# Straddle screening tool

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# Research Question

What is the highest reachable consistency in screening stocks that will exhibit abnormal price volatility at a foreseeable market or stock event (dividends announcement...)?

Candidate stocks should have their at-the-money options tree premiums exhibiting high correlation (positive for calls and/or negative for puts) with their underlying stocks' prices.

### Data sources

- S&P 100 list of symbols Wikipedia
- S&P 100 Stock historical (12 years) API from Quantmod; QuantTools
- S&P 100 stock historical events API from Quantmod
- Option Tree historical data (call on select stocks in sprint 2) Quantmod;
   QuantTools
- Greeks historical data (call on select stocks in sprint 2) API from fOptions

# Update summary

To make sure I can meet all deadlines – I have taken the path of leveraging Rattle package in R Studio for clustering, modeling...

Rattle is a popup interface that calls upon 100s of other packages in the background. It offers all phases of modeling from exploration/transformation/clustering/modeling/testing/validating.

For my data to be ready for raddle and to avoid transformation within Rattle, I went back and added a key field – HLPPC – High Low Percentage Change - that measures the percentage price gap within each day's high and low price points.

Below is a bird eye view of what was done in Sprint 2:

- ✓ Pre-raddle transformation adding HLPPC
- ✓ Principal component review of the aggregated data set S&P100Full
- ✓ Splitting the data into training, validation & testing.
- ✓ Clustering the data set S&P100Full (K means, EWKM...)
- ✓ Modeling the data for HLPPC (using decision tree, neural network & linear)
- ✓ Validating & testing all 3 models.

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### R Studio Libraries

```
library(quandl)
library(QuantTools)
library(quantmod)
library(derivmkts)
library(RND)
setDefaults(getSymbols.av, api.key="V7YC53BOMBUB28FJ")
library(rattle)
```

## Pre-Rattle Transformation

Comment: I noticed that I will need percent price change as a variable in any of my clustering & models - adding that to the merged full SnP100 file might be tricky

I added % closing price change column to the consolidated data frame

SnP100full\$PerChange <- c(-diff(SnP100full\$Close)/SnP100full\$Close[-1]\*100,0)

# Challenges

Did a dry run on a test sample and have 2 challenges in running Clustering functions:

- 1. there are still NAs in relatively newer stocks (e.g. Netflix...) that were not existent throughout the 2007-2019 sample period.
- 2. Preset library functions for measuring percentage price change (Overnight & intra-day) do not seem to be compatible with various clustering functions.

#### Solutions

Go back to the individual stock data frames and do couple of clean-ups:

- 1. Transform all remaining NAs in individual data sets into nill value
- 2. add overnight and same day percentage price change
- 3. remerge the individual 100 stock data frames into a new large data frame

Transform all remaining NAs in individual data sets into nil value

AAPLfull[is.na(AAPLfull)] <-0

ABBVfull[is.na(ABBVfull)] <-0

... replicate for all stocks

Add overnight and same day percentage price change

# start with overnight (difference between close of the day and the previous day)

AAPLfull\$ON PPC<- c(-diff(AAPLfull\$Close)/AAPLfull\$Close[-1]\*100,0)

```
ABBVfull$ON PPC<- c(-diff(ABBVfull$Close)/ABBVfull$Close[-1]*100,0)
```

### ... replicate for all 100 stocks

```
Measure percent change between a day's high & low
```

AAPLfull\$HLppc<- c((AAPLfull\$High - AAPLfull\$Low)/AAPLfull\$Low\*100)

ABBVfull\$HLppc<- c((ABBVfull\$High - ABBVfull\$Low)/ABBVfull\$Low\*100)

... replicate for all 100 stocks

#### Removing NAs

There seems to be few NAs in few stocks - this applies to period where a stock was not yet listed

Clean-up - another round of cleaning NAs in the percentage change fields

AAPLfull[is.na(AAPLfull)] <-0

ABBVfull[is.na(ABBVfull)] <-0

### ... replicate for all 100 stocks

#### Re-merging all 100 files after adding overnight and high/close percentage change

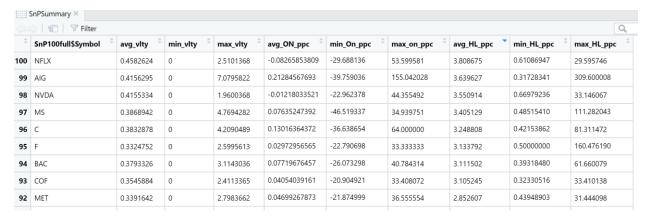
SnP100full<- rbind(AAPLfull, ABBVfull, ABTfull, ACNfull, ADBEfull, AGNfull, AIGfull, ALLfull, AMGNfull, AMZNfull, AXPfull, BAfull, BACfull, BIIBfull, BKfull, BKNGfull, BLKfull, BMYfull, Cfull, CATfull, CELGfull, CHTRfull, CLfull, CMCSAfull, COPfull, COSTfull, CSCOfull, CVSfull, CVXfull, DDfull, DHRfull, DISfull, DOWfull, DUKfull, EMRfull, EXCfull, Ffull, FBfull, FDXfull, GDfull, GEfull, GILDfull, GMfull, GOOGfull, GOOGLfull, GSfull, HDfull, HONfull, IBMfull, INTCfull, JNJfull, JPMfull, KHCfull, KMIfull, KOfull, LLYfull, LMTfull, LOWfull, MAfull, MCDfull, MDLZfull, MDTfull, METfull, MMMfull, MOfull, MRKfull, MSfull, MSFTfull, NEEfull, NFLXfull, NKEfull, NVDAfull, ORCLfull, OXYfull, PEPfull, PFEfull, PGfull, PMfull, PYPLfull, QCOMfull, RTNfull, SBUXfull, SLBfull, SOfull, SPGfull, Tfull, TGTfull, TXNfull, UNHfull, UNPfull, UPSfull, USBfull, UTXfull, Vfull, VZfull, WBAfull, WFCfull, WMTfull, XOMfull)

#### Explore % change by stock vs stock volatility (outside Rattle)

<u>Comment</u>: Obviously new stocks like Netflix and stocks that witnessed turmoil during the 2008 global economic crisis (e.g. AIG) top the list when sorted by average daily percentage price change.

#### I wanted to explore a summarized table by stock of key metrics

```
max_on_ppc = max(ON_PPC),
avg_HL_ppc = mean(HLppc),
min_HL_ppc = min(HLppc),
max_HL_ppc = max(HLppc))
```



## Rattle

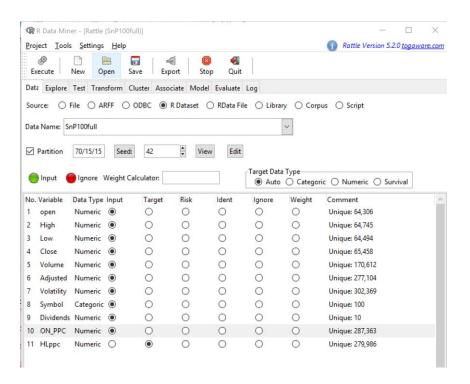
```
INSTALL.PACKAGES("RATTLE")
INSTALL.PACKAGES("RATTLE", DEPENDENCIES=C("Depends", "Suggests"))
LIBRARY(RATTLE)
RATTLE()
```

https://cran.r-project.org/src/contrib/Archive/RGtk2/RGtk2 2.20.35.tar.gz

Select in case of a difficulty to open .rattle file in RGtk2 – please use the above link to download the earlier 2.20.35 version of RGtk2 library – that should solve the issue

Re-Explore data within Rattle

Select file SnP100full with High Low percentage change as a target variable.



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#### Below is a description of the dataset.

# The data is limited to the training dataset.

crs\$dataset[crs\$train, c(crs\$input, crs\$risk, crs\$target)]

11 Variables 212352 Observations

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The data was few pages and couldn't clearly move it from text to clean tables – I summarized in the table below

Rattle timestamp: 2019-08-09 09:33:06 bassa

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Basic statistics for key numeric variable of the dataset.

metric	\$Volatility	\$ON_PPC	\$HLppc	\$Dividends
nobs	212352	212352	212352	212352
NAs	0	0	0	0

Minimum	0	-100	0	0
Maximum	7.079582	155.04203	309.6	0.77
1 Quartile	0.140928	-0.845982	1.203861	0
3 Quartile	0.29334	0.761575	2.55102	0
Mean	0.250731	-0.012775	2.207995	0.005104
Median	0.200953	-0.046004	1.712853	0
Sum	53243.1645	-2712.801	468872.2	1083.78137
SE Mean	0.00044	0.004421	0.004533	0.000116
LCL Mean	0.249868	-0.02144	2.199111	0.004876
UCL Mean	0.251593	-0.00411	2.216879	0.005332
Variance	0.041118	4.150226	4.362836	0.002871
Stdev	0.202775	2.03721	2.08874	0.053586
Skewness	5.600613	1.686744	23.2184	10.91106
Kurtosis	79.753947	287.57577	2484.471	121.978523

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#### Kurtosis for each numeric variable of the dataset.

Larger values mean sharper peaks and flatter tails.

Positive values indicate an acute peak around the mean.

Negative values indicate a smaller peak around the mean.

(	Open	High	Low	Close	Volume	Adjusted	Volatility	ON_PPC	HLppc	Dividends
Ç	55.91057	55.84031	55.97522	55.86483	140.44138	57.52392	79.75395	287.57577	2484.47069	55.91057

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#### Skewness for each numeric variable of the dataset.

Positive means the right tail is longer.

Open	High	Low	Close	Volume	Adjusted	Volatility	ON_PPC	HLppc	Dividends
6.709407	6.706561	6.712658	6.707722	8.901054	6.784499	5.600613	1.686744	23.218403	10.911060

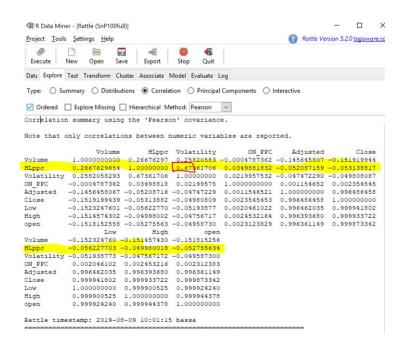
Rattle timestamp: 2019-08-09 09:33:09 bassa

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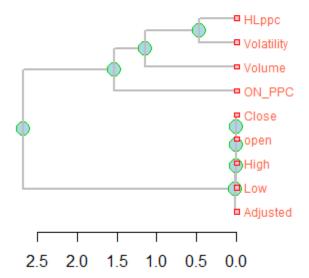
### **Explore Correlation Between Key Variables**

<u>Take away</u>: Its very obvious that HLPPC High low percentage price change per day has a high correlation with stock volatility at 67%

Also a significant variable with high correlation to High/Low ppc is the traded volume at 26%



# Variable Correlation Clusters SnP100full using Pearson

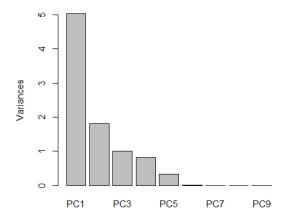


### Principal component

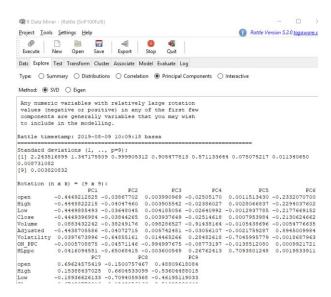
Take-away: PC 1 and 2 provide the most significant results – interestingly:

- PC1 is driven relatively more by other variables than volatility and HLPPC.
- PC2 is mostly driven by volatility and HLPPC

#### Principal Components Importance SnP100full



Rattle 2019-Aug-09 10:09:18 bassa



# Clustering

In clustering we used 2 methods Kmeans and EWKM

#### K means

<u>Take-away</u>: Very obvious from the data means that volatility & ON\_PPC (overnight volatility) have the highest "Data means" vs our target variable HLPPC.

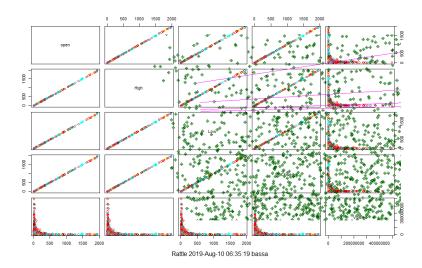
<u>Limitation</u>: It was challenging to map more than 5 variables in a clustering chart – the key variables (volatility & ON\_PPC) could not be captured in the chart below – which made the chart plot less useful.



Within cluster sum of squares:

 $\hbox{\tt [1]}\ 46.34335\ 70.02040\ 23.55418\ 62.58690\ 40.09805\ 29.81370\ 25.71628$ 

[8] 30.84591 50.33915 29.06806

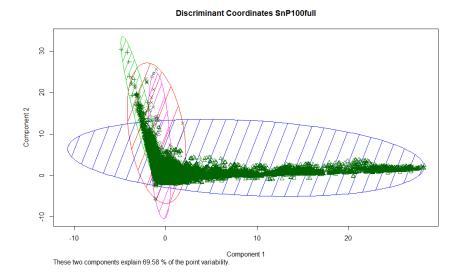


### **EWKM**

<u>Take-away</u>: Because of the limitations in charting Kmeans cluster – I tried using the EWKM - Entropy Weighted K-Means which is more useful for high dimensional data.



# Below is summarized version of the findings.



4 clusters, 1 iterations, 0 restarts, 2 total iterations.

# **Cluster sizes:**

[1] "27464 122157 34997 27734"

### Data means:

open	High	Low
0.043698124	0.043764123	0.043987077
Close	Volume	Adjusted
0.043792787	0.011390931	0.040135184
Volatility	Dividends	ON_PPC
0.035416030	0.006628185	0.392042150

#### **Cluster centers:**

open	High	Low
1 0.022540517	0.022620328	0.022644125
2 0.064403462	0.064470034	0.064862211
3 0.009875018	0.009922726	0.009907357
4 0.016131883	0.016204758	0.016180303
Close	Volume	Adjusted
1 0.022589408	0.009935015	0.019211047
2 0.064544478	0.004567639	0.060118188
3 0.009897513	0.031075741	0.008027256
4 0.016158773	0.018046617	0.013354978
Volatility	Dividends	ON_PPC
1 0.03710539	0.00798676223	0.3924519
2 0.03002261	0.00844149761	0.3919591
3 0.04609568	0.00444670015	0.3917770
4 0.04402251	0.00004870013	0.3923368

# Cluster weights:

open	High	Low	Close	Volume	e Adjusted
1 0.18	0.18	0.19	0.19	0.05	0.18
2 0.00	0.00	0.00	0.00	0.77	0.00
3 0.19	0.19	0.19	0.19	0.00	0.21
4 0.18	0.18	0.18	0.18	0.00	0.18

# Volatility Dividends ON\_PPC

1	<mark>0</mark>	0.0	0.02
2	0	0.0	0.23
3	0	0.0	0.03
4	0	0.1	0.00

# Within cluster sum of squares:

[1] 0 0 0 0

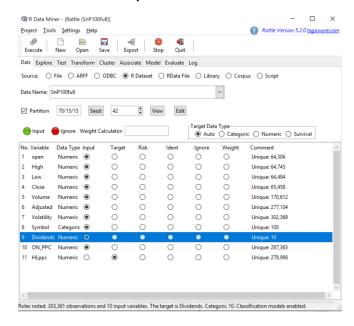
Comments: ONPPC – Overnight percentage price change seem to be the most determinant in the EWKM clustering – on the other hand Volatility seems to be at par with other variables.

# Modeling

# **Testing & Training**

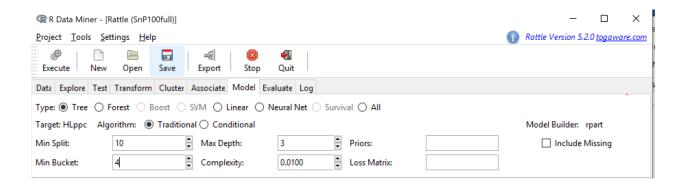
#### Take-aways:

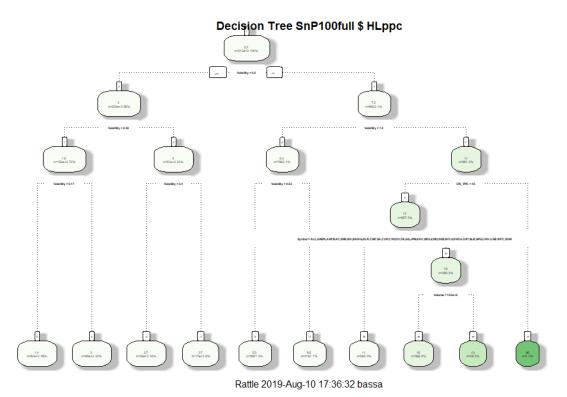
- Data was split in a 70% training, 15% validation & 15% testing format.
- We are trying to predict a stock's percentage change to screen the highest for a straddle strategy.
- 3 models were compatible with the nature our data frame.
  - 1. Decision trees
  - 2. Neural Networks
  - 3. Linear regression
- Testing and validation came back with very similar results so only one was reported to save on real estate.
- Also to save on real estate the bulk of coefficient tables, nodes tables were removed.
- Predict & Observe method was used to compare prediction capability of all 3 models with Pseudo R-Square score used as a benchmark.



#### **Decision trees**

Take-away: Driven by volatility & volume variables – decision tree were able to predict at 0.476 R-square.





Summary of the Decision Tree model for Classification (built using 'rpart'):

n= 212352 node), split, n, deviance, yval

- \* denotes terminal node
- 1) root 212352 926452.60 2.207995
- 2) Volatility< 0.6044209 203429 322549.00 1.990545
- 4) Volatility< 0.2761405 152209 103667.00 1.637718
- 8) Volatility< 0.1741081 83749 31857.02 1.366199 \*
- 9) Volatility>=0.1741081 68460 58082.70 1.969875 \*

- 5) Volatility>=0.2761405 51220 143626.70 3.039031
- 10) Volatility< 0.4033684 34670 66522.50 2.708230 \*
- 11) Volatility>=0.4033684 16550 65362.53 3.732015 \*
- 3) Volatility>=0.6044209 8923 374988.00 7.165469
- 6) Volatility< 1.378729 7962 120587.00 6.334969
- 12) Volatility< 0.9283672 5801 54583.42 5.541613 \*
- 13) Volatility>=0.9283672 2161 52551.00 8.464659 \*
- 7) Volatility>=1.378729 961 203410.40 14.046260
- 14) ON\_PPC< 44.62153 957 115484.80 13.704970

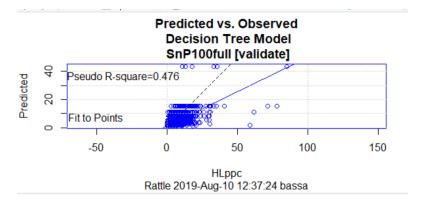
28)

Symbol=ALL,AMZN,AXP,BAC,BIIB,BK,BKNG,BLK,CMCSA,COP,CVX,DD,FB,GS,JPM,KHC,MDLZ,MO,NEE,NFLX,NVDA,OXY,SLB,SPG,UNH,USB,WFC,XOM 562 22652.93 10.935450 \*

- 29) Symbol=AIG,C,COF,F,GE,MET,MS 395 82388.08 17.645390
- 58) Volume< 1.019247e+08 366 32205.36 15.597690 \*
- 59) Volume>=1.019247e+08 29 29279.57 43.488750 \*
- 15) ON PPC>=44.62153 4 61144.00 95.701280 \*

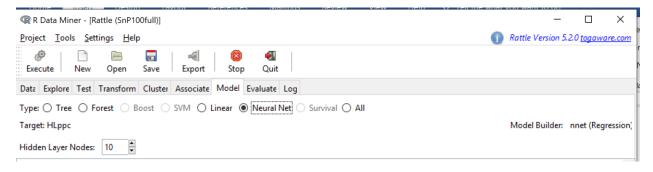
### Regression tree:

**Test** – validation test came back with very similar results



#### **Neural Networks**

#### Take-away: Neural Network was able to predict at 0.36 R-square (vs. 0.47 for decision trees)



Summary of the Neural Net model (built using nnet):

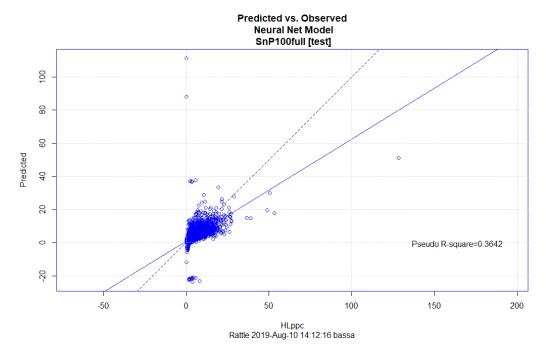
A 108-10-1 network with 1209 weights.

Inputs: open, High, Low, Close, Volume, Adjusted, Volatility, SymbolABBV, SymbolABT, SymbolACN, SymbolADBE, SymbolAGN, SymbolAIG, SymbolALL, SymbolAMGN, SymbolAMZN, SymbolAXP, SymbolBA, SymbolBAC, SymbolBIB, SymbolBK, SymbolBKNG, SymbolBLK, SymbolBMY, SymbolC, SymbolCAT, SymbolCELG, SymbolCHTR, SymbolCL, SymbolCMCSA, SymbolCOF, SymbolCOP, SymbolCOST, SymbolCSCO, SymbolCVS, SymbolCVX, SymbolDD, SymbolDHR, SymbolDIS, SymbolDOW, SymbolDUK, SymbolEMR, SymbolEXC, SymbolF, SymbolFB, SymbolFDX, SymbolGD, SymbolGE, SymbolGILD, SymbolGM, SymbolGOOG, SymbolGOOGL, SymbolGS, SymbolHD, SymbolHON, SymbolIBM, SymbolINTC, SymbolJNJ, SymbolJPM, SymbolKHC, SymbolKMI, SymbolKO, SymbolLLY, SymbolLMT, SymbolLOW, SymbolMA, SymbolMCD, SymbolMDTZ, SymbolMDT, SymbolMET, SymbolMMM, SymbolMO, SymbolMRK, SymbolMSFT, SymbolNEE, SymbolNFLX, SymbolNKE, SymbolNVDA, SymbolORCL, SymbolOXY, SymbolSEP, SymbolPFE, SymbolPG, SymbolPM, SymbolPYPL, SymbolCOM, SymbolRTN, SymbolSBUX, SymbolSLB, SymbolSO, SymbolSPG, SymbolT, SymbolTGT, SymbolTXN, SymbolUNH, SymbolUNP, SymbolUPS, SymbolUSB, SymbolUTX, SymbolV, SymbolVZ, SymbolWBA, SymbolWFC, SymbolWMT, SymbolXOM, Dividends, ON\_PPC.

Output: HLppc.

Sum of Squares Residuals: 22887008171185948.0000.

Neural Network build options: skip-layer connections; linear output units.

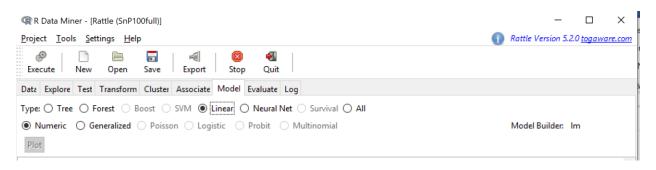


#### Linear

Take-away: Compared with decision trees and neural network, Linear regression was able to produce the highest R-square of 0.58.

Linear model also produced a clear list of predicted percentage change:

	Estimate	Std. Error	t value
SymbolABBV	1.734e+00	5.441e-02	31.869
SymbolABT	1.573e+00	4.605e-02	34.162



Summary of the Linear Regression model (built using lm):

#### Call:

 $Im(formula = HLppc \sim ., data = crs$dataset[crs$train, c(crs$input, crs$target)])$ 

#### Residuals:

Min 1Q Median 3Q Max

# -35.298 -0.478 -0.089 0.336 260.503

### Test

