjusted Return} = \frac{\text{Reward}}{\text{Risk}} = \frac{\text{Mean Return}}{\text{Std of Returns}}$$

# Graphical Intuition

Risk-adjusted Return:  
Slope of the straight  
line from origin (0,0)  
to the datapoint.



# Excursus: Sharpe Ratio

Popular in Portfolio  
Management:

Excess Return over Risk-  
free Asset (Risk Premium)  
per Unit of Risk

$$\text{Sharpe Ratio} = \frac{\text{Excess Return}}{\text{Risk}} = \frac{\text{Mean Return} - r_f}{\text{Std of Returns}}$$

(Example for risk-free Asset: Short-term US Government Bond)

$$\text{Only if } r_f = 0: \text{ Sharpe Ratio} = \frac{\text{Mean Return}}{\text{Std of Returns}}$$

( $r_f = 0$  is not an appropriate simplification/approximation for  
Portfolio Management Purposes!!!)

# Limitations of Sharpe Ratio

## Limitations of “Sharpe Ratio”

- Only takes into account mean & variance (std)
- Assumes normally distributed returns
- Overestimates risk-adjusted returns when fat tails are present
- Can be manipulated with smoothed data (monthly returns)
- Can't compare/rank instruments with negative Sharpe Ratios
- Penalizes upside and downside volatility equally