

**Job Title/Position:** Graphic Designer

**Location:** New York, USA (Hybrid/Remote options available)

**Company:** B.Creatives

### **Position Overview:**

B.Creatives is seeking a highly skilled and creative Graphic Designer to join our dynamic team. The ideal candidate will bring a passion for design, a keen eye for detail, and a strong understanding of visual storytelling. As a Graphic Designer at B.Creatives, you will collaborate with various departments to create visually stunning and impactful designs that align with our clients' brand identities and business goals.

### **Core Attributes:**

- Creativity - You have a natural talent for thinking outside the box and generating innovative design ideas.
- Attention to Detail - You maintain a high standard of quality in your work, ensuring every design element is perfect.
- Adaptability - You can quickly adjust to new challenges and work across a variety of design styles and mediums.
- Collaboration - You thrive in a team environment and are able to communicate effectively with colleagues and clients.
- Time Management - You excel at managing multiple projects simultaneously, meeting deadlines without sacrificing quality.

### **Responsibilities:**

- Create compelling designs for digital and print media, including websites, social media, marketing materials, brochures, posters, and more.
- Ensure that all designs are consistent with the client's brand guidelines and effectively communicate the intended message.
- Work closely with the marketing, content, and product teams to understand project requirements and deliver designs that meet strategic objectives.
- Participate in client meetings to understand their needs and provide creative solutions that exceed expectations.
- Incorporate feedback from clients and team members, refining designs to achieve the best possible outcomes.
- Stay up-to-date with industry trends, tools, and techniques, and apply this knowledge to enhance your design work.
- Prepare final design files for print and digital production, ensuring all specifications are met.

### **Requirements:**

#### ➤ **Minimum Requirements:**

- Bachelor's degree in Graphic Design, Visual Arts, or a related field.
- At least 2-3 years of professional graphic design experience.
- Proficiency in Adobe Creative Suite (Photoshop, Illustrator, InDesign).
- Strong portfolio demonstrating a range of design skills and experience.
- Understanding of design principles, including typography, color theory, and layout.
- Excellent communication skills, both verbal and written.
- Ability to manage multiple projects and meet tight deadlines.

➤ **Preferred Requirements:**

- Experience with motion graphics and video editing.
- Knowledge of UX/UI design and familiarity with tools like Figma, Sketch, or Adobe XD.
- Experience in web design, including basic knowledge of HTML/CSS.
- Familiarity with print production processes and working with external vendors.

**Work Environment:**

- A supportive and innovative work environment where creativity is at the forefront.
- Options for flexible working hours and hybrid/remote work arrangements to accommodate your needs.
- Access to the latest design tools, software, and resources to support your creative process.

**Benefits & Perks:**

- A competitive salary based on experience, with opportunities for performance-based bonuses.
- Comprehensive health, dental, and vision insurance plans.
- 401(k) plan with company matching to help you plan for your future.
- Generous PTO, including vacation days, sick leave, and paid holidays.
- Opportunities for ongoing learning and growth, including access to workshops, courses, and industry conferences.
- Emphasis on maintaining a healthy work-life balance with flexible scheduling options.
- Employee wellness programs, team-building events, and a creative workspace designed to inspire.

**Our Company:**

***Our Commitment to You***

At B.Creatives, we are committed to supporting your professional growth and creative development. We offer a collaborative work environment where your ideas are valued and your creativity is encouraged. We believe in work-life balance and provide the resources and flexibility needed for you to thrive in your role.

B.Creatives is an equal opportunity employer. We are committed to creating a diverse and inclusive work environment and are proud to provide equal employment opportunities to all employees and applicants. We do not discriminate on the basis of race, color, religion, gender, sexual orientation, gender identity or expression, national origin, age, disability, veteran status, or any other characteristic protected by law.