

Team F | Leo Tech

MUSSAWIR

Where Creativity Meets

Problems

- Creative Industries are Undervalued and Underfunded
- No Collaborative work
- Lack of Job Opportunities
- Poor Customer Reach
- No Business and Social Media Marketing Knowledge



Solution

Mussawir | Features



- Personal Online Shop
- Volunteer Service
- Virtual Product Try-on
- Art School (online training)
- Social Media Marketing & Business Analytics Tools
- Virtual Art Gallery
- Art Stories (Personal Stories)
- Online Community

Funding

- Government
- NGO's and NPO

Customer Reach & Retention

- Personal Stories as an advertisement
- Social Media Influencers
- Points on each purchase
- Giveaways

Target Market

- Pakistani Locals



Prototype

Home Screen

Mussawir

Home

VR Galleries

Art School

Art Stories

Community

About Us

Categories

Crafts

Footwear

Gifts

Accessories

Jewelry

Digital Arts


Best Seller

Creators

New Arrival


Feel the beauty of art

Shop Now



Q Search


Popluar Items Right Now



Fish Cup

★★★★★ 5.0


Rs. 1,000



MonogramNecklace2014

★★★★★ 5.0


Rs. 1,000



Caribbean Coastal Cushion

★★★★★ 5.0

Rs. 1,000



Mid-century Painting

★★★★★ 5.0

Rs. 1,000

Creator's Shop

Mussawir

Home

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Art School

Art Stories

Community

About Us


WhatsApp

Notifications

User

Shopping Cart

Store Detail



Freedom Ceramics

★★★★★ 5.0

Rawalpindi, PK

Crafts

Follow

Products

Followers

Following

2500

2500

2500

Products


VR Gallery

Virtual try-On

Reviews

Art Story


Q Search



Crystal made Disk

★★★★★ 5.0


Rs. 1,000



MonogramNecklace2014

★★★★★ 5.0


Rs. 1,000



Handmade Sparrow Statue

★★★★★ 5.0

Rs. 1,000



White + Gold Bud Vases

★★★★★ 5.0

Rs. 1,000

Virtual Exhibition

Mussawir

Home

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User

Shopping Cart

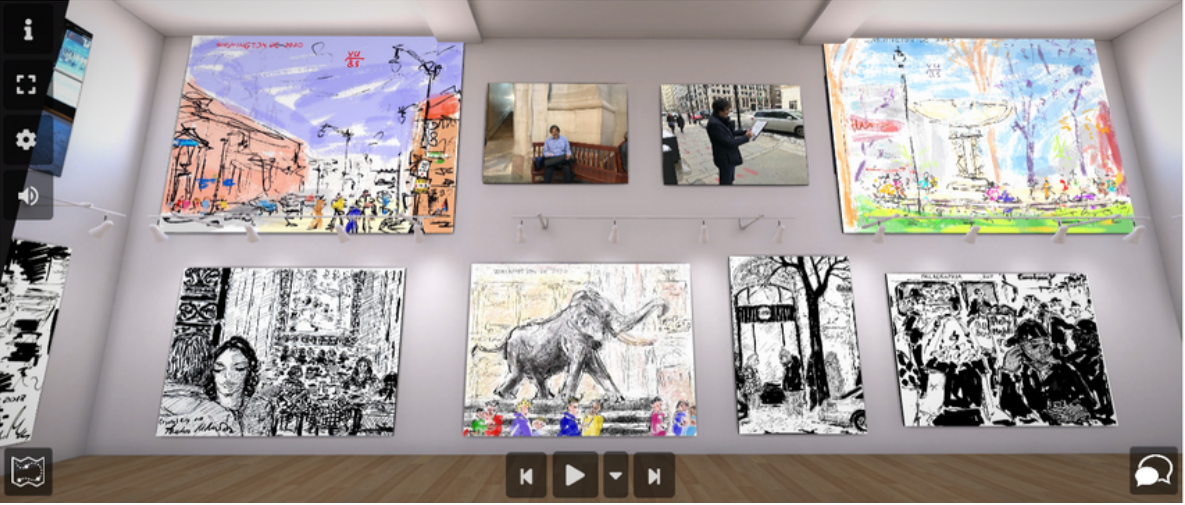
Art Exhibition By Mahoor

400

1000

2000

2 months ago



Mahoor Jamal

Exhibition Category

Watercolor Painting

Follow

Product Future

1 Expanding to
International Market

2 Collaboration with
other companies

3 Integration of NFT
technology

